Global Totes Market 2015-2019

Description:
About Totes
Totes, just like shoulder bags, have become a desirable fashion accessory, after shoes, and are now seen as status symbols. Consequently, the demand for luxury and premium totes has gained popularity. Totes manufacturers are implementing innovative strategies to cater to changing consumer demography and preferences, such as demand for environment-friendly totes, to tap the market.

The authoranalysts forecast the global totes market grow at a CAGR of 5.22% and 4.56%, in terms of revenue and volume, respectively, during 2014-2019.

Covered in this Report
The report covers the present scenario and growth prospects of the global totes market for the period 2015-2019. To calculate the market size, the report considers revenue generated from the retail sales of totes in terms of revenue and volume.

The report, namely Global Totes Market 2015-2019, is based on an in-depth market analysis, with inputs from industry experts. It also covers the market landscape and its growth prospects in the coming years. The report includes the key vendors operating in the market.

Key Regions
- APAC
- Europe
- North America
- Latin America

Key Vendors
- ART - BERG
- Burberry Group
- Chanel
- Coach
- Hermès International
- Kate Spade
- LVMH
- Michael Kors
- Mulberry
- Prada
- Ralph Lauren
- Tory Burch

Other Prominent Vendors
- Adidas
- Aldo
- Alfred Dunhill
- Boconi
- Bottega Veneta
- Buggatti
- C & J Clark International
- Cambridge British Satchel Company
- Crew Clothing
- Dolce & Gabbana
- Donna Karan International (DKNY)
- Ferrari
- Fossil
- French Connection
- Goyard
- Guess
- Gerard Darel

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- Kenneth Cole Productions
- L.Credi
- La Petite Mendigote
- Lipault Paris
- Longchamp
- Lulu Guinness
- Mandarina Duck
- MARUFUKU SHOTEN (Bags, Wallets)
- McKlein
- New Look Retailers
- Nicole Lee
- Paul Costelloe
- Paul Smith
- PUIG
- Puma
- Ralph Lauren
- River Island
- Russell & Bromley
- Smythson
- TLG Brands
- Vanessa Bruno
- VF
- WITH (Leather goods, Bags, Stationery)

Market Driver
- Popularity of Totes in Urban Population
  - For a full and detailed list, view our report

Market Challenge
- Increase in Competition from Local Brands And Counterfeit Products
  - For a full and detailed list, view our report

Market Trend
- Rise in Demand for New Leather Skins
  - For a full and detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Contents:
01. Executive Summary
02. List of Abbreviations
03. Scope of the Report
03.1 Product Offerings
04. Market Research Methodology
04.1 Market Research Process
04.2 Research Methodology
05. Introduction
06. Totes and Present Scenario
06.1 Market Overview
06.1.1 Revenue, Volume, and AP Analysis of Global Totes Market 2014
06.1.2 Country-wise Life Cycle of Totes Market
06.2 Five Forces Analysis
07. Why Demand for Totes is Rising
08. Totes and E-commerce
09. Totes - Advertising and Marketing Campaigns
10. Geographical Segmentation
10.1 APAC
10.2 Europe
10.3 North America
10.4 Latin America
11. Key Leading Countries
11.1 China
11.2 US
11.3 Japan
11.4 Brazil
11.5 Germany
11.6 Mexico
12. Market Opportunities
13. Future Market Perspective
14. Market Hurdles
15. Distribution Channel
15.1 Segmentation of Global Totes Market by Distribution
16. Buying Criteria
17. Vendor Landscape
17.1 Competitive Scenario
17.2 Other Prominent Vendors
18. Key Vendor Analysis
18.1 Burberry
18.1.1 Key Facts
18.1.2 Business Overview
18.1.3 Business Segmentation by Revenue 2014
18.1.4 Product Segmentation by Revenue 2014
18.1.5 Business Segmentation by Revenue 2013 and 2014
18.1.6 Geographical Segmentation by Revenue 2014
18.1.7 Business Strategy
18.1.8 Recent Developments
18.1.9 SWOT Analysis
18.2 Chanel
18.2.1 Key Facts
18.2.2 Business Overview
18.2.3 Recent Developments
18.2.4 SWOT Analysis
18.3 Coach
18.3.1 Key Facts
18.3.2 Business Overview
18.3.3 Product Segmentation
18.3.4 Product Segmentation by Revenue 2013 and 2014
18.3.5 Geographical Segmentation by Revenue 2014
18.3.6 Business Strategy
18.3.7 SWOT Analysis
18.4 Hermès
18.4.1 Key Facts
18.4.2 Business Overview
18.4.3 Product Segmentation by Revenue 2013
18.4.4 Product Segmentation by Revenue 2012 and 2013
18.4.5 Geographical Segmentation by Revenue 2013
18.4.6 SWOT Analysis
18.5 Kate Spade
18.5.1 Key Facts
18.5.2 Business Overview
18.5.3 Business Segmentation by Revenue 2013
18.5.4 Business Segmentation by Revenue 2012 and 2013
18.5.5 Geographical Segmentation by Revenue 2013
18.5.6 Business Strategy
18.5.7 Recent Developments
18.5.8 SWOT Analysis
18.6 LVMH Group
18.6.1 Key Facts
18.6.2 Business Overview
18.6.3 Business Segmentation
18.6.4 Business Segmentation by Revenue 2012 and 2013
18.6.5 Geographical Segmentation by Revenue 2013
18.6.6 Business Strategy
18.6.7 Recent Developments
18.6.8 SWOT Analysis
18.7 Michael Kors
18.7.1 Key Facts
18.7.2 Business Overview
18.7.3 Business Segmentation by Revenue 2014
18.7.4 Business Segmentation by Revenue 2013 and 2014
18.7.5 Geographical Segmentation by Revenue 2014
18.7.6 Business Strategy
18.7.7 Recent Developments
18.7.8 SWOT Analysis
18.8 Mulberry
18.8.1 Key Facts
18.8.2 Business Overview
18.8.3 Business Segmentation by Revenue 2014
18.8.4 Business Segmentation by Revenue 2013 and 2014
18.8.5 Geographical Segmentation by Revenue 2014
18.8.6 Business Strategy
18.8.7 SWOT Analysis
18.9 PRADA
18.9.1 Key Facts
18.9.2 Business Overview
18.9.3 Product Segmentation by Revenue 2014
18.9.4 Product Segmentation by Revenue 2013 and 2014
18.9.5 Geographical Segmentation by Revenue 2014
18.9.6 Business Strategy
18.9.7 Recent Developments
18.9.8 SWOT Analysis
18.10 Ralph Lauren
18.10.1 Key Facts
18.10.2 Business Overview
18.10.3 Business Segmentation by Revenue 2014
18.10.4 Business Segmentation by Revenue 2012-2014
18.10.5 Geographical Segmentation by Revenue 2014
18.10.6 Business Strategy
18.10.7 SWOT Analysis
18.11 Tory Burch
18.11.1 Key Facts
18.11.2 Business Overview
18.11.3 Product Segmentation
18.11.4 Geographical Presence
18.11.5 Recent Developments
18.11.6 SWOT Analysis
19. Other Reports in this Series

