Global Window Dressings Market 2015-2019

Description:
Scientists at the Lighting Research Center (LRC), in Troy, New York, US, have reported that naturally lit homes enhance the occupants’ comfort and productivity, and provide the mental and visual stimulation necessary to regulate human circadian rhythms. Interior designers and architectures plan houses in such way that maximum amount of natural light penetrates the interiors. However, excessive lights can be troublesome and hence there should be a proper light balance. Also, windows cannot be kept wide open all day as it reduces privacy, increases heat gain/loss, and creates glaring problems. Window dressing products are helpful to counter such problems.

Blinds, shades, shutters, and curtains are some of the common window dressing products. A good window dressing product helps in controlling light, and maintains privacy, besides adding to the aesthetic appeal of the home décor. Consumers usually choose window dressing products while coordinating with their furniture and wall colors. The growing interest in fashionable home décor and an increase in disposable income of consumers is propelling the demand for window dressing products worldwide.

The analysts forecast the global window dressing market to grow at a CAGR of 3.67% during 2014-2019.

Covered in this Report
In this report, it covers the present scenario and growth prospects of the global window dressing market for the period 2015–2019. To determine the market size, we use the revenue generated from the sale of window dressing products such as:
- Blinds
- Curtains
- Shades
- Shutters
- Others

The report, namely Global Window Dressing Market 2015-2019, is based on an in-depth market analysis, with inputs from industry experts. The report covers APAC, Europe, Latin America, MEA, and North America markets, and also includes the key vendors operating in the market.

Key Regions
- APAC
- Europe
- Latin America
- MEA
- North America

Key Vendors
- GRABER
- Hunter Douglas
- Kathy Ireland Home by Alta
- Newell Rubbermaid

Other Prominent Vendors
- BAUHAUS
- Bunnings
- Carrefour
- Homebase
- Home Depot
- IKEA
- Kingfisher
- KOMERI
- Leggett & Platt
- Leroy Merlin
- Lowe’s
Key Market Drivers
- Increase in Residential Building Construction
- For a full and detailed list, view our report

Key Market Challenges
- Safety Concerns
- For a full and detailed list, view our report

Key Market Trends
- Eco-friendly Houses
- For a full and detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
10.3 Window Dressing Market in North America
10.3.1 Market Size and Forecast
10.4 Window Dressing Market in APAC
10.4.1 Market Size and Forecast
10.5 Window Dressing Market in Latin America
10.5.1 Market Size and Forecast
10.6 Window Dressing Market in MEA
10.6.1 Market Size and Forecast
11. Buying Criteria
12. Market Growth Drivers
13. Drivers and their Impact
14. Market Challenges
15. Impact of Drivers and Challenges
16. Market Trends
17. Trends and their Impact
18. Vendor Landscape
18.1 Competitive Scenario
18.2 Key Market Vendor Analysis 2014
18.2.1 HunterDouglas
18.2.2 GRABER
18.2.3 Kathy Ireland Home by Alta
18.2.4 Newell Rubbermaid
18.3 Other Prominent Vendors
19. Key Vendor Analysis
19.1 GRABER
19.1.1 Key Facts
19.1.2 Business Overview
19.1.3 SWOT Analysis
19.2 HunterDouglas
19.2.1 Key Facts
19.2.2 Business Overview
19.2.3 Products
19.2.4 SWOT Analysis
19.3 Kathy Ireland Home by Alta
19.3.1 Key Facts
19.3.2 Business Overview
19.3.3 Products
19.3.4 SWOT Analysis
19.4 Newell Rubbermaid
19.4.1 Key Facts
19.4.2 Business Overview
19.4.3 Products
19.4.4 SWOT Analysis
19.5 Other Prominent Vendors
20. Other Prominent Vendors
20.1 BAUHAUS
20.2 Bunnings
20.3 Carrefour
20.4 Homebase
20.5 Home Depot
20.6 IKEA
20.7 Kingfisher
20.8 KOMERI
20.9 Leggett & Platt
20.10 Leroy Merlin
20.11 Lowe's
20.12 Menard
20.13 OBI
20.14 RONA
20.15 Walmart

