Women's and Girls' Clothing - Global Strategic Business Report

Description: This report analyzes the worldwide markets for Women's and Girls' Clothing in US$ Million by the following Product Segments: Women's and Girls' Dresses, Women's and Girls' Suits & Coats, Women's and Girls' Blouses & Shirts, Women's and Girls' Slacks & Trousers, Women's and Girls' Underwear and Nightwear, and Women's and Girls' Other Garments. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East, Latin America, and Rest of World.

Annual estimates and forecasts are provided for the period 2014 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 500 companies including many key and niche players such as -

- Amer Sports Corporation
- Benetton Group Spa
- Berkshire Hathaway
- Delta Galil Industries Ltd.
- Donna Karan International, Inc.

Contents:

WOMEN'S AND GIRLS' CLOTHING
A GLOBAL STRATEGIC BUSINESS REPORT

CONTENTS

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS
Study Reliability and Reporting Limitations
Disclaimers
Data Interpretation & Reporting Level
Quantitative Techniques & Analytics
Scope of Study

II. EXECUTIVE SUMMARY

1. MARKET OVERVIEW
Women's and Girls' Clothing: A Vibrant Market
Women's Wear Leads, Menswear Posts Faster Growth
Table 1: Global Apparel Market by Segment (2015 & 2020): Percentage Share Breakdown of Value Sales for Menswear and Women's Wear (includes corresponding Graph/Chart)
Developing Countries: Hotspots of Future Growth
India & China: Countries with Young Population Offer Significant Opportunities
Table 2: Ten Largest Populated Countries Worldwide (July 2013): Total Population (in Millions) by Age Group 0-14 Years, 15-44 Years, 45-64 Years, and 65+ Years for China, India, USA, Indonesia, Brazil, Pakistan, Nigeria, Bangladesh, Russia and Japan (includes corresponding Graph/Chart)
Table 3: Ten Largest Populated Countries Worldwide (July 2013): Percentage Population by Age Group 0-14 Years, 15-44 Years, 45-64 Years, and 65+ Years for China, India, USA, Indonesia, Brazil, Pakistan, Nigeria, Bangladesh, Russia and Japan (includes corresponding Graph/Chart)
Table 4: Female Population Growth in Select Countries by Age Group: 2013 (includes corresponding Graph/Chart)
Favorable Demographic & Economic Trends Strengthens Market Prospects
Expanding Global Population
Table 5: World Population by Geographic Region (2000-2050) (In Millions) (includes corresponding Graph/Chart)
Table 6: Top 25 Countries with the Highest Population Worldwide: 2007, 2010 & 2015E (includes corresponding Graph/Chart)
Burgeoning Middle Class Population
Table 7: Global Middle Class Population (in Millions) by Geographic Region: 2010, 2020P & 2030P (includes corresponding Graph/Chart)
Table 8: Global Middle Class Population by Geographic Region: Percentage Share Breakdown for 2010, 2020P & 2030P (includes corresponding Graph/Chart)
Improving Standards of Living in Developing Countries
Table 9: Evolution of GDP Per Capita for Major Countries (in Dollars PPP): Percentage Variation from 2000 to 2010 (includes corresponding Graph/Chart)
Urban Locations in Emerging Markets Promise Growth
Table 10: Percentage of Urban Population in Select Countries (2010 & 2050) (includes corresponding Graph/Chart)
Westernization of Wardrobe Gains Momentum in Conventional Markets
Manufacturers Reverting Back to Onshore Production for High-end Apparel
Women Baby Boomers: An Untapped Lucrative Segment
Mature Women, a New Segment Unto Themselves
Spike in Online Apparel Sales
Fashion Trends Slipping into Casuals
Bridalwear Market: Cost-Consciousness Remains the Riding Theme
Plus-Size Clothing Offers Potential Upside
Latest Clothing Trends for Plus-Sized Women
Novel Cuts and Colors in Latest Collections
Designers Emphasizing on Finer Details
Rising Health Awareness Driving Sales of Women's Fitness Wear
Fitness Blends with Fashion
Designer Brands Witnessing a Paradigm Shift
Change in Buying Behavior of Consumers
Peek into the Women's Latest Fashion Trends
Trends in the 2014-15 Fall Winter Collection
Retro and Asian-Inspired Fashion Trends Gain Traction
Coats and Blazers Gain Momentum
Seamless and Tagless Clothes
The Latest in Apparel
Tights under Shorts in Vogue
Sheer Hosiery Witnesses Growth after a Decade
Floral Dresses: A Popular Choice among Young Girls
Hottest Fashion Trends for Girls
Modern Prints and Styles: Sui
Table Option for Women in the 40-60 Age Bracket

