Global Wallets Market 2015-2019

Description:

About Wallets

Wallets are for both men and women, and are designed to carry personal belongings such as cash, cards (business cards, credit and debit cards, identification cards, and gift cards etc.), other identification documents, and photographs. These are also among the most fashionable and popular products among people. Wallets are not only comfortable and convenient to carry but have come to be seen as a status symbol in urban society. Consequently, the demand for luxury and premium wallets has gained momentum. Various handbag (wallet) companies are adopting innovative strategies, according to the changing consumer demography and preferences, such as rising demand for eco-friendly handbags, to tap the market. Also, launch of designer wallets exclusively for men is gaining traction in the market.

The authoranalysts forecast the global wallets market to grow at a CAGR of 4.77% and 4.93%, in terms of revenue and volume, respectively, during 2014-2019.

Covered in this Report

The report provides an overview of the global wallets market, and in-depth analysis of usage of the product in the market. It considers 2014 as the base year and forecasts the market value up to 2019.

To calculate the market size, we take into account revenue generated from the sales of wallets by organized and unorganized retailers. The scope of this report is limited to wallets (including purses) only; it does not include products such as coin pouches, key pouches, and mobile phone pouches, satchels and saddles, shoulder bags, and totes. The report also presents the vendor landscape and a corresponding detailed analysis of the 13 major vendors in the market.

Key Regions
- APAC
- Europe
- Latin America
- North America

Key Vendors
- Burberry Group
- Chanel
- Coach
- Etienne Aigner
- Furla
- Hermès International
- Kate Spade
- LVMH
- Michael Kors
- Mulberry
- Prada
- Ralph Lauren
- Tory Burch

Other Prominent Vendors
- Alfred Dunhill
- Baggit
- Bryn Capella
- Bottega Veneta
- Buggatti
- Calleen Cordero
- Caprese
- Changshu Maydiang Group
- Da Milano
- Dolce & Gabbana
- Donna Karan International (DKNY)
- Ferrari
- Fossil
- Guess
- Giordano Fashions
- Hidesign
- Holi
- J.W. Hulme
- Kikuhiro
- Kenneth Cole Productions
- LADIDA
- Lavie
- L.Credi
- LexiWynn
- Lipault Paris
- Longchamp
- Lulu Guinness
- Mandarina Duck
- Mango Bags
- Oroton Group
- Paul Costelloe
- Paul Smith
- Powerland Group
- PUIG
- Puma
- Ralph Lauren
- River Island
- Russell & Bromley
- Smythson
- TLG Brands
- Vanessa Bruno
- Victoria Leather
- VF

Market drivers
- Increase in Disposable Income
- For a full and detailed list, view our report

Market challenges
- Rise in Competition from Local Brands and Counterfeit Products
- For a full and detailed list, view our report

Market trends
- Increased use of social media by retailers
- For a full and detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
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