Introduction to Global Health Promotion. Jossey-Bass Public Health

Description:

Experts Examine the State of Global Health and Review the Programs and Interventions That Can Keep the World Healthy

Introduction to Global Health Promotion offers a comprehensive resource that contains a range of global health promotion theories, best practices, prevention strategies, and perspectives on the future of the field. From the Society for Public Health Education (SOPHE) and with contributions from experts in the field, this important book considers the most challenging public health concerns such as HIV, malaria, heart disease, violence and more.

The contributors offer insights on the current state of the science and a review of the complex issues surrounding a variety of illnesses and health conditions. The text details disease epidemics and the individual, social, institutional, and governmental forces that either stand in the way of or are essential for preventing them.

Introduction to Global Health Promotion is the essential resource that:

- Offers a review of the most recent empirical findings and significant applications of global health models from over 40 noted experts
- Puts the spotlight on the use of technology in global health prevention and identifies the strategies that have the potential to transform worldwide health practices in the future
- Presents information on the approaches, programs, and interventions that have proven to work in the global health community

The text's multidisciplinary approach serves to create a thorough understanding of today's global health promotion issues.

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