Frozen Fruits and Vegetables - Global Strategic Business Report

Description: This report analyzes the worldwide markets for Frozen Fruits and Vegetables in Thousand Tons by the following Product Segments: Frozen Fruits, and Frozen Vegetables. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World.

Annual estimates and forecasts are provided for the period 2013 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based on public domain information including company URLs. The report profiles 103 companies including many key and niche players such as:

- Ardo NV
- Bonduelle Group
- ConAgra Foods, Inc.
- Dujardin Foods NV
- Findus Sverige AB

Contents:

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS
   Study Reliability and Reporting Limitations
   Disclaimers
   Data Interpretation & Reporting Level
   Quantitative Techniques & Analytics
   Product Definitions and Scope of Study

II. EXECUTIVE SUMMARY

   1. INDUSTRY OVERVIEW
      Changing Lifestyles Fuels Demand for Iced Veggies and Fruits
      Table 1: Global Market for Processed Fruits and Vegetables (2014): Percentage Share Breakdown of Value Sales by Segment
      Canned Fruits and Vegetables, Dried and Dehydrated Fruits and Vegetables, Frozen Fruits and Vegetables and Others (includes corresponding Graph/Chart)
      Table 2: Global Leading Producers of Processed Fruits and Vegetables by Region (2014): Percentage Share Breakdown for Asia-Pacific, Europe, Middle & Africa, North America, Oceania and South America (includes corresponding Graph/Chart)
      Table 3: Global Market for Processed Fruits and Vegetables by Sales Channel (2014): Percentage Share Breakdown of Sales for Food Service Industries and Food Processors, Grocery Wholesalers and Supermarkets, Other Food Manufacturers and Other Stores (includes corresponding Graph/Chart)
      Frozen Vegetables Dominate the Market
      Developing Markets: Traditional Revenue Contributors
      Developing Countries Turbo Charge Future Market Growth
      Table 4: Global Frozen Fruits and Vegetables Market Geographic Regions Ranked by CAGR (Volume Sales) for 2013-2020: Asia-Pacific, Rest of World, Latin America, US, Europe, Japan and Canada (includes corresponding Graph/Chart)
      India & China: Important Potential Future Markets
      Frozen Fruits and Vegetables Market Amid Economic Upheavals
      Product Innovations and Growing Consumer Awareness Signals Opportunities
      Competition in Processed Fruits and Vegetables Market
      Frozen Fruits and Vegetables: The Value Chain
      Distribution Channels for Frozen Fruits and Vegetables
Table 6: Distribution Channels in the Global Frozen Fruits and Vegetables Market (2013): Percentage Share Breakdown for Discounters, Supermarkets/Hypermarkets and Others (includes corresponding Graph/Chart)

Table 7: Global Leading Exporters of Frozen Vegetables (2013): Percentage Share Breakdown of Export Value by Select Country (includes corresponding Graph/Chart)

Table 8: Global Leading Importers of Frozen Vegetables (2013): Percentage Share Breakdown of Import Value by Select Country (includes corresponding Graph/Chart)

Table 9: Global Leading Exporters of Frozen Fruits and Nuts (2013): Percentage Share Breakdown of Export Value by Select Country (includes corresponding Graph/Chart)

Table 10: Global Leading Importers of Frozen Fruits and Nuts (2013): Percentage Share Breakdown of Import Value by Select Country (includes corresponding Graph/Chart)

2. MARKET TRENDS AND DRIVERS

Increasing Popularity of Convenience Foods Drives Market Demand
Packaging Makes a Difference
Innovative Marketing
A Key Deciding Factor for Corporate Success
Technological Improvements to Fuel Growth
Favorable Demographic and Economic Trends Strengthen Market Prospects
Increasing Global Population Offers Significant Growth Opportunities

Table 11: Top 25 Countries Worldwide (November 2014): Total Population (in Million) (includes corresponding Graph/Chart)

Urbanization: A Mega Trend with Significant Implications for the Food & Beverages Industry
Select Mega-Urban Regions Worldwide (2035)

Table 12: Percentage of Urban Population in Select Countries (2014 & 2050) (includes corresponding Graph/Chart)

Rising Disposable Incomes: Opportunity in Emerging Markets

Table 13: Annual Disposable Incomes in US$ '000 for Select Countries (2012) (includes corresponding Graph/Chart)

Growing Middle Class Population to Drive Demand

Table 14: World Middle Class Population (2012 & 2030F): Percentage Share Breakdown by Region Asia-Pacific, Europe, Latin America, Middle East & Africa and North America (includes corresponding Graph/Chart)

