Confectioneries - Global Strategic Business Report

Description: This report analyzes the worldwide markets for Confectioneries in US$ Million by the following Product Segments: Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramels & Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums Confectionery. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East & Africa, and Latin America.

Annual estimates and forecasts are provided for the period 2014 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 458 companies including many key and niche players such as -

Cloetta Fazer AB
Ferrero S.P.A.
Lindt & Sprüngli
Lotte Confectionery
Mars Inc.

Contents:

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

Study Reliability and Reporting Limitations
Disclaimers
Data Interpretation & Reporting Level
Quantitative Techniques & Analytics
Product Definitions and Scope of Study
Sugar Confectionery
Sweetmeats
Boiled Sweets
Caramel and Toffees
Mint Sweets
Lozenges
Other Sugar Confectionery
Chocolate Confectionery
Bars/Blocks/Slabs
Boxed/Assorted
Other Chocolate Confectionery
Gum Confectionery

II. EXECUTIVE SUMMARY

1. INDUSTRY OVERVIEW
Confectionery - A Vibrant Industry
Outlook
Developing Countries Spearhead Growth
Analysis by Segment
Sugar Confectionery
Sugar Confectioners to Follow Chocolate Manufacturers to Boost Sales
Chocolate Confectionery
Squeezing Profitability Vs Industry Ploys
Gums

2. MARKET DYNAMICS
Appeasing the Connoisseur is no Kid's Game
Pricing Pressures Impact Confectionery Business
‘Organic’ - A Growing Fad
Reformulation - in Sync with Healthy Eating Trends
Probiotic Confectionery: The Next Wave of Innovation
Investments in Processing Technology: Bracing up to Weather Competition
Premiumization & New Flavors to Spark Excitement
Sour Soars
Sugar-Free Confectioneries Offer Bright Prospects
Sugar Substitutes Improve Penetration
Natural Additives to Stunt Demand for Artificial Sweeteners
Manufacturers Engage in Low Calorie Options
Licensed: Strengthening Profits
Private Labels: A Potential Opportunity
Advertisement and Promotional Expenditure on Rise

Table 1: Ad Spend in the US Confectionery and Snacks Industry (2014) - Percentage Share Breakdown by Medium (includes corresponding Graph/Chart)
Global Brand Strategies and Multi-Domestic Approaches Drive Sales

3. COMPETITION
Competitive Scenario
World Confectionery Product Market (2014): Ranking by Revenues
Chocolate Confectionery
Table 2: Leading players in Global Chocolate Confectionery Market (2014): Market Share Breakdown of Value Sales by Company (includes corresponding Graph/Chart)
Competition in Gums Market
Table 3: Leading players in Global Gums Market Players (2013): Market Share Breakdown of Value Sales for Mondelez International, Wrigley, Perfetti Van Melle, and Others (includes corresponding Graph/Chart)
Gumlink - Leader in B2B Segment
Companies Move towards Digital Targeting

4. KEY INDUSTRY DRIVERS/MARKET RESTRAINTS
Lifestyles, Eating Habits and Demographic Profiles
Consumer Demographics - A Key Growth Determinant
Table 4: Ten Largest Populated Countries Worldwide (July 2013): Percentage Breakdown of Population by Age Group
Years, 15-44 Years, 45-64 Years, and 65+ Years for China, India, US, Indonesia, Brazil, Pakistan, Nigeria, Bangladesh, Russia and Japan (includes corresponding Graph/Chart)
Kids - An Important Demographic Market
Table 5: Global Population of Children in the Age Group of 0-15 Years by Region (2015E)) (includes corresponding Graph/Chart)
Table 6: Global Population of Children Under 15 Years by Country(in%): 2015 (includes corresponding Graph/Chart)
Shrinking Family Size Lead to Higher Discretionary Spending
Rise in Disposable Incomes to Drive Gains
Product Innovation, Package Innovation and Branding
Competition from Snack Foods and Other Impulse Buys
Seasonality
National Attitudes Affect Confectionery Consumption
Economy Upheavals and Impact on Confectionery Industry

5. SUGAR CONFECTIONERY - EVOLVING & ESTABLISHED TRENDS
Innovation and Positioning Strategies Upstage the Sugar Sector
Consumers Turn to Exotic Flavors
Portion Control Formats - A Key Trend
What's Hot in Kid's Candy?
Lollipops, Suckers: Popping up Success with Creativity

6. CHOCOLATE CONFECTIONERY - EVOLVING & ESTABLISHED TRENDS
Innovations Veer the Sensual Side of Chocolates
Citrus Flavors Surge in Popularity
Fun Flavors Emerge
Nuts-Based Chocolates Remain Popular
Rare Fruits Gain Usage in Chocolates
Infusing Cereals into Chocolate
Chocolate with Floral Notes
Dessert as Raw Materials
Vegetable-Based Chocolates - A Unique Combination
Race for Melt resistance Chocolate Continues
Chocolate Sampling - A New Fad
Chocolate Personalization and Customization Helps Reach out the Adventurous
Gourmet Chocolates - A Niche and Attractive Market
Dark Chocolates - Driven by Health Claims
Increasing Demand for Premium Chocolates in the Travel-Retail Segment
Miniature Versions Find Greater Appeal
The Choco-‘holistic’ Approach
Regulations Lay Emphasis on Transparent Labeling

7. GUMS - EVOLVING TRENDS
Gums - Evolving Role as a Functional Product
Gum Companies Offer a Plethora of Interesting Flavors
Demographic Shift Prompts Adult-Specific Products
Growing Health Concerns Inflate Sales
Change in Consumer Preference towards Breath- Freshening Gum
Limiting Calorie Intake with Chewing
Nutraceutical Gum: A Potential Opportunity
Functionality Surges Sugarless Gum Sales
Bubble Gums - Set for Rejuvenation
Fierce Competition Keeps Prices Down
Biodegradable Gums - The Next investment avenue
Companies Capitalize on the High-Impulse Attribute

