Global Totes Market 2015-2019

Description:

About Totes
Totes, just like shoulder bags, have become a desirable fashion accessory, after shoes, and are now seen as status symbols. Consequently, the demand for luxury and premium totes has gained popularity. Totes manufacturers are implementing innovative strategies to cater to changing consumer demography and preferences, such as demand for environment-friendly totes, to tap the market.

The authors analysts forecast the global totes market grow at a CAGR of 5.22% and 4.56%, in terms of revenue and volume, respectively, during 2014-2019.

Covered in this Report
The report covers the present scenario and growth prospects of the global totes market for the period 2015-2019. To calculate the market size, the report considers revenue generated from the retail sales of totes in terms of revenue and volume.

The report, namely Global Totes Market 2015-2019, is based on an in-depth market analysis, with inputs from industry experts. It also covers the market landscape and its growth prospects in the coming years. The report includes the key vendors operating in the market.

Key Regions
- APAC
- Europe
- North America
- Latin America

Key Vendors
- ART - BERG
- Burberry Group
- Chanel
- Coach
- Hermès International
- Kate Spade
- LVMH
- Michael Kors
- Mulberry
- Prada
- Ralph Lauren
- Tory Burch

Other Prominent Vendors
- Adidas
- Aldo
- Alfred Dunhill
- Boconi
- Bottega Veneta
- Buggatti
- C & J Clark International
- Cambridge British Satchel Company
- Crew Clothing
- Dolce & Gabbana
- Donna Karan International (DKNY)
- Ferrari
- Fossil
- French Connection
- Goyard
- Guess
- Gerard Darel
Market Driver
- Popularity of Totes in Urban Population
  - For a full and detailed list, view our report

Market Challenge
- Increase in Competition from Local Brands And Counterfeit Products
  - For a full and detailed list, view our report

Market Trend
- Rise in Demand for New Leather Skins
  - For a full and detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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