Global Sports Footwear Market 2015-2019

Description:
About Sports Footwear
Sports footwear includes a range of footgear for various forms of physical activities, such as training, walking, running, jogging, aerobic dancing, hiking, tennis and others. The global sports footwear market can be broadly segmented into the following types:
- Performance
- Sports Inspired
- Outdoor

The analysts forecast the global sports footwear market to grow at a CAGR of 2.43% during 2014-2019.

Covered in this Report
The report covers the present scenario and the growth prospects of the global sports footwear market for the period 2015-2019. To calculate the market size, we consider revenue generated from the following segments of the market:
- Performance
- Sports inspired
- Outdoor

The report, namely Global Sports Footwear Market 2015-2019, is based on an in-depth market analysis, with inputs from industry experts. We cover APAC, Europe, North America, and ROW markets and also discuss the key vendors operating in the market.

Key Vendors
- Adidas
- ASICS
- Nike
- Puma

Other Prominent Vendors
- Avia
- Altra Running
- Brooks Sports
- British Knights
- Diadora
- Etnies
- FILA
- Johnston & Murphy
- Kappa
- K-Swiss
- LA Gear
- LaCrosse Footwear
- Lakai Footwear
- Legea
- Li-Ning
- Lotto Sport Italia

Market Driver
- Increased Awareness about Healthy Lifestyle
  - For a full and detailed list, view our report

Market Challenge
- High Competition
  - For a full and detailed list, view our report

Market Trend
- Rise in Demand for Light-weight Sports Footwear
Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
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