Global Window Dressings Market 2015-2019

Description:

Scientists at the Lighting Research Center (LRC), in Troy, New York, US, have reported that naturally lit homes enhance the occupants’ comfort and productivity, and provide the mental and visual stimulation necessary to regulate human circadian rhythms. Interior designers and architects plan houses in such way that maximum amount of natural light penetrates the interiors. However, excessive lights can be troublesome and hence there should be a proper light balance. Also, windows cannot be kept wide open all day as it reduces privacy, increases heat gain/loss, and creates glaring problems. Window dressing products are helpful to counter such problems.

Blinds, shades, shutters, and curtains are some of the common window dressing products. A good window dressing product helps in controlling light, and maintains privacy, besides adding to the aesthetic appeal of the home décor. Consumers usually choose window dressing products while coordinating with their furniture and wall colors. The growing interest in fashionable home décor and an increase in disposable income of consumers is propelling the demand for window dressing products worldwide.

The analysts forecast the global window dressing market to grow at a CAGR of 3.67% during 2014-2019.

Covered in this Report

In this report, it covers the present scenario and growth prospects of the global window dressing market for the period 2015-2019. To determine the market size, we use the revenue generated from the sale of window dressing products such as:

- Blinds
- Curtains
- Shades
- Shutters
- Others

The report, namely Global Window Dressing Market 2015-2019, is based on an in-depth market analysis, with inputs from industry experts. The report covers APAC, Europe, Latin America, MEA, and North America markets, and also includes the key vendors operating in the market.

Key Regions
- APAC
- Europe
- Latin America
- MEA
- North America

Key Vendors
- GRABER
- Hunter Douglas
- Kathy Ireland Home by Alta
- Newell Rubbermaid

Other Prominent Vendors
- BAUHAUS
- Bunnings
- Carrefour
- Homebase
- Home Depot
- IKEA
- Kingfisher
- KOMERI
- Leggett & Platt
- Leroy Merlin
- Lowe's
Key Market Drivers
- Increase in Residential Building Construction
- For a full and detailed list, view our report

Key Market Challenges
- Safety Concerns
- For a full and detailed list, view our report

Key Market Trends
- Eco-friendly Houses
- For a full and detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
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