Recreational Vehicles - Global Strategic Business Report

Description: This report analyzes the worldwide markets for Recreational Vehicles in Units. Classification of Recreational Vehicles differs across major geographical markets, in accordance with consumer lifestyles and requirements. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, and Rest of World.

Annual estimates and forecasts are provided for the period 2014 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 94 companies including many key and niche players such as -

- ADRIA MOBIL, d.o.o
- Allied Recreation Group
- Forest River, Inc.
- EverGreen Recreational Vehicles, LLC
- Hobby-Wohnwagenwerk Ing. Harald Striewski GmbH

Contents: I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

Study Reliability and Reporting Limitations
Disclaimers
Data Interpretation & Reporting Level
Quantitative Techniques & Analytics
Product Definitions and Scope of Study
Recreational Vehicle Definitions
Motor Homes
Class A Motor Home
Class B Motor Home
Class C Motor Home
Travel Trailer
Conventional Travel Trailer
Fifth-Wheel Travel Trailer
Campers & Camping Trailers
Folding Camping Trailer
Truck Camper
Classification of RVs in Other Regions

II. EXECUTIVE SUMMARY

1. OVERVIEW
Nature Deprived Modern Lives & Improving World Economy Reignites Focus On the “Great Outdoors”
Recreational Vehicles (RVs): Automobiles for the Great Outdoors
The RV Industry Ravaged by Recession Stages a Slow Recovery

2. KEY MARKET TRENDS & DRIVERS
Stable Global GDP Per Capita Brings the Promise of Growth
Table 1: Stable GDP Trends Strengthens Consumer Confidence &Fuels Discretionary Spends on RV:
Breakdown of World GDP Growth (In %) by Country/Region for the Years 2015 & 2016 (includes corresponding Graph/Chart)
End of Mass Tourism & Search for Alternative Sustainable Tourism Bodes Well for RV Tourism
Development of Outdoor Recreational Infrastructure to Fuel Growth
Aging Baby Boomers Seeking Inexpensive Vacations Spur Growth Prospects
Table 2: Rise in Wanderlust Aging Baby Boomers with the Desire for Retirement Travel Expand the
Addressable Market Opportunity for RVs: Breakdown of Population Aged Over 60 in the United States, Europe and Australia for the Years 2015 & 2020 (includes corresponding Graph/Chart)

Home is Where You Park It: “RVing” Lifestyles Fuel Demand for Motorhomes
Table 3: Falling Home Values Make Motor Homes a More Attractive Alternate Long-Term Housing Investment: Fall in Home Values in the United States as a Case-in-Point in Select Cities for the Years 2014 Vs 2015 (includes corresponding Graph/Chart)

Table 4: Lower Income States in the U.S. Represent the Largest Markets for Mobile Homes: Breakdown of Top Ten States With the Highest Mobile Homes as a % of Total Housing & Average Annual Household Income (In $) for the Year 2015 (includes corresponding Graph/Chart)

Focus on Active Outdoor Life Spurs RV Ownership Among Younger People
Oil Price Break to Catalyze Growth in the RV Industry
Table 5: Falling Gasoline Prices Boost Road Trips, and Fuel Interest in RVing: World Comparative Analysis of Gasoline Prices (In US$) Per Gallon by Select Country for September 2014 & September 2015 (includes corresponding Graph/Chart)

Rise in the Number of HNW Individuals Spur Demand for Luxury Vacation RVs
Table 6: Growing Number of Ultra High Net Worth Individuals (UHNWIs) Spur Sales of Class-A Luxury RVs: Global Breakdown of the Number of (UHNWIs) by Geographic Region (includes corresponding Graph/Chart)

Table 7: Top 5 Million Dollar RVs: Ranked by Price (includes corresponding Graph/Chart)

