Global Scientific and Technical Publication Market 2015-2019

Description:

About Scientific and Technical Publishing

Scientific and technical publishing refers to the research and distribution of scientific and technical content in the form of books, journals, online services, and e-books for further research and academic use by students and professionals.

The global scientific and technical publishing market is expected to grow at a CAGR of 1.09% during the forecast period. In 2014, the US and EU accounted for 72% of the global market, which is a decrease from 84% in 2011. The rapid growth of the scientific and technical publishing market in developing countries such as China, Brazil, and India has led to a decline in the market in developed countries. The leading vendors in the market are Informa, John Wiley & Sons, Reed Elsevier, Springer Science+Business Media, and Wolters Kluwer.

Covered in this Report

In this report, The author covers the current and future market scenarios of the global scientific and technical publishing market for the period 2015-2019. The market is segmented on the basis of geography and products. We calculated the market size on the basis of the revenue generated from traditional scientific and technical publishing as well as the digital scientific and technical publishing segments, which are further categorized into printed books, journals, e-books, and online services.

This report discusses the major drivers, challenges, and trends influencing the market growth. We have also included a detailed analysis of the leading vendors.

Key Regions
- Americas
- EMEA
- APAC

Key Vendors
- Informa
- John Wiley & Sons
- Reed Elsevier
- Springer Science+Business Media
- Wolters Kluwer

Market Driver
- Shift from Print to Digital Publishing
- For a full, detailed list, view our report

Market Challenge
- Decline in Traditional Publishing
- For a full, detailed list, view our report

Market Trend
- Increase in R&D Spending
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
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