Caustic Potash (Potassium Hydroxide) - Global Strategic Business Report

Description: This report analyzes the worldwide markets for Caustic Potash (Potassium Hydroxide) in Tons. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2014 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 66 companies including many key and niche players such as -

- Airedale Chemical Company Limited
- Altair Chimica SpA
- Armand Products
- Ashta Chemicals Inc.
- American Elements

Contents:

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS
- Study Reliability and Reporting Limitations
- Disclaimers
- Data Interpretation & Reporting Level
- Quantitative Techniques & Analytics
- Product Definitions and Scope of Study

II. EXECUTIVE SUMMARY

1. INDUSTRY OVERVIEW
- Potassium Hydroxide: A Ubiquitous Chemical with High Thermal Stability, Strength and Solubility
- Myriad Uses of Potassium Hydroxide (KOH) in Varied Forms Drive Demand in Several End-Use Sectors
- Table 1: Global Caustic Potash Market by End-Use Application (2015): Percentage Breakdown for Chemical Fertilizer, Potassium Carbonate, Potash Soap, and Other Potassium Salts (includes corresponding Graph/Chart)
- Post-Recession Recovery in the Chemical Industry Bodes Well for Market Growth
- Global Market Outlook
- Asia-Pacific: The Largest and the Fastest Growing Consumer of Potassium Hydroxide Worldwide
- Table 2: Global Potassium Hydroxide Market by Region/Country (2015): Percentage Share Breakdown of Volume Consumption for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World (includes corresponding Graph/Chart)
- Competitive Landscape
- List of Leading Potassium Hydroxide (KOH) Producers Worldwide and their KOH Production Units: 2015
- Table 3: Leading Potassium Hydroxide (KOH) Companies Worldwide (2015): Percentage Breakdown of Volume Production for Altair Chimica SpA, INEOS ChlorVinyls, Occidental Chemical Corp., Olin Chlor Alkali Products, Potasse and Produits Chimiques SAS, UNID Co., Ltd., and Others (includes corresponding Graph/Chart)
- Table 4: Leading Potash Producing Countries Worldwide (2012 & 2013): Production Capacity in Thousand Tons by Country (includes corresponding Graph/Chart)
- Recent Pricing Trends in the Global Potassium Hydroxide Market

2. MARKET TRENDS, ISSUES & DRIVERS
- Rising Need to Increase Crop Productivity to Feed the Expanding Population: A Strong Growth Driver for KOH Fertilizers
- Potassium Hydroxide: A Primary Macro-Nutrient in Crop Fertilization
- Factors Affecting Consumption of Potassium Fertilizer
- Global Food Scenario: Key Facts
- Table 5: Global Population Estimates (2000-2050) (includes corresponding Graph/Chart)
- Increasing Demand for Potassium Carbonate in Cathode Ray Tubes (CRTs) and Other Applications Drives
Demand for KOH
Major Uses of Potassium Carbonate
Applications of Potassium Bicarbonate as Food Ingredient Gain Momentum
Increasing Demand from Industrial & Institutional Cleaning Products Application Augurs Well for KOH
Better Conductivity over Sodium Hydroxide Drives Demand for Potassium Hydroxide in Alkaline Batteries
Potassium Hydroxide as a Refining Catalyst in Petroleum Refineries Offers Lucrative Growth Opportunities
Growing Prominence of Renewable Sources Boosts Demand for Biofuels, Bodes Well for KOH
Table 6: Global Biofuels (Fuel Ethanol and Biodiesel) Consumption in Thousand Gallons: 2016, 2018 & 2020
(includes corresponding Graph/Chart)
Potassium Hydroxide: A Major Chemical Ingredient in Production of Cuticle Remover
Market Fortunes Intrinsically Tied to Potash Market Dynamics
Table 7: Global Potash Reserves for K2O Equivalent in Million Metric Tons by Region (includes corresponding Graph/Chart)
Table 8: Global Potash Production (2014): Mine Production in Thousand Metric Tons by Region (includes corresponding Graph/Chart)
Table 9: Global Market for Potash (2015): Percentage Breakdown of Unit Demand by Region (includes corresponding Graph/Chart)
Table 10: Global Potash Shipments (2014): Potash Shipments in Million Tons by Region/Country (includes corresponding Graph/Chart)
Africa to Emerge as a Major Potash Consumer
Recovery in the Prices of Potash Signifies Consistent Growth in the Near Term
Introduction of Low-Cost Potash Solutions
Key Challenges Hampering Long-Term Demand Prospects for Potassium Hydroxide
Sustainability: A Major Cause of Concern
Environmental Concerns Plague Potassium Hydroxide
Sodium Hydroxide Emerge as a Cost-Effective Substitute for KOH
Potassium Hydroxide Versus Sodium Hydroxide
Caustic Potash (Potassium Hydroxide): Export/Import Statistics
Table 11: Global Exports of Caustic Potash (2013 & 2014): Percentage Breakdown of Export Value by Destination Country (includes corresponding Graph/Chart)
Table 12: Global Imports of Caustic Potash (2013 & 2014): Percentage Breakdown of Import Value by Country of Origin (includes corresponding Graph/Chart)

