Cultural Transformations. Lessons of Leadership and Corporate Reinvention

Description:

PRAISE FOR CULTURAL TRANSFORMATIONS

"Cultural Transformations is saturated with insights and findings on organizational leadership that you can apply immediately. Mattone and Vaidya show why some organizational cultures are able to generate long-term sustainability and how you can implement proven turnaround strategies today!"

Marshall Goldsmith, executive coach and bestselling author of Triggers

"A powerful inquiry into the nature of leadership and the increasing role that culture plays into today's business world."

Deborah DiSanzo, General Manager, IBM Watson Health

"Every year new business books offer promising solutions to the challenges of today's complicated global market. What makes this book special is the high-caliber inquiry Mattone brings to the table and the talented group of CEO's he interviews about the importance of a strong corporate culture and the leadership dynamics required to see it thrive."

Bill Logue, Former CEO of FedEx Freight

"By mining the expert opinions of many successful CEOs and entrepreneurs, Mattone and Vaidya distill the essential practices for successful leadership. The practical habits described in this book will give you a foundation to become an effective leader."

Fabio Polenti, MD, Chief Medical Operations Officer of The Cleveland Clinic Florida

"Mattone and Vaidya are progressive, bold, and inspiring in their think differently approach to leadership. They provide constructive and immediate executional steps that any company can use as they navigate the ever-changing, competitive global marketplace."

Ruthie Davis, Founder, President and Designer of luxury shoe brand, Ruthie Davis

"Cultural Transformations is a book every leader should read before an organizational transition is on the horizon. It will not only help you to anticipate the future, it will help you to create it in a mature, mindful, and savvy manner."

Lois P. Frankel, PhD, author of See Jane Lead and Nice Girls Don't Get the Corner Office

"Cultural Transformations is not a book of abstract ideas. It is a living inquiry into change and leadership through the actual experience of leaders around the world."

Alper Utku, President of European Leadership University

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