Eubiotics Market by Type, Livestock & by Region  - Global Trends and Forecast to 2020

Description: Eubiotics have gained higher importance as developed nations such as U.S. imposed ban on the usage of antibiotics as growth promoters. Eubiotics are considered good for the gut health of the digestive tract in the animals and are also a good substitute to the antibiotics in feed. The market is not only growing in the U.S. and Europe, it is also growing in developing economies such as China, India, and Brazil. Europe is the largest market for eubiotics in feed, and valued at USD 1.53 billion in 2014 and is projected to grow at the CAGR of 7.9% between 2015 and 2020.

The global eubiotics market, in terms of value, is projected to reach USD 7.05 Billion in 2020, at a CAGR of 7.4% from 2015 to 2020. High demand for eubiotics from livestock farmers followed by the entry of large firms have been widening the scope for developments in the industry.

The eubiotics market has many players, (small, medium, and large); however, the industry is dominated by a few. Chr. Hansen (Denmark), Cargill Incorporated (U.S.) and ADDCON (Germany), BASF SE (Germany), Kemin Industries Inc. (U.S.), and Behn Meyer (Singapore) 70% of the total developments. Expansions, new product launches, joint ventures, and collaborations were the most preferred growth strategies in the eubiotics market. Adopting these strategies enabled the players to increase their product portfolio and expand their geographic presence.

This report estimates the market size of the global eubiotics market in terms of value (USD million). In this report, the market is broadly segmented based on type, livestock, and region. Market drivers, restraints & challenges, raw materials, and product price trends are discussed in detail. Market share, by participant, for the overall market is also discussed in detail. The global eubiotics market has grown exponentially in the last few years and this growth is expected to continue. Factors such as increasing awareness about the use of eubiotics and ban on use of antibiotics is driving the market globally.

Scope of the Report

This research categorizes the global eubiotics market based on type, livestock, and region:

Based on type:
- Probiotics
- Prebiotics
- Organic acids
- Essential oils

Based on livestock:
- Swine
- Poultry
- Ruminants
- Aquaculture
- Others

Based on region:
- North America
- Europe
- Asia-Pacific
- RoW (Latin America, the Middle East, and Africa)

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