Global Wallets Market 2015-2019

Description: About Wallets
Wallets are for both men and women, and are designed to carry personal belongings such as cash, cards (business cards, credit and debit cards, identification cards, and gift cards etc.), other identification documents, and photographs. These are also among the most fashionable and popular products among people. Wallets are not only comfortable and convenient to carry but have come to be seen as a status symbol in urban society. Consequently, the demand for luxury and premium wallets has gained momentum. Various handbag (wallet) companies are adopting innovative strategies, according to the changing consumer demography and preferences, such as rising demand for eco-friendly handbags, to tap the market. Also, launch of designer wallets exclusively for men is gaining traction in the market.

The authoranalysts forecast the global wallets market to grow at a CAGR of 4.77% and 4.93%, in terms of revenue and volume, respectively, during 2014-2019.

Covered in this Report
The report provides an overview of the global wallets market, and in-depth analysis of usage of the product in the market. It considers 2014 as the base year and forecasts the market value up to 2019.

To calculate the market size, we take into account revenue generated from the sales of wallets by organized and unorganized retailers. The scope of this report is limited to wallets (including purses) only; it does not include products such as coin pouches, key pouches, and mobile phone pouches, satchels and saddles, shoulder bags, and totes. The report also presents the vendor landscape and a corresponding detailed analysis of the 13 major vendors in the market.

Key Regions
- APAC
- Europe
- Latin America
- North America

Key Vendors
- Burberry Group
- Chanel
- Coach
- Etienne Aigner
- Furla
- Hermès International
- Kate Spade
- LVMH
- Michael Kors
- Mulberry
- Prada
- Ralph Lauren
- Tory Burch

Other Prominent Vendors
- Alfred Dunhill
- Baggit
- Bryn Capella
- Bottega Veneta
- Buggatti
- Calleen Cordero
- Caprese
- Changshu Maydiang Group
- Da Milano
- Dolce & Gabbana
- Donna Karan International (DKNY)
Market drivers
- Increase in Disposable Income
- For a full and detailed list, view our report

Market challenges
- Rise in Competition from Local Brands and Counterfeit Products
- For a full and detailed list, view our report

Market trends
- Increased use of social media by retailers
- For a full and detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
05. Introduction
06. Factors that Affect Global Luggage Market
  06.1 Economic Indicators - Global
  06.2 Travel and Tourism Industry
  06.3 E-commerce
  06.4 Advertising and Marketing Campaigns
07. Market Landscape
  07.1 Market Overview
  07.2 Market Size and Forecast
    07.2.1 By Revenue
    07.2.2 By Volume
    07.2.3 ASP, PCC, and PCE in Global Wallets Market
08. Geographical Segmentation
  APAC
  Europe
  North America
  Latin America
09. Country-wise Life Cycle
10. Market Growth Drivers
11. Drivers and their Impact
12. Market Challenges
13. Impact of Drivers and Challenges
14. Market Trends
15. Trends and their Impact
  15.1 Five Forces Analysis
16. Market Segmentation by Distribution Channel
17. Buying Criteria
18. Why Wallets are Becoming Popular
19. Vendor Landscape
  19.1 Competitive Scenario
  19.2 Discussion about Key Vendors
    19.2.1 Burberry
    19.2.2 Chanel
    19.2.3 Coach
    19.2.4 Etienne Aigner
    19.2.5 Furla
    19.2.6 Hermès International
    19.2.7 Kate Spade
    19.2.8 LVMH
    19.2.9 Michael Kors
    19.2.10 Mulberry
    19.2.11 Prada
    19.2.12 Ralph Lauren
    19.2.13 Tory Burch
  19.3 Other Prominent Vendors
20. Key Vendor Analysis
  20.1 Burberry
    20.1.1 Key Facts
    20.1.2 Business Overview
    20.1.3 Business Segmentation by Revenue 2014
    20.1.4 Product Segmentation by Revenue 2014
    20.1.5 Business Segmentation by Revenue 2013 and 2014
    20.1.6 Geographical Segmentation by Revenue 2014
    20.1.7 Business Strategy
    20.1.8 Recent Developments
    20.1.9 SWOT Analysis
  20.2 Chanel
    20.2.1 Key Facts
    20.2.2 Business Overview
    20.2.3 Recent Developments
  20.2.4 SWOT Analysis
  20.3 Coach
20.11.6 Business Strategy
20.11.7 Recent Developments
20.11.8 SWOT Analysis
20.12 Ralph Lauren
20.12.1 Key Facts
20.12.2 Business Overview
20.12.3 Business Segmentation by Revenue 2014
20.12.4 Business Segmentation by Revenue 2012-2014
20.12.5 Geographical Segmentation by Revenue 2014
20.12.6 Business Strategy
20.12.7 SWOT Analysis
20.13 Tory Burch
20.13.1 Key Facts
20.13.2 Business Overview
20.13.3 Product Segmentation
20.13.4 Geographical Presence
20.13.5 Recent Developments
20.13.6 SWOT Analysis
21. Other Reports in this Series

