Global Vodka Market 2015-2019

Description: About Vodka
Vodka is a mixture of purified water and rectified ethyl alcohol. Vodka is traditionally the product of distillation of fermented grains or potatoes. However, these days many modern brands use other substances such as fruits or sugar.

The analysts forecast the global vodka market to grow at a CAGR of 0.2% in terms of volume and 2.1% in terms of revenue over the period 2014-2019.

Covered in this Report
The global vodka market can be segmented into two: non-flavored vodka and flavored vodka.

The report, Global Vodka Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers Europe, Americas, APAC, and MEA; it also covers the global vodka market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- Americas
- APAC
- Europe
- MEA

Key Vendors
- Belvedere
- Brown-Forman
- Diageo
- Gruppo Campari
- Pernod Ricard
- Russian Standard

Other Prominent Vendors
- Bacardi
- Brown-Forman
- Central European Distribution
- Constellation Spirits
- Distell Group
- IceBerg Vodka
- Proximo Spirits
- Savor Stoli
- Shiva Distilleries
- Soyuuz Victan
- Suntory
- The Wine Group
- Tilak Nagar Industries

Key Market Driver
- Growing Cocktail Culture
- For a full, detailed list, view our report

Key Market Challenge
- Competition from Non-alcoholic Beverages
- For a full, detailed list, view our report

Key Market Trend
- Increasing Demand for Healthy Vodka
- For a full, detailed list, view our report
Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Contents:
01. Executive Summary
02. Scope of the Report
02.1 Market Overview
02.2 Product Offerings
03. Market Research Methodology
03.1 Market Research Process
03.2 Research Methodology
04. Introduction
05. Global Overview
05.1.1 Some Major Countries and Their Economic Status
05.1.2 Overview of Macroeconomic Factors of Major Countries
06. Market Landscape
06.1 Market Overview
06.2 Market Size and Forecast by Volume
06.3 Market Size and Forecast by Revenue
06.4 Comparative Analysis of Global Spirits Market and Global Vodka Market
06.5 Five Forces Analysis
07. Market Segmentation by Product
07.1 Global Vodka Market by Product 2014
07.2 Global Non-flavored Market
07.2.1 Market Size and Forecast
07.3 Global Flavored Vodka Market
07.3.1 Market Size and Forecast
07.4 Key Flavored Vodka Consuming Countries
08. Market Segmentation by Price Category
08.1 Global Vodka Market by Price Category 2014
08.2 Global Low-priced Vodka Market
08.2.1 Market Size and Forecast
08.3 Global Premium-priced Vodka Market
08.3.1 Market Size and Forecast
08.4 Key Premium-priced Vodka Consuming Countries
09. Geographical Segmentation
09.1 Segmentation of Global Vodka Market by Geography 2014
09.2 Vodka Market in Europe
09.2.1 Market Size and Forecast
09.3 Vodka Market in Americas
09.3.1 Market Size and Forecast
09.4 Vodka Market in APAC
09.4.1 Market Size and Forecast
09.5 Vodka Market in MEA
09.5.1 Market Size and Forecast
10. Key Leading Countries
10.1 Russia
10.2 US
10.3 Poland
10.4 Ukraine
11. Buying Criteria
12. Market Growth Drivers
13. Drivers and their Impact
14. Market Challenges
15. Impact of Drivers and Challenges
16. Market Trends
17. Trends and their Impact
18. Vendor Landscape
18.1 Competitive Scenario
18.2 Key Leading Brands
18.3 Other Prominent Vendors
19. Key Vendor Analysis
19.1 Belvedere
19.1.1 Key Facts
19.1.2 Business Overview
19.1.3 Business Segmentation by Revenue 2013
19.1.4 Business Segmentation by Revenue 2012 and 2013
19.1.5 Geographical Segmentation by Revenue 2013
19.1.6 SWOT Analysis
19.2 Brown-Forman
19.2.1 Key Facts
19.2.2 Business Overview
19.2.3 Business Segmentation by Revenue 2014
19.2.4 Geographical Segmentation by Revenue 2014
19.2.5 Revenue Comparison By Region 2012, 2013 and 2014
19.2.6 Business Strategy
19.2.7 Recent Developments
19.2.8 SWOT Analysis
19.3 Diageo
19.3.1 Key Facts
19.3.2 Business Overview
19.3.3 Business Segmentation
19.3.4 Business Segmentation by Revenue 2012 and 2013
19.3.5 Geographical Segmentation by Revenue 2013
19.3.6 Business Strategy
19.3.7 Recent Developments
19.3.8 SWOT Analysis
19.4 Gruppo Campari
19.4.1 Key Facts
19.4.2 Business Overview
19.4.3 Business Segmentation
19.4.4 Business Segmentation by Revenue 2012 and 2013
19.4.5 Geographical Segmentation by Revenue 2013
19.4.6 Business Strategy
19.4.7 Recent Developments
19.4.8 SWOT Analysis
19.5 Pernod Ricard
19.5.1 Key Facts
19.5.2 Business Overview
19.5.3 Business Segmentation
19.5.4 Geographical Segmentation by Revenue 2013
19.5.5 Business Strategy
19.5.6 Recent Developments
19.5.7 SWOT Analysis
19.6 RSV
19.6.1 Key Facts
19.6.2 Business Overview
19.6.3 Flavors
19.6.4 Recent Developments
19.6.5 SWOT Analysis
20. Other Reports in this Series

List of Exhibits

Exhibit 1: Market Research Methodology
Exhibit 2: Global Economic Scenario 2008-2013
Exhibit 3: Some Major Countries of the World and their Economic Status 2013
Exhibit 4: Macroeconomic Factors of Major Countries 2013
Exhibit 5: Overview of Global Vodka Market
Exhibit 6: Global Vodka Market 2014-2019 (liters in millions)
Exhibit 7: Global Vodka Market 2014-2019 ($ billion)
Exhibit 8: Comparative Analysis of Global Spirits Market and Global Vodka Market 2014
Exhibit 9: Global Vodka Market 2014 and 2019
Exhibit 10: Global Non-flavored Vodka Market 2014-2019 (liters in millions)
Exhibit 11: Global Flavored Vodka Market 2014-2019 (liters in millions)
Exhibit 12: Key Flavored Vodka Consuming Countries 2014
Exhibit 13: Global Vodka Market by Price Category 2014
Exhibit 14: Global Low-priced Vodka Market 2014-2019 (liters in millions)
Exhibit 15: Global Premium-priced Vodka Market 2014-2019 (liters in millions)
Exhibit 16: Key Premium-priced Vodka Consuming Countries 2014
Exhibit 17: Global Vodka Market by Geographical Segmentation 2014
Exhibit 18: Global Vodka Market by Geographical Segmentation 2014-2019
Exhibit 19: Vodka Market in Europe 2014-2019 (liters in millions)
Exhibit 20: Geographical Segmentation of Vodka Market in Europe
Exhibit 21: Vodka Market in Americas 2014-2019 (liters in millions)
Exhibit 22: Vodka Market in APAC 2014-2019 (liters in millions)
Exhibit 23: Vodka Market in MEA 2014-2019 (liters in millions)
Exhibit 24: Vodka Market in Russia 2014-2019 (liters in millions)
Exhibit 25: Vodka Market in Poland (liters in millions)
Exhibit 26: Vodka Market in Ukraine 2014-2019 (liters in millions)
Exhibit 27: Business Segmentation by Revenue 2013
Exhibit 28: Business Segmentation by Revenue 2012 and 2013 (US$ million)
Exhibit 29: Geographical Segmentation by Revenue 2013
Exhibit 30: Brown-Forman: Business Segmentation by Revenue 2014
Exhibit 31: Brown-Forman: Geographical Segmentation by Revenue 2014
Exhibit 33: Diageo: Business Segmentation 2013
Exhibit 34: Diageo: Business Segmentation by Revenue 2012 and 2013 (US$ billion)
Exhibit 35: Diageo: Geographical Segmentation by Revenue 2013
Exhibit 36: Company Name: Business Segmentation 2013
Exhibit 37: Gruppo Campari: Business Segmentation by Revenue 2012 and 2013 (US$ million)
Exhibit 38: Gruppo Campari: Geographical Segmentation by Revenue 2013
Exhibit 39: Pernod Ricard: Business Segmentation
Exhibit 40: Pernod Ricard: Geographical Segmentation by Revenue 2013
Exhibit 41: RSV: Flavors

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