3. PRODUCT OVERVIEW

Introduction
Frozen Fruits and Vegetables: A Preview
Dehydrofreezing: A Technological Breakthrough
Freezing Retains Nutrition Value of Vegetables
Frozen Fruits and Vegetables: Process and Methods of Freezing
Freezing Process of Vegetables
Blanching in Boiling Water
Blanching Process in Microwave Oven
Commercial Processing of Frozen Vegetables
Preventing Changes in Texture of Frozen Fruits and Vegetables
Threats from Microbial Growth
Ideal Freezing Time
Type of Freezer Containers
Packing Methods for Vegetables
Dry Packing
Tray Packing
Packaging Methods for Fruits
Unsweetened Packing
Sugar Pack
Syrup Pack
USDA: Quality Grades for Frozen Vegetables
US Grade A
US Grade B
US Grade C
Frozen Fruits & Vegetables: Product Classification
Frozen Fruits
Grades of Frozen Fruit
Forms of Frozen Fruit
Packing Frozen Fruit
Types of Frozen Fruits:
Apples
Apple Puree
Apple Topping
Apricots
Apricot Puree
Berries
Berry Strawberry Puree
Blackberry Puree
Blackberry Topping
Blueberries
Blueberry Puree
Blueberry Topping
Boysenberry Puree
Cantaloupe
Cherries
Cherry Puree
Cranberries
Currants
Feijoa
Feijoa Puree
Figs
Fig Puree
Fruit Bar
Gooseberries
Gooseberry Puree
Grapefruit
Grapes
Grape Puree
Honeydew
Kiwifruit
Kiwifruit Puree
Loganberry Puree
Mango
Mango Puree
Melon
Mixed Fruit
Passion Fruit
Passion Fruit Puree
Peaches
Peach Puree
Pears
Pear Puree
Pineapple
Pineapple Puree
Plums
Plum Puree
Raspberries
Raspberry Puree
Rhubarb
Strawberries
Strawberry Puree
Strawberry Topping
Tamarillo
Frozen Vegetables
Grades of Frozen Vegetables
Breading
Packing
Types of Frozen Vegetables
Artichoke Hearts
Breaded Artichoke Hearts
Asparagus
Breaded Asparagus
Black-Eye Peas
Broccoli
Breaded Broccoli
Brussels Sprouts
Carrots
Breaded Carrots
Cauliflower
Breaded Cauliflower
Celery
Breaded Celery
Collards
Corn
Cream Style Corn
Breaded Corn
Breaded Corn-on-the-Cob
Crowder Peas
Breaded Eggplant
Field Peas
Garlic
Green Beans
Breaded Green Beans
Italian Green Beans
Homing
Kale
Leafy Greens
Leeks and Celery Puree
Lima Beans
Mixed Vegetables
Mushrooms
Mushroom and Pecan Puree
Breaded Mushrooms
Okra
Breaded Okra
Onions
Breaded Onion Rings
Breaded Onions
Pea Pods
Peas
Peas and Carrots
Peppers
Pepper Puree
Breaded Peppers
Rutabagas
Sauerkraut
Speckled Butter Beans
Spinach
Squash
Succotash
Summer Squash
Breaded Summer Squash
Sweet Potatoes
Breaded Sweet Potatoes
Turnip Greens
Vegetable Blends
Vegetable Blends in Buttery Sauce
Breaded Vegetable Assortments
Wax Beans
Zucchini
Breaded Zucchini
Breaded Zucchini Rings
Frozen Potatoes
Processing
Packaging
Types of Potatoes
Cut Potatoes
French Fried Potatoes
Hash Brown Potatoes
Shells
Sliced Potatoes
Specialty/Formed Potatoes
Stuffed Potatoes
Wedges
Whole Potatoes
Primary Brands

4. PRODUCT INTRODUCTIONS/INNOVATIONS
SPC Ardmona Introduces Soft-Serve Frozen Fruit Snack
Comfrut to Introduce Frozen Fruit Cup Products
Venus Processing and Packaging Introduces IQF Fruits and Vegetables
Mother Dairy Introduces Select Frozen Vegetables under Safal Brand
Dreyer's Rolls Out New Frozen Fruit Snacks

5. RECENT INDUSTRY ACTIVITY
Pinnacle Foods Terminates Merger Agreement with Hillshire Brands
Ardo and Dujardin to Merge
ConAgra Foods Acquires TaiMei Potato Industry
Piraeus Bank Signs New Contract Farming Agreement with Hellas Frost
The WhiteWave Foods Company Acquires Earthbound Farm
EnWave Signs Equipment Lease Agreement with Bonduelle’s Division
McCain Foods Acquires Pinguin Lutosa’s Potato Division
Inventure Foods Completes Acquisition of Fresh Frozen Foods
McCain Foods Acquires Kitchens of Sara Lee
Simplot Maintains Australian Vegetable Operations
Welch’s Frozen Fruit Brand Selects Axxess Brands to Develop Digital Brand Strategy and Positioning
Oriente and Fruticola Olmué Establishes Olmué Colombia Frozen Fruit Plant
Frozen Fruit to Open New Frozen Fruit Processing Plant in Nicaragua
Earthbound Farm Forays into Frozen Food Market

6. FOCUS ON SELECT PLAYERS
Ardo NV (Belgium)
Bonduelle Group (France)
ConAgra Foods, Inc. (US)
ConAgra Foods Lamb Weston, Inc. (US)
Dujardin Foods NV (Belgium)
Findus Sverige AB (Sweden)
Gelagri Bretagne SA (France)
General Mills, Inc. (US)
Greenyard Foods (Belgium)
H.J. Heinz Company (US)
McCain Foods Limited (Canada)
Mirelite Mirsa Zrt. (Hungary)
Pinnacle Foods Corp. (US)
Simplot Food Group (US)
Simplot Australia Pty Ltd. (Australia)
Vivartia S.A. (Greece)

7. GLOBAL MARKET PERSPECTIVE
Table 15: World Recent Past, Current & Future Analysis for Frozen Fruits and Vegetables by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America, and Rest of World Markets
Independently Analyzed with Annual Consumption Figures in ’000 Tons for Years 2013 through 2020
(includes corresponding Graph/Chart)
Table 16: World Historic Review for Frozen Fruits and Vegetables by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America, and Rest of World Markets
Independently Analyzed with Annual Consumption Figures in ’000 Tons for Years 2006 through 2012
Table 17: World 15-Year Perspective for Frozen Fruits and Vegetables by Geographic Region
Percentage Breakdown of Volume Consumption for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America, and Rest of World Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

Table 18: World Recent Past, Current & Future Analysis for Frozen Fruits by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America, and Rest of World Markets Independently Analyzed with Annual Consumption Figures in '000 Tons for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 19: World Historic Review for Frozen Fruits by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America, and Rest of World Markets Independently Analyzed with Annual Consumption Figures in '000 Tons for Years 2006 through 2012 (includes corresponding Graph/Chart)

Table 20: World 15-Year Perspective for Frozen Fruits by Geographic Region
Percentage Breakdown of Volume Consumption for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America, and Rest of World Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

Table 21: World Recent Past, Current & Future Analysis for Frozen Vegetables by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America, and Rest of World Markets Independently Analyzed with Annual Consumption Figures in '000 Tons for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 22: World Historic Review for Frozen Vegetables by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America, and Rest of World Markets Independently Analyzed with Annual Consumption Figures in '000 Tons for Years 2006 through 2012 (includes corresponding Graph/Chart)

Table 23: World 15-Year Perspective for Frozen Vegetables by Geographic Region
Percentage Breakdown of Volume Consumption for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America, and Rest of World Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)


Table 25: Per Capita Consumption (in Pounds) of Frozen Fruits in the US: 2002-2013 (includes corresponding Graph/Chart)

Table 26: Average Expenditure on Frozen Fruits Per Consumer Per Year in the US: Expenditure in US$ for Years 2010 through 2013 (includes corresponding Graph/Chart)

Table 27: Average Expenditure on Frozen Vegetables Per Consumer Per Year in the US: Expenditure in US$ for Years 2010 through 2013 (includes corresponding Graph/Chart)

Table 28: Average Price Per Unit of Private Label Frozen Fruit and Vegetables in Retail Stores (2011): Price (in US$ ) by Product Type (includes corresponding Graph/Chart)

American Ardent for Frozen Foods Going Cold

Table 29: US Frozen Foods Market (2013): Percentage Breakdown of Retail Value Sales by Distribution Channel
Convenience Stores, Discount Stores, Hypermarkets/ Supermarkets, Independent Food Outlets and Others (includes corresponding Graph/Chart)


Table 31: Leading Frozen Fruit Brands in the US (2013): Percentage Share Breakdown of Dollar Sales for Cascadian Farm Organic, Dole, Dole Ready-Cut Fruit, Goya, Sunrise Growers, Townsend Farms, Well-Pict,
Wyman’s, Wyman’s of Maine, Private Label and Others (includes corresponding Graph/Chart)
Table 33: Leading Frozen Mixed Vegetable Brands in the US (2013): Percentage Share Breakdown of Dollar Sales for Birds Eye, Birds Eye Steamfresh, Flav-R-Pac, Green Giant, Green Giant Antioxidant Blend, Pictsweet, Pictsweet Deluxe Steamables, Private Label and Others (includes corresponding Graph/Chart)
Table 34: Leading Frozen Breaded Vegetable Brands in the US (2013): Percentage Share Breakdown of Dollar Sales for Crunchables, Fresh Frozen, Pictsweet, Stilwell, Private Label and Others (includes corresponding Graph/Chart)

Key Export & Import Statistics
Table 35: US Imports of Frozen Vegetables (2013): Percentage Share Breakdown of Import Value by Country of Origin (includes corresponding Graph/Chart)
Table 36: US Exports of Frozen Vegetables (2013): Percentage Share Breakdown of Export Value by Destination (includes corresponding Graph/Chart)
Table 37: US Imports of Frozen Fruits and Nuts (2013): Percentage Share Breakdown of Import Value by Country of Origin (includes corresponding Graph/Chart)
Table 38: US Exports of Frozen Fruits and Nuts (2013): Percentage Share Breakdown of Export Value by Destination (includes corresponding Graph/Chart)
Table 39: US Imports of Frozen Potatoes (2013): Percentage Share Breakdown of Import Value by Country of Origin (includes corresponding Graph/Chart)
Table 40: US Exports of Frozen Potatoes (2013): Percentage Share Breakdown of Export Value by Destination (includes corresponding Graph/Chart)
Table 41: US Imports of Frozen Peas (2013): Percentage Share Breakdown of Import Value by Country of Origin (includes corresponding Graph/Chart)
Table 42: US Exports of Frozen Peas (2013): Percentage Share Breakdown of Export Value by Destination (includes corresponding Graph/Chart)
Table 43: US Imports of Frozen Beans (2013): Percentage Share Breakdown of Import Value by Country of Origin (includes corresponding Graph/Chart)
Table 44: US Exports of Frozen Beans (2013): Percentage Share Breakdown of Export Value by Destination (includes corresponding Graph/Chart)
Table 45: US Imports of Frozen Leguminous Vegetables nes (2013): Percentage Share Breakdown of Import Value by Country of Origin (includes corresponding Graph/Chart)
Table 46: US Exports of Frozen Leguminous Vegetables nes (2013): Percentage Share Breakdown of Export Value by Destination (includes corresponding Graph/Chart)
Table 47: US Imports of Frozen Spinach (2013): Percentage Share Breakdown of Import Value by Country of Origin (includes corresponding Graph/Chart)
Table 48: US Exports of Frozen Spinach (2013): Percentage Share Breakdown of Export Value by Destination (includes corresponding Graph/Chart)
Table 49: US Imports of Frozen Sweet Corn (2013): Percentage Share Breakdown of Import Value by Country of Origin (includes corresponding Graph/Chart)
Table 50: US Exports of Frozen Sweet Corn (2013): Percentage Share Breakdown of Export Value by Destination (includes corresponding Graph/Chart)
Table 51: US Imports of Frozen Mixtures of Vegetables (2013): Percentage Share Breakdown of Import Value by Country of Origin (includes corresponding Graph/Chart)
Table 52: US Exports of Frozen Mixtures of Vegetables (2013): Percentage Share Breakdown of Export Value by Destination (includes corresponding Graph/Chart)
Table 53: US Imports of Frozen Strawberries (2013): Percentage Share Breakdown of Import Value by Country of Origin (includes corresponding Graph/Chart)
Table 54: US Exports of Frozen Strawberries (2013): Percentage Share Breakdown of Export Value by Destination (includes corresponding Graph/Chart)
Table 55: US Imports of Frozen Raspberries, Blackberries, Mulberries, Currants, and Loganberries (2013): Percentage Share Breakdown of Import Value by Country of Origin (includes corresponding Graph/Chart)
Table 56: US Exports of Frozen Raspberries, Blackberries, Mulberries, Currants, and Loganberries (2013): Percentage Share Breakdown of Export Value by Destination (includes corresponding Graph/Chart)

Product Launch
Strategic Corporate Developments
Key Players
B. Market Analytics
Table 57: US Recent Past, Current & Future Analysis for Frozen Fruits and Vegetables by Product Segments
Frozen Fruits and Frozen Vegetables Markets Independently Analyzed with Annual Consumption Figures in ‘000 Tons for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 58: US Historic Review for Frozen Fruits and Vegetables by Product Segments
Frozen Fruits and Frozen Vegetables Markets Independently Analyzed with Annual Consumption Figures in '000 Tons for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 59: US 15-Year Perspective for Frozen Fruits and Vegetables by Product Segments
Percentage Breakdown of Volume Consumption for Frozen Fruits and Frozen Vegetables Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

2. CANADA
A. Market Analysis
Current and Future Analysis
Fruits and Vegetables Market Overview
Key Export & Import Statistics
Table 60: Canadian Imports of Frozen Vegetables (2013): Percentage Share Breakdown of Import Value by Country of Origin (includes corresponding Graph/Chart)
Table 61: Canadian Exports of Frozen Vegetables (2013): Percentage Share Breakdown of Export Value by Destination (includes corresponding Graph/Chart)
Table 62: Canadian Imports of Frozen Fruits and Nuts (2013): Percentage Share Breakdown of Import Value by Country of Origin (includes corresponding Graph/Chart)
Table 63: Canadian Exports of Frozen Fruits and Nuts (2013): Percentage Share Breakdown of Export Value by Destination (includes corresponding Graph/Chart)
Table 64: Canadian Imports of Frozen Potatoes (2013): Percentage Share Breakdown of Import Value by Country of Origin (includes corresponding Graph/Chart)
Table 65: Canadian Exports of Frozen Potatoes (2013): Percentage Share Breakdown of Export Value by Destination (includes corresponding Graph/Chart)
Table 66: Canadian Imports of Frozen Peas (2013): Percentage Share Breakdown of Import Value by Country of Origin (includes corresponding Graph/Chart)
Table 67: Canadian Exports of Frozen Peas (2013): Percentage Share Breakdown of Export Value by Country of Origin (includes corresponding Graph/Chart)
Table 68: Canadian Imports of Frozen Beans (2013): Percentage Share Breakdown of Import Value by Country of Origin (includes corresponding Graph/Chart)
Table 69: Canadian Exports of Frozen Beans (2013): Percentage Share Breakdown of Export Value by Destination (includes corresponding Graph/Chart)
Table 70: Canadian Imports of Frozen Leguminous Vegetables nes (2013): Percentage Share Breakdown of Import Value by Country of Origin (includes corresponding Graph/Chart)
Table 71: Canadian Exports of Frozen Leguminous Vegetables nes (2013): Percentage Share Breakdown of Export Value by Destination (includes corresponding Graph/Chart)
Table 72: Canadian Imports of Frozen Spinach (2013): Percentage Share Breakdown of Import Value by Country of Origin (includes corresponding Graph/Chart)
Table 73: Canadian Exports of Frozen Spinach (2013): Percentage Share Breakdown of Export Value by Destination (includes corresponding Graph/Chart)
Table 74: Canadian Imports of Frozen Sweet Corn (2013): Percentage Share Breakdown of Import Value by Country of Origin (includes corresponding Graph/Chart)
Table 75: Canadian Exports of Frozen Sweet Corn (2013): Percentage Share Breakdown of Export Value by Destination (includes corresponding Graph/Chart)
Table 76: Canadian Imports of Frozen Mixtures of Vegetables (2013): Percentage Share Breakdown of Import Value by Country of Origin (includes corresponding Graph/Chart)
Table 77: Canadian Exports of Frozen Mixtures of Vegetables (2013): Percentage Share Breakdown of Export Value by Destination (includes corresponding Graph/Chart)
Table 78: Canadian Imports of Frozen Strawberries (2013): Percentage Share Breakdown of Import Value by Country of Origin (includes corresponding Graph/Chart)
Table 79: Canadian Exports of Frozen Strawberries (2013): Percentage Share Breakdown of Export Value by Destination (includes corresponding Graph/Chart)
Table 80: Canadian Imports of Frozen Raspberries, Blackberries, Mulberries, Currants, and Loganberries (2013): Percentage Share Breakdown of Import Value by Country of Origin (includes corresponding Graph/Chart)
Table 81: Canadian Recent Past, Current & Future Analysis for Frozen Fruits and Vegetables by Product Segments
Frozen Fruits and Frozen Vegetables Markets Independently Analyzed with Annual Consumption Figures in '000 Tons for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 82: Canadian Historic Review for Frozen Fruits and Vegetables by Product Segments

Strategic Corporate Development
McCain Foods Limited
A Major Canadian Player
B. Market Analytics
Table 81: Canadian Recent Past, Current & Future Analysis for Frozen Fruits and Vegetables by Product Segments
Frozen Fruits and Frozen Vegetables Markets Independently Analyzed with Annual Consumption Figures in '000 Tons for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 82: Canadian Historic Review for Frozen Fruits and Vegetables by Product Segments
Frozen Fruits and Frozen Vegetables Markets Independently Analyzed with Annual Consumption Figures in '000 Tons for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 83: Canadian 15-Year Perspective for Frozen Fruits and Vegetables by Product Segments Percentage Breakdown of Volume Consumption for Frozen Fruits and Frozen Vegetables Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

