Plastic Film Market in the US 2015-2019

Description: About plastic films
Plastic films are used for packaging chemicals, consumer goods, F&B, and pharmaceutical products. These films are lightweight, non-corrosive, relatively cheap, and can be molded into various shapes, making them highly applicable for packaging. Their inert nature and ability to preserve products for a long period make them a popular choice in the F&B industry. They are also used by other industries for packaging of products, such as automotive parts, industrial goods, pharmaceutical products, and other consumer goods. The various materials used in the manufacturing of packaging films are BoPET, BOPP, cellulosic, CPP, EVOH, HDPE, LDPE, LLDPE, PVC, PVDC, PVOH, and polyamide.

The analysts forecast the plastic films market in the US to grow at a CAGR of 16.65% during 2014-2019.

Covered in this report
The report includes the present scenario and the growth prospects of the plastic films market in the US for 2015-2019. The market can be divided into the following segments:
- Application: food and beverages packaging, healthcare packaging, consumer packaging products, and industrial packaging
- Type of plastic resins: LLDPE, LDPE, HDPE, PE, and others

The report, Plastic Films Market in the US 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report includes a discussion of the key vendors operating in this market.

Key vendors
- AEP industries
- Amcor
- Bemis
- Berry Plastics
- Jindal Poly Films
- Printpack

Other prominent vendors
- Allied Plastics
- ALPLA-Werke
- Ampac
- APPE
- Britton Group
- Charter Nex Films
- Daibochi Plastic
- DS Smith
- Exopack
- GP Plastics
- Graphic Packaging
- International Precision Components
- King Plastics
- Northeast Packaging Company
- Tegrant Alloyd Brands

Key Market drivers
- Growing demand for blister packaging in pharmaceutical industry
  - For a full, detailed list, view our report

Key Market challenges
- Environmental concerns
  - For a full, detailed list, view our report

Key Market trends
- High Demand for biodegradable plastic packaging films
- For a full, detailed list, view our report

Key questions answered in this report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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