8. EXPORT-IMPORT SCENARIO
Table 7: Global Sugars and Sugar Confectionery Exports Market (2014): Percentage Breakdown of Value Exports by Exporting Country (includes corresponding Graph/Chart)
Table 8: Global Sugars and Sugar Confectionery Imports Market (2014): Percentage Breakdown of Value Imports by Importing Country (includes corresponding Graph/Chart)
Table 9: Global Sugar Confectionery (Including White Chocolate, but not Cocoa) Exports Market (2014): Percentage Breakdown of Value Exports by Exporting Country (includes corresponding Graph/Chart)
Table 10: Global Sugar Confectionery (Including White Chocolate, but not Cocoa) Imports Market (2014): Percentage Breakdown of Value Imports by Importing Country (includes corresponding Graph/Chart)

9. ISSUES IMPACTING CONFECTIONERY INDUSTRY
Cocoa Bean Markets - Highly Volatile
Threat of Pests and Diseases
Differentiation of Edible Oils
EPA’s Air Quality Standards
Food Allergen Risk Management

10. CONFECTIONERY - FACTS AND FALLACIES
Candy is Not the Major Source of Fat and Sugar
Chocolate Does Not Raise Cholesterol Levels
No Link Between Candy Consumption and Hyperactivity
‘Chocoholism’ - Myth or Truth
Tooth Decay is Not Caused Only by Candy Consumption
The Milk Chocolate and Caffeine Connection
Candies are Not Rich in Calories
Chocolate Provides Nutrients
Acne and Allergies - Chocolate is Not to Blame
Chocolate is Not a Trigger for Headaches

11. RAW MATERIAL OVERVIEW
Pricing Pressures Hit the Cocoa Industry
Table 11: Global Cocoa Prices (2012-1H to 2015-2H) (In US$/tonne) (includes corresponding Graph/Chart)
Cocoa Supply Chain Undergoes Change
Table 12: World Cocoa Production (2014): Percentage Breakdown of Share by Region (includes corresponding Graph/Chart)
Sugar - Industry Characterized by Significant Distortion
12. PRODUCT OVERVIEW
Sugar Confectionery
Sweetmeats
Boiled Sweets
Caramel and Toffees
Mint
Lozenges
Other Sugar Confectionery
Hard Candy
Chewy Candy
Soft Candy
Iced Coated
Panned
Licorice and Licorice Type
Chocolate Confectionery
Bars/Blocks/Slabs
Boxed/Assorted
Other Chocolate Confectionery
Solid Chocolates and Tablets
Solid with Inclusions or Countlines
Enrobed or Molded with Bakery Product Center or Alfajores
Enrobed or Molded with Candy, Nuts or Fruit Center
Panned
Assortments and Others
Bagged Selflines/Softlines
Gum Confectionery
Chewing Gum
Bubble Gum
Sugarized Gum
Sugar-Free Gum
Sugar-Free: Walking the Fine Line
Functional Gum
Other Confectionery
Other Key Candy/Confectionery Types
Interactive Confectionery
Novelties

13. MANUFACTURE OF CONFECTIONERY
Non-Chocolate Candy Manufacture
The Making of Chocolate
Chocolate Production
Leading Producers of Chocolate
Types of Chocolates
Dark Sweet Chocolate
Milk Chocolate
White Chocolate
Chocolate Confections: High Quality Vs Mass-Market Chocolates
Taking the Bloom Off Chocolate
Basic Vs Premium Segments
Sugar and Chocolate: A Comparison
14. CONFECTIONERY - A HISTORICAL RETROSPECTIVE

History of Candy
Honey - The First 'Sweet Treat'
Candy' Originates from 'Qandi'
Only for the Rich
Boiled Sugar Candies Come to America and Europe
The 19th Century - Candies Become a Rage
Chocolate Through the Years
Columbus Discovers America and Cocoa Beans
Food of the Gods
Hernando Cortez Grasps the Commercial Possibilities of Cocoa
Spain Commercializes the Chocolate Drink
Chocolate Spreads to Europe
Mass Production of Drinking Chocolate Begins
Chocolate for Everyone
Van Houten and the Hard Chocolate
Advent of the 'Eating Chocolate'
Contributions of Cadbury, Hershey, Nestle and Peter
Chocolate Comes to America
Chocolate Helps Boost Morale and Energy During the World Wars
Chocolate is One of the World's Favorite Flavors

15. PACKAGING

Innovation - Riding Theme in Packaging
Flexible Pouch Gain Popularity
Environmental Concerns Impact Confectionery Packaging
Preference for Thinner Packaging and Other Materials
Sustainable Green Packaging Grabs Attention
Convenient Packaging Formats - A Game Changer
Use of Metallized Films
Packaging of Non-chocolate Candy

16. DISTRIBUTION & MARKETING MIX

Distribution Channels
Companies Adopt Multichannel Strategy to Expand Reach
Broadening of Distribution Channels: Need of the Hour
Online Confectionery Sales Post Gains
Cross Purchase Behavior - A Challenge
Special Displays are the Top Performers
Key Outlets for Gums
Promotional Expenditure Soars High

