Greeting Cards - Global Strategic Business Report

Description: This report analyzes the worldwide markets for Greeting Cards in Million Units and US$ Million by the following Occasions: Seasonal Cards (Christmas/New Year, Valentine's Day, & Other Seasonal Cards), and Everyday Cards (Birthday, Anniversary, & Other Everyday Cards). The US and Canadian markets are analyzed by the following Segments: Seasonal Cards (Christmas/New Year, Valentine's Day, Mother's Day, Easter, Father's Day, & Other Seasonal Cards), and Everyday Cards (Birthday, Anniversary, Get Well, Friendship, & Other Everyday Cards).

The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East & Africa, and Latin America. Annual estimates and forecasts are provided for the period 2014 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 155 companies including many key and niche players such as -

- American Greetings Corporation
- Archies Limited
- Avanti Press Inc.
- Budget Greeting Cards Ltd.
- Card Connection

Contents: GREETING CARDS

A GLOBAL STRATEGIC BUSINESS REPORT

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