3. JAPAN
A. Market Analysis
   Current and Future Analysis
   An Insight into Frozen Vegetables Market
Table 84: Production of Frozen Fruits and Vegetables in Japan (2012): Percentage Breakdown of Volume Production for Carrots, Corn, Potatoes, Pumpkins, Spinach and Other Vegetables, and Fruits (includes corresponding Graph/Chart)
Distribution of Frozen Vegetables
Supply Chain for Imported Frozen Vegetables
Commercial Sector Forms the Key End Usage
Food Service Industry Drives Frozen Vegetable Consumption
Frozen Fruits Market
An Overview
Growing Popularity of Organic Fruits and Vegetables
B. Market Analytics
   Table 85: Japanese Recent Past, Current & Future Analysis for Frozen Fruits and Vegetables by Product Segments

Frozen Fruits and Frozen Vegetables Markets Independently Analyzed with Annual Consumption Figures in '000 Tons for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 86: Japanese Historic Review for Frozen Fruits and Vegetables by Product Segments

4. EUROPE
A. Market Analysis
   Current and Future Analysis
   Frozen Fruits and Vegetables Market
   An Insight
   Select Frozen Fruits and Vegetables Available/ Consumed in Europe
Distribution Channels for Frozen Fruits and Vegetables
B. Market Analytics
   Table 89: European Recent Past, Current & Future Analysis for Frozen Fruits and Vegetables by Geographic Region France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Consumption Figures in '000 Tons for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 90: European Historic Review for Frozen Fruits and Vegetables by Geographic Region France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Consumption Figures in '000 Tons for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 91: European 15-Year Perspective for Frozen Fruits and Vegetables by Geographic Region Percentage Breakdown of Volume Consumption for France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)
Table 92: European Recent Past, Current & Future Analysis for Frozen Fruits and Vegetables by Product Segments
Frozen Fruits and Frozen Vegetables Markets Independently Analyzed with Annual Consumption Figures in '000 Tons for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 93: European Historic Review for Frozen Fruits and Vegetables by Product Segments
Table 94: European 15-Year Perspective for Frozen Fruits and Vegetables by Product Segments Percentage Breakdown of Volume Consumption for Frozen Fruits and Frozen Vegetables Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)
4a. FRANCE
A. Market Analysis
Current and Future Analysis
Production & Consumption Trends
Table 95: Frozen Food Products Market in France (2013/14): Percentage Value Sales Breakdown for Frozen
Desserts, Frozen Dough & Bread Products, Frozen Fish, Frozen Meat, Frozen Potato Products, Frozen Ready
Meals, Frozen Vegetables and Ice Cream (includes corresponding Graph/Chart)
Strategic Corporate Development
Key Players

B. Market Analytics
Table 96: French Recent Past, Current & Future Analysis for Frozen Fruits and Vegetables by Product Segments
Frozen Fruits and Frozen Vegetables Markets Independently Analyzed with Annual Consumption Figures in
‘000 Tons for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 97: French Historic Review for Frozen Fruits and Vegetables by Product Segments
Frozen Fruits and Frozen Vegetables Markets Independently Analyzed with Annual Consumption Figures in
‘000 Tons for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 98: French 15-Year Perspective for Frozen Fruits and Vegetables by Product Segments
Percentage Breakdown of Volume Consumption for Frozen Fruits and Frozen Vegetables Markets for Years
2006, 2014 & 2020 (includes corresponding Graph/Chart)

4b. GERMANY
A. Market Analysis
Current and Future Analysis
Table 99: German Market for Frozen Food Products (2013/14): Percentage Breakdown of Value Sales for
Frozen Desserts, Frozen Dough & Bread Products, Frozen Fish, Frozen Meat, Frozen Potato Products, Frozen
Ready Meals, Frozen Vegetables and Ice Cream (includes corresponding Graph/Chart)
Product Launch

B. Market Analytics
Table 100: German Recent Past, Current & Future Analysis for Frozen Fruits and Vegetables by Product Segments
Frozen Fruits and Frozen Vegetables Markets Independently Analyzed with Annual Consumption Figures in
‘000 Tons for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 101: German Historic Review for Frozen Fruits and Vegetables by Product Segments
Frozen Fruits and Frozen Vegetables Markets Independently Analyzed with Annual Consumption Figures in
‘000 Tons for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 102: German 15-Year Perspective for Frozen Fruits and Vegetables by Product Segments
Percentage Breakdown of Volume Consumption for Frozen Fruits and Frozen Vegetables Markets for Years
2006, 2014 & 2020 (includes corresponding Graph/Chart)

4c. ITALY
A. Market Analysis
Current and Future Analysis
Table 103: Italian Market for Frozen Food Products (2013/14): Percentage Breakdown of Value Sales for
Frozen Desserts, Frozen Dough & Bread Products, Frozen Fish, Frozen Meat, Frozen Potato Products, Frozen
Ready Meals, Frozen Vegetables and Ice Cream (includes corresponding Graph/Chart)