17. PRODUCT INNOVATIONS/INTRODUCTIONS

Mondelez Introduces Silk in South Africa
Hershey Unveils Brookside Fruit & Nut Bars
Goat Milk Stuff Introduces Caramel Candy
Tim Hortons Cafe & Bake Shop Introduces Salted Caramel Confectionery Products
Bon Bon Buddies to Develop New Confectionery Range
Weaver Nut Company Launches New Weaver Chocolates
GlaxoSmithKline Consumer Healthcare Rolls Out Nicorette Mini Lozenge in US
The Hampton Chocolate Factory Introduces New Product Line
Global Consumer Products Launches Luvit Chocolates
Alter Eco Rolls Out New Dark Salted Burnt Caramel Organic Chocolate Bar
Nestle Unveils Kit Kat Green Tea in Malaysia
Unilever to Introduce Confectionery Line in Australia
Bonds Confectionery Introduces Strawberry Bonbons
Bonds Confectionery Unveils New Range of American Sweets
Cadbury Unveils New Dairy Milk Silk Bubbly Aerated Chocolate
Nestle Launches Halloween Range Confectionery Products
Bonds Confectionery Launches New Mini Eggs Chocolate
Beneo Launches New Array of Tooth-Friendly Confectionery Products for Children
Fudge Kitchen Unveils Three New Confectionery Products
pure+paleo Launches Clean Confectionery Line
Jelly Belly Debuts Beer-Flavored Jelly Bean
Cadbury Rolls Out New 5Star Chomp
Hammond’s Candies Unveils Whoopie Pie Chocolate Bar
Mondelez Re-Launches Bournville in India
Ferrero to Introduce Schoko Bons Crispy
PEZ Candy Unveils PEZ(R) Hedz Soft Candy Chews
Thorntons to Launch Mainstream Block Bars
Legit Organics Launches Shot Caller Chocolate Bar
Scharffen Berger Launches Four New Chocolate Bars
Mars Unveils Three Novel Bites Flavors
Mars Chocolate to Introduce New Range of Confectionery Products
Pure Madness Chocolate Launches Dark Hearts
Kohler Introduces New Range of Chocolate Bars
NECCO Unveils Customizable Products
Cadbury Combines Ritz Crackers and Lu Confectionery Bars
ZOFT Gum Company Introduces New Tableted Products
Tahana Confections Unveils Espresso Caramel
Chocolatique Launches Epitome Dark Chocolate Truffles
Alter Eco Launches Two New Dark Chocolate Flavors
Maison Blanc Launches New Range of Confections
Lily’s Sweets Launches New Range of Holiday Chocolates
Wolfgang Candy Company Unveils New Wolfgang Farmer’s Fair Product Line
Hershey Launches New Brand Lancaster™
Nestle to Unveil Willy Wonka Range of Chocolate Bars
Ferrero Launches Blue and Pink Kinder Eggs
Enstrom Candies Expands Wholesale Toffee Line
Hershey Unveils Jolly Rancher Candy in India
Mars Rolls Out Galaxy Chocolate in India
Carmit Candy Launches New Fortified Confections
Perrigo Launches Nicotine Polacrilex Mini Lozenges
Confectioner Leaf Launches Chewits Bubblegum
Lindt & Sprungli Launches Three New Confectionery Products
Campco Launches Dairy Dream Chocolate
The Cocoa Trees Launches Fazer Angry Birds Confectionery Range In India
Perfetti Launches Colour Your Tongue Chewing Gum
Amella Caramels Launches New Vegan Coconut Almond Caramels
ZOFT Unveils New Range of Confectionery Products
Rita’s Italian Ice Unveils New Dulce de Leche Cream Ice Flavor
Atkins Nutritionals Launches Atkins Candies

18. RECENT INDUSTRY ACTIVITY
BBX Capital Takes Over Kencraft Candy
Mars to Expand Chocolate Factory in Topeka
PRAIM Group Inks Agreement for The Mensch On A Bench All
Natural Chocolate Bars
Kinnerton Enters into Partnership with Unilever for Magnum Branded Confectionery
Orkla Acquires NP Foods
Hilco Capital Acquires Ernest Hillier and Betta Foods
Bill Ackman Acquires Minor Share in Mondelez
BBX Sweet Holdings Takes Over Droga Chocolates
Cloetta to Take Over Lonka
Ferrero Acquires Minority Stake in Thorntons
Mondelez International Acquires Enjoy Life Foods
GarudaFood and Barry Callebaut Inks Long-Term Supply Agreement in Indonesia
French Kiss Establishes New Production Facility in Moscow
The Wrigley Company to Establish Gum Factory in Kenya
Mars to Establish Chocolate Production Unit in India
Hershey Takes Over Allan Candy
Inbisco India to Expand Confectionery Production Plant in Gujarat
DKSH and Hershey Expands Partnership to Myanmar
Mondelez International to Expand Confectionery Plant in Turkey
Hershey Takes Over Allan Candy Company
Orkla to Sell OJSC Orkla Brands Russia to Slavyanka-Lyuks JSC
BBX Capital Takes Over The Toffee Box
BBX Capital Acquires Anastasia Confections
Katjes International Acquires of Piasten
Hershey Acquires Majority Stake in SGM
Orkla Inks Agreement with Nordic Partners Food Limited to Acquire NP Foods Group
Hancocks Takes Over JTS International
EMERAM Acquires Hussel
BBX Capital Acquires Williams & Bennett
Rakhat to Upgrade Shymkent Confectionery Plant
Cedar Lake Cellars Partners VB Chocolate Bar for New Chocolates
Lindt & Sprungli to Acquire Russell Stover
Cloetta Acquires Major Stake in The Jelly Bean Factory
Lindt & Sprungli Establishes Own Subsidiary in Brazil
TECG Takes Over Kraepelien & Holm
BBX Capital Corporation Acquires Hoffman's Chocolates
Lotte Takes Over Major Stake in Rakhat JSC
Arway Confections Takes Over Long Grove Confectionery
Yildiz to Acquire DeMet's Candy
Kinnerton Inks Licensing Deal with Unilever for Magnum and Cornetto Confectionery
McKinney Inks Partnership with Mentos
Turkish Sanset Takes Over Pernigotti
Lotte Confectionery to Acquire Major Stake in Rakhat
Pearson Candy Company Acquires Bit-O-Honey
Bauli Takes Over Bistefani
Barry Callebaut Takes Over ASM Foods
Rocky Mountain Chocolate Factory Acquires Yogurtini

