Greeting Cards - Global Strategic Business Report

Description: This report analyzes the worldwide markets for Greeting Cards in Million Units and US$ Million by the following Occasions: Seasonal Cards (Christmas/New Year, Valentine's Day, & Other Seasonal Cards), and Everyday Cards (Birthday, Anniversary, & Other Everyday Cards). The US and Canadian markets are analyzed by the following Segments: Seasonal Cards (Christmas/New Year, Valentine's Day, Mother's Day, Easter, Father's Day, & Other Seasonal Cards), and Everyday Cards (Birthday, Anniversary, Get Well, Friendship, & Other Everyday Cards).

The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East & Africa, and Latin America. Annual estimates and forecasts are provided for the period 2014 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 155 companies including many key and niche players such as:

- American Greetings Corporation
- Archies Limited
- Avanti Press Inc.
- Budget Greeting Cards Ltd.
- Card Connection

Contents:

GREETING CARDS
A GLOBAL STRATEGIC BUSINESS REPORT

CONTENTS

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS
Study Reliability and Reporting Limitations
Disclaimers
Data Interpretation & Reporting Level
Quantitative Techniques & Analytics
Product Definitions and Scope of Study

II. EXECUTIVE SUMMARY

1. INDUSTRY OVERVIEW
Greeting Cards Industry Adapt to Challenging Times
Expression through Cards: An Undying Tradition Persevering Through Time
What Makes a Greeting Card a Valued & Thoughtful Gift?
A Psychographic Profile of Greeting Card Customer Groups
Growth Drivers in a Nutshell
Growth Drivers (On a Scale of 1-10)
Recession in Retrospect
Outlook
Overpowering Alternatives Hinder Volume Sales
Table 1: Per Capita Consumption of Greeting Cards for United Kingdom, United States, Canada, Australia and Spain: 2013 (includes corresponding Graph/Chart)
Developing Countries to Turbocharge Global Growth

2. COMPETITION
Hallmark & American Greetings: A Competitive Comparison
Who Wields the Leadership Scepter?
What Makes Hallmark a Hallmark in the Cards Arena?
Hallmark Seeks Help from Technology for Supply Chain Efficiency
American Greetings’ Recipe for Online Success
Hallmark & American Greetings: Insights into Ploys & Strategies Adopted
Market Leaders Embrace the E-Card Business Model
The Tussle in the E-Greeting Arena
Low Entry Barriers Make Industry Attractive for Newcomers
Companies Fight to Remain Relevant Amidst Shifting Demographics
Card Manufacturers Use Technology to Appeal to Customers
Licensing Agreements: Building Blocks for Improved Sales Turnover
Increasing Raw Material Costs Add to Manufacturers Woes
Retail Landscape for Greeting Cards
Online Greeting Card Sales: The Most Lucrative Retail Segment
Innovative Retailing Strategies: Order of the Day
Supermarkets: A Niche Channel for Greeting Cards

3. MARKET TRENDS, ISSUES & DRIVERS
Digital Cards Cannibalize the Traditional Greeting Cards Market
Internet as a Medium to Celebrate & Socialize: A Boon to E- Greetings Cards
Traditional Greetings Cards vs. Electronic Greetings Cards
E-greeting Cards Adopt Subscription based Business Model
Noteworthy Design Trends in Greeting Cards, Spurs Market Demand
Sound Cards Create Waves
‘Blank’ is the New Design Trend
Handmade Cards Gain Popularity
Valentine Cards are a Passé, How About an ‘Anti-Valentine’?
Hilarious Greeting Cards Put the Fun Back into Wishing
Rising Popularity of Customized Greeting Cards Bodes Well for the Market
Personalized Cards and Gifts: Focus of Innovation at Hallmark
Custom-Printing Emerge as a Lucrative Business
Mobile Phone Apps for Creating Physical Greeting Cards: A Growing Trend
Greeting Cards Turn Eco-friendly
Boxed Card Sets: A Novel Strategy to Sustain Market Growth
Sales of Luxury Cards on the Rise
Increased Demand for Cards for the Blind
New Occasions and New Themes: A Growing Niche
Workplace Greetings Attain Commonplace Stature
Sympathy Cards Help Sail Through Difficult Times
Corporate Greeting Cards: An Ideal Marketing & Advertising Tool
Demographic Trends Play an Important Role in Market Dynamics
Table 2: Global Youth Population (in Millions) Between the Ages of 10 to 24 Years by Country/Region 2013 & 2050 (includes corresponding Graph/Chart)

