Confectioneries - Global Strategic Business Report

Description: This report analyzes the worldwide markets for Confectioneries in US$ Million by the following Product Segments: Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramels & Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums Confectionery. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East & Africa, and Latin America.

Annual estimates and forecasts are provided for the period 2014 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 458 companies including many key and niche players such as -

Cloetta Fazer AB
Ferrero S.P.A.
Lindt & Sprüngli
Lotte Confectionery
Mars Inc.

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Ferrero S.P.A. (Italy)
Lindt & Sprungli (Switzerland)
Lotte Confectionery (South Korea)
Mars Inc. (USA)
Meiji Co., Ltd. (Japan)
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7. LATIN AMERICA

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Market Overview

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Market Overview

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B. Market Analytics

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Table 193: Brazilian 14-Year Perspective for Confectioneries by Product Group/Segment - Percentage Breakdown of Dollar Sales for Sugar Confectionery (Sweetmeats, Boiled Sweets, Caramel and Toffees, Mint Sweets, Lozenges, and Other Sugar Confectionery), Chocolate Confectionery (Bars/Blocks/ Slabs, Boxed/Assorted, and Other Chocolate Confectionery), and Gums for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

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Key Statistical Finding

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B. Market Analytics

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