List of Exhibits

Exhibit 1: Market Research Methodology
Exhibit 2: Growth in World GDP and Per Capita GDP 2009-2014
Exhibit 3: Key Global Economic Indicators that Affect Luggage Industry
Exhibit 4: Top Five Most Populous Countries 2014
Exhibit 5: Comparison of GDP Growth Rate: Advanced Economies versus Emerging Economies 2014
Exhibit 6: Annual Investments in Advanced and Developed Economies 2009-2014 (% of GDP)
Exhibit 7: Spending on Travel and Tourism 1990-2020 ($ billion)
Exhibit 8: Top Five Revenue Generating Destinations in Travel and Tourism Industry 2013 ($ billion)
Exhibit 9: Segmentation of Global E-commerce Market by Geography 2014
Exhibit 10: Global Share of Digital Buyers 2014
Exhibit 11: Global Share of Digital Buyers by Geography 2013-2019
Exhibit 12: Leading Countries in Global Retail E-commerce Market 2014-2019
Exhibit 13: Leading Companies: Spending on Advertising 2013 ($)
Exhibit 14: Overview of Social Media Activity of Luggage Companies
Exhibit 15: Global Wallets Market 2014-2019 ($ millions)
Exhibit 16: Revenue by Region 2014-2019 ($ millions)
Exhibit 17: Global Wallets Market 2014-2019 (units in millions)
Exhibit 18: Volume by Region 2014-2019 (units in millions)
Exhibit 19: ASP ($), PCC (units), and PCE ($) in Global Wallets Market 2009-2019
Exhibit 20: Global Wallets Market in APAC by Revenue 2014-2019 ($ millions)
Exhibit 21: Global Wallets Market in APAC by Volume 2014-2019 (units in millions)
Exhibit 22: Global Wallets Market in Europe by Revenue 2014-2019 ($ millions)
Exhibit 23: Global Wallets Market in Europe by Volume 2014-2019 (units in millions)
Exhibit 24: Global Wallets Market in North America by Revenue 2014-2019 ($ millions)
Exhibit 25: Global Wallets Market in North America by Volume 2014-2019 (units in millions)
Exhibit 26: Global Wallets Market in Latin America by Revenue 2014-2019 ($ millions)
Exhibit 27: Global Wallets Market in Latin America by Volume 2014-2019 (units in millions)
Exhibit 28: Top 10 Countries Internet Penetration 2013
Exhibit 29: Top 10 Countries Social Media Penetration 2013
Exhibit 30: Segmentation of Global Wallets by Distribution Channel 2014
Exhibit 31: Handbags Available at Burberry
Exhibit 32: Coach: Net Sales and Gross Profit 2010-2014 ($)
Exhibit 33: Net Sales of Women's Handbags 2011-2014
Exhibit 34: Number of Coach's Retail and Outlet Stores in North America 2011-2014
Exhibit 35: Handbag Categories by Etienne
Exhibit 36: Furla's Handbags by Collection
Exhibit 37: Some Brands Offered by Hermès
Exhibit 38: Net Sales and Gross Profit of Kate Spade 2009-2013 ($)
Exhibit 39: Types of Handbag Offered by Kate Spade
Exhibit 40: Number of Retail Stores and Average Size (square feet) in US 2013
Exhibit 41: Number of Retail Stores and Average Size(square feet) in US until 2013
Exhibit 42: Kate Spade: E-commerce Websites
Exhibit 43: Handbag Brands Owned by LVMH
Exhibit 44: LVMH: Revenue Breakdown of Fashion and Leather Goods Segment by Geography 2013
Exhibit 45: Michael Kors: Net Sales and Revenue by Segment and Geographical Location
Exhibit 46: Michael Kors: Total Revenue 2010-2014
Exhibit 47: Michael Kors: Retail Stores and their Comparable Sales Growth 2010-2014