21. Other Reports in this Series

List of Exhibits

Exhibit 1: Market Research Methodology
Exhibit 2: Global Home Improvement Market Segmentation by Product 2014
Exhibit 4: Global Window Dressing Market 2014-2019 ($ millions)
Exhibit 5: Global Window Dressing Market by Product Segmentation
Exhibit 6: Global Window Dressing Market Segmentation by Product 2014
Exhibit 7: Global Window Dressing Market Segmentation by Product 2019
Exhibit 8: Global Window Dressing Market Segmentation by Product 2014-2019 ($ millions)
Exhibit 10: Global Blinds Market 2014-2019 ($ millions)
Exhibit 11: Global Curtains Market 2014-2019 ($ millions)
Exhibit 12: Global Shades Market 2014-2019 ($ millions)
Exhibit 13: Global Shutters Market 2014-2019 ($ millions)
Exhibit 14: Global Window Dressing Market by Others 2014-2019 ($ millions)
Exhibit 15: Global Window Dressing Market 2014-2019 ($ millions)
Exhibit 16: Global Window Dressing Market 2014-2019
Exhibit 17: Global Blinds Market Segmentation by Frame Type 2014
Exhibit 18: Global Shades Market Segmentation by Frame Type 2014
Exhibit 19: Global Interior Shutters Market Segmentation by Frame Type 2014
Exhibit 20: Global Curtains Market Segmentation by Frame Type 2014
Exhibit 21: Global Window Dressing Market by Distribution Channel 2014
Exhibit 22: Global Window Dressing Market Segmentation by Geography 2014
Exhibit 23: Global Window Dressing Market Segmentation by Geography 2019
Exhibit 24: Global Window Dressing Market Segmentation by Geography 2014-2019 ($ millions)
Exhibit 26: Window Dressing Market in Europe 2014-2019 ($ millions)
Exhibit 27: Window Dressing Market in North America 2014-2019 ($ millions)
Exhibit 28: Window Dressing Market in APAC 2014-2019 ($ millions)
Exhibit 29: Window Dressing Market in Latin America 2014-2019 ($ millions)
Exhibit 30: Window Dressing Market in MEA 2014-2019 ($ millions)
Exhibit 31: Global Window Dressing Market by Geography 2014-2019 ($ millions)
Exhibit 32: Global Window Dressing Market by Geography 2014-2019
Exhibit 33: Housing Units Completed in US 2008-2014 ( thousands of units)
Exhibit 34: Index of Number of Completed Apartments per 1,000 Citizens in EU 2013
Exhibit 35: Benefits Provided by Different Window Dressing Products
Exhibit 37: Effect of Digital Consumerism: Web-based Offline Retail Sales Vis-à-vis Offline Only and Online Sales 2006-2019
Exhibit 38: HunterDouglas Worldwide Sales 2013
Exhibit 39: Net Sales of Newell Rubbermaid by Geography 2014
Exhibit 40: HunterDouglas: Product Segmentation by Revenue 2014
Exhibit 41: HunterDouglas: Product Segmentation by Revenue 2013 and 2014 ($ billions)
Exhibit 42: HunterDouglas: Geographical Segmentation by Revenue 2014
Exhibit 43: kathy ireland home by Alta: Products
Exhibit 44: Newell Rubbermaid: Business Segmentation by Revenue 2013
Exhibit 45: Newell Rubbermaid: Business Segmentation by Revenue 2012 and 2013 ($ millions)
Exhibit 46: Newell Rubbermaid: Geographical Segmentation by Revenue 2013

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3384403/
Order by Fax - using the form below
Order by Post - print the order form below and send to
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Global Window Dressings Market 2015-2019
Web Address: http://www.researchandmarkets.com/reports/3384403/
Office Code: SCDKFRFX

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>USD Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 2375</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>USD 2850</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td>USD 3000</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 9500</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: __________________________________________ Last Name: __________________________________________
Email Address: * ______________________________________
Job Title: ____________________________________________
Organisation: _________________________________________
Address: ____________________________________________
City: ________________________________________________
Postal / Zip Code: ____________________________________
Country: ____________________________________________
Phone Number: _______________________________________
Fax Number: _________________________________________
Title:  Mr  □  Mrs  □  Dr  □  Miss  □  Ms  □  Prof  □

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: 

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World