19. FOCUS ON SELECT GLOBAL PLAYERS
Cloetta Fazer AB (Sweden)
Ferrero S.P.A. (Italy)
Lindt & Sprungli (Switzerland)
Lotte Confectionery (South Korea)
Mars Inc. (USA)
Meiji Co., Ltd. (Japan)
Mondelez International, Inc. (US)
Cadbury (UK)
Nestlé SA (Switzerland)
Orkla ASA (Norway)
Perfetti Van Melle SpA (Italy)
The Hershey Company (USA)
The Wm. Wrigley Jr. Company (US)

20. GLOBAL MARKET PERSPECTIVE
Table 18: World Recent Past, Current & Future Analysis for Confectioneries by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 19: World Historic Review for Confectioneries by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 20: World 14-Year Perspective for Confectioneries by Geographic Region - Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin America Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Table 21: World Recent Past, Current & Future Analysis for Sugar Confectionery by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 22: World Recent Past, Current & Future Analysis for Sugar Confectionery by Product Segment - Sweetmeats, Boiled Sweets, Caramels & Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 23: World Historic Review for Sugar Confectionery by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin America Markets Independently Analyzed with
Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 24: World Historic Review for Sugar Confectionery by Product Segment - Sweetmeats, Boiled Sweets, Caramels & Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 25: World 14-Year Perspective for Sugar Confectionery by Geographic Region - Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin America Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Table 26: World 14-Year Perspective for Sugar Confectionery by Product Segment - Percentage Breakdown of Dollar Sales for Sweetmeats, Boiled Sweets, Caramels & Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Table 27: World Recent Past, Current & Future Analysis for Sweetmeats by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 28: World Historic Review for Sweetmeats by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 29: World 14-Year Perspective for Sweetmeats by Geographic Region - Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin America Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Table 30: World Recent Past, Current & Future Analysis for Boiled Sweets by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 31: World Historic Review for Boiled Sweets by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 32: World 14-Year Perspective for Boiled Sweets by Geographic Region - Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin America Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Table 33: World Recent Past, Current & Future Analysis for Caramel & Toffees by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 34: World Historic Review for Caramel & Toffees by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 35: World 14-Year Perspective for Caramel & Toffees by Geographic Region - Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin America Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Table 36: World Recent Past, Current & Future Analysis for Mint Sweets by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 37: World Historic Review for Mint Sweets by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 38: World 14-Year Perspective for Mint Sweets by Geographic Region - Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin America Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Table 39: World Recent Past, Current & Future Analysis for Lozenges by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 40: World Historic Review for Lozenges by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 41: World 14-Year Perspective for Lozenges by Geographic Region - Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin America Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Table 42: World Recent Past, Current & Future Analysis for Other Sugar Confectionery by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 61: World Historic Review for Gums by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 62: World 14-Year Perspective for Gums by Geographic Region - Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin America Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

III. MARKET

1. THE UNITED STATES
A. Market Analysis
Market Overview
Confectionary Market Witnesses High Demand for Clear Labels and Natural Ingredients
Chocolate Confectioneries: Novel Products Bode Well for Market Growth
Perceived Health Benefits Spur Popularity of Dark Chocolate Confectionery
Table 63: Chocolate Bar Market in the US (2014): Percentage Share Breakdown of Sales for Dark Chocolate Bar, Filled Chocolate Bar, Milk Chocolate Bar, and White Chocolate Bar (includes corresponding Graph/Chart)
Growing Popularity of Miniaturized, Bite-Sized Versions
Innovative Flavors and Blends - An Established Trend
Sugar Confectionery: Steady Growth in Store
Candy Market - Innovations Spur Opportunities
Growing Popularity of Organic Confectioneries
Table 64: US Organic Confectionery Market (2015E): Percentage Breakdown of Revenue by Category (includes corresponding Graph/Chart)
Brands & Marketers Target Unique Ethnic Tastes
A Brief Glance at Select Product Trends
Seasonality - A Major Determinant Confectionery Sales
New Product Activity Characterizes Confectioneries Market
Innovative Gums Set to Revive the Market
Table 65: US Gums Market: Percentage Share Breakdown of Sales by Age Group (includes corresponding Graph/Chart)
Table 66: US Sugarless Gums Market: Percentage Share Breakdown of Consumption by Location (includes corresponding Graph/Chart)
Table 67: US Gums Market: Percentage Share Breakdown of Consumption by Location of Motivational Factors for Consumption (includes corresponding Graph/Chart)
Chewing Gum - The Best Snack of All
Medically Potent Gums: A Revolution
Supermarkets are the Largest End-Outlets

Competition
Market Share Findings
Table 69: US Confectionery Market (2014): Percentage Breakdown of Sales by Company (includes corresponding Graph/Chart)
Table 70: US Chocolate Market (2014): Percentage Breakdown of Sales by Company (includes corresponding Graph/Chart)
Table 71: US Non-Chocolate Market (2014): Percentage Breakdown of Sales by Company (includes corresponding Graph/Chart)
Table 72: US Gum Market (2014): Percentage Breakdown of Sales by Company (includes corresponding Graph/Chart)
Table 73: Leading Confectionery Product Producers in the US (2014): Percentage Breakdown of Sales of Mint, Gum and Candy by Company (includes corresponding Graph/Chart)
Table 74: US Specialty Nut/Coconut Candy Market (2014): Percentage Breakdown of Sales by Company (includes corresponding Graph/Chart)
Table 75: US Specialty Nut/Coconut Candy Market (2014): Percentage Breakdown of Sales by Brand (includes corresponding Graph/Chart)
Table 76: US Hard Sugar Candy Market (2014): Percentage Breakdown of Sales by Company (includes corresponding Graph/Chart)
Table 77: US Hard Sugar Candy Market (2014): Percentage Breakdown of Sales by Brand (includes corresponding Graph/Chart)
corresponding Graph/Chart)
Table 78: US Novelty Chocolate Candy Market (2014): Percentage Breakdown of Sales by Brands (includes corresponding Graph/Chart)
Table 79: US Chocolate Candy (Snack/Fun Size) Market (2014): Percentage Breakdown of Sales by Brand (includes corresponding Graph/Chart)
Table 80: US Non-Chocolate Chewy Candy Market (2014): Percentage Breakdown of Sales by Company (includes corresponding Graph/Chart)
Table 81: US Non-Chocolate Chewy Candy Market (2014): Percentage Breakdown of Sales by Brand (includes corresponding Graph/Chart)
Table 82: US Novelty Non-Chocolate Candy Market (2014): Percentage Breakdown of Sales by Company (includes corresponding Graph/Chart)
Table 83: US Novelty Non-Chocolate Candy Market (2014): Percentage Breakdown of Sales by Brand (includes corresponding Graph/Chart)
Table 84: US Sugarfree/Sugarless Candy Market (2014): Percentage Breakdown of Sales by Company (includes corresponding Graph/Chart)
Table 85: US Sugarfree/Sugarless Candy Market (2014): Percentage Breakdown of Sales by Brand (includes corresponding Graph/Chart)
Table 86: US Sugarfree/Sugarless Chocolate Candy Brands Market (2014): Percentage Breakdown of Sales by Company (includes corresponding Graph/Chart)
Table 87: US Sugarfree/Sugarless Chocolate Candy Brands Market (2014): Percentage Breakdown of Sales by Brand (includes corresponding Graph/Chart)
Table 88: US Sugarfree/Sugarless Chocolate Candy Market (2014): Percentage Breakdown of Sales by Type (includes corresponding Graph/Chart)
Table 89: US Sugarfree/Sugarless Chocolate Candy Market (2014): Percentage Breakdown of Sales by Brand (includes corresponding Graph/Chart)
Table 90: US Sugarfree/Sugarless Chocolate Candy Market (2014): Percentage Breakdown of Sales by Type (includes corresponding Graph/Chart)
Table 91: US Sugarfree/Sugarless Chocolate Candy Market (2014): Percentage Breakdown of Sales by Brand (includes corresponding Graph/Chart)
Table 92: US Sugarfree/Sugarless Chocolate Candy Market (2014): Percentage Breakdown of Sales by Type (includes corresponding Graph/Chart)
Table 93: US Sugarfree/Sugarless Chocolate Candy Market (2014): Percentage Breakdown of Sales by Brand (includes corresponding Graph/Chart)
Table 94: US Sugarfree/Sugarless Chocolate Candy Market (2014): Percentage Breakdown of Sales by Type (includes corresponding Graph/Chart)
Table 95: US Sugarfree/Sugarless Chocolate Candy Market (2014): Percentage Breakdown of Sales by Brand (includes corresponding Graph/Chart)
Table 96: US Sugarfree/Sugarless Chocolate Candy Market (2014): Percentage Breakdown of Sales by Type (includes corresponding Graph/Chart)
Table 97: The US Recent Past, Current & Future Analysis for Confectioneries by Product Group/Segment - Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 98: The US Historic Review for Confectioneries by Product Group/Segment - Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 99: The US 14-Year Perspective for Confectioneries by Product Group/Segment - Percentage Breakdown of Dollar Sales for Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

2. CANADA
A. Market Analysis
Confectioneries Market - An Overview
Gums Market - Sugar-free Gums Drive Growth
Energy Gum - A Smaller but Potential Segment
Health Conscious Consumers Shift to Fortified Gum
Regulations Mar Functional Gum Market
Market Dominated by Two Players
Table 100: Canadian Gums Market by Leading Players (2013): Percentage Breakdown of Value Sales for Wrigley Canada, Mondelez International, and Others (includes corresponding Graph/Chart)

Canadian Chocolate Confectionery Market Defies Sluggish Economy to Register Moderate Growth
Chocolate Continues to Remain Popular
Export-Import Statistics
Table 101: Canadian Sugars and Sugar Confectionery Exports Market (2014): Percentage Breakdown of Value Exports by Country of Destination (includes corresponding Graph/Chart)
Table 102: Canadian Sugars and Sugar Confectionery Imports Market (2014): Percentage Breakdown of Value Imports by Country of Origin (includes corresponding Graph/Chart)
Table 103: Canadian Chewing Gum and Other Sugar Confectionery Exports Market (2014): Percentage Breakdown of Value Exports by Country of Destination (includes corresponding Graph/Chart)
Table 104: Canadian Chewing Gum and Other Sugar Confectionery Imports Market (2014): Percentage Breakdown of Value Imports by Country of Origin (includes corresponding Graph/Chart)

Recent Industry Activity
B. Market Analytics
Table 105: Canadian Recent Past, Current & Future Analysis for Confectioneries by Product Group/Segment - Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 106: Canadian Historic Review for Confectioneries by Product Group/Segment - Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 107: Canadian 14-Year Perspective for Confectioneries by Product Group/Segment - Percentage Breakdown of Dollar Sales for Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

3. JAPAN
A. Market Analysis
Market Primer
Tapping the Gray Market
Japanese Chocolate Confectionery Market Registers Growth
Competition
Table 108: Japanese Confectionery Market (2014): Percentage Breakdown of Retail Value Sales by Company (includes corresponding Graph/Chart)
Table 109: Japanese Sugar Confectionery Market (2014): Percentage Breakdown of Retail Value Sales by Company (includes corresponding Graph/Chart)
Table 110: Japanese Gum Market (2014): Percentage Breakdown of Retail Value Sales by Company (includes corresponding Graph/Chart)
Table 111: Japanese Gum Market (2014): Percentage Breakdown of Value Sales by Segment (includes corresponding Graph/Chart)
Table 112: Japanese Chocolate Confectionery Market (2014): Percentage Breakdown of Retail Value Sales by Company (includes corresponding Graph/Chart)
Key Player
B. Market Analytics
Table 113: Japanese Recent Past, Current & Future Analysis for Confectioneries by Product Group/Segment - Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 114: Japanese Historic Review for Confectioneries by Product Group/Segment - Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and
Gums Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 115: Japanese 14-Year Perspective for Confectioneries by Product Group/Segment - Percentage Breakdown of Dollar Sales for Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

4. EUROPE
A. Market Analysis
Market Primer
Increasing Focus on Healthy, Sustainable Options
Increasing Demand for Sugar-free Chewing Gum
EU Directive 2000/36/EC
Competitive Scenario
Table 116: European Chocolate Candy Market (2014): Percentage Breakdown of Value Sales by Company (includes corresponding Graph/Chart)
Table 117: Eastern Europe Chocolate Confectionery Market (2014): Percentage Breakdown of Value Sales by Company (includes corresponding Graph/Chart)
Table 118: Per-Capita Consumption of Chocolate in Select European Countries (2014) (includes corresponding Graph/Chart)
Product Introduction/Innovation
B. Market Analytics
Table 119: European Recent Past, Current & Future Analysis for Confectioneries by Geographic Region - France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 120: European Recent Past, Current & Future Analysis for Confectioneries by Product Group/Segment - Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 121: European Historic Review for Confectioneries by Geographic Region - France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 122: European Historic Review for Confectioneries by Product Group/Segment - Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 123: European 14-Year Perspective for Confectioneries by Geographic Region - Percentage Breakdown of Dollar Sales for France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Table 124: European 14-Year Perspective for Confectioneries by Product Group/Segment - Percentage Breakdown of Dollar Sales for Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

4a. FRANCE
A. Market Analysis
Market Overview
Chocolate Confectionery Sales on an Upward Trend
Table 125: French Chocolate Market (2013): Percentage Breakdown of Share by Company (includes corresponding Graph/Chart)
Gums Market - Sugarless Products Find Favor
B. Market Analytics
Table 126: French Recent Past, Current & Future Analysis for Confectioneries by Product Group/Segment - Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 127: French Historic Review for Confectioneries by Product Group/Segment - Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Gums Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013
(includes corresponding Graph/Chart)
Table 128: French 14-Year Perspective for Confectioneries by Product Group/Segment - Percentage Breakdown of Dollar Sales for Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
4b. GERMANY
A.Market Analysis
Market Primer
Product Introduction/Innovation
Recent Industry Activity
B.Market Analytics
Table 129: German Recent Past, Current & Future Analysis for Confectioneries by Product Group/Segment - Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 130: German Historic Review for Confectioneries by Product Group/Segment - Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 131: German 14-Year Perspective for Confectioneries by Product Group/Segment - Percentage Breakdown of Dollar Sales for Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
4c. ITALY
A.Market Analysis
Market Overview
Competitive Landscape
Table 132: Italian Chocolate Confectionery Market (2014): Percentage Share Breakdown of Value Sales by Leading Players (includes corresponding Graph/Chart)
Table 133: Italian Sugar Confectionery Market (2014): Percentage Breakdown of Share by Company (includes corresponding Graph/Chart)
Product introduction/innovation
Recent Industry Activity
Key Players
B.Market Analytics
Table 134: Italian Recent Past, Current & Future Analysis for Confectioneries by Product Group/Segment - Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 135: Italian Historic Review for Confectioneries by Product Group/Segment - Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 136: Italian 14-Year Perspective for Confectioneries by Product Group/Segment - Percentage Breakdown of Dollar Sales for Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
4d. THE UNITED KINGDOM
A.Market Analysis
Market Primer
Chocolate Confectionery Sales Fall in the UK
Table 137: UK Chocolate Confectionery Market (2014): Percentage Share Breakdown of Retail Value Sales by Leading Company (includes corresponding Graph/Chart)
Sustained Sales of Low Calorie Confectionery
Private Labels Closely Trail the Market Leaders
Demographics of Chocoholics
Table 138: Purchase and Consumption Patterns in the UK Confectionery Market (2014): Percentage Composition of Total Confectionery Purchases and Consumption by Demographic Group - Women, Men and Children (includes corresponding Graph/Chart)
Purchase Decision: Increasingly Driven by Impulse
Product Introductions/Innovations
Recent Industry Activity
Cadbury - A Key Player
B. Market Analytics
Table 139: The UK Recent Past, Current & Future Analysis for Confectioneries by Product Group/Segment - Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 140: The UK Historic Review for Confectioneries by Product Group/Segment - Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
4e. SPAIN
A. Market Analysis
Market Overview
B. Market Analytics
Table 142: Spanish Recent Past, Current & Future Analysis for Confectioneries by Product Group/Segment - Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 143: Spanish Historic Review for Confectioneries by Product Group/Segment - Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
4f. RUSSIA
A. Market Analysis
Market Overview
Chocolate Confectionery Market
Sugar Confectionery Market
Competition
Recent Industry Activity
B. Market Analytics
Table 145: Russian Recent Past, Current & Future Analysis for Confectioneries by Product Group/Segment - Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 146: Russian Historic Review for Confectioneries by Product Group/Segment - Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Table 147: Russian 14-Year Perspective for Confectioneries by Product Group/Segment - Percentage Breakdown of Dollar Sales for Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

4g. REST OF EUROPE
A. Market Analysis
Market Overview
Focus on Select Markets
Austria
Stability Retains Vitality
Belgium
Improving Economic Conditions to Drive Chocolate Confectionery Market
Denmark
Competition
Table 148: Danish Gums Market by Leading Players (2014): Percentage Breakdown of Value Sales for Mondelez International, Valora Trade Denmark and Others (includes corresponding Graph/Chart)
Greece
Table 149: Greek Gums Market by Leading Players (2014): Percentage Breakdown of Value Sales for Mondelez International, Wrigley, Perfetti Van Melle and Others (includes corresponding Graph/Chart)
Hungary
Ireland
Highest Per Capita Consumption
The Netherlands
'Dutch' Crafting the European Confectionery Markets
Norway
Growing the Sugar-Free Way
Table 150: Norwegian Gums Market by Leading Players (2014): Percentage Breakdown of Value Sales for Wrigley Scandinavia AB and Others (includes corresponding Graph/Chart)
Poland
Portugal
Switzerland
World Renowned Quality
Sweden
The Novelty Den
Table 151: Swedish Confectionery Market (2014): Percentage Breakdown of Share by Company (includes corresponding Graph/Chart)
Other Key Statistical Finding
Table 152: Finnish Confectionery Market (2014): Percentage Breakdown of Share by Company (includes corresponding Graph/Chart)
Product Introductions/Innovations
Recent Industry Activity
Key Players
B. Market Analytics
Table 153: Rest of Europe Recent Past, Current & Future Analysis for Confectioneries by Product Group/Segment
Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 154: Rest of Europe Historic Review for Confectioneries by Product Group/Segment - Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 155: Rest of Europe 14-Year Perspective for Confectioneries by Product Group/Segment - Percentage Breakdown of Dollar Sales for Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

5. ASIA-PACIFIC
A. Market Analysis
Market Overview
Asia Pacific to Emerge as the Second Biggest Confectionery Market
Sugar Confectionery Consumption Exceeds Chocolate Consumption
Southeast Asia - A Significant Consumer Base
Price Sensitivity Discounts Premiumization

B. Market Analytics
Table 156: Asia-Pacific Recent Past, Current & Future Analysis for Confectioneries by Geographic Region
Australia, China, Hong Kong, India, and Rest of Asia-Pacific Markets Independently Analyzed with Annual
Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 157: Asia-Pacific Recent Past, Current & Future Analysis for Confectioneries by Product Group/Segment
Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other
Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate
Confectionery), and Gums Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014
through 2020 (includes corresponding Graph/Chart)
Table 158: Asia-Pacific Historic Review for Confectioneries by Geographic Region - Australia, China, Hong
Kong, India, and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 159: Asia-Pacific Historic Review for Confectioneries by Product Group/Segment - Sugar Confectionery
(Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery),
Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and
Gums Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 160: Asia-Pacific 14-Year Perspective for Confectioneries by Geographic Region - Percentage
Breakdown of Dollar Sales for Australia, China, Hong Kong, India, and Rest of Asia-Pacific Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Table 161: Asia-Pacific 14-Year Perspective for Confectioneries by Product Group/Segment - Percentage
Breakdown of Dollar Sales for Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint
Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

5a. Australia
A. Market Analysis
Market Overview
Market Registers Sluggish Volume Growth
Demand for Premium Chocolate Products Rises
Product Introduction/Innovation
Recent Industry Activity
B. Market Analytics
Table 162: Australian Recent Past, Current & Future Analysis for Confectioneries by Product Group/Segment - Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 163: Australian Historic Review for Confectioneries by Product Group/Segment - Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 164: Australian 14-Year Perspective for Confectioneries by Product Group/Segment - Percentage Breakdown of Dollar Sales for Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

5b. China
A. Market Analysis
Market Overview
Market with Immense Potential
Candy - A Popular Gift in Chinese Tradition
Multinationals Gain a Footing
Competitive Structure
Table 165: Leading Confectionery Producers in China (2013): Percentage Breakdown of Sales by Company (includes corresponding Graph/Chart)
Table 166: Chinese Chocolate Candy Market (2014): Percentage Breakdown of Value Share by Company (includes corresponding Graph/Chart)
Recent Industry Activity
B. Market Analytics
Table 167: Chinese Recent Past, Current & Future Analysis for Confectioneries by Product Group/Segment - Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 168: Chinese Historic Review for Confectioneries by Product Group/Segment - Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 169: Chinese 14-Year Perspective for Confectioneries by Product Group/Segment - Percentage Breakdown of Dollar Sales for Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Sc. HONG KONG
A. Market Analysis
A. Highly Developed Market
B. Market Analytics
Table 170: Hong Kong Recent Past, Current & Future Analysis for Confectioneries by Product Group/Segment - Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 171: Hong Kong Historic Review for Confectioneries by Product Group/Segment - Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 172: Hong Kong 14-Year Perspective for Confectioneries by Product Group/Segment - Percentage Breakdown of Dollar Sales for Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
5d. INDIA
A. Market Analysis
Poised to Register Strong Growth
Issues Dogging the Indian Confectionery Market
Popularity of International and Premium Chocolate Brands Rises in India
Indian Medicated Confectionery Market Registers Rapid Growth
Leading Players
Table 173: Indian Gums Market by Leading Players (2014): Percentage Breakdown of Value Sales for Perfetti Van Melle, and Others (includes corresponding Graph/Chart)
Confectionery Zooms Ahead
Sugar-Free Confectionery Market on a New High
Gum Segment: Key Growth Contributor
Product Introductions/Innovations
Recent Industry Activity
B. Market Analytics
Table 174: Indian Recent Past, Current & Future Analysis for Confectioneries by Product Group/Segment - Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 175: Indian Historic Review for Confectioneries by Product Group/Segment - Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 176: Indian 14-Year Perspective for Confectioneries by Product Group/Segment - Percentage Breakdown of Dollar Sales for Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint
Sweets, Lozenges, and Other Sugar Confectionery, Chocolate Confectionery (Bars/ Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

5e. REST OF ASIA-PACIFIC
A. Market Analysis
Review of Select Markets
Indonesia
Chocolate Confectionery Consumption Mirrors Potential for Growth
Korea
Chocolate Consumption to Continue to Rise in South Korea
Emerging Economies Turn Eye Candies for Korean Confectioners
Variety Spices the Confectionery Market
Malaysia
Chocolate Confectionery Market - A Review
Multinational Companies Dominate
New Zealand
Singapore
Premium Products Gain Favor
Taiwan
Low-Sweet Functional Products are the Sweetest Sellers
Chocolate Retail Sales on the Rise
Thailand
Westernization Drives up Sales
Chocolate Confectionery Market to Register Strong Growth
The Philippines
A Market Perspective
Imports Demand High Brand Equity
Vietnam
The Rough Playing Field
Product Introduction/Innovation
Recent Industry Activity
B. Market Analytics
Table 177: Rest of Asia-Pacific Recent Past, Current & Future Analysis for Confectioneries by Product Group/Segment
Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 178: Rest of Asia-Pacific Historic Review for Confectioneries by Product Group/Segment - Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 179: Rest of Asia-Pacific 14-Year Perspective for Confectioneries by Product Group/Segment - Percentage Breakdown of Dollar Sales for Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

6. THE MIDDLE EAST & AFRICA
A. Market Analysis
Premiumization Boost Sales in Middle East
Key Statistical Finding
Table 180: Middle East & Africa Chocolate Confectionery Market (2014): Percentage Breakdown of Value Share by Company (includes corresponding Graph/Chart)
Focus on Select Markets
Saudi Arabia
Consumption on the Rise
Chocolate Confectionery Market - A Review
UAE
Demand for Small Size Chocolate Packs Increases
Israel
A Brief Overview
Egypt
Expanding at a Rapid Pace
Competition
Table 181: Iran Confectionery Market (2014): Percentage Breakdown of Sales by Company (includes corresponding Graph/Chart)
Product Introduction/Innovation
Recent Industry Activity
B. Market Analytics
Table 182: The Middle East & Africa Recent Past, Current & Future Analysis for Confectioneries by Product Group/Segment
Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 183: The Middle East & Africa Historic Review for Confectioneries by Product Group/Segment - Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 184: The Middle East & Africa 14-Year Perspective for Confectioneries by Product Group/Segment - Percentage Breakdown of Dollar Sales for Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

7. LATIN AMERICA
A. Market Analysis
Market Overview
Confectionery Producers Eye Foreign Markets
B. Market Analytics
Table 185: Latin American Recent Past, Current & Future Analysis for Confectioneries by Geographic Region - Brazil, Mexico, and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 186: Latin American Recent Past, Current & Future Analysis for Confectioneries by Product Group/Segment
Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 187: Latin American Historic Review for Confectioneries by Geographic Region - Brazil, Mexico, and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 188: Latin American Historic Review for Confectioneries by Product Group/Segment - Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 189: Latin American 14-Year Perspective for Confectioneries by Geographic Region - Percentage Breakdown of Dollar Sales for Brazil, Mexico, and Rest of Latin America Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Table 190: Latin American 14-Year Perspective for Confectioneries by Product Group/Segment - Percentage Breakdown of Dollar Sales for Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

7a. BRAZIL
A. Market Analysis
Market Overview
Brazilian Cocoa Attracts Foreign Giants
Recent Industry Activity
B. Market Analytics
Table 191: Brazilian Recent Past, Current & Future Analysis for Confectioneries by Product Group/Segment - Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 192: Brazilian Historic Review for Confectioneries by Product Group/Segment - Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 193: Brazilian 14-Year Perspective for Confectioneries by Product Group/Segment - Percentage Breakdown of Dollar Sales for Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
7b. MEXICO
A. Market Analysis
Confectioneries Face Brunt of New Taxation Policy
Key Statistical Finding
Table 194: Mexican Chocolate Candy Market (2014): Breakdown of Value Share by Company (includes corresponding Graph/Chart)
B. Market Analytics
Table 195: Mexican Recent Past, Current & Future Analysis for Confectioneries by Product Group/Segment - Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 196: Mexican Historic Review for Confectioneries by Product Group/Segment - Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 197: Mexican 14-Year Perspective for Confectioneries by Product Group/Segment - Percentage Breakdown of Dollar Sales for Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
7c. REST OF LATIN AMERICA
A. Market Analysis
Focus on Select Markets
Algeria
Introduction of Affordable Products and Rising Population to Drive Chocolate Market Growth
Chile
Underdeveloped Market for Confectionery
B. Market Analytics
Table 198: Rest of Latin America Recent Past, Current & Future Analysis for Confectioneries by Product Group/Segment
Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 199: Rest of Latin America Historic Review for Confectioneries by Product Group/Segment - Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 200: Rest of Latin America 14-Year Perspective for Confectioneries by Product Group/Segment - Percentage Breakdown of Dollar Sales for Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
IV. COMPETITIVE LANDSCAPE
Total Companies Profiled: 458 (including Divisions/Subsidiaries - 500)
The United States (60)
Canada (3)
Japan (5)
Europe (341)
  - France (44)
  - Germany (47)
  - The United Kingdom (50)
  - Italy (51)
  - Spain (24)
  - Rest of Europe (125)
Asia-Pacific (Excluding Japan) (76)
Latin America (7)
Africa (5)
Middle East (3)

Ordering:
Order Online - http://www.researchandmarkets.com/reports/338665/
Order by Fax - using the form below
Order by Post - print the order form below and send to
  Research and Markets,
  Guinness Centre,
  Taylors Lane,
  Dublin 8,
  Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

<table>
<thead>
<tr>
<th>Product Name:</th>
<th>Confectioneries - Global Strategic Business Report</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Address:</td>
<td><a href="http://www.researchandmarkets.com/reports/338665/">http://www.researchandmarkets.com/reports/338665/</a></td>
</tr>
<tr>
<td>Office Code:</td>
<td>SCBRZ7N1</td>
</tr>
</tbody>
</table>

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td></td>
<td>USD 4950</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td></td>
<td>USD 6930</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 10 Users:</td>
<td></td>
<td>USD 9405</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 15 Users:</td>
<td></td>
<td>USD 11880</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr □ Mrs □ Dr □ Miss □ Ms □ Prof □</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td>__________________________</td>
</tr>
<tr>
<td>Email Address:</td>
<td>* __________________________</td>
</tr>
<tr>
<td>Job Title:</td>
<td>______________________________</td>
</tr>
<tr>
<td>Organisation:</td>
<td>______________________________</td>
</tr>
<tr>
<td>Address:</td>
<td>______________________________</td>
</tr>
<tr>
<td>City:</td>
<td>______________________________</td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td>______________________________</td>
</tr>
<tr>
<td>Country:</td>
<td>______________________________</td>
</tr>
<tr>
<td>Phone Number:</td>
<td>______________________________</td>
</tr>
<tr>
<td>Fax Number:</td>
<td>______________________________</td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: __________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World