Innovation in RV Design & Style to Benefit Market Growth
Expanding Middle Class Population to Benefit Overland Camper Travel in Asia
RV Tourism Gains Steady Momentum in China
Table 8: With 67% of the World Middle Class Population by 2030, Asia-Pacific Ranks as an Important Market for Self-Drive Road Tourism Over the Long-Term Period: Breakdown of World Middle Class Population (In Million) by Region for the Years 2015, 2020 & 2030 (includes corresponding Graph/Chart)
Table 9: With a 577% Increase in Middle Class Consumer Spending by 2030, Asia Represents an Attractive Market for RV Tourism: Breakdown of World Middle Class Spending (In US$ Trillion) by Region for the Years 2015 & 2030 (includes corresponding Graph/Chart)

Workamping & Extreme Remote Working Trend Brings in a Lucrative Base of Younger Full-Time RVers
Electric RVs - The Future of Sustainable Drive Tourism
Growing Popularity of RV Rental Services: A Challenge to Market Growth

Market Outlook

3. PRODUCT OVERVIEW
Definition
Today's Recreational Vehicle - Customer's Delight
Reasons for Buying RV
Family Appeal
Affordability
Convenience and Flexibility
Home Comfort
Recreational Vehicle Classification
Motor Homes
Class A Motor Home
Class B Motor Home
Class C Motor Home
Travel Trailer
Conventional Travel Trailer
Fifth Wheel Travel Trailer
Campers & Camping Trailers
Folding Camping Trailer
Truck Camper
Conversion Vehicles

4. PRODUCT INTRODUCTIONS/INNOVATIONS
Adria Mobil Unveils 2016 Collection
Winnebago Reveals The Grand Tour
NextGenAuto Introduces NextGenRV®
EverGreen RV Unveils Floor Plan for Ever-Lite Travel Trailer
Jayco Introduces Precept Class A Motorhome
Knaus Tabbert Unveils 2015 Motorhomes Collection
Airstream Unveils 2015 Airstream Classic Trailer
EverGreen RV Reveals 28RLSS Floor Plan
EverGreen Unveils Bay Mountain 379FL 5th Wheels
Swift Unveils New Models for 2015
Motor Home Specialist Unveils 2015 Foretravel Realm FS6
Winnebago Announces the Re-launch of Brave RV
PCP Launches PCP Terra Motorhome
Safari Condo Introduces New Recreational Campers
Winnebago Unveils Solei Motorhome
Winnebago Launches Sunova and Sightseer Class A Motorhomes
Winnebago Launches Forza
TMC Unveils New Tuscany Line of Motorhomes
Renegade RV Unveils Villagio
Garmin Introduces RV 760LMT
Roadtrek Unveils New Class B Motorhome, the CS-Adventurous
JCBL Partners PLA, Introduces Caravans in India
Lunar to Re-Enter Motorhome Market with New Line

5. RECENT INDUSTRY ACTIVITY
Thor Takes over Postle Aluminum
Camping World Partners Good Sam, Signs Agreement to Take over Dealerships from Tom Raper RV
Thor Acquires DRV and Cruiser RV
Heartland to Establish Production Unit in Nampa
Winnebago Enters Agreement to Sell RVs to Apollo Motorhome Holidays
Hymer and Chongqing Jinguan Automobile Enter Deal for RV Joint Venture In China
LKQ Completes Takeover of Keystone Automotive
EverGreen RV Takes over of Skyline RV
Thor Enters Deal to Takeover K-Z
Thor Takes over Bison Coach
Thor Announces Takeover of Livin’ Lite

6. FOCUS ON SELECT GLOBAL PLAYERS
ADRIA MOBIL, d.o.o (Slovenia)
Allied Recreation Group (US)
Fleetwood RV, Inc. (US)
Monaco RV, (US)
Forest River, Inc. (US)
Coachmen RV, a Division of Forest River Inc. (US)
Palomino RV (US)
EverGreen Recreational Vehicles, LLC (US)
Skyline Recreational Vehicles, LLC (US)
Hobby-Wohnwagenwerk Ing. Harald Striewski GmbH (Germany)
Hymer GmbH & Co. KG (Germany)
Jayco Inc. (US)
Starrcraft RV, Inc. (US)
Lunar (UK)
Northwood Manufacturing (US)
Nexus RV (US)
Niesmann + Bischoff GmbH (Germany)
Pilote (France)
Swift Group (UK)
Thor Industries Inc. (US)
Airstream (US)
Heartland Recreational Vehicles, LLC (US)
K-Z Inc. (US)
Triple E Recreational Vehicles (Canada)
Trigano SA (France)
Chausson (France)
Westfalen Mobil GmbH (Germany)
Winnebago Industries, Inc. (US)