3. PRODUCT OVERVIEW
Potash: A Prelude
Derivation of Potash
Insights of Potash
Potash: A Historical Timeline
Potassium Hydroxide (KOH): A Major Derivative of Potash
End-Uses of Potassium Hydroxide
Manufacturing Process for KOH
Electrolytic Process
Mercury Cell Process
Membrane Cell process
Forms of Caustic Potash

4. RECENT INDUSTRY ACTIVITY
Meghmani Organics Announces Establishment of Potash Plant in Baruch
Koch Fertilizer Inks Agreement for Supply of Potash Fertilizer in the US
Evonik and AkzoNobel Partner to Produce Chlorine/Potassium Hydroxide Solution
Canpotex Inks Agreement with Sinofert for Potash Supply
INOVYN Plans to Invest in Belgium Based KOH Production Facility
ICIG Acquires VYNOVA Group
ICL Acquires Allana Potash
ICL Inks Multiple Agreements with AkzoNobel for Production & Marketing of White Potash and Vacuum Salt
Pacific Coast Terminals and K+S Potash Canada Ink Potash Storage & Handling Agreement
Uralkali Inks Potash Supply Agreement with Indian Potash Limited

5. FOCUS ON SELECT GLOBAL PLAYERS
Airedale Chemical Company Limited (UK)
Altair Chimica SpA (Italy)
Armand Products (US)
Ashta Chemicals Inc. (US)
American Elements (US)  
Cheng Du Chemical Co., Ltd. (China)  
Chengdu Huarong Chemical Company Limited (China)  
ERCO Worldwide (Canada)  
Ercros SA (Spain)  
Evonik Industries AG (Germany)  
ICL Fertilizers (Israel)  
Inovyn (UK)  
MP Biomedicals, LLC (US)  
Nachurs Alpine Solutions, Corp., (US)  
Occidental Petroleum Corporation (US)  
Olin Corporation (US)  
Pan-Americana S.A Industrias Quimicas. (Brazil)  
PotashCorp. (Canada)  
Potasse and Produits Chimiques SAS (France)  
Qinghai Salt Lake Industry Co., Ltd. (China)  
Seidler Chemical Co., Inc. (US)  
Sigma-Aldrich Co. LLC (US)  
Superior Plus Corp (Canada)  
Thermo Fisher Scientific (US)  
Taixing Xiangyun Chemical Co., Ltd. (China)  
Tessenderlo Chemie SA (Belgium)  
UNID Co., Ltd. (South Korea)  
Vynova Group (Belgium)  
Zhongping Nenghua Group Xinxiang Shenma Zhenghua Chemical Co., Ltd. (China)

6. GLOBAL MARKET PERSPECTIVE

Table 13: World Recent Past, Current and Future Analysis for Caustic Potash by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Consumption Figures in Tons for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 14: World Historic Review for Caustic Potash by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Consumption Figures in Tons for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 15: World 14-Year Perspective for Caustic Potash by Geographic Region
Percentage Breakdown of Unit Consumption for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

III. MARKET

1. THE UNITED STATES
A. Market Analysis

Market Overview
List of Leading Potassium Hydroxide (KOH) Producers in the US and their KOH Production Units: 2015
Potash Industry in the US: A Macro Perspective
Fertilizer Demand Driven by Corn Crops
Factors Affecting Fertilizer Prices in the US (On a Scale of 1-10)
Import/Export Statistics

Table 16: US Exports of Caustic Potash (2013 & 2014)
Percentage Breakdown of Exports Value by Destination Country (includes corresponding Graph/Chart)

Table 17: US Imports of Caustic Potash (2013 & 2014)
Percentage Breakdown of Imports Value by Country of Origin (includes corresponding Graph/Chart)

Strategic Corporate Development
Select Key Players

B. Market Analytics

Table 18: US Recent Past, Current and Future Analysis for Caustic Potash Analyzed with Annual Consumption Figures in Tons for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 19: US Historic Review for Caustic Potash Analyzed with Annual Consumption Figures in Tons for Years 2007 through 2013 (includes corresponding Graph/Chart)

2. CANADA
A. Market Analysis
Canada: Leading Potash Producer in the World

Historical Perspective

Canadian Import/Export Statistics

Table 20: Canadian Exports of Caustic Potash (2013 & 2014)
Percentage Breakdown of Export Value by Destination Country (includes corresponding Graph/Chart)

Table 21: Canadian Imports of Caustic Potash (2013 & 2014)
Percentage Breakdown of Import Value by Country of Origin (includes corresponding Graph/Chart)

Strategic Corporate Developments

Select Key Players

B. Market Analytics

Table 22: Canadian Recent Past, Current and Future Analysis for Caustic Potash Analyzed with Annual Consumption Figures in Tons for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 23: Canadian Historic Review for Caustic Potash Analyzed with Annual Consumption Figures in Tons for Years 2007 through 2013 (includes corresponding Graph/Chart)

3. JAPAN

Market Analysis

Table 24: Japanese Recent Past, Current and Future Analysis for Caustic Potash Analyzed with Annual Consumption Figures in Tons for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 25: Japanese Historic Review for Caustic Potash Analyzed with Annual Consumption Figures in Tons for Years 2007 through 2013 (includes corresponding Graph/Chart)

4. EUROPE

A. Market Analysis

Market Overview

List of Leading Potassium Hydroxide (KOH) Producers in Europe and their Production Units: 2015
Rising Potash Prices after a Long Period of Slump

A Historic Review of the European Market

B. Market Analytics

Table 26: European Recent Past, Current and Future Analysis for Caustic Potash by Geographic Region France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets Independently Analyzed with Annual Consumption Figures in Tons for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 27: European Historic Review for Caustic Potash by Geographic Region France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets Independently Analyzed with Annual Consumption Figures in Tons for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 28: European 14-Year Perspective for Caustic Potash by Geographic Region Percentage Breakdown of Unit Consumption for France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

4a. FRANCE

A. Market Analysis

Market Overview

Potasse et Produits Chimiques SAS
A Major France-Based Company

B. Market Analytics

Table 29: French Recent Past, Current and Future Analysis for Caustic Potash Analyzed with Annual Consumption Figures in Tons for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 30: French Historic Review for Caustic Potash Analyzed with Annual Consumption Figures in Tons for Years 2007 through 2013 (includes corresponding Graph/Chart)

4b. GERMANY

A. Market Analysis

Strategic Corporate Development
Evonik Industries AG
A Major Germany-Based Company

B. Market Analytics

Table 31: German Recent Past, Current and Future Analysis for Caustic Potash Analyzed with Annual Consumption Figures in Tons for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 32: German Historic Review for Caustic Potash Analyzed with Annual Consumption Figures in Tons for Years 2007 through 2013 (includes corresponding Graph/Chart)

4c. ITALY

A. Market Analysis
Altair Chimica SpA
A Major Italy-Based Company
B. Market Analytics
Table 33: Italian Recent Past, Current and Future Analysis for Caustic Potash Analyzed with Annual Consumption Figures in Tons for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 34: Italian Historic Review for Caustic Potash Analyzed with Annual Consumption Figures in Tons for Years 2007 through 2013 (includes corresponding Graph/Chart)

4d. THE UNITED KINGDOM
A. Market Analysis
Select Key Players
B. Market Analytics
Table 35: UK Recent Past, Current and Future Analysis for Caustic Potash Analyzed with Annual Consumption Figures in Tons for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 36: UK Historic Review for Caustic Potash Analyzed with Annual Consumption Figures in Tons for Years 2007 through 2013 (includes corresponding Graph/Chart)

4e. SPAIN
A. Market Analysis
Ercros SA
A Major Spain-Based Company
B. Market Analytics
Table 37: Spanish Recent Past, Current and Future Analysis for Caustic Potash Analyzed with Annual Consumption Figures in Tons for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 38: Spanish Historic Review for Caustic Potash Analyzed with Annual Consumption Figures in Tons for Years 2007 through 2013 (includes corresponding Graph/Chart)

4f. RUSSIA
A. Market Analysis
Market Overview
B. Market Analytics
Table 39: Russian Recent Past, Current and Future Analysis for Caustic Potash Analyzed with Annual Consumption Figures in Tons for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 40: Russian Historic Review for Caustic Potash Analyzed with Annual Consumption Figures in Tons for Years 2007 through 2013 (includes corresponding Graph/Chart)

4g. REST OF EUROPE
A. Market Analysis
Strategic Corporate Developments
Select Key Players
B. Market Analytics
Table 41: Rest of European Recent Past, Current and Future Analysis for Caustic Potash Analyzed with Annual Consumption Figures in Tons for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 42: Rest of European Historic Review for Caustic Potash Analyzed with Annual Consumption Figures in Tons for Years 2007 through 2013 (includes corresponding Graph/Chart)