Exhibit 48: Michael Kors: Price Range of Products
Exhibit 49: Top Handbag Brands by Mulberry
Exhibit 50: Product Mix (% of SKUs) 2014
Exhibit 51: Brand Offerings by Prada
Exhibit 52: Ralph Lauren: Net Revenue and Gross Profit 2011-2014 ($ million)
Exhibit 53: Categories of Handbags Available at Ralph Lauren
Exhibit 54: Distribution of Ralph Lauren Products in US
Exhibit 55: Handbags Categories Available at Tory Burch
Exhibit 56: Collections Available at Tory Burch
Exhibit 57: Burberry: Business Segmentation by Revenue 2014
Exhibit 58: Burberry: Product Segmentation by Revenue 2014
Exhibit 59: Burberry: Business Segmentation by Revenue 2013 and 2014 ($ million)
Exhibit 60: Burberry: Geographical Segmentation by Revenue 2014
Exhibit 61: Coach: Product Segmentation 2014
Exhibit 62: Coach: Product Segmentation by Revenue 2013 and 2014 ($ billion)
Exhibit 63: Coach: Geographical Segmentation by Revenue 2014
Exhibit 64: Hermès: Product Segmentation by Revenue 2013
Exhibit 65: Hermès: Product Segmentation by Revenue 2012 and 2013 ($ million)
Exhibit 66: Hermès: Geographical Segmentation by Revenue 2013
Exhibit 67: Kate Spade: Business Segmentation by Revenue 2013
Exhibit 68: Kate Spade: Business Segmentation by Revenue 2012 and 2013 ($ million)
Exhibit 69: Kate Spade: Geographical Segmentation by Revenue 2013
Exhibit 70: LVMH Group: Business Segmentation 2013
Exhibit 71: LVMH Group: Business Segmentation by Revenue 2012 and 2013 ($ billion)
Exhibit 72: LVMH Group: Geographical Segmentation by Revenue 2013
Exhibit 73: Michael Kors: Business Segmentation by Revenue 2014
Exhibit 74: Michael Kors: Business Segmentation by Revenue 2013 and 2014 ($ million)
Exhibit 75: Michael Kors: Geographical Segmentation by Revenue 2014
Exhibit 76: Mulberry: Business Segmentation by Revenue 2014
Exhibit 77: Mulberry: Business Segmentation by Revenue 2013 and 2014 ($ million)
Exhibit 78: Mulberry: Geographical Segmentation by Revenue 2014
Exhibit 79: PRADA: Product Segmentation by Revenue 2014
Exhibit 80: PRADA: Product Segmentation by Revenue 2013 and 2014 ($ billion)
Exhibit 81: PRADA: Geographical Segmentation by Revenue 2014
Exhibit 82: Ralph Lauren: Business Segmentation by Revenue 2014
Exhibit 83: Ralph Lauren: Business Segmentation by Revenue 2012-2014 ($ billion)
Exhibit 84: Ralph Lauren: Geographical Segmentation by Revenue 2014
Exhibit 85: Tory Burch: Product Segmentation
Exhibit 86: Tory Burch: Geographical Presence

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3386638/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Global Wallets Market 2015-2019
Web Address: http://www.researchandmarkets.com/reports/3386638/
Office Code: SCH3BOFX

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 3500</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>USD 4000</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td>USD 5000</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr  Mrs  Dr  Miss  Ms  Prof
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number: 833 130 83
Sort code: 98-53-30
Swift code: ULSBIE2D
IBAN number: IE78ULSB98533083313083
Bank Address: Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: 

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp