Snack Foods - Global Strategic Business Report

Description: This report analyzes the worldwide markets for Snack Foods in Thousand Tons and US$ Million by the following Product Segments: Salted Snacks (Potato Chips, Tortilla & Corn Chips, Meat Snacks, Snack Nuts, Popcorn, Cheese Snacks, & Others), Bakery Snacks, Confectionery, and Specialty & Frozen Snacks. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East & Africa, and Latin America.

Annual estimates and forecasts are provided for the period 2014 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 772 companies including many key and niche players such as -

- Calbee, Inc.
- ConAgra Foods Inc.
- Ferrero S.P.A.
- General Mills Inc.
- Grupo Bimbo, S.A.B. de C.V.

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Tortilla & Corn Chips

Meat Snacks

Snack Nuts

Popcorn (RTE & Microwaveable)

Cheese Snacks

Other Salted Snacks

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New Generation Consumer Introduces Mucho Macho Snacks

Bare Snacks Launches New Crunchy Banana Chips

Ten Acre Introduces Two New Popcorn Flavours

Justin’s Unveils New Snack Pack Product Line

Beanitos Expands Bean Chips Line with New ‘Hint of Lime’ Chips

Inventure Foods Expands Vidalia Brands™ line with Zesty Ranch Sweet Onion Petals

Snyder’s of Hanover Launches Pretzel Poppers and Bowties
Cheetos to Launch New Sweetos
Kellogg's® Launches New Special K® Chewy Snack Bar and Brownie
PepsiCo Unveils New Hand-Cooked Potato Chips in UK
Wolfgang Introduces MSU-Branded Mini Pretzels
Farmer's Choice Food Brands Unveils GO ORGANICALLY® Fruit Snacks
Meridian Foods Launches New Protein-Rich Cashew Nut Bar
Saratoga Chips Introduces ‘Old Glories’ Limited Edition Potato Chips
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Snyder’s-Lance Introduces Clearview Food
Horner Foods Launches Spam Snacks
Nuts About Granola® Introduces New Sarah’s Savory Snacks™ Line
Walkers to Launch Sensations Crispy Thins
SK Food International Launches AncientGrisps
Tropical Foods Unveils New Range of Yogurt Pretzel Bags
PepsiCo India Introduces New Butter Masti Kurkure Corn Puff Snack
Mars Chocolate Launches New Range of Snacks
General Mills Launches Gluten-Free Snack Bars
Jack Link’s Launches New Original Chicken Jerky
Cambrooke Therapeutics Launches Low Protein Tortilla Chips and Pea-Not Butter
Inventure Foods Expands TGI Fridays Snack Line into Pub Mix Category
Boulder Canyon Foods Introduces New Coconut Oil Kettle Cooked Potato Chips
Sargent Foods Launches New Balanced Breaks
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Wild Garden Unveils Snack Pack To Go! Gluten Free Chips
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Danone Rolls Out Danio High Protein Yogurt
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Navitas Naturals Introduces New Organic Superfood Snacks Line
Nutiva Rolls Out O’Coconut Bite-Sized Snacks
Maple Leaf Unveils Protinis Snacks
Saahle Snacks Introduces New Nut + Fruit Mixes Line of Snacks
BARE Introduces New All Natural Coconut Chips Line of Snacks
Allied Bakeries Rolls Out Kingsmill Mini Toasts in the UK
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Mondelez Launches Three New Snack Products in Milka range
Auntie Anne's to Launch Mini Pretzel Dogs
South Beach Diet Rolls Out ProteinFit Bar and Snack Bar
Way Better Snacks Unveils Tortilla Chips Line in Canada
Biosilo Launches 'Veggie Poppers' Superfood Snack Product
Smith's Snackfood Unveils Air-Popped Snack Products
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Corinitos Unveils Tortilla Chips in India
Doritos Introduces Locos Tacos Tortilla Chips
Edy's Fruit Bars Introduces Outshine Frozen Snacks
Annie’s Launches New Cheddar Squares Snack Variety
Sprout Foods Expands Snacks Line with Launch of New Products
Lindt & Sprungli Introduces Lindor Treat Bar in the UK
Ruffles Unveils Potato Chips in Beer-Battered Onion Ring Flavor
Herr's Unveils New Tortilla Chips
Pepperidge Farm Introduces Jingos!™ Snack Crackers
Kashi Unveils Garlic Pesto Pita Crisps
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Mondelez Takes Over Enjoy Life Foods
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Snyder’s-Lance Collaborates with Mediterranean Snacks for Co-Branded Snack Pack
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Utz Establishes Special Division for Better-for-You Snacks
SkinnyPop Takes Over Paqui brand of Tortillas and Tortilla Chips
WWAV to Acquire Vega
East Balt Acquires Two Bakeries in South Africa
Hearthside Takes Over Bar Manufacturer VSI and Nutritional Supplement Bar Production Facility
Great Plains Holdings to Take Over Majority Stake in Bonjoe Gourmet Chips
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Grupo Bimbo Acquires Saputo Bakery
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Orkla Inks Agreement with PepsiCo
EnWave Announces Partnership Change for NutraDried LLP
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Orville Redenbacher's Joins Forces with Bethenny Frankel for Skinnygirl Microwave Popcorn
Unilever to Sell Meat Snacks Business to Jack Link's
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JM Smucker Takes Over Sahale Snacks
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Hillshire Acquires Van's Natural Foods
J&J Snack Foods Takes Over New York Pretzel
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Back to Nature Foods Company Acquires SnackWell's Cookies and Snacks Business
IK Investment Partners Sells Europe Snacks to Apax Partners
Apollo Global Management and Metropoulos Inks Agreement to Acquire Assets of Hostess Brands
Promotion In Motion Inks Partnership with ProCamps Worldwide

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General Mills Inc. (US)
Grupo Bimbo, S.A.B. de C.V. (Mexico)
Herr Foods Inc. (US)
Intersnack Knabber-Gebäck GmbH & Co. KG (Germany)
Kellogg Company (US)
Link Snacks, Inc. (US)
Lindt & Sprüngli (Switzerland)
Mars Inc. (US)
McDonald's Corporation (US)
Meiji Co., Ltd. (Japan)
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Nabisco Inc. (US)
Cadbury (UK)
Mission Foods (US)
Nestlé SA (Switzerland)
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Orkla Confectionery & Snacks Finland Ab (Finland)
PepsiCo (US)
Frito-Lay (US)
Walkers Snack Foods Ltd (UK)
Quaker Oats Company (US)
Pepperidge Farm Inc. (US)
Snyder's-Lance, Inc. (US)
The Bachman Company (US)
The Hain Celestial Group Inc. (US)
The Hershey Company (US)
The Kraft Heinz Company (US)
Tohato Inc. (Japan)
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Table 261: Rest of Latin America 14-Year Perspective for Snack Foods by Product Group/Segment - Percentage Breakdown of Dollar Sales for Salted Snacks (Potato Chips, Tortilla & Corn Chips, Meat Snacks, Snack Nuts, Popcorn, Cheese Snacks, Other Salted Snacks), Bakery Snacks, Confectionery, and Specialty & Frozen Snacks Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

Volume Analytics
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IV. COMPETITIVE LANDSCAPE
Total Companies Profiled: 772 (including Divisions/Subsidiaries - 820)

The United States (492)
Canada (27)
Japan (20)
Europe (150)
- France (2)
- Germany (21)
- The United Kingdom (42)
- Italy (8) - Spain (6)
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