5. ASIA-PACIFIC
A. Market Analysis
List of Leading Potassium Hydroxide (KOH) Producers in Asia-Pacific and their KOH Production Units: 2015 Demand Boost for Potash in Asia
B. Market Analytics
Table 43: Asia-Pacific Recent Past, Current and Future Analysis for Caustic Potash by Geographic Region China and Rest of Asia-Pacific Markets Independently Analyzed with Annual Consumption Figures in Tons for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 44: Asia-Pacific Historic Review for Caustic Potash by Geographic Region China and Rest of Asia-Pacific Markets Independently Analyzed with Annual Consumption Figures in Tons for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 45: Asia-Pacific 14-Year Perspective for Caustic Potash by Geographic Region Percentage Breakdown of Unit Consumption for China and Rest of Asia-Pacific Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

5a. CHINA
A. Market Analysis
China: Leading Potassium Hydroxide (KOH) Producer Worldwide
Fluctuations in KOH Prices
China Emerges as a Leading Exporter of KOH
Table 46: Chinese Imports and Exports of Potassium Hydroxide (2011-2014): Imports and Exports in Kilo Tons (KT) (includes corresponding Graph/Chart)
Table 47: Chinese Exports of Potassium Hydroxide (2014): Volume Exports by Major Countries (includes corresponding Graph/Chart)
Chinese Potash Market: A Macro Perspective
State-Controlled Fertilizer Sector
Lucrative Market Opportunities for Foreign Companies
Pricing Policies
Strategic Corporate Development
Select Key Players
B. Market Analytics
Table 48: Chinese Recent Past, Current and Future Analysis for Caustic Potash Analyzed with Annual Consumption Figures in Tons for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 49: Chinese Historic Review for Caustic Potash Analyzed with Annual Consumption Figures in Tons for Years 2007 through 2013 (includes corresponding Graph/Chart)

5b. REST OF ASIA-PACIFIC
A. Market Analysis
India: A Major Consumer of Potash Fertilizers
Thailand: A Key Market in the Region
Corporate Developments
B. Market Analytics
Table 50: Rest of Asia-Pacific Recent Past, Current and Future Analysis for Caustic Potash Analyzed with Annual Consumption Figures in Tons for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 51: Rest of Asia-Pacific Historic Review for Caustic Potash Analyzed with Annual Consumption Figures in Tons for Years 2007 through 2013 (includes corresponding Graph/Chart)

6. LATIN AMERICA
A. Market Analysis
Brazilian Caustic Potash Market Overview
Pan-Americana S.A Industrias Quimicas
A Major Brazil-Based Company
B. Market Analytics
Table 52: Latin American Recent Past, Current and Future Analysis for Caustic Potash Analyzed with Annual Consumption Figures in Tons for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 53: Latin American Historic Review for Caustic Potash Analyzed with Annual Consumption Figures in Tons for Years 2007 through 2013 (includes corresponding Graph/Chart)

7. REST OF WORLD
A. Market Analysis
Select Key Potash Producing Countries
Israel
Jordan
Chile
Africa
ICL Fertilizers
A Major Israel-Based Company
B. Market Analytics
Table 54: Rest of World Recent Past, Current and Future Analysis for Caustic Potash Analyzed with Annual Consumption Figures in Tons for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 55: Rest of World Historic Review for Caustic Potash Analyzed with Annual Consumption Figures in Tons for Years 2007 through 2013 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE
Total Companies Profiled: 66 (including Divisions/Subsidiaries 71)
The United States (15)
Canada (3)
Japan (5)
Europe (16)
- France (2)
- Germany (1)
- The United Kingdom (3)
- Italy (2)
- Spain (1)
- Rest of Europe (7)
  Asia-Pacific (Excluding Japan) (23)
  Latin America (3)
  Africa (1)
  Middle East (5)

Ordering:

Order Online - http://www.researchandmarkets.com/reports/338627/

Order by Fax - using the form below

Order by Post - print the order form below and send to

  Research and Markets,
  Guinness Centre,
  Taylors Lane,
  Dublin 8,
  Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Caustic Potash (Potassium Hydroxide) - Global Strategic Business Report
Web Address: http://www.researchandmarkets.com/reports/338627/
Office Code: SCISIJL1

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) Single User</td>
<td></td>
<td>USD 4500</td>
</tr>
<tr>
<td>Electronic (PDF) 1 - 5 Users</td>
<td></td>
<td>USD 6300</td>
</tr>
<tr>
<td>Electronic (PDF) 1 - 10 Users</td>
<td></td>
<td>USD 8550</td>
</tr>
<tr>
<td>Electronic (PDF) 1 - 15 Users</td>
<td></td>
<td>USD 10800</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: __________________________________________ Last Name: ______________________________________
Email Address: * ______________________________________
Job Title: ___________________________________________
Organisation: _______________________________________
Address: ___________________________________________
City: _______________________________________________
Postal / Zip Code: __________________________________
Country: ___________________________________________
Phone Number: ______________________________________
Fax Number: ________________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information
Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World