Self-Adhesive Labels Market by Type (Release Liner, Liner-Less), by Form (Reels, Sheets), by Application (Food & Beverages, Consumer Durables, Pharmaceutical, Home & Personal Care, Industrial, and Retail Labels), by Region - Global Forecast to 2020

Description: Increasing urbanization and the rising demand for convenience products, increasing consumer awareness, and growth of the e-commerce industry are expected to be the major drivers of the self-adhesive labels market. The self-adhesive labels market is expected to grow at a CAGR of 4.81% from 2015 and 2020. Release liner labels are the fastest-growing type of self-adhesive labels market across the globe.

This report provides a complete analysis of key companies and competitive analysis of developments recorded in the industry in the last five years. In this report, market drivers, restraints, opportunities, and challenges have been discussed in detail. Companies such as Avery Dennison Corporation (U.S.), CCL Industries Inc. (Canada), Constantia Flexibles Group GmbH (Austria), UPM-Kymmene Oyj (Finland), and 3M Company (U.S.) have been profiled to provide an insight into the competitive scenario of the self-adhesive labels market.

Mergers & acquisitions have been the key strategies adopted by leading companies to accommodate the rapidly changing technologies in application areas and to increase their market share. Companies have also adopted strategic investments & expansions and new product developments to bridge the existing gaps in their product offerings, end-market requirements, and geographical constraints. These strategies have been adopted by leading companies to ensure retention of the existing market share within the highly fragmented self-adhesive labels market.

The demand for self-adhesive labels is increasing globally, which is a major opportunity to label converters. The key players of the self-adhesive labels market prefer agreements, expansions & investments, and mergers & acquisitions to gain a larger share in the market. Leading self-adhesive labels manufacturers are focusing on emerging countries that are estimated to show potential for industrial development in the near future.

Scope of the Report

On the basis of type, this market has been segmented as follows:

- Release liner labels
- Liner-less labels

On the basis of composition, this market has been segmented as follows:

- Facestock
- Paper
- Synthetic
- Release liner
- Paper
- Synthetic
- Adhesive

On the basis of form, this market has been segmented as follows:

- Reels
- Sheets

On the basis of application, this market has been segmented as follows:

- Food & beverages
- Consumer durables
- Pharmaceutical
- Home & personal care
- Industrial label
- Retail labels
- Others (labels used on apparels & textiles, industrial lubricant & paints, and gifts.)

On the basis of region, this market has been segmented as follows:

- North America
- Europe
- Asia-Pacific
- RoW

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