4. OCCASIONS, CELEBRATIONS & HOLIDAYS: A MACRO PERSPECTIVE
Valentine’s Day Cards: Evolution Scan from 1920s to Date
Facts about Valentine’s Day Cards
Trends
Father’s Day & Mother’s Day: A Tribute to Parenthood
Father’s Day
Trends
Mother’s Day
Trends
Halloweens Day: A Spooky Homage to Immortality
Christmas/New Year: There’s Money in Festivities
Christmas
New Year’s Eve/Day
Chinese New Year
Easter, Three Kings Day & Thanksgiving Day: Milking Cash from Religious Events
Easter
Three Kings Day
Thanksgiving
Passover
Weddings: A Season for Cash Registers to Chime with the Wedding Bells
Anniversaries: Celebrating Milestones in Camaraderie
Birthdays: The World's Best-Loved Reason to Celebrate

5. PRODUCT OVERVIEW
Greeting Cards: Definition
Types of Greeting Cards
Standard Greeting Cards
Photo Greeting Cards
Musical Greeting Cards
Electronic Greeting Cards
Postcards
Corporate Greeting Cards
New Styles
Disposable Feature
Additional Features
Prospects
C.A.R.D System: Endorsing the Tradition of Offering Business Cards
Advantages of the C.A.R.D. System
Applications of the C.A.R.D. System
Kids’ Greeting Cards
UNICEF Greeting Cards
History of Greeting Cards: A Peek into Its Intriguing Origin
Popular Christmas Cards: Trick Cards
Types of Trick Cards
Legendary Artists: Documenting Creativity through the Ages
John Calcott Horsley (1817-1903)
Louis Prang (1824 -1909): Father of the American Christmas Card
Esther Allen Howland (1828-1904): An Emblematic Trendsetter Enconced in Time
George C. Whitney (1842-1915): Renowned for Valentine Verses
Kate Greenaway (1846-1901): Pioneering Card Designer of the Victorian Era
Ellen H. Clapsaddle (1865-1934): A Great Artist
Joyce C. Hall (1891-1982): Creator of Famous Hallmark Company
George Burkhardt: Propagator of Noble Causes

6. PRODUCT INTRODUCTIONS/INNOVATIONS
Selina Lake Introduces New Range of Greeting Cards
American Greetings Launches New Tongue Waggin’ Wishes™ Greeting Cards
American Greetings Unveils New Wiggle It Wishes™ Cards Collection
SABIVO Design Introduces New Greeting Cards at Spring Fair
Blue Eyed Sun Unveils New Range of Vintage Greeting Cards
Blue Eyed Sun Introduces Novel Range of Enchantment Cards
Starbucks Introduces Starbucks Cards in China
Hallmark Re-Introduces Shoebox Line Greeting Cards
Knots & Kisses Introduces Novel Greeting Cards
Action Unveiled Christmas Cards at PG Live
Artiphany Introduces Gizmo Greeting Cards Powered by DAQRI
Life is Good Launches New Range of Greeting Cards
YTR Design Unveils Candy Greetings Cards
Cleverbug Introduces an iPhone App for Personalized Greeting Cards

7. RECENT INDUSTRY ACTIVITY
Iconix Acquires Strawberry Shortcake Brand from American Greetings
Card Factory to Establish 500 Novel Stores
Two Naval Architects Establishes LovePop Cards Greeting Card Company
Oxfam Unveils Mother’s Day Card World Record Attempt
Weiss Family Acquires American Greetings

8. FOCUS ON SELECT PLAYERS
American Greetings Corporation (US)
Carlton Cards Ltd. (Canada)
Papyrus (US)
John Sands (Australia & New Zealand)
Archies Limited (India)
Avanti Press Inc. (US)
9. GLOBAL MARKET PERSPECTIVE

Volume Analytics

Table 3: World Recent Past, Current & Future Analysis for Greeting Cards by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 4: World Historic Review for Greeting Cards by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 5: World 14-Year Perspective for Greeting Cards by Geographic Region
Percentage Breakdown of Unit Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

