Global Vitamin B-complex Ingredients Market 2015-2019

Description:
About Vitamin B-complex
Vitamins are organic compounds that are required by living organisms in minute quantities to maintain a normal metabolic activity. These compounds usually cannot be synthesized by the organism and have to be obtained through external sources. The term "vitamin" is a generic descriptor for a group of chemical compounds or ingredients that have similar molecular structure and have the capability to perform the required vitamin-activity. These chemical compounds or vitamin ingredients are often called as vitamers. There are thirteen different known types of vitamins with each type having multiple vitamers. Vitamin B-complex refers to a group of water-soluble vitamers that although co-exist together are distinct in chemical structure and functions.

The demand for vitamins, and particularly for Vitamin B ingredients, has been on a continuous rise over the past two decades, owing to radical changes in lifestyles and diet patterns. Vitamin B disorders are often associated with either genetic causes or processed food consumption. This has led to a huge market for Vitamin B supplements and their associated ingredients. This report intends to capture the market dynamics of Vitamin B-complex ingredients trade in various end use segments.

The analysts forecast the global Vitamin B-complex ingredients market to grow at a CAGR of 4.03% during 2014-2019.

Covered in this Report
The report presents data on the following segments of the market:
- Type: Vitamin B1, Vitamin B2, Vitamin B3, Vitamin B5, Vitamin B6, Vitamin B7, Vitamin B9, and Vitamin B12
- Application: pharmaceuticals, F&B, animal feed, and cosmetics
- Geography: North America, EMEA, APAC, and ROW

The report, Global Vitamin B-complex Ingredients Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from various industry experts. The report includes a comprehensive discussion on the market, product type, product's applications, and market dynamics in various geographies. The report provides comments on both the existing market landscape and its growth prospects over the forecast period. The report further includes a discussion of the key vendors operating in this market.

Key Vendors
- Adisseo France
- ADM
- Amway
- BASF
- DSM
- DuPont Danisco
- Lonza Group

Other Prominent Vendors
- AIE Pharmaceuticals
- Aland (Jiangsu) Nutraceutical
- Atlantic Essential Products
- Bactolac Pharmaceutical
- Bluebonnet Nutrition
- Glanbia Nutritionals Deutschland
- Kirkman Group
- Lonza Group
- Nattopharma
- NBTY
- Nulab
- Nutrilo
- ParkAcre Enterprises
- Pfizer
- Private Label Nutraceuticals
- Sanofi
- Thorne Research
- Vertellus Specialties

Market Drivers
- Increased Awareness of Lifestyle Diseases
- For a full, detailed list, view our report

Market Challenges
- Lack of Validated Studies and Conflicting Translation of Available Studies in Media
- For a full, detailed list, view our report

Market Trends
- Increased Product Diversification through M&A
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the various end-uses and potential applications for the product?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space and what is the nature of competition between them?
- What are the market opportunities and threats faced by the key vendors?
- What is the nature of the competition in each geography as characterized by Herfindahl Index?

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