Mobile CDN Market by Type (Video CDN and Non-Video CDN), by Solution (Network Acceleration, Traffic Management, Reporting, Analytics, and Monitoring, Transcoding and Digital Rights Management and Data Security) - Global Forecast to 2020

Description: In the midst of intense competition, companies are striving for recurring businesses from existing customers. This helps them in anticipating revenue based on continuous transactions and in establishing more lucrative supplier - customer relationships. The growth in the adoption of mobile Content Delivery Network (CDN) solutions and services across various industries has created opportunities for content providers and their suppliers to enrich the product portfolio and deliver greater value to the customers. Content distribution on the Internet has received considerable research attention. It combines development of high-end computing technologies with high-performance networking infrastructure and distributed replica management techniques. The three components of the CDN architecture are CDN providers, content provider, and end users.

The mobile CDN solutions and services offer flexibility, scalability, predictable costs, and reliability to Small and Medium-Sized Businesses (SMBs) and large enterprises. These benefits have encouraged enterprises to adopt mobile CDN technologies to experience the content at any time, any place, and on any device. The market integration of mobile CDN is gaining popularity and is being used by businesses of all sizes across the world. To bring about greater business agility, organizations are restructuring their business models to address the market needs.

The report is expected to help the market leaders/new entrants in this market in the following ways:

1. This report segments the mobile CDN market into solutions and services covering this market comprehensively. The report provides the closest approximations of the revenue numbers for the overall market and the sub segments. The market numbers are further split into type, solution and service, vertical, organization size, and region.

2. This report will help them better understand the competitors and gain more insights to better position their businesses. There is a separate section on competitive landscape that includes competitors' ecosystem and their roles in the market. Besides, there are company profiles of the Top 10 players in this market. In this section, market internals are provided that can put them ahead of the competitors.

3. The report helps them understand the overall growth of the market. The report provides information and analysis of key market drivers, restraints, opportunities, and challenges.

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