7. GLOBAL MARKET PERSPECTIVE
Table 10: World Recent Past, Current & Future Analysis for Recreational Vehicles (RVs) by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan) and Rest of World Markets Independently
Analyzed with Annual Shipment Figures in Units for the Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 11: World Historic Review for Recreational Vehicles (RVs) by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan) and Rest of World Markets Independently Analyzed with Annual Shipment Figures in Units for the Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 12: World 14-Year Perspective for Recreational Vehicles (RVs) by Geographic Region - Percentage Breakdown of Shipments for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan) and Rest of World Markets for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

III. MARKET

1. THE UNITED STATES

A. Market Analysis
   Market Overview
   RV Manufacturing Landscape
   The Motor Homes Market
   RV Manufacturing Landscape
   The Motor Homes Market
   Competition Overview
   The Motor Homes Market
   Product Launches
   Key Players
   B. Market Analytics
   Table 13: Rising Participation of Individuals of Age group (45-54 and 55+ years) in RV Camping Suggests a Strong Demographic Market: Breakdown of Camping Participation by Age Group (includes corresponding Graph/Chart)
   RV Manufacturing Landscape
   The Motor Homes Market
   Table 14: Leading Class A Motor Home Makers in the US (2015): Percentage Breakdown of Volume Shipments for Thor, Tiffin Motorhomes Inc., Winnebago, and Others (includes corresponding Graph/Chart)
   Table 15: Leading Class B Motor Home Makers in the US (2015): Percentage Breakdown of Volume Shipments for Roadtrek, Thor, Winnebago, and Others (includes corresponding Graph/Chart)
   Table 16: Leading Class C Motor Home Makers in the US (2015): Percentage Breakdown of Volume Shipments for Fleetwood, Forest River, Jayco, Thor Industries, Winnebago, and Others (includes corresponding Graph/Chart)
   Trade Scenario
   Demographic Trends Impact the Industry
   Camping: A Major Outdoor Activity Spurring Growth in RV Sales
   Table 18: Number of RV Park Establishments in the US (2012-2015) (includes corresponding Graph/Chart)
   Strategic Corporate Developments
   Product Launches
   Key Players
   B. Market Analytics
   Table 19: US Recent Past, Current & Future Analysis for Recreational Vehicles by Segment - Motor Homes (Class A, B & C), Travel Trailers (Conventional & Fifth Wheel), and Campers & Camping Trailers (Folding Camping Trailer & Truck Camper) Segments Independently Analyzed with Annual Shipment Figures in Units for the Years 2014 through 2020 (includes corresponding Graph/Chart)
   Table 20: US Historic Review for Recreational Vehicles by Segment - Motor Homes (Class A, B & C), Travel Trailers (Conventional & Fifth Wheel), and Campers & Camping Trailers (Folding Camping Trailer & Truck Camper) Segments Independently Analyzed with Annual Shipment Figures in Units for the Years 2007 through 2013 (includes corresponding Graph/Chart)
   Table 21: US 14-Year Perspective for Recreational Vehicles by Segment - Percentage Breakdown of Shipments for Motor Homes (Class A, B & C), Travel Trailers (Conventional & Fifth Wheel), and Campers & Camping Trailers (Folding Camping Trailer & Truck Camper) Segments for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

