Thermoplastic Elastomers Market by Type, Application - Global Trends & Forecast to 2020

Description: The total demand of thermoplastic elastomers (TPEs) was estimated at 4,069.6 kilotons globally in 2014. Asia-Pacific was the largest market of TPEs, accounting for 42.3% of the global demand and is projected to register a CAGR of more than 6% between 2015 and 2020. North America accounted for the second largest share of the TPEs market in 2014.

The demand for TPEs is expected to increase with the growing automotive sales. Automotive application accounted for the largest market share; and wires & cables and medical applications are projected to register higher growth over the next five years.

The regional segments include Asia-Pacific, Europe, North America and Rest of the World.

TPEs by type included in the report are:
- Styrenic Block Copolymers
- Thermoplastic Polyurethanes
- Thermoplastic Polyolefins
- Thermoplastic Vulcanizates
- Copolyester Ether Elastomers
- Polyether Block Amide Elastomers

TPEs applications included in the report are:
- Automotive
- Building & Construction
- Footwear
- Engineering
- Wires & Cables
- Medical
- Others

The market is derived by studying the consumption trends of TPEs and their use in various applications of the aforementioned regions. The price trends of TPEs have been analyzed from annual reports of major players and various secondary sources which are then verified from the manufacturers.

This study on TPEs market estimates its demand and market in terms of value for 2014 and projects the expected demand and market in terms of value of the same by 2020. As a part of the quantitative analysis, the study segments the market by application at country level with current market estimation and forecast till 2020. The countries/regions covered in the report are the U.S., Canada, Mexico, Germany, France, Italy, China, India, Japan, South Korea, and Russia.

As a part of qualitative analysis, the research provides report with a comprehensive review of key market drivers, restraints, opportunities, challenges and key issues of the market.

The report also includes company profiling and competitive strategies adopted by various market players. Some of the companies operating in this market are Arkema SA (France), BASF SE (Germany), Bayer AG (Germany), China Petroleum and Chemical Corporation (China), The Dow Chemical Company (U.S.), Huntsman Corporation (U.S.) Evonik Industries (Germany), Nippon Polyurethane Industry Company Limited (Japan), among others.

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