Snack Foods - Global Strategic Business Report

Description: This report analyzes the worldwide markets for Snack Foods in Thousand Tons and US$ Million by the following Product Segments: Salted Snacks (Potato Chips, Tortilla & Corn Chips, Meat Snacks, Snack Nuts, Popcorn, Cheese Snacks, & Others), Bakery Snacks, Confectionery, and Specialty & Frozen Snacks. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East & Africa, and Latin America.

Annual estimates and forecasts are provided for the period 2014 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 772 companies including many key and niche players such as -

- Calbee, Inc.
- ConAgra Foods Inc.
- Ferrero S.P.A.
- General Mills Inc.
- Grupo Bimbo, S.A.B. de C.V.

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Cheetos to Launch New Sweetos
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Farmer's Choice Food Brands Unveils GO ORGANICALLY® Fruit Snacks
Meridian Foods Launches New Protein-Rich Cashew Nut Bar
Saratoga Chips Introduces 'Old Glories' Limited Edition Potato Chips
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Snyder’s-Lance Introduces Clearview Food
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SkinnyPop Takes Over Paqui brand of Tortillas and Tortilla Chips
WWAV to Acquire Vega
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Hillshire Acquires Van's Natural Foods
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Cadbury (UK)
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Frito-Lay (US)
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7c. REST OF LATIN AMERICA

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B. Market Analytics
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IV. COMPETITIVE LANDSCAPE
Total Companies Profiled: 772 (including Divisions/Subsidiaries - 820)

The United States (492)
Canada (27)
Japan (20)
Europe (150)
- France (2)
- Germany (21)
- The United Kingdom (42)
- Italy (8) - Spain (6)
- Rest of Europe (71)
Asia-Pacific (Excluding Japan) (95)
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