B. Market Analytics
Table 104: Italian Recent Past, Current & Future Analysis for Frozen Fruits and Vegetables by Product Segments
Frozen Fruits and Frozen Vegetables Markets Independently Analyzed with Annual Consumption Figures in
‘000 Tons for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 105: Italian Historic Review for Frozen Fruits and Vegetables by Product Segments
Frozen Fruits and Frozen Vegetables Markets Independently Analyzed with Annual Consumption Figures in
‘000 Tons for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 106: Italian 15-Year Perspective for Frozen Fruits and Vegetables by Product Segments
Percentage Breakdown of Volume Consumption for Frozen Fruits and Frozen Vegetables Markets for Years
2006, 2014 & 2020 (includes corresponding Graph/Chart)

4d. THE UNITED KINGDOM
A. Market Analysis
Current and Future Analysis
Healthy Lifestyle Fuels Demand for Frozen Vegetables and Fruits
Table 107: Frozen Food Products Market in the UK (2013): Breakdown of Value Sales (in € Million) for Frozen
Desserts, Frozen Fish, Frozen Meat, Frozen Potato Products, Frozen Ready Meals, Frozen Vegetables and Ice
Cream (includes corresponding Graph/Chart)
Innovation Lends Respite to the Slow-Growing Frozen Foods Market
B. Market Analytics
Table 108: UK Recent Past, Current & Future Analysis for Frozen Fruits and Vegetables by Product Segments
Frozen Fruits and Frozen Vegetables Markets Independently Analyzed with Annual Consumption Figures in ‘000 Tons for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 109: UK Historic Review for Frozen Fruits and Vegetables by Product Segments
Frozen Fruits and Frozen Vegetables Markets Independently Analyzed with Annual Consumption Figures in ‘000 Tons for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 110: UK 15-Year Perspective for Frozen Fruits and Vegetables by Product Segments
Percentage Breakdown of Volume Consumption for Frozen Fruits and Frozen Vegetables Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

4e. SPAIN
A. Market Analysis
Current and Future Analysis
Frozen Prepared Foods: Demographic Changes Spur Growth
B. Market Analytics
Table 112: Spanish Recent Past, Current & Future Analysis for Frozen Fruits and Vegetables by Product Segments
Frozen Fruits and Frozen Vegetables Markets Independently Analyzed with Annual Consumption Figures in ‘000 Tons for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 113: Spanish Historic Review for Frozen Fruits and Vegetables by Product Segments
Frozen Fruits and Frozen Vegetables Markets Independently Analyzed with Annual Consumption Figures in ‘000 Tons for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 114: Spanish 15-Year Perspective for Frozen Fruits and Vegetables by Product Segments
Percentage Breakdown of Volume Consumption for Frozen Fruits and Frozen Vegetables Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

4f. RUSSIA
A. Market Analysis
Current and Future Analysis
Russian Frozen Vegetables Market Records Phenomenal Growth
Select Imported Frozen Vegetables Brands in Russia
B. Market Analytics
Table 115: Russian Recent Past, Current & Future Analysis for Frozen Fruits and Vegetables by Product Segments
Frozen Fruits and Frozen Vegetables Markets Independently Analyzed with Annual Consumption Figures in ‘000 Tons for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 116: Russian Historic Review for Frozen Fruits and Vegetables by Product Segments
Frozen Fruits and Frozen Vegetables Markets Independently Analyzed with Annual Consumption Figures in ‘000 Tons for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 117: Russian 15-Year Perspective for Frozen Fruits and Vegetables by Product Segments
Percentage Breakdown of Volume Consumption for Frozen Fruits and Frozen Vegetables Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

4g. REST OF EUROPE
A. Market Analysis
Current and Future Analysis
Growth Opportunities Polish Up in Eastern Europe
Poland
Ukraine
Turkey
Consumption of Frozen Fruits and Vegetables on Rise
Primarily an Export-Driven Market
The Netherlands
Strategic Corporate Developments
Key Players
B. Market Analytics
Table 119: Rest of Europe Recent Past, Current & Future Analysis for Frozen Fruits and Vegetables by Product Segments
5. ASIA-PACIFIC
A. Market Analysis
Current and Future Analysis
Focus on Select Markets
China
Frozen Potatoes
Frozen Strawberry
India
Market Overview
New Zealand
Processed Vegetables Market
Quality Produce Drives Exports of Frozen Vegetables
Taiwan
Market Overview
Singapore
Frozen Vegetables Market: An Overview
Key Frozen Vegetable Brands Available in Local Retail Supermarkets
Key Frozen Potato Brands Available in Local Retail Supermarkets
Australia
Table 122: Australian Imports of Frozen Vegetables (2012-13): Percentage Share Breakdown of Import Value by Country of Origin (includes corresponding Graph/Chart)
Table 123: Leading Players in In-Home Frozen Fruit Market in Australia (2013): Percentage Share Breakdown of Value Sales for McCain, Patties, Sara Lee, Private Label and Others (includes corresponding Graph/Chart)
Product Launches
Strategic Corporate Developments
Key Player
B. Market Analytics
Table 124: Asia-Pacific Recent Past, Current & Future Analysis for Frozen Fruits and Vegetables by Product Segments
Frozen Fruits and Frozen Vegetables Markets Independently Analyzed with Annual Consumption Figures in ‘000 Tons for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 125: Asia-Pacific Historic Review for Frozen Fruits and Vegetables by Product Segments
Frozen Fruits and Frozen Vegetables Markets Independently Analyzed with Annual Consumption Figures in ‘000 Tons for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 126: Asia-Pacific 15-Year Perspective for Frozen Fruits and Vegetables by Product Segments
Percentage Breakdown of Volume Consumption for Frozen Fruits and Frozen Vegetables Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