2. CANADA

A. Market Analysis
   Market Outlook
   Product Launch
   Triple E Recreational Vehicles - Key Player
   B. Market Analytics
   Table 22: Canadian Recent Past, Current & Future Analysis for Recreational Vehicles by Segment - Motor Homes (Class A, B & C), Travel Trailers (Conventional & Fifth Wheel), and Campers & Camping Trailers (Folding Camping Trailer & Truck Camper) Segments Independently Analyzed with Annual Shipment Figures in Units for the Years 2014 through 2020 (includes corresponding Graph/Chart)
   Table 23: Canadian Historic Review for Recreational Vehicles by Segment - Motor Homes (Class A, B & C), Travel Trailers (Conventional & Fifth Wheel), and Campers & Camping Trailers (Folding Camping Trailer & Truck Camper) Segments Independently Analyzed with Annual Shipment Figures in Units for the Years 2007 through 2013 (includes corresponding Graph/Chart)
   Table 24: Canadian 14-Year Perspective for Recreational Vehicles by Segment - Percentage Breakdown of Shipments for Motor Homes (Class A, B & C), Travel Trailers (Conventional & Fifth Wheel), and Campers & Camping Trailers (Folding Camping Trailer & Truck Camper) Segments for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Truck Camper) Segments Independently Analyzed with Annual Shipment Figures in Units for the Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 24: Canadian 14-Year Perspective for Recreational Vehicles by Segment - Percentage Breakdown of Shipments for Motor Homes (Class A, B & C), Travel Trailers (Conventional & Fifth Wheel), and Campers & Camping Trailers (Folding Camping Trailer & Truck Camper) Segments for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

3. JAPAN
A. Market Analysis
Market Outlook
Imports - Major Source of RVs
B. Market Analytics
Table 25: Japanese Recent Past, Current & Future Analysis for Recreational Vehicles by Segment - Trailers and Other RVs Independently Analyzed with Annual Shipment Figures in Units for the Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 26: Japanese Historic Review for Recreational Vehicles by Segment - Trailers and Other RVs Independently Analyzed with Annual Shipment Figures in Units for the Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 27: Japanese 14-Year Perspective for Recreational Vehicles by Segment - Percentage Breakdown of Volume Shipment for Trailers and Other RVs for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

4. EUROPE
A. Market Analysis
Market Outlook
European RV Market - Dominated by Class B & Class C Motor Homes
B. Market Analytics
Table 28: European Recent Past, Current & Future Analysis for Recreational Vehicles by Country/Region - France, Germany, Italy, UK, The Netherlands, Sweden, and Rest of Europe Markets Independently Analyzed with Annual Shipment Figures in Units for the Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 29: European Historic Review for Recreational Vehicles by Country/Region - France, Germany, Italy, UK, The Netherlands, Sweden, and Rest of Europe Markets Independently Analyzed with Annual Shipment Figures in Units for the Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 30: European 14-Year Perspective for Recreational Vehicles by Country/Region - Percentage Breakdown of Shipments for France, Germany, Italy, UK, The Netherlands, Sweden, and Rest of Europe Markets for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Table 31: European Recent Past, Current & Future Analysis for Recreational Vehicles by Segment - Motor Caravans and Touring Caravans Independently Analyzed with Annual Shipment Figures in Units for the Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 32: European Historic Review for Recreational Vehicles by Segment - Motor Caravans and Touring Caravans Independently Analyzed with Annual Shipment Figures in Units for the Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 33: European 14-Year Perspective for Recreational Vehicles by Segment - Percentage Breakdown of Shipments for Motor Caravans and Touring Caravans for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

4a. FRANCE
A. Market Analysis
Market Outlook
Key Players
B. Market Analytics
Table 34: French Recent Past, Current & Future Analysis for Recreational Vehicles by Segment - Motor Caravans and Touring Caravans Independently Analyzed with Annual Shipment Figures in Units for the Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 35: French Historic Review for Recreational Vehicles by Segment - Motor Caravans and Touring Caravans Independently Analyzed with Annual Shipment Figures in Units for the Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 36: French 14-Year Perspective for Recreational Vehicles by Segment - Percentage Breakdown of Shipments for Motor Caravans and Touring Caravans for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

4b. GERMANY
A. Market Analysis
Outlook
Product Launch
Key Players
B. Market Analytics
Table 37: German Recent Past, Current & Future Analysis for Recreational Vehicles by Segment - Motor Caravans and Touring Caravans Independently Analyzed with Annual Shipment Figures in Units for the Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 38: German Historic Review for Recreational Vehicles by Segment - Motor Caravans and Touring Caravans Independently Analyzed with Annual Shipment Figures in Units for the Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 39: German 14-Year Perspective for Recreational Vehicles by Segment - Percentage Breakdown of Shipments for Motor Caravans and Touring Caravans for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
4c. ITALY
A. Market Analysis
Outlook
B. Market Analytics
Table 40: Italian Recent Past, Current & Future Analysis for Recreational Vehicles by Segment - Motor Caravans and Touring Caravans Independently Analyzed with Annual Shipment Figures in Units for the Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 41: Italian Historic Review for Recreational Vehicles by Segment - Motor Caravans and Touring Caravans Independently Analyzed with Annual Shipment Figures in Units for the Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 42: Italian 14-Year Perspective for Recreational Vehicles by Segment - Percentage Breakdown of Shipments for Motor Caravans and Touring Caravans for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
4d. THE UNITED KINGDOM
A. Market Analysis
Market Outlook
Product Launches
Swift Group - Key Player
B. Market Analytics
Table 43: UK Recent Past, Current & Future Analysis for Recreational Vehicles by Segment - Motor Caravans and Touring Caravans Independently Analyzed with Annual Shipment Figures in Units for the Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 44: UK Historic Review for Recreational Vehicles by Segment - Motor Caravans and Touring Caravans Independently Analyzed with Annual Shipment Figures in Units for the Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 45: UK 14-Year Perspective for Recreational Vehicles by Segment - Percentage Breakdown of Shipments for Motor Caravans and Touring Caravans for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
4e. THE NETHERLANDS
A. Market Analysis
Market Outlook
B. Market Analytics
Table 46: Dutch Recent Past, Current & Future Analysis for Recreational Vehicles by Segment - Motor Caravans and Touring Caravans Independently Analyzed with Annual Shipment Figures in Units for the Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 47: Dutch Historic Review for Recreational Vehicles by Segment - Motor Caravans and Touring Caravans Independently Analyzed with Annual Shipment Figures in Units for the Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 48: Dutch 14-Year Perspective for Recreational Vehicles by Segment - Percentage Breakdown of Shipments for Motor Caravans and Touring Caravans for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
4f. SWEDEN
A. Market Analysis
Market Outlook
B. Market Analytics
Table 49: Swedish Recent Past, Current & Future Analysis for Recreational Vehicles by Segment - Motor Caravans and Touring Caravans Independently Analyzed with Annual Shipment Figures in Units for the Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 50: Swedish Historic Review for Recreational Vehicles by Segment - Motor Caravans and Touring Caravans Independently Analyzed with Annual Shipment Figures in Units for the Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 51: Swedish 14-Year Perspective for Recreational Vehicles by Segment - Percentage Breakdown of Shipments for Motor Caravans and Touring Caravans for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

4g. REST OF EUROPE
A. Market Analysis
Market Outlook
Product Launch
ADRIA MOBIL, d.o.o - Key Player
B. Market Analytics

Table 52: Rest of Europe Recent Past, Current & Future Analysis for Recreational Vehicles by Segment - Motor Caravans and Touring Caravans Independently Analyzed with Annual Shipment Figures in Units for the Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 53: Rest of Europe Historic Review for Recreational Vehicles by Segment - Motor Caravans and Touring Caravans Independently Analyzed with Annual Shipment Figures in Units for the Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 54: Rest of Europe 14-Year Perspective for Recreational Vehicles by Segment - Percentage Breakdown of Shipments for Motor Caravans and Touring Caravans for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