Greeting Cards Volume Sales by Occasion

Table 6: World Recent Past, Current & Future Analysis for Seasonal Greeting Cards by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 7: World Recent Past, Current & Future Analysis for Seasonal Greeting Cards by Occasion
Christmas/New Year, Valentine's Day and Others Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 8: World Historic Review for Seasonal Greeting Cards by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 9: World Historic Review for Seasonal Greeting Cards by Occasion
Christmas/New Year, Valentine's Day and Others Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 10: World 14-Year Perspective for Seasonal Greeting Cards by Geographic Region
Percentage Breakdown of Unit Sales for Christmas/New Year, Valentine's Day and Others Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

Table 11: World 14-Year Perspective for Seasonal Greeting Cards by Occasion
Percentage Breakdown of Unit Sales for Christmas/New Year, Valentine's Day and Others Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

Table 12: World Recent Past, Current & Future Analysis for Christmas/New Year Greeting Cards by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 13: World Historic Review for Christmas/New Year Greeting Cards by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 14: World 14-Year Perspective for Christmas/ New Year Greeting Cards by Geographic Region
Percentage Breakdown of Unit Sales for Christmas/New Year Greeting Cards by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

Table 15: World Recent Past, Current & Future Analysis for Valentine's Day Greeting Cards by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 16: World Historic Review for Valentine’s Day Greeting Cards by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 17: World 14-Year Perspective for Valentine’s Day Greeting Cards by Geographic Region
Percentage Breakdown of Unit Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Table 18: World Recent Past, Current & Future Analysis for Other Seasonal Cards by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 19: World Historic Review for Other Seasonal Cards by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 20: World 14-Year Perspective for Other Seasonal Cards by Geographic Region
Percentage Breakdown of Unit Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Table 21: World Recent Past, Current & Future Analysis for Everyday Greeting Cards by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 22: World Recent Past, Current & Future Analysis for Everyday Greeting Cards by Occasion
Birthday, Anniversary, and Others Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 23: World Historic Review for Everyday Greeting Cards by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 24: World Historic Review for Everyday Greeting Cards by Occasion
Birthday, Anniversary, and Others Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 25: World 14-Year Perspective for Everyday Greeting Cards by Geographic Region
Percentage Breakdown of Unit Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Table 26: World 14-Year Perspective for Everyday Greeting Cards by Occasion
Percentage Breakdown of Unit Sales for Birthday, Anniversary, and Others Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Table 27: World Recent Past, Current & Future Analysis for Birthday Greeting Cards by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 28: World Historic Review for Birthday Greeting Cards by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 29: World 14-Year Perspective for Birthday Greeting Cards by Geographic Region
Percentage Breakdown of Unit Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Table 30: World Recent Past, Current & Future Analysis for Anniversary Greeting Cards by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 31: World Historic Review for Anniversary Greeting Cards by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 32: World 14-Year Perspective for Anniversary Greeting Cards by Geographic Region
Percentage Breakdown of Unit Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Table 33: World Recent Past, Current & Future Analysis for Other Everyday Cards by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 34: World Historic Review for Other Everyday Cards by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 35: World 14-Year Perspective for Other Everyday Cards by Geographic Region
Percentage Breakdown of Unit Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

Table 36: World Value Analytics
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 37: World Historic Review for Other Everyday Cards by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 38: World 14-Year Perspective for Other Everyday Cards by Geographic Region
Percentage Breakdown of Unit Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

Table 39: World Value Analytics
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 40: World Historic Review for Other Everyday Cards by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 41: World 14-Year Perspective for Other Everyday Cards by Geographic Region
Percentage Breakdown of Unit Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

Table 42: World Value Analytics
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 43: World Historic Review for Other Everyday Cards by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 44: World 14-Year Perspective for Other Everyday Cards by Geographic Region
Percentage Breakdown of Unit Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

Table 45: World Value Analytics
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 46: World Historic Review for Other Everyday Cards by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 47: World 14-Year Perspective for Other Everyday Cards by Geographic Region
Percentage Breakdown of Unit Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

Table 48: World Value Analytics
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 49: World Historic Review for Other Everyday Cards by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 50: World 14-Year Perspective for Other Everyday Cards by Geographic Region
Percentage Breakdown of Unit Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Percentage Breakdown of Value Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

Table 51: World Recent Past, Current & Future Analysis for Other Seasonal Cards by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 52: World Historic Review for Other Seasonal Cards by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 53: World 14-Year Perspective for Other Seasonal Cards by Geographic Region
Percentage Breakdown of Value Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