List of Exhibits

Exhibit 1: Market Research Methodology
Exhibit 2: Global Totes Market by Revenue 2014-2019 ($ millions)
Exhibit 3: Global Totes Market by Volume 2014-2019 (millions of units)
Exhibit 4: Urban Population versus Female Population versus Total Population in 2014 (% and millions)
Exhibit 5: Overview of Teen Expenditure in US 2013
Exhibit 6: Segmentation of Global E-commerce Market by Geography 2014
Exhibit 7: Online Sales of Handbags including Totes 2014 ($ million)
Exhibit 8: Leading Companies: Spending on Advertising 2013 ($)
Exhibit 9: Totes Market in China 2009-2019
Exhibit 10: Totes Market in US 2009-2019
Exhibit 11: Totes Market in Japan 2009-2019
Exhibit 12: Totes Market in Brazil 2009-2019
Exhibit 13: Totes Market in Germany 2009-2019
Exhibit 14: Totes Market in Mexico 2009-2019
Exhibit 15: Positioning of Market on Basis of PCE and PCC 2014
Exhibit 16: Launches of New Handbags Including Totes
Exhibit 17: Segmentation of Global Totes Market by Distribution 2014
Exhibit 18: Burberry: Business Segmentation by Revenue 2014
Exhibit 19: Burberry: Product Segmentation by Revenue 2014
Exhibit 20: Burberry: Business Segmentation by Revenue 2013 and 2014 (US$ million)
Exhibit 21: Burberry: Geographical Segmentation by Revenue 2014
Exhibit 22: Coach: Product Segmentation 2014
Exhibit 23: Coach: Product Segmentation by Revenue 2013 and 2014 (US$ billion)
Exhibit 24: Coach: Geographical Segmentation by Revenue 2014
Exhibit 25: Hermès: Product Segmentation by Revenue 2013
Exhibit 26: Hermès: Product Segmentation by Revenue 2012 and 2013 (US$ million)
Exhibit 27: Hermès: Geographical Segmentation by Revenue 2013
Exhibit 28: Kate Spade: Business Segmentation by Revenue 2013
Exhibit 29: Kate Spade: Business Segmentation by Revenue 2012 and 2013 (US$ million)
Exhibit 30: Kate Spade: Geographical Segmentation by Revenue 2013
Exhibit 31: LVMH Group: Business Segmentation 2013
Exhibit 32: LVMH Group: Business Segmentation by Revenue 2012 and 2013 (US$ billion)
Exhibit 33: LVMH Group: Geographical Segmentation by Revenue 2013
Exhibit 34: Michael Kors: Business Segmentation by Revenue 2014
Exhibit 35: Michael Kors: Business Segmentation by Revenue 2013 and 2014 (US$ million)
Exhibit 36: Michael Kors: Geographical Segmentation by Revenue 2014
Exhibit 37: Mulberry: Business Segmentation by Revenue 2014
Exhibit 38: Mulberry: Business Segmentation by Revenue 2013 and 2014 (US$ million)
Exhibit 39: Mulberry: Geographical Segmentation by Revenue 2014
Exhibit 40: PRADA: Product Segmentation by Revenue 2014
Exhibit 41: PRADA: Product Segmentation by Revenue 2013 and 2014 (US$ billion)
Exhibit 42: PRADA: Geographical Segmentation by Revenue 2014
Exhibit 43: Ralph Lauren: Business Segmentation by Revenue 2014
Exhibit 44: Ralph Lauren: Business Segmentation by Revenue 2012-2014 (US$ billion)
Exhibit 45: Ralph Lauren: Geographical Segmentation by Revenue 2014
Exhibit 46: Tory Burch: Product Segmentation
Exhibit 47: Tory Burch: Geographical Presence

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