5. ASIA-PACIFIC
A. Market Analysis
Market Outlook
RV Industry - A Snapshot
Table 58: Production of RVs in Australia for the years (2010-2014) in units (includes corresponding Graph/Chart)
Table 59: Australian Campervan and Caravan Registration by Region (2012 & 2013): Percentage Breakdown of New Registrations (per 1000 individuals) for ACT, New South Wales, NT, Queensland, SA, Tasmania, Victoria, and Western Australia (includes corresponding Graph/Chart)
Table 60: Australian Campervan Registrations by Fuel Type (2013): Percentage Breakdown of Registrations for Diesel, Leaded, Unleaded, and Others (includes corresponding Graph/Chart)
Table 61: Number of RV Campgrounds and Parks in Australia by Region (2013) (includes corresponding Graph/Chart)
The Australian Outback - A Major Draw for Travelers
B. Market Analytics
Table 62: Australia Recent Past, Current & Future Analysis for Recreational Vehicles by Segment - Caravans and Campervans Independently Analyzed with Annual Shipment Figures in Units for the Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 63: Australia Historic Review for Recreational Vehicles by Segment - Caravans and Campervans Independently Analyzed with Annual Shipment Figures in Units for the Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 64: Australia 14-Year Perspective for Recreational Vehicles by Segment - Percentage Breakdown of Shipments for Caravans and Campervans for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

5a. AUSTRALIA
A. Market Analysis
Market Outlook
RV Industry - A Snapshot
Table 58: Production of RVs in Australia for the years (2010-2014) in units (includes corresponding Graph/Chart)

5b. NEW ZEALAND
A. Market Analysis
Market Outlook
Picturesque Locales in NZ - A Boon for RV Travel
B. Market Analytics
Table 65: New Zealand Recent Past, Current & Future Analysis for Recreational Vehicles Analyzed with Annual Shipment Figures in Units for the Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 66: New Zealand Historic Review for Recreational Vehicles Analyzed with Annual Shipment Figures in Units for the Years 2007 through 2013 (includes corresponding Graph/Chart)

5c. REST OF ASIA-PACIFIC
A. Market Analysis
   Market Outlook
   Chinese RV Market - An Overview
   Government Support for RV: The Key to Growth in China
   Product Launches
   Strategic Corporate Development
B. Market Analytics

Table 67: Rest of Asia-Pacific Recent Past, Current & Future Analysis for Recreational Vehicles Analyzed with Annual Shipment Figures in Units for the Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 68: Rest of Asia-Pacific Historic Review for Recreational Vehicles Analyzed with Annual Shipment Figures in Units for the Years 2007 through 2013 (includes corresponding Graph/Chart)

6. REST OF WORLD
A. Market Analysis
   Market Outlook
   African Adventures - Beckon RV Enthusiasts
B. Market Analytics

Table 69: Rest of World Recent Past, Current & Future Analysis for Recreational Vehicles Analyzed with Annual Shipment Figures in Units for the Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 70: Rest of World Historic Review for Recreational Vehicles Analyzed with Annual Shipment Figures in Units for the Years 2007 through 2013 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 94 (including Divisions/Subsidiaries - 101)

The United States (61)
Canada (9)
Europe (26)
   - France (3)
   - Germany (14)
   - The United Kingdom (6)
   - Italy (2)
   - Rest of Europe (1)
Asia-Pacific (Excluding Japan) (5)

Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Recreational Vehicles - Global Strategic Business Report
Web Address: http://www.researchandmarkets.com/reports/338422/
Office Code: SCBRK5NG

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td></td>
<td>USD 4500</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td></td>
<td>USD 6300</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 10 Users</td>
<td></td>
<td>USD 8550</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 15 Users</td>
<td></td>
<td>USD 10800</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Field</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title:</td>
<td></td>
</tr>
<tr>
<td>First Name:</td>
<td></td>
</tr>
<tr>
<td>Last Name:</td>
<td></td>
</tr>
<tr>
<td>Email Address: *</td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: __________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World