Tableware - Global Strategic Business Report

Description: The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East & Africa, and Latin America. Annual estimates and forecasts are provided for the period 2014 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

This report analyzes the worldwide markets for Tableware in US$ by the following Product Segments: Dinnerware, Flatware, Glassware, and Crystalware. The US market is further analyzed by the following Product Groups/Segments: Dinnerware (Upstairs Formal Dinnerware, Upstairs Casual Dinnerware, & Housewares Dinnerware), Flatware (Stainless Steel Flatware, Silver Plated Flatware, & Sterling Silverware), Glassware (Beverageware, Serveware, Ovenware, Storageware, & Decorative Accessories), and Crystalware (Giftware, Stemware, & Barware).

The report profiles 178 companies including many key and niche players such as -

Abert SpA
Arc International Tableware UK Ltd.
Auratic Inc.
Aynsley China Ltd.
Capdeco SARL

Contents:

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS
   Study Reliability and Reporting Limitations
   Disclaimers
   Data Interpretation & Reporting Level
   Quantitative Techniques & Analytics
   Product Definitions and Scope of Study
   Dinnerware
   Classification by Materials
   Classification by Style
   Formal Dinnerware
   Casual Dinnerware
   Transitional Style
   Flatware
   Categorization of Flatware
   Sterling Silver
   Silverplate
   Stainless Steel
   Glassware
   Beverageware
   Stemware
   Barware
   Crystalware

II. EXECUTIVE SUMMARY

1. INDUSTRY OVERVIEW
   Tableware: Meeting Fashion, Lifestyle, and Gastronomic Needs of Diverse Cultures Worldwide
   Growth Drivers in a Nutshell
   Factors Driving Global Demand for Tableware
   Consumer Preferences: The Ruling Factor
   Factors Impacting Sales of Housewares (On a Scale of 1-10)
   Greater Choice from Mix-and-Match
   Colors, Patterns and Finishes
Bold Colors in Vogue
Cookware-cum-Serveware
Convenience
Wide Range of Options
Customization to Local Tastes
Global Market Outlook
Developing Countries Continue to Offer Significant Growth Opportunities

Table 1: Global Tableware Market
Geographic Regions Ranked by CAGR (Value Sales) for 2014-2020: Asia-Pacific, Latin America, Middle East & Africa, the US, Japan, Europe, and Canada (includes corresponding Graph/Chart)

Table 2: Global Housewares Market by Region (2013): Percentage Breakdown of Expenditure for Africa, Asia-Pacific, Europe, Latin America, Middle East, and North America (includes corresponding Graph/Chart)

Table 3: Global Housewares Market by Region (2015): Percentage Breakdown of Revenues for Asia-Pacific, Developed Markets, Eastern Europe, Latin America, Middle East and Africa, and Others (includes corresponding Graph/Chart)

Rising Standards of Living Drive Market Growth
China Dominates Global Tableware Production

Table 4: Leading Tableware Producing Region/Countries Worldwide (2014)
Percentage Breakdown for China, Europe, Rest of Asia-Pacific, Middle East and North Africa, and Americas (includes corresponding Graph/Chart)

2. COMPETITION
Competitive Landscape: Highly Fragmented
Key Competitive Traits
Competition: Noteworthy Trends
Licensing: A Time Tested Strategy
In-Store Shopping Continues to be in Vogue
Extending Lines of Popular Patterns: A Better Bet
Positioning Tableware Products as Gifts: A Winning Strategy
Players Invest Resources in Innovative Marketing Strategies
Online Sales Set to Take Over Retailers' Margins
Mounting Challenges Affect Manufacturers Profit Margins

3. MARKET TRENDS, ISSUES & DRIVERS
Favorable Economic and Demographic Trends: Reinvigorating Market Growth
Ballooning Global Population Offers Steady Growth Opportunities

Table 5: World Population in Millions by Geographic Region: 2010, 2020, and 2030 (includes corresponding Graph/Chart)

Generation X: Potential Growth Target
Urbanization: A Megatrend with Significant Implications for Tableware Market
Select Mega-Urban Regions Worldwide (2035)

Table 6: Total Population Worldwide by Urban and Rural Population in Thousands: 1950-2050P (includes corresponding Graph/Chart)

Table 7: Percentage of Urban Population in Select Countries (2010 & 2050) (includes corresponding Graph/Chart)
Rise in Wealthy Population: Opportunities Galore for High-End Tableware

Table 8: Top 10 Countries with Millionaire Households: 2014 (includes corresponding Graph/Chart)
Table 9: Top 10 Countries with Ultra High Net Worth Households (2014) (includes corresponding Graph/Chart)

Expanding Middle Class Population Propels Tableware Sales

Table 10: Global Middle Class Population (in Millions) by Geographic Region: 2010, 2020P & 2030P (includes corresponding Graph/Chart)

Expanding Middle Class Population Propels Tableware Sales
Table 11: Global Middle Class Population by Geographic Region: Percentage Share Breakdown for 2010, 2020P & 2030P (includes corresponding Graph/Chart)
Rise in Disposable Incomes to Drive Market Gains
High Aesthetic Value Drive Healthy Demand for Crystal Ware
Shift in Preference from White to Various Colors, Shapes, and Textures: A Strong Growth Driver
One-Dish Meals Lead to Bowls Replacing Plates
Expanding Hospitality Industry Boosts Tableware Sales
Demand for Glass Tableware on the Growth Path
Vintage-Styled Glassware and Dinnerware Witness Resurgence in Demand
High-End Tableware Customers Largely Brand Oriented
Surging Demand for Disposable Dinnerware Benefit Market Expansion
Disposable Eco-Friendly Tableware: The Next Big Thing
Acrylic Tableware: Beyond Traditional Settings
Transition in Family Systems Strengthen Market Prospects
Rise of Digital Technologies Drive Online Sales of Tableware
Internet Retailing Gain Momentum
Key Trade Ordinances and Laws Impacting Housewares Exports

4. EXPORTS/IMPORTS STATISTICS
Table 12: Global Exports of China/Porcelain Tableware and Kitchenware (2014): Breakdown of Value Exports by Exporting Country (includes corresponding Graph/Chart)
Table 13: Global Imports of China/Porcelain Tableware and Kitchenware (2014): Breakdown of Value Imports by Importing Country (includes corresponding Graph/Chart)

5. PRODUCT OVERVIEW
Design Areas
Simple Traditional Designs
Ornate Traditional Designs
Contemporary Designs
Transitional Designs
Dinnerware
Emphasis on Looks
Evolution
Chinese Porcelain
Classification of Dinnerware by Materials
Vitrified and Non-Vitrified Ceramics
China
The Most Popular Ceramic
Fine China
The Highest-Quality China
Bone China
The Delicate Delight
Casual China
Stoneware
Earthenware, Semi-Porcelain, Ironstone and Pottery
Earthenware
Semi-Porcelain
Ironstone
Pottery
Glass and Glass-Ceramic (Pyroceram)
Melamine and Polycarbonate
Classification of Dinnerware by Style
Formal Dinnerware
Casual Dinnerware
Housewares Dinnerware
Transitional Style
Flatware
Overview
Categorization of Flatware
Sterling Silver
Silverplate
Stainless Steel
Gold Electroplate
Glassware/Crystalware
Compounds That Make Up Glass
Soda-Lime Glass
Potash Glass
Crystal and Leaded Glass
Classification of Glassware
Beverageware
Stemware
Barware
Basic Decoration Types for Crystalware
Cutting
Banding
Lead Glass is Considered Safe
Hand- and Machine-made Glassware

6. PRODUCT INTRODUCTIONS/INNOVATIONS
Williams-Sonoma and Fortessa Launch New Flatware and Tableware Collections
Revol Creates Color Lab
Schönwald Develops the POTTERY Dinnerware Collection
Lionel Richie Introduces New Homeware Product Line
LSA to Launch the Utility Collection and the Circle Collection
Raynaud Expands Mineral Collection
Luminarc Unveils Industriel and Nordic Design Ranges
Villeroy & Boch Rolls Out Artesano Barista and the Artesano Professionale Line
M/s Excel Housewares Launches Lyra Glassware
Tuxton China Expands ARTISAN Collection
Libbey Launches ARTISTRY Collection
MacKenzie-Childs Unveils New Flatware Collection
Bambu Extends Venereware Range
Libbey Launches Perfect Signature
Finell to Roll Out Novel Porcelain Dinnerware Collection
Libbey Unveils INFINIUM
RAK Porcelain to Introduce MAREA and GIRO Dinnerware
Hall China Launches the Pangea™ Collection
Gourmet Traveller Rolls Out Gourmet Traveller Signature Collection
La Rochere Introduces New Styles in Ice Cream Cups
Luigi Bormioli Introduces BIRRATEQUE Craft Beer Glass Collection
Casa Domani Unveils New Persia Servingware
Strahl Rolls Out New Shot Glass Range
Kiyasa to Showcase Tabletop Brands
RAK Introduces New Cutlery Range
Noritake Unveils Odessa Cobalt Gold and Odessa Cobalt Platinum
Strahl® Develops CapellaStack
Kartell Introduces Novel Tableware
Cuisine Sante Launches Novel Flatware Range
Yumi EcoSolutions Rolls Out Yumi Nature
Arhaus Introduces Arhaus Table Shop
Yumi Unveils New Tabletop Products
Oneida Rolls Out New Tableware Designs
IndiaCircus Rolls Out New Dinnerware Collection
Restoration Hardware Introduces Tabletop Products

7. RECENT INDUSTRY ACTIVITY
Elie Tahari and Lifetime Brands Join Forces to Create Tableware Range Elie Tahari
Borosil Glass to Take Over Hopewell Tableware
Noritake to Extend Presence to Asian Countries
G.E.T. Merges with Culinaire
Lifetime Brands Inks Asset Purchase Agreement with Reed and Barton
Steelite Enters into Partnership with Bodum
Sambonet
Rosenthal Takes Over Ercuis
Villeroy & Boch Enters into Distribution Agreement with Broggi
Royal Crown Derby Enters into Partnership with Bettys
RAK Porcelain Establishes RAK Porcelain USA
Steelite Enters into Marketing & Distribution Agreement with Drinique
G.E.T. Merges with Bugambilia
Jarden Takes Over Waddington
Fiskars Takes Over WWRD
Lenox Take Over Reed & Barton
KKR to Divest WMF
Tableware Solutions Enters into Distribution Agreement with Vicrila
Libbey Establishes New Soda Lime Glassware Manufacturing Process
Titan to Launch Tableware Products
Libbey Inks Distribution Agreement with Spiegelau
8. FOCUS ON SELECT PLAYERS
Abert SpA (Italy)
Arc International Tableware UK Ltd. (UK)
Auratic Inc. (US)
Aynsley China Ltd. (UK)
Capdeco SARL (France)
Churchill China Plc (UK)
Crystalex CZ, s.r.o. (Czech Republic)
Dankotuwa Porcelain PLC (Sri Lanka)
Denby Retail Ltd. (UK)
EveryWare Global, Inc. (US)
Oneida Ltd. (US)
Guy Degrenne SA (France)
Inter IKEA Systems B.V. (The Netherlands)
Jason Products Ltd. (New Zealand)
LaOpala RG Limited (India)
Lenox Corporation (US)
Libbey, Inc. (US)
Lifetime Brands, Inc. (US)
Pfaltzgraff Co. (US)
Mikasa & Company (US)
Manuel Marques Herdeiros S.A. (Portugal)
Moser, a.s. (Czech Republic)
Noritake Co., Limited (Japan)
Ocean Glass Public Company Limited (Thailand)
Orrefors Kosta Boda AB (Sweden)
Porcel, S.A. (Portugal)
Porland Porseelen (Turkey)
Portmeirion Group (UK)
Rona a.s. (Slovakia)
Rosenthal GmbH (Germany)
Royal Crown Derby (UK)
Royal Porcelain Public Co. Ltd. (Thailand)
Rudolf Kampf (Czech Republic)
S.C. Cesiro S.A. (Romania)
Steelite International plc (UK)
The Fiskars Corporation (Finland)
The Denby Pottery Company Ltd. (UK)
Villeroy & Boch AG (Germany)
Vista Alegre (Portugal)
WMF Württembergische Metallwarenfabrik AG (Germany)

9. GLOBAL MARKET PERSPECTIVE
Table 14: World Recent Past, Current & Future Analysis for Tableware by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin American Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 15: World Historic Review for Tableware by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin American Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 16: World 15-Year Perspective for Tableware by Geographic Region
Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin American Markets for Years 2007, 2015, & 2020 (includes corresponding Graph/Chart)
Tableware Market by Product Group/Segment
III. MARKET

1. THE UNITED STATES

A. Market Analysis

Reviving Consumer Confidence to Drive Steady Demand for Tableware

Table 29: Average Annual Expenditure on Non-Electric Kitchenware and Tableware per Consumer in the US: 2008-2014 (includes corresponding Graph/Chart)

Table 30: Consumer Expenditure on Housewares in the US by Type (2015): Percentage Breakdown of Expenditure for Furniture & Furnishings; Household Appliances; Tableware; and Others (includes corresponding Graph/Chart)

Table 31: Consumer Expenditure on Household Utensils & Tableware in the US by Type (2015): Percentage Breakdown of Expenditure for Cookware & Tableware; and Flatware/Dishes (includes corresponding Graph/Chart)
Table 32: Average Annual Expenditure on Flatware per Consumer in the US: 2008-2014 (includes corresponding Graph/Chart)
Recovering Residential Construction to Spur Market Growth

Table 33: Residential Construction in the US (2007-2014): Number of Housing Starts by Type Single-Family Units and Multi-Family Units (in ‘000) (includes corresponding Graph/Chart)

Table 34: Projected Growth of the US Construction Market by Sector (2012-2020): Percentage CAGR for Residential, Commercial, Manufacturing, Healthcare, Public Utilities, and Others (includes corresponding Graph/Chart)

Noteworthy Trends & Drivers
Sanguine Prospects Unfold in the Tableware Market
Consumer Preferences Change with Changing Times
Trend Away from Offshore Manufacturing Gains Momentum
Digital Technologies Gain Significance
Beverageware Now Becomes an Affordable Luxury
Demand for Acrylic Wine Glass Surges

Table 35: US Market for Acrylic Beverageware (2014): Market Share of Acrylic Beverageware in Various Beveragewares (includes corresponding Graph/Chart)

Plastic Tableware: Influenced by Imports and Price
Dinnerware: Highly Influenced by Consumer Preference
Casual Dinnerware Preferred Over Formal

Table 36: US Dinnerware Market by Product Type (2015): Percentage Breakdown of Unit Sales for Houseware Dinnerware, Quality Casual China, and Formal Fine China (includes corresponding Graph/Chart)
Mirror Finish and Stainless Steel Flatware: The In-Thing

Table 37: US Market for Flatware (2015): Percentage Breakdown of Dollar Sales by Finish for Bright/Mirror, Matte/Satin, Frost, and Others (includes corresponding Graph/Chart)
Crystalware: Driven by Growing Demand for Giftware

Distribution Channel Overview

Table 38: US Market for Housewares by Distribution Channel (2015): Percentage Breakdown of Value Sales for Department Stores, Mass Merchants, Specialty Stores, Warehouse Clubs, and Others (includes corresponding Graph/Chart)

Table 39: US Tableware Market by Retail Channel (2015): Percentage Breakdown of Value Sales for Mass Merchants & Clubs, Specialty Stores, Department Stores, Online, and Others (includes corresponding Graph/Chart)
Dinnerware

Table 40: US Dinnerware Market by Retail Channel (2015): Percentage Breakdown of Value Sales for Discount Stores, Department Stores, Specialty Stores, and Others (includes corresponding Graph/Chart)
Melamine Dinnerware

Table 41: US Melamine Dinnerware Market by Retail Channel (2015): Percentage Breakdown of Value Sales for Mass Merchants & Clubs, Specialty Stores, Department Stores, and Others (includes corresponding Graph/Chart)
The following tables for Flatware, Cutlery, Glassware, Crystalware, Barware, Acrylic Beverageware, and their respective markets are also included.
Houseware Retailing: Intensely Competitive

Table 50: Leading Housewares Retailers in the US (2014): Percentage Breakdown of Value Sales for Bed Bath and Beyond, Costco, Dollar General, Home Depot, Kmart, Target, Walgreen, Walmart, and Others (includes corresponding Graph/Chart)

Retail Stores Face Mounting Competition from Online Vendors and Department Stores

Exports-Imports Scenario

US Imports of Tableware on the Rise

Table 51: US Exports of Household Glassware (2014): Percentage Breakdown of Value Exports by Importing Country (includes corresponding Graph/Chart)

Table 52: US Imports of Household Glassware (2014): Percentage Breakdown of Value Imports by Exporting Country (includes corresponding Graph/Chart)

Product Launches

Recent Industry Activity

Select Key Players

B. Market Analytics

Table 53: US Recent Past, Current & Future Analysis for Tableware by Product Group/Segment

Dinnerware (Upstairs Formal Dinnerware, Upstairs Casual Dinnerware, and Housewares Dinnerware), Flatware (Stainless Steel Flatware, Silver Plated Flatware, and Sterling Silverware), Glassware (Beverageware, Serveware, Ovenware, Storageware, and Decorative Accessories), and Crystalware (Giftware, Stemware, and Barware) Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 54: US Historic Review for Tableware by Product Group/Segment

Dinnerware (Upstairs Formal Dinnerware, Upstairs Casual Dinnerware, and Housewares Dinnerware), Flatware (Stainless Steel Flatware, Silver Plated Flatware, and Sterling Silverware), Glassware (Beverageware, Serveware, Ovenware, Storageware, and Decorative Accessories), and Crystalware (Giftware, Stemware, and Barware) Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 55: US 15-Year Perspective for Tableware by Product Group/Segment

Percentage Breakdown of Dollar Sales for Dinnerware (Upstairs Formal Dinnerware, Upstairs Casual Dinnerware, and Housewares Dinnerware), Flatware (Stainless Steel Flatware, Silver Plated Flatware, and Sterling Silverware), Glassware (Beverageware, Serveware, Ovenware, Storageware, and Decorative Accessories), and Crystalware (Giftware, Stemware, and Barware) Markets for Years 2007, 2015, & 2020 (includes corresponding Graph/Chart)

2. CANADA

A. Market Analysis

Current and Future Analysis

Housewares Market: An Overview

Product Launch

B. Market Analytics

Table 56: Canadian Recent Past, Current & Future Analysis for Tableware by Product Group

Dinnerware, Flatware, Glassware, and Crystalware Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 57: Canadian Historic Review for Tableware by Product Group

Dinnerware, Flatware, Glassware, and Crystalware Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 58: Canadian 15-Year Perspective for Tableware by Product Group

Percentage Breakdown of Dollar Sales for Dinnerware, Flatware, Glassware, and Crystalware Markets for Years 2007, 2015, & 2020 (includes corresponding Graph/Chart)

3. JAPAN

A. Market Analysis

Current and Future Analysis

Market Primer

Plasticware Rises in Popularity

Distribution Network

Distribution Flow Chart

Noteworthy Trends & Drivers

Glass and China: Preferred Tableware

Changing Lifestyle Transforms Buying Behavior

Demographic Composition of Population Redefining Trends

Imports
Kimoto Glass Tokyo
A Major Japan-Based Company
B. Market Analytics
Table 59: Japanese Recent Past, Current & Future Analysis for Tableware by Product Group
Dinnerware, Flatware, Glassware, and Crystalware Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 60: Japanese Historic Review for Tableware by Product Group
Dinnerware, Flatware, Glassware, and Crystalware Markets Independently Analyzed With Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 61: Japanese 15-Year Perspective for Tableware by Product Group
Percentage Breakdown of Dollar Sales for Dinnerware, Flatware, Glassware, and Crystalware Markets for Years 2007, 2015, & 2020 (includes corresponding Graph/Chart)

4. EUROPE
A. Market Analysis
Current and Future Analysis
Western European Countries Dominate Sales, While Eastern European Countries Drive Growth
Table 62: EU-28 Production of Tableware (in Million Units): 2008-2014 (includes corresponding Graph/Chart)
Table 63: Urban Population in Europe (2010 & 2050): Urban Population Percentage for Select Countries (includes corresponding Graph/Chart)
Table Dining, Hand-Made, Cooking at Home Trends Drive Demand for Tableware
EC Imposes Anti-Dumping Duties on China
Casual Lifestyle Trend Bodes Well for Plasticware
Trendy Products: The Future Growth Area
B. Market Analytics
Table 64: European Recent Past, Current & Future Analysis for Tableware by Geographic Region
France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 65: European Historic Review for Tableware by Geographic Region
France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 66: European 15-Year Perspective for Tableware by Geographic Region
Percentage Breakdown of Dollar Sales for France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets for Years 2007, 2015, & 2020 (includes corresponding Graph/Chart)
Table 67: European Recent Past, Current & Future Analysis for Tableware by Product Group
Dinnerware, Flatware, Glassware, and Crystalware Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 68: European Historic Review for Tableware by Product Group
Dinnerware, Flatware, Glassware, and Crystalware Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 69: European 15-Year Perspective for Tableware by Product Group
Percentage Breakdown of Dollar Sales for Dinnerware, Flatware, Glassware, and Crystalware Markets for Years 2007, 2015, & 2020 (includes corresponding Graph/Chart)

4a. FRANCE
A. Market Analysis
Current and Future Analysis
Product Launches
Capdeco SARL
A Major France-Based Company
B. Market Analytics
Table 70: French Recent Past, Current & Future Analysis for Tableware by Product Group
Dinnerware, Flatware, Glassware, and Crystalware Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 71: French Historic Review for Tableware by Product Group
Dinnerware, Flatware, Glassware, and Crystalware Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 72: French 15-Year Perspective for Tableware by Product Group
Percentage Breakdown of Dollar Sales for Dinnerware, Flatware, Glassware, and Crystalware Markets for Years 2007, 2015, & 2020 (includes corresponding Graph/Chart)

4b. GERMANY
A. Market Analysis
Current and Future Analysis
Market Primer
Imports and Exports
Distribution Channels
Product Launches
Recent Industry Activity
Select Key Players

B. Market Analytics

Table 73: German Recent Past, Current & Future Analysis for Tableware by Product Group
Dinnerware, Flatware, Glassware, and Crystalware Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 74: German Historic Review for Tableware by Product Group
Dinnerware, Flatware, Glassware, and Crystalware Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 75: German 15-Year Perspective for Tableware by Product Group
Percentage Breakdown of Dollar Sales for Dinnerware, Flatware, Glassware, and Crystalware Markets for Years 2007, 2015, & 2020 (includes corresponding Graph/Chart)

4c. ITALY
A. Market Analysis
Current and Future Analysis
Market Primer
Stemware Rises in Popularity
Imports and Exports
Distribution Channels
Product Launch
Recent Industry Activity
Select Key Players

B. Market Analytics

Table 76: Italian Recent Past, Current & Future Analysis for Tableware by Product Group
Dinnerware, Flatware, Glassware, and Crystalware Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 77: Italian Historic Review for Tableware by Product Group
Dinnerware, Flatware, Glassware, and Crystalware Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 78: Italian 15-Year Perspective for Tableware by Product Group
Percentage Breakdown of Dollar Sales for Dinnerware, Flatware, Glassware, and Crystalware Markets for Years 2007, 2015, & 2020 (includes corresponding Graph/Chart)

4d. THE UNITED KINGDOM
A. Market Analysis
Current and Future Analysis
Market Primer
Table 79: Annual Expenditure (in GBP Million) on Tableware, Glassware, and Household Utensils in the UK: 2008-2014 (includes corresponding Graph/Chart)
Tableware: Demand Drivers in a Nutshell
Functional Glassware Preferred over Fine Crystal Ware
Cheap Imports Impede Growth of Domestically Made Products
Opportunities Galore for Overseas Companies
Product Launches
Recent Industry Activity
Select Key Players

B. Market Analytics

Table 80: UK Recent Past, Current & Future Analysis for Tableware by Product Group
Dinnerware, Flatware, Glassware, and Crystalware Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 81: UK Historic Review for Tableware by Product Group
Dinnerware, Flatware, Glassware, and Crystalware Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 82: UK 15-Year Perspective for Tableware by Product Group
Percentage Breakdown of Dollar Sales for Dinnerware, Flatware, Glassware, and Crystalware Markets for Years 2007, 2015, & 2020 (includes corresponding Graph/Chart)
4e. SPAIN
A. Market Analysis
Current and Future Analysis
Market Overview
Retail Outlets
Table 83: Spanish Housewares Market by Retail Channel (2015): Percentage Breakdown of Share by Distribution Channel (includes corresponding Graph/Chart)
Product Launch
B. Market Analytics
Table 84: Spanish Recent Past, Current & Future Analysis for Tableware by Product Group
Dinnerware, Flatware, Glassware, and Crystalware Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 85: Spanish Historic Review for Tableware by Product Group
Dinnerware, Flatware, Glassware, and Crystalware Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 86: Spanish 15-Year Perspective for Tableware by Product Group
Percentage Breakdown of Dollar Sales for Dinnerware, Flatware, Glassware, and Crystalware Markets for Years 2007, 2015, & 2020 (includes corresponding Graph/Chart)

4f. RUSSIA
Market Analysis
Table 87: Russian Recent Past, Current & Future Analysis for Tableware by Product Group
Dinnerware, Flatware, Glassware, and Crystalware Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 88: Russian Historic Review for Tableware by Product Group
Dinnerware, Flatware, Glassware, and Crystalware Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 89: Russian 15-Year Perspective for Tableware by Product Group
Percentage Breakdown of Dollar Sales for Dinnerware, Flatware, Glassware, and Crystalware Markets for Years 2007, 2015, & 2020 (includes corresponding Graph/Chart)

4g. REST OF EUROPE
A. Market Analysis
Current and Future Analysis
Overview of Select Markets
Belgium
The Netherlands
Portugal
Sweden
Turkey
Select Key Players
B. Market Analytics
Table 90: Rest of European Recent Past, Current & Future Analysis for Tableware by Product Group
Dinnerware, Flatware, Glassware, and Crystalware Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 91: Rest of European Historic Review for Tableware by Product Group
Dinnerware, Flatware, Glassware, and Crystalware Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 92: Rest of European 15-Year Perspective for Tableware by Product Group
Percentage Breakdown of Dollar Sales for Dinnerware, Flatware, Glassware, and Crystalware Markets for Years 2007, 2015, & 2020 (includes corresponding Graph/Chart)

5. ASIA-PACIFIC
A. Market Analysis
Favorable Economic & Demographic Fundamentals Powers Market Growth
Table 93: Population in Asia (2015): Percentage Breakdown of Share by Region (includes corresponding Graph/Chart)
Table 94: Urban Population in Asia-Pacific (2010 & 2050): Urban Population Percentage for Select Countries (includes corresponding Graph/Chart)
Table 95: Global Middle Class Population by Geographic Region: Percentage Share Breakdown for 2010, 2020P & 2030P (includes corresponding Graph/Chart)
B. Market Analytics
Table 96: Asia-Pacific Recent Past, Current & Future Analysis for Tableware by Geographic Region
China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 97: Asia-Pacific Historic Review for Tableware by Geographic Region
Table 98: Asia-Pacific 15-Year Perspective for Tableware by Geographic Region

Percentage Breakdown of Dollar Sales for China, India and Rest of Asia-Pacific Markets for Years 2007, 2015, & 2020 (includes corresponding Graph/Chart)
Table 99: Asia-Pacific Recent Past, Current & Future Analysis for Tableware by Product Group
Dinnerware, Flatware, Glassware, and Crystalware Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 100: Asia-Pacific Historic Review for Tableware by Product Group
Dinnerware, Flatware, Glassware, and Crystalware Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 101: Asia-Pacific 15-Year Perspective for Tableware by Product Group
Percentage Breakdown of Dollar Sales for Dinnerware, Flatware, Glassware, and Crystalware Markets for Years 2007, 2015, & 2020 (includes corresponding Graph/Chart)

Table 102: Chinese Recent Past, Current & Future Analysis for Tableware by Product Group
Dinnerware, Flatware, Glassware, and Crystalware Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 103: Chinese Historic Review for Tableware by Product Group
Dinnerware, Flatware, Glassware, and Crystalware Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 104: Chinese 15-Year Perspective for Tableware by Product Group
Percentage Breakdown of Dollar Sales for Dinnerware, Flatware, Glassware, and Crystalware Markets for Years 2007, 2015, & 2020 (includes corresponding Graph/Chart)

Table 105: Indian Housewares Market by Product Segment (2015): Percentage Share Breakdown of Value Sales for Cookware, Tableware & Crockery, Kitchenware, Cutlery and Glassware (includes corresponding Graph/Chart)
Glassware and Crystals Market on the Rise
Product Launches
Recent Industry Activity

Table 106: Indian Recent Past, Current & Future Analysis for Tableware by Product Group
Dinnerware, Flatware, Glassware, and Crystalware Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 107: Indian Historic Review for Tableware by Product Group
Dinnerware, Flatware, Glassware, and Crystalware Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 108: Indian 15-Year Perspective for Tableware by Product Group
Percentage Breakdown of Dollar Sales for Dinnerware, Flatware, Glassware, and Crystalware Markets for Years 2007, 2015, & 2020 (includes corresponding Graph/Chart)

Table 109: Rest of Asia-Pacific Historic Review for Tableware by Geographic Region
Table 110: Rest of Asia-Pacific 15-Year Perspective for Tableware by Geographic Region
Percentage Breakdown of Dollar Sales for China, India and Rest of Asia-Pacific Markets for Years 2007, 2015, & 2020 (includes corresponding Graph/Chart)
Table 111: Rest of Asia-Pacific Recent Past, Current & Future Analysis for Tableware by Product Group
Dinnerware, Flatware, Glassware, and Crystalware Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 112: Rest of Asia-Pacific Historic Review for Tableware by Product Group
Dinnerware, Flatware, Glassware, and Crystalware Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 113: Rest of Asia-Pacific 15-Year Perspective for Tableware by Product Group
Percentage Breakdown of Dollar Sales for Dinnerware, Flatware, Glassware, and Crystalware Markets for Years 2007, 2015, & 2020 (includes corresponding Graph/Chart)
Overview of Select Markets

Australia
Overview of Housewares Industry
Table 109: Australian Housewares Market by Product Segment (2013): Percentage Breakdown for Tableware, Cooking Utensils, Cleaning Utensils, Table & Kitchen Linen, Glassware, Cutlery, and Others (includes corresponding Graph/Chart)
Distribution Channels
Online Sales of Kitchen and Diningware Items Gain Momentum
Wholesaling of Kitchen and Diningware Faces Trying Times
Imports
Hong Kong
Global Production Hub for Housewares
CEPA Provisions for Houseware Items
Malaysia
Demand for Homewares on the Rise
Plasticware Rises in Popularity
Philippines
South Korea
Taiwan
Thailand
Product Launches
Select Key Players
B. Market Analytics
Table 110: Rest of Asia-Pacific Recent Past, Current & Future Analysis for Tableware by Product Group Dinnerware, Flatware, Glassware, and Crystalware Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 111: Rest of Asia-Pacific Historic Review for Tableware by Product Group Dinnerware, Flatware, Glassware, and Crystalware Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 112: Rest of Asia-Pacific 15-Year Perspective for Tableware by Product Group Percentage Breakdown of Dollar Sales for Dinnerware, Flatware, Glassware, and Crystalware Markets for Years 2007, 2015, & 2020 (includes corresponding Graph/Chart)

6. THE MIDDLE EAST & AFRICA
A. Market Analysis
Current and Future Analysis
Table 113: Most Populated Countries in the Middle East & Africa by Global Ranking: 2015 (includes corresponding Graph/Chart)
Table 114: Urban Population in the Middle East & Africa (2010 & 2050): Urban Population Percentage for Select Countries (includes corresponding Graph/Chart)
Changing Lifestyle Influences Buying Behavior in the UAE
Product Launch
Mahmood Saeed Glass Industries
A Major Saudi Arabia-Based Company
B. Market Analytics
Table 115: Middle East & Africa Recent Past, Current & Future Analysis for Tableware by Product Group Dinnerware, Flatware, Glassware, and Crystalware Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 116: Middle East & Africa Historic Review for Tableware by Product Group Dinnerware, Flatware, Glassware, and Crystalware Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 117: Middle East & Africa 15-Year Perspective for Tableware by Product Group Percentage Breakdown of Dollar Sales for Dinnerware, Flatware, Glassware, and Crystalware Markets for Years 2007, 2015, & 2020 (includes corresponding Graph/Chart)

7. LATIN AMERICA
A. Market Analysis
Current and Future Analysis
Argentinean Market Faces Tough Challenge from Cheap Imports
B. Market Analytics
Table 118: Latin American Recent Past, Current & Future Analysis for Tableware by Geographic Region Brazil and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 119: Latin American Historic Review for Tableware by Geographic Region
Brazil and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 120: Latin American 15-Year Perspective for Tableware by Geographic Region
Percentage Breakdown of Dollar Sales for Brazil and Rest of Latin America Markets for Years 2007, 2015, & 2020 (includes corresponding Graph/Chart)

Table 121: Latin American Recent Past, Current & Future Analysis for Tableware by Product Group
Dinnerware, Flatware, Glassware, and Crystalware Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 122: Latin American Historic Review for Tableware by Product Group
Dinnerware, Flatware, Glassware, and Crystalware Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 123: Latin American 15-Year Perspective for Tableware by Product Group
Percentage Breakdown of Dollar Sales for Dinnerware, Flatware, Glassware, and Crystalware Markets for Years 2007, 2015, & 2020 (includes corresponding Graph/Chart)

7a. BRAZIL
A. Market Analysis
Current and Future Analysis
Homewares Market - A Brief Review
Porcelain Tableware Gains Popularity
Oxford Porcelanas S/A
A Key Brazilian Player

B. Market Analytics

Table 124: Brazilian Recent Past, Current & Future Analysis for Tableware by Product Group
Dinnerware, Flatware, Glassware, and Crystalware Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 125: Brazilian Historic Review for Tableware by Product Group
Dinnerware, Flatware, Glassware, and Crystalware Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 126: Brazilian 15-Year Perspective for Tableware by Product Group
Percentage Breakdown of Dollar Sales for Dinnerware, Flatware, Glassware, and Crystalware Markets for Years 2007, 2015, & 2020 (includes corresponding Graph/Chart)

7b. REST OF LATIN AMERICA
Market Analysis

Table 127: Rest of Latin American Recent Past, Current & Future Analysis for Tableware by Product Group
Dinnerware, Flatware, Glassware, and Crystalware Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 128: Rest of Latin American Historic Review for Tableware by Product Group
Dinnerware, Flatware, Glassware, and Crystalware Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 129: Rest of Latin American 15-Year Perspective for Tableware by Product Group
Percentage Breakdown of Dollar Sales for Dinnerware, Flatware, Glassware, and Crystalware Markets for Years 2007, 2015, & 2020 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE
Total Companies Profiled: 178 (including Divisions/Subsidiaries 191)
The United States (54)
Canada (5)
Japan (7)
Europe (98)
- France (11)
- Germany (20)
- The United Kingdom (17)
- Italy (19)
- Rest of Europe (31)
Asia-Pacific (Excluding Japan) (22)
Latin America (2)
Middle East (3)
Ordering:

Order Online - http://www.researchandmarkets.com/reports/338785/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

- Product Name: Tableware - Global Strategic Business Report
- Web Address: http://www.researchandmarkets.com/reports/338785/
- Office Code: SCH3XN54

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF)</td>
<td></td>
</tr>
<tr>
<td>Single User:</td>
<td>USD 4950</td>
</tr>
<tr>
<td>1 - 5 Users:</td>
<td>USD 6930</td>
</tr>
<tr>
<td>1 - 10 Users:</td>
<td>USD 9405</td>
</tr>
<tr>
<td>1 - 15 Users:</td>
<td>USD 11880</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

- Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
- First Name: ___________________________ Last Name: ___________________________
- Email Address: * ___________________________
- Job Title: ___________________________
- Organisation: ___________________________
- Address: ___________________________
- City: ___________________________
- Postal / Zip Code: ___________________________
- Country: ___________________________
- Phone Number: ___________________________
- Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB985308313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: __________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World