Global Wet Tissues and Wipes Market 2015-2019

Description:
About Wet Tissues and Wipes
Tissues and wipes are either natural or manmade. Wood pulp, cotton, and viscose are the main raw materials used to manufacture tissues and wipes. Needlepunch, and Airlaid are some of the technologies used for the manufacturing of tissues and wipes. Wet tissues and wipes are known as wet towels or moist towels. The various uses of wet tissue and wipes include personal care, baby care, and industrial. There is also pain relief wet tissue and wipes, which help relieve pain and treat minor burns as they contain alcohol and benzoicaine.

The analysts forecast the global wet tissues and wipes market to grow at a CAGR of 5.60% by revenue and 3.65% by volume over the period 2014-2019.

Covered in this Report
The report includes the present scenario and the growth prospects of the global wet tissues and wipes market for the period 2015-2019. The market can be segmented into three based on application: personal care, household, and industrial. Based on technology, the market can be divided into six: Spunlace, Airlaid, Wetlaid, Spunlaid, Needlepunch, and others.

The report, Global Wet Tissues and Wipes Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers APAC, Europe, North America, and ROW; it also covers the market landscape and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Regions
- APAC
- Europe
- North America
- ROW

Key Vendors
- 3M
- Clorox
- Diamond Wipes International
- Johnson (SC) & Son
- Kimberly-Clark

Other Prominent Vendors
- Ahlstrom
- Beiersdorf
- Converting Wet Wipes
- Henkel
- Lenzing

Key Market Driver
- Growing Awareness about Hygiene
  - For a full, detailed list, view our report

Key Market Challenge
- Price Wars
  - For a full, detailed list, view our report

Key Market Trend
- Growing Number of Private-label Brands
  - For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
What are the key market trends?
What is driving this market?
What are the challenges to market growth?
Who are the key vendors in this market space?
What are the market opportunities and threats faced by the key vendors?
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