Table 54: World Recent Past, Current & Future Analysis for Everyday Greeting Cards by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 55: World Recent Past, Current & Future Analysis for Everyday Greeting Cards by Occasion
Birthday, Anniversary, and Others Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 56: World Historic Review for Everyday Greeting Cards by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 57: World Historic Review for Everyday Greeting Cards by Occasion
Birthday, Anniversary, and Others Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 58: World 14-Year Perspective for Everyday Greeting Cards by Geographic Region
Percentage Breakdown of Value Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

Table 59: World 14-Year Perspective for Everyday Greeting Cards by Occasion
Percentage Breakdown of Value Sales for Birthday, Anniversary, and Others Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

Table 59: World 14-Year Perspective for Everyday Greeting Cards by Occasion
Percentage Breakdown of Value Sales for Birthday, Anniversary, and Others Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

Table 60: World Recent Past, Current & Future Analysis for Birthday Greeting Cards by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 61: World Historic Review for Birthday Greeting Cards by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 62: World 14-Year Perspective for Birthday Greeting Cards by Geographic Region
Percentage Breakdown of Value Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

Table 63: World Recent Past, Current & Future Analysis for Anniversary Greeting Cards by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 64: World Historic Review for Anniversary Greeting Cards by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 65: World 14-Year Perspective for Anniversary Greeting Cards by Geographic Region
Percentage Breakdown of Value Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

Table 66: World Recent Past, Current & Future Analysis for Other Everyday Cards by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 67: World Historic Review for Other Everyday Cards by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 68: World 14-Year Perspective for Other Everyday Cards by Geographic Region
Percentage Breakdown of Value Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

III. MARKET

1. THE UNITED STATES
   A. Market Analysis
      Market Snapshots
      Market Overview
      Table 69: Leading Greeting Cards Companies in the US (2013): Percentage Share Breakdown of Value Sales for American Greeting, Hallmark, and Others (includes corresponding Graph/Chart)
      Table 70: Leading Players in the US Mother's Day Greeting Cards Market (2013): Percentage Share Breakdown of Value Sales for American Greetings, Hallmark and Others (includes corresponding Graph/Chart)
      Table 71: US Greeting Cards Market by Distribution Channel (2013): Percentage Share Breakdown of Sales for Card & Gift Stores, Mass-Market Retailers, Chain Drug Stores, Food Discount Party Stores, Dollar Stores and Others (includes corresponding Graph/Chart)
      Not-so-Promising Future for Greeting Cards
      Major Trends
      Sales of Cards for "Everyday Situations" Outstrip "Occasion-Specific Cards"
      Hispanics: America's Fastest Growing Ethnic Group
      Cards for Pets: A Rising Concept
      Keeping Retailers on their Toes
      Alternative Seeker Personality: A Big Threat to the Greetings Card Market
      A Peek into Niche Markets
      Religious Cards
      Inspirational Cards
      Product Launches
      Strategic Corporate Developments
      Select Key Players
   B. Market Analytics
      Unit Analytics
      Table 72: US Recent Past, Current & Future Analysis for Greeting Cards by Occasion
      Seasonal Cards (Christmas/New Year, Valentine's Day, Mother's Day, Easter, Father's Day and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, Get Well, Friendship, Sympathy and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
      Table 73: US Historic Review for Greeting Cards by Occasion
      Seasonal Cards (Christmas/New Year, Valentine's Day, Mother's Day, Easter, Father's Day and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, Get Well, Friendship, Sympathy and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2013 (includes corresponding Graph/Chart)
      Table 74: US 14-Year Perspective for Greeting Cards by Occasion
      Percentage Breakdown of Unit Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, Mother's Day, Easter, Father's Day and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, Get Well, Friendship, Sympathy and Other Everyday Cards); Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
      Value Analytics
      Table 75: US Recent Past, Current & Future Analysis for Greeting Cards by Occasion
      Seasonal Cards (Christmas/New Year, Valentine's Day, Mother's Day, Easter, Father's Day and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, Get Well, Friendship, Sympathy and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
      Table 76: US Historic Review for Greeting Cards by Occasion
      Seasonal Cards (Christmas/New Year, Valentine's Day, Mother's Day, Easter, Father's Day and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, Get Well, Friendship, Sympathy and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
      Table 77: US 14-Year Perspective for Greeting Cards by Occasion
      Percentage Breakdown of Value Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, Mother's Day, Easter, Father's Day and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, Get Well, Friendship, Sympathy and Other Everyday Cards); Markets for Years 2007, 2015 & 2020 (includes
2. CANADA
A. Market Analysis
   Current & Future Analysis
   In Unit Terms
   In Value Terms
Carlton cards ltd.
a key player
B. Market Analytics
   Unit Analytics
   Table 78: Canadian Recent Past, Current & Future Analysis for Greeting Cards by Occasion
   Seasonal Cards (Christmas/New Year, Valentine's Day, Mother's Day, Easter, Father's Day and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, Get Well, Friendship, Sympathy and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
   Table 79: Canadian Historic Review for Greeting Cards by Occasion
   Seasonal Cards (Christmas/ New Year, Valentine's Day, Mother's Day, Easter, Father's Day and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, Get Well, Friendship, Sympathy and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2013 (includes corresponding Graph/Chart)
   Table 80: Canadian 14-Year Perspective for Greeting Cards by Occasion
   Percentage Breakdown of Unit Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, Mother's Day, Easter, Father's Day and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, Get Well, Friendship, Sympathy and Other Everyday Cards); Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
   Value Analytics
   Table 81: Canadian Recent Past, Current & Future Analysis for Greeting Cards by Occasion
   Seasonal Cards (Christmas/New Year, Valentine's Day, Mother's Day, Easter, Father's Day and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, Get Well, Friendship, Sympathy and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
   Table 82: Canadian Historic Review for Greeting Cards by Occasion
   Seasonal Cards (Christmas/ New Year, Valentine's Day, Mother's Day, Easter, Father's Day and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, Get Well, Friendship, Sympathy and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
   Table 83: Canadian 14-Year Perspective for Greeting Cards by Occasion
   Percentage Breakdown of Value Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, Mother's Day, Easter, Father's Day and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, Get Well, Friendship, Sympathy and Other Everyday Cards); Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

3. JAPAN
A. Market Analysis
   Market Snapshots
   Current & Future Analysis
   In Unit Terms
   In Value Terms
Japanese Market Depends More on Imports
B. Market Analytics
   Unit Analytics
   Table 84: Japanese Recent Past, Current & Future Analysis for Greeting Cards by Occasion
   Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
   Table 85: Japanese Historic Review for Greeting Cards by Occasion
   Seasonal Cards (Christmas/ New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2013 (includes corresponding Graph/Chart)
   Table 86: Japanese 14-Year Perspective for Greeting Cards by Occasion
   Percentage Breakdown of Unit Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets for Years
2007, 2015 & 2020 (includes corresponding Graph/Chart)

Value Analytics
Table 87: Japanese Recent Past, Current & Future Analysis for Greeting Cards by Occasion
Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards
(Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales
Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 88: Japanese Historic Review for Greeting Cards by Occasion
Seasonal Cards (Christmas/ New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards
(Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales
Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 89: Japanese 14-Year Perspective for Greeting Cards by Occasion
Percentage Breakdown of Value Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, and Other
Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets for Years
2007, 2015 & 2020 (includes corresponding Graph/Chart)

4. EUROPE
A. Market Analysis
Current & Future Analysis
In Unit Terms
In Value Terms
B. Market Analytics
Unit Analytics
Table 90: European Recent Past, Current & Future Analysis for Greeting Cards by Geographic Region
France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets Independently Analyzed with Annual
Sales Figures in Million Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 91: European Historic Review for Greeting Cards by Geographic Region
France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets Independently Analyzed with Annual
Sales Figures in Million Units for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 92: European 14-Year Perspective for Greeting Cards by Geographic Region
Percentage Breakdown of Unit Sales for France, Germany, Italy, UK, Spain, Russia, and Rest of Europe
Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Table 93: European Recent Past, Current & Future Analysis for Greeting Cards by Occasion
Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards
(Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales
Figures in Million Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 94: European Historic Review for Greeting Cards by Occasion
Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards
(Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales
Figures in Million Units for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 95: European 14-Year Perspective for Greeting Cards by Occasion
Percentage Breakdown of Unit Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, and Other
Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets for Years
2007, 2015 & 2020 (includes corresponding Graph/Chart)
Value Analytics
Table 96: European Recent Past, Current & Future Analysis for Greeting Cards by Geographic Region
France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets Independently Analyzed with Annual
Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 97: European Historic Review for Greeting Cards by Geographic Region
France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets Independently Analyzed with Annual
Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 98: European 14-Year Perspective for Greeting Cards by Geographic Region
Percentage Breakdown of Value Sales for France, Germany, Italy, UK, Spain, Russia, and Rest of Europe
Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Table 99: European Recent Past, Current & Future Analysis for Greeting Cards by Occasion
Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards
(Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales
Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 100: European Historic Review for Greeting Cards by Occasion
Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards
(Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales
Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 101: European 14-Year Perspective for Greeting Cards by Occasion
Percentage Breakdown of Value Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, and Other
Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

4a. FRANCE
A. Market Analysis
   Current & Future Analysis
   In Unit Terms
   In Value Terms
B. Market Analytics
   Unit Analytics
   Table 102: French Recent Past, Current & Future Analysis for Greeting Cards by Occasion
   Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
   Table 103: French Historic Review for Greeting Cards by Occasion
   Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2013 (includes corresponding Graph/Chart)
   Table 104: French 14-Year Perspective for Greeting Cards by Occasion
   Percentage Breakdown of Unit Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
   Value Analytics
   Table 105: French Recent Past, Current & Future Analysis for Greeting Cards by Occasion
   Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
   Table 106: French Historic Review for Greeting Cards by Occasion
   Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
   Table 107: French 14-Year Perspective for Greeting Cards by Occasion
   Percentage Breakdown of Value Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

4b. GERMANY
A. Market Analysis
   Current & Future Analysis
   In Unit Terms
   In Value Terms
B. Market Analytics
   Unit Analytics
   Table 108: German Recent Past, Current & Future Analysis for Greeting Cards by Occasion
   Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
   Table 109: German Historic Review for Greeting Cards by Occasion
   Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2013 (includes corresponding Graph/Chart)
   Table 110: German 14-Year Perspective for Greeting Cards by Occasion
   Percentage Breakdown of Unit Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
   Value Analytics
   Table 111: German Recent Past, Current & Future Analysis for Greeting Cards by Occasion
   Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
   Table 112: German Historic Review for Greeting Cards by Occasion
   Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
   Table 113: German 14-Year Perspective for Greeting Cards by Occasion
Percentage Breakdown of Value Sales for Seasonal Cards (Christmas/New Year, Valentine’s Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

4c. ITALY
A. Market Analysis
Current & Future Analysis
In Unit Terms
In Value Terms
B. Market Analytics
Unit Analytics
Table 114: Italian Recent Past, Current & Future Analysis for Greeting Cards by Occasion
Seasonal Cards (Christmas/New Year, Valentine’s Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 115: Italian Historic Review for Greeting Cards by Occasion
Seasonal Cards (Christmas/New Year, Valentine’s Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 116: Italian 14-Year Perspective for Greeting Cards by Occasion
Percentage Breakdown of Unit Sales for Seasonal Cards (Christmas/New Year, Valentine’s Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Value Analytics
Table 117: Italian Recent Past, Current & Future Analysis for Greeting Cards by Occasion
Seasonal Cards (Christmas/New Year, Valentine’s Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 118: Italian Historic Review for Greeting Cards by Occasion
Seasonal Cards (Christmas/New Year, Valentine’s Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 119: Italian 14-Year Perspective for Greeting Cards by Occasion
Percentage Breakdown of Value Sales for Seasonal Cards (Christmas/New Year, Valentine’s Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
4d. THE UNITED KINGDOM
A. Market Analysis
Market Overview
Current & Future Analysis
In Unit Terms
In Value Terms
Fast Facts about the UK Greeting Cards Market
A Well-Established Greeting Cards Market
Noteworthy Threats to the UK Greeting Cards Market
Product Launches
Strategic Corporate Developments
Select Key Players
B. Market Analytics
Unit Analytics
Table 120: UK Recent Past, Current & Future Analysis for Greeting Cards by Occasion
Seasonal Cards (Christmas/New Year, Valentine’s Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 121: UK Historic Review for Greeting Cards by Occasion
Seasonal Cards (Christmas/New Year, Valentine’s Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 122: UK 14-Year Perspective for Greeting Cards by Occasion
Percentage Breakdown of Unit Sales for Seasonal Cards (Christmas/New Year, Valentine’s Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Value Analytics
Table 123: UK Recent Past, Current & Future Analysis for Greeting Cards by Occasion
Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 124: UK Historic Review for Greeting Cards by Occasion
Seasonal Cards (Christmas/ New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 125: UK 14-Year Perspective for Greeting Cards by Occasion
Percentage Breakdown of Value Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

4e. SPAIN
A. Market Analysis
Current & Future Analysis
In Unit Terms
In Value Terms
B. Market Analytics
Unit Analytics
Table 126: Spanish Recent Past, Current & Future Analysis for Greeting Cards by Occasion
Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 127: Spanish Historic Review for Greeting Cards by Occasion
Seasonal Cards (Christmas/ New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 128: Spanish 14-Year Perspective for Greeting Cards by Occasion
Percentage Breakdown of Unit Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Value Analytics
Table 129: Spanish Recent Past, Current & Future Analysis for Greeting Cards by Occasion
Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 130: Spanish Historic Review for Greeting Cards by Occasion
Seasonal Cards (Christmas/ New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 131: Spanish 14-Year Perspective for Greeting Cards by Occasion
Percentage Breakdown of Value Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

4f. RUSSIA
A. Market Analysis
Current & Future Analysis
In Unit Terms
In Value Terms
B. Market Analytics
Unit Analytics
Table 132: Russian Recent Past, Current & Future Analysis for Greeting Cards by Occasion
Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 133: Russian Historic Review for Greeting Cards by Occasion
Seasonal Cards (Christmas/ New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 134: Russian 14-Year Perspective for Greeting Cards by Occasion
Percentage Breakdown of Unit Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Value Analytics
Table 135: Russian Recent Past, Current & Future Analysis for Greeting Cards by Occasion
Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 136: Russian Historic Review for Greeting Cards by Occasion
Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 137: Russian 14-Year Perspective for Greeting Cards by Occasion
Percentage Breakdown of Value Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

4g. REST OF EUROPE
A. Market Analysis
Current & Future Analysis
In Unit Terms
In Value Terms
Product Launch
B. Market Analytics
Unit Analytics
Table 138: Rest of Europe Recent Past, Current & Future Analysis for Greeting Cards by Occasion
Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 139: Rest of Europe Historic Review for Greeting Cards by Occasion
Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 140: Rest of Europe 14-Year Perspective for Greeting Cards by Occasion
Percentage Breakdown of Unit Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

Value Analytics
Table 141: Rest of Europe Recent Past, Current & Future Analysis for Greeting Cards by Occasion
Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 142: Rest of Europe Historic Review for Greeting Cards by Occasion
Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 143: Rest of Europe 14-Year Perspective for Greeting Cards by Occasion
Percentage Breakdown of Value Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

5. ASIA-PACIFIC
A. Market Analysis
Current & Future Analysis
In Unit Terms
In Value Terms
Product Launch
B. Market Analytics
Unit Analytics
Table 144: Asia-Pacific Recent Past, Current & Future Analysis for Greeting Cards by Geographic Region
Australia, China, South Korea, and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 145: Asia-Pacific Historic Review for Greeting Cards by Geographic Region
Australia, China, South Korea, and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 146: Asia-Pacific 14-Year Perspective for Greeting Cards by Geographic Region
Australia, China, South Korea, and Rest of Asia-Pacific Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

Table 147: Asia-Pacific Recent Past, Current & Future Analysis for Greeting Cards by Occasion
Seasonal Cards (Christmas/ New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 148: Asia-Pacific Historic Review for Greeting Cards by Occasion
Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 149: Asia-Pacific 14-Year Perspective for Greeting Cards by Occasion Percentage Breakdown of Unit Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

Table 150: Asia-Pacific Recent Past, Current & Future Analysis for Greeting Cards by Geographic Region Australia, China, South Korea, and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 151: Asia-Pacific Historic Review for Greeting Cards by Geographic Region Australia, China, South Korea, and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 152: Asia-Pacific 14-Year Perspective for Greeting Cards by Geographic Region Australia, China, South Korea, and Rest of Asia-Pacific Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

Table 153: Asia-Pacific Recent Past, Current & Future Analysis for Greeting Cards by Occasion Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 154: Asia-Pacific Historic Review for Greeting Cards by Occasion Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 155: Asia-Pacific 14-Year Perspective for Greeting Cards by Occasion Percentage Breakdown of Value Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

5a. AUSTRALIA
A. Market Analysis
Current & Future Analysis
In Unit Terms
In Value Terms
Market Overview
Select Key Players
B. Market Analytics
Unit Analytics
Table 156: Australian Recent Past, Current & Future Analysis for Greeting Cards Market Analyzed with Annual Sales Figures in Million Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 157: Australian Historic Review for Greeting Cards Market Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2013 (includes corresponding Graph/Chart)

Value Analytics
Table 158: Australian Recent Past, Current & Future Analysis for Greeting Cards Market Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 159: Australian Historic Review for Greeting Cards Market Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

5b. CHINA
A. Market Analysis
Current & Future Analysis
In Unit Terms
In Value Terms
Product Launch
B. Market Analytics
Unit Analytics
Table 160: Chinese Recent Past, Current & Future Analysis for Greeting Cards Market Analyzed with Annual Sales Figures in Million Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 161: Chinese Historic Review for Greeting Cards Market Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2013 (includes corresponding Graph/Chart)
Value Analytics
Table 162: Chinese Recent Past, Current & Future Analysis for Greeting Cards Market Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 163: Chinese Historic Review for Greeting Cards Market Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
5c. SOUTH KOREA
A. Market Analysis
Current & Future Analysis
In Unit Terms
In Value Terms
B. Market Analytics
Unit Analytics
Table 164: South Korean Recent Past, Current & Future Analysis for Greeting Cards Market Analyzed with Annual Sales Figures in Million Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 165: South Korean Historic Review for Greeting Cards Market Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2013 (includes corresponding Graph/Chart)
Value Analytics
Table 166: South Korean Recent Past, Current & Future Analysis for Greeting Cards Market Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 167: South Korean Historic Review for Greeting Cards Market Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
5d. REST OF ASIA-PACIFIC
A. Market Analysis
Current & Future Analysis
In Unit Terms
In Value Terms
An Overview of Select Markets
India: A Key Greeting Cards Market
Valentine's Day: An Important Occasion for Greeting Card Sales in India
Competitive Perspective
Singapore
Thailand
Select Key Players
B. Market Analytics
Unit Analytics
Table 168: Rest of Asia-Pacific Recent Past, Current & Future Analysis for Greeting Cards Market Analyzed with Annual Sales Figures in Million Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 169: Rest of Asia-Pacific Historic Review for Greeting Cards Market Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2013 (includes corresponding Graph/Chart)
Value Analytics
Table 170: Rest of Asia-Pacific Recent Past, Current & Future Analysis for Greeting Cards Market Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 171: Rest of Asia-Pacific Historic Review for Greeting Cards Market Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
6. THE MIDDLE EAST & AFRICA
A. Market Analysis
Current & Future Analysis
In Unit Terms
In Value Terms
B. Market Analytics
Unit Analytics
Table 172: Middle East & African Recent Past, Current & Future Analysis for Greeting Cards Market Analyzed with Annual Sales Figures in Million Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 173: Middle East & African Historic Review for Greeting Cards Market Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 174: Middle East & African 14-Year Perspective for Greeting Cards by Occasion Percentage Breakdown of Unit Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 175: Middle East & African 14-Year Perspective for Greeting Cards by Occasion Percentage Breakdown of Unit Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2013 (includes corresponding Graph/Chart)
2007, 2015 & 2020 (includes corresponding Graph/Chart)

Value Analytics
Table 175: Middle East & African Recent Past, Current & Future Analysis for Greeting Cards by Occasion Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 176: Middle East & African Historic Review for Greeting Cards by Occasion Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 177: Middle East & African 14-Year Perspective for Greeting Cards by Occasion Percentage Breakdown of Value Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

7. LATIN AMERICA
A. Market Analysis
Current & Future Analysis
In Unit Terms
In Value Terms
B. Market Analytics
Unit Analytics
Table 178: Latin American Recent Past, Current & Future Analysis for Greeting Cards by Occasion Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 179: Latin American Historic Review for Greeting Cards by Occasion Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 180: Latin American 14-Year Perspective for Greeting Cards by Occasion Percentage Breakdown of Unit Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Value Analytics
Table 181: Latin American Recent Past, Current & Future Analysis for Greeting Cards by Occasion Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 182: Latin American Historic Review for Greeting Cards by Occasion Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 183: Latin American 14-Year Perspective for Greeting Cards by Occasion Percentage Breakdown of Value Sales for Seasonal Cards (Christmas/New Year, Valentine's Day, and Other Seasonal Cards); and Everyday Cards (Birthday, Anniversary, and Other Everyday Cards); Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 155 (including Divisions/Subsidiaries - 162)

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Japan (1)
Europe (52)
- France (3)
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