6. LATIN AMERICA
A. Market Analysis
Current and Future Analysis
Focus on Select Markets
Brazil
Mexico
Product Launch
Strategic Corporate Developments
B. Market Analytics
Table 127: Latin American Recent Past, Current & Future Analysis for Frozen Fruits and Vegetables by Product Segments
Frozen Fruits and Frozen Vegetables Markets Independently Analyzed with Annual Consumption Figures in ‘000 Tons for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 128: Latin American Historic Review for Frozen Fruits and Vegetables by Product Segments
Frozen Fruits and Frozen Vegetables Markets Independently Analyzed with Annual Consumption Figures in ‘000 Tons for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 129: Latin American 15-Year Perspective for Frozen Fruits and Vegetables by Product Segments
Percentage Breakdown of Volume Consumption for Frozen Fruits and Frozen Vegetables Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

7. REST OF WORLD
A. Market Analysis
Current and Future Analysis
Consumption Pattern in the Middle East
Table 130: Leading Players in the Frozen Vegetables Market in UAE (2013): Percentage Share Breakdown of Volume Sales for Al Ain, Basma, Carrefour, Emborg, G-Giant, Mc Cain, Watties and Others (includes corresponding Graph/Chart)
B. Market Analytics
Table 131: Rest of World Recent Past, Current & Future Analysis for Frozen Fruits and Vegetables by Product Segments
Frozen Fruits and Frozen Vegetables Markets Independently Analyzed with Annual Consumption Figures in ‘000 Tons for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 132: Rest of World Historic Review for Frozen Fruits and Vegetables by Product Segments
Frozen Fruits and Frozen Vegetables Markets Independently Analyzed with Annual Consumption Figures in ‘000 Tons for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 133: Rest of World 15-Year Perspective for Frozen Fruits and Vegetables by Product Segments
Percentage Breakdown of Volume Consumption for Frozen Fruits and Frozen Vegetables Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 103 (including Divisions/Subsidiaries 118)
The United States (38)
Canada (3)
Japan (2)
Europe (48)
France (3)
Germany (3)
The United Kingdom (5)
Italy (8)
Spain (3)
Rest of Europe (26)
Asia-Pacific (Excluding Japan) (20)
Middle East (2)
Latin America (2)
Africa (3)

Ordering:
Order Online - http://www.researchandmarkets.com/reports/338668/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

- **Product Name:** Frozen Fruits and Vegetables - Global Strategic Business Report
- **Web Address:** [http://www.researchandmarkets.com/reports/338668/](http://www.researchandmarkets.com/reports/338668/)
- **Office Code:** SCH3P45R

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single User: Electronic (PDF)</td>
<td>☐</td>
<td>USD 4950</td>
</tr>
<tr>
<td>1 - 5 Users: Electronic (PDF)</td>
<td>☐</td>
<td>USD 6930</td>
</tr>
<tr>
<td>1 - 10 Users: Electronic (PDF)</td>
<td>☐</td>
<td>USD 9405</td>
</tr>
<tr>
<td>1 - 15 Users: Electronic (PDF)</td>
<td>☐</td>
<td>USD 11880</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in **BLOCK CAPITALS**

- Title: [ ] Mr, [ ] Mrs, [ ] Dr, [ ] Miss, [ ] Ms, [ ] Prof
- **First Name:** __________________________  **Last Name:** __________________________
- **Email Address:** * __________________________
- **Job Title:** __________________________
- **Organisation:** __________________________
- **Address:** __________________________
- **City:** __________________________
- **Postal / Zip Code:** __________________________
- **Country:** __________________________
- **Phone Number:** __________________________
- **Fax Number:** __________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: 

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp