Motorhomes Market in North America 2015-2019

Description:
Motorhomes include automobiles or trailers designed or modified for recreation or pleasure activities such as vacations and camping, both on and off highways. They are a type of self-propelled RVs, which offer complete living accommodation while on the move. Motorhomes are equipped with facilities such as sleeping, kitchen, and bathroom for use during travel and camping. Some of them have sleeping accommodation for two to eight people, and these vehicles are subject to the same registration and licensing as other automobiles.

The analysts forecast the motorhome market in North America to grow at a CAGR of 16.16% over the period 2014-2019.

Covered in this Report
This report covers the present scenario and the growth prospects of the motorhome market in North America for the period 2015-2019. The market size has been calculated based on the unit sales of motorhome in North America. The report presents five key vendors and a detailed analysis of these vendors.

The report, Motorhome Market in North America 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Vendors
- Forest River
- Gulf Stream Coach
- Northwood Manufacturing
- Thor Industries
- Winnebago Industries

Other Prominent Vendors
- AL-Ko- AXIS
- Cruiser
- Fleetwood
- Freightliner Custom Chassis
- Grand Design
- Great West Vans
- Heartland Recreational Vehicles
- Jayco
- Lance Camper
- Leisure Travel Vans
- Lifestyle Luxury
- Newmar
- Renegade
- Roadtrek Motorhomes
- Spartan Chassis
- Tiffin Motorhomes
- Universal Trailer

Market drivers
- Favorable Tax Deduction Norms
- For a full, detailed list, view the full report

Market challenges
- Rigidities and Uncertainties in Demand
- For a full, detailed list, view the full report

Market trends
Environmental and Fuel Efficiency Benefits
For a full, detailed list, view the full report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Contents:
01. Executive Summary
02. List of Abbreviations
03. Scope of the Report
03.1 Market Overview
03.2 Product Offerings
04. Market Research Methodology
04.1 Market Research Process
04.2 Research Methodology
05. Introduction
06. Market Landscape
06.1 Market Overview of RVs in North America
06.1.1 Market Size and Forecast
06.1.2 RV Industry Cost Structure
06.2 Market Overview of Motorhomes in North America
06.2.1 Market Size and Forecast
06.2.2 Average Price for Motorhomes in North America
06.3 Five Forces Analysis
07. Market Segmentation
07.1 Motorhomes Market in North America by Product Type
07.2 Motorhomes Market in North America by Product 2014-2019
07.3 Class A Motorhomes Market in North America
07.3.1 Market Size and Forecast
07.4 Class B Motorhomes Market in North America
07.4.1 Market Size and Forecast
07.5 Class C Motorhomes Market in North America
07.5.1 Market Size and Forecast
08. Buying Criteria
09. Market Growth Drivers
10. Drivers and their Impact
11. Market Challenges
12. Impact of Drivers and Challenges
13. Market Trends
14. Trends and their Impact
15. Vendor Landscape
15.1 Competitive Scenario
15.1.1 Key News
15.1.2 Mergers and Acquisitions
15.2 Other Prominent Vendors
16. Key Vendor Analysis
16.1 Forest River
16.1.1 Key Facts
16.1.2 Business Overview
16.1.3 Business Segmentation
16.1.4 Total Revenue
16.1.5 SWOT Analysis
16.2 Gulf Stream Coach
16.2.1 Key Facts
16.2.2 Business Overview
16.2.3 Product Segmentation
16.2.4 Business Strategy
16.5.1 Key Facts
16.5.2 Business Overview
16.5.3 Business Segmentation by Revenue 2014
16.5.4 Business Segmentation by Revenue 2013 and 2014
16.5.5 Geographical Segmentation by Revenue 2014
16.5.6 Business Strategy
16.6 SWOT Analysis
17. Other Reports in this Series

List of Exhibits

Exhibit 1: Motorhomes Market in North America by Sub-segment
Exhibit 2: Market Research Methodology
Exhibit 3: RV Market in North America 2014 and 2019
Exhibit 4: RV Market in North America 2014-2019 (thousand units)
Exhibit 5: RV Industry Cost Structure
Exhibit 6: Motorhomes Market in North America
Exhibit 7: Motorhomes Market in North America 2014-2019 (thousand units)
Exhibit 8: Average Price for Motorhomes in North America 2015 ($)
Exhibit 9: Motorhomes Market by Product in North America 2014 and 2019
Exhibit 10: Segmentation of Motorhomes Market in North America 2014-2019 (thousand units)
Exhibit 11: Segmentation of Motorhomes Market in North America by Product 2014-2019
Exhibit 12: Class A Motorhomes Market in North America 2014-2019 (thousand units)
Exhibit 13: Class B Motorhomes Market in North America 2014-2019 (thousand units)
Exhibit 14: Class C Motorhomes Market in North America 2014-2019 (thousand units)
Exhibit 15: Market Growth Drivers in Motorhomes Market in North America
Exhibit 16: Share of Pre-Owned Motorhome Buyers (YTD 2015)
Exhibit 17: Market Challenges in the Motorhomes Market in North America
Exhibit 18: Market Trends in the Motorhomes Market in North America
Exhibit 19: Environmental Benefits of Motorhomes
Exhibit 20: Benefits Offered to Motorhome Owners
Exhibit 21: Advantages of Small-size Motorhomes
Exhibit 22: Major Vendors in Motorhomes Market in North America 2014
Exhibit 23: Forest River: Business Segmentation
Exhibit 24: Forest River: Total Revenue
Exhibit 25: Gulf Stream Coach: Product Segmentation
Exhibit 26: Northwood Manufacturing: Product Segmentation
Exhibit 27: Thor Industries: Business Segmentation by Revenue 2014
Exhibit 28: Thor Industries: Business Segmentation by Revenue 2013 and 2014 (US$ million)
Exhibit 29: Winnebago Industries: Business Segmentation by Revenue 2014
Exhibit 30: Winnebago Industries: Business Segmentation by Revenue 2013 and 2014 ($ million)
Exhibit 31: Winnebago Industries: Geographical Segmentation by Revenue 2014

Ordering:
Order Online - [http://www.researchandmarkets.com/reports/3384088/](http://www.researchandmarkets.com/reports/3384088/)
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

<table>
<thead>
<tr>
<th>Product Name:</th>
<th>Motorhomes Market in North America 2015-2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Address:</td>
<td><a href="http://www.researchandmarkets.com/reports/3384088/">http://www.researchandmarkets.com/reports/3384088/</a></td>
</tr>
<tr>
<td>Office Code:</td>
<td>SCBRK58Y</td>
</tr>
</tbody>
</table>

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td></td>
<td>USD 2500</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td></td>
<td>USD 3000</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License</td>
<td></td>
<td>USD 4000</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td></td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr □</th>
<th>Mrs □</th>
<th>Dr □</th>
<th>Miss □</th>
<th>Ms □</th>
<th>Prof □</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Last Name:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email Address: *</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World