2. A BRIEF OVERVIEW OF SELECT WOMEN'S & GIRLS' CLOTHING SEGMENTS
Women's and Girls' Hosiery Market
Women: The Largest Consumer Base for Hosiery
Table 11: Global Female Population (2014): Percentage Breakdown by Geographic Region (includes corresponding Graph/Chart)
Table 12: 15-64 Year Female Population as a Percentage of Total Population in Select Countries: 2013
Teen Population: A Lucrative Demographic Segment & the New Advertising Target
Robust Demand for Comfortable and Stylish Hosiery
Hosiery Innovations and Advancements: Spearheading Growth
Maternity Hosiery Offers Lucrative Growth Opportunities
Hosiery Fast Becoming a Luxury Apparel Accessory
Hosiery for Older and Plus-size Consumers: Growth Opportunities in Store

3. GLOBAL LINGERIE MARKET
Potential for Strong Growth
Emerging Economies Spur Growth in the Global Lingerie Market
Customization and Differential Price Points Drive the Lingerie Segment
Focus on Lingerie Needs of Plus-sized Consumers
Shift towards Affordable High-End Lingerie
Lingerie Specialists Expand into Complementary Businesses
Online Sales of Lingerie Pick Momentum
E-Commerce Startups Vying for Online Lingerie Market
4. WOMEN'S AND GIRLS' SWIMWEAR AND BEACHWEAR MARKET
Rising Popularity of Beach Culture Benefits the Swimwear Segment
Design Trends in Women's Swimwear
Retro Wear Back in Fashion
Popular Retro Trends in Women's Swimwear Segment for 2014
Modest Swimwear
A Burgeoning Market
Plus-Size Swimwear Exhibits Significant Growth Potential

5. WOMEN'S & GIRLS' DENIM JEANS MARKET
Growing Fashion Consciousness among Women Drives Growth
Denim Jeans Making Inroads into Work Wear/ Corporate Wear
Asia-Pacific Drives Sales of Premium Denim Jeans
Denim Jeans Faces Threat from Substitutes
Functional Denim: The Next Big Thing
Distressed Jeans and Jeggings now in Vogue
Hunt for the Right Fit Continues
Eco-conscious Consumers Drift towards Natural and Organic Denims
Spike in Online Apparel Sales
Specialty Stores Continue to Dominate Women's Jeans Sales

Table 13: Global Women's Jeans Market by Retail Channel (2013): Percentage Breakdown of Value Sales for Specialty Stores, Department Stores, National Chains, Mass Merchants, Off-price Retailers, Mail/Internet, Outlets and Others (includes corresponding Graph/Chart)

6. WOMEN'S AND GIRLS' CLOTHING: AN OVERVIEW
Dresses
Coats
Jackets
Coats
Tops
T-Shirts and Sweatshirts
Blouses
Sweaters
Bottoms
Skirts
Shorts
Jeans
Slacks
Sweat Pants
Underwear and Nightwear
Underwear
Under Garments
Ultra Sheer
Day Sheer/Business Sheer
Silken Sheer
Light Support/Support
Shimmer/Glimmer
Opaques/Tights
Run-Resistant
Brassieres, Bra-Lettes & Bandeaux
Night Wear
Girdles, Corsets and Other Foundation Garments
Panties and Slips
Various Types of Panties
Regular
Control Top
Bodyshaper
Sheer
Home Wear or Loungewear
Hosiery
Other Garments
7. PRODUCT LAUNCHES

Target Launches Plus-Size Fashion Line
JJS House Unveils Line of Bridesmaids’ Dresses
ExOfficio® Introduces Give-N-Go® Sport Mesh Underwear
TAVIK Releases Women’s Apparel for Spring and Summer
Under Armour Launches Women’s Apparel
GEORGE LOVES Launches Debut Collection for Women
Finery London to Introduce Women’s Wear in the UK
TAVIK Unveils Women's Apparel for Spring and Summer 2015
Marimekko and Banana Republic Launch Capsule Collection
GapKids Unveils New Children’s Wear Collection
Tommy Hilfiger Unveils Spring 2015 Collection for Women
Tommy Hilfiger to Launch "To Tommy, From Zooey"
Kazo Unveils High Summer 2014 Collection
Craghoppers Unveils Women’s Heritage Apparel
JADE Launches Ethnic Fashion Wear Range
Barbara Casasola Introduces Pre-Fall Collection
Yunes Swathe Launches its Latest Fashion Collection
BIBA Launches the Rangriti Brand
Ellie Kai Introduces Made-to-Order Women’s Fashion Collection
BRAVADA International Unveils Online Superstore
TerraFrog Introduces Yoga Collection
Shutt Velo Rapide Unveils Women’s Collection
Aventura Clothing Unveiled the 2014 Aventura Ambassador Family
PACT Launches Organic Cotton Apparel
Jockey Introduces Women’s Loungewear Line
LOLLY Clothing Unveils Fall 2014 Collection
Lou Dalton Unveils Women’s Shirts
Velocio Unveils Cycling Apparel
UnderTech Undercover Unveils Women’s Concealment Tank Top
Bbrautkled.com Unveils New Empire Wedding Dresses
COBRA PUMA Launches Women’s British Open Apparel
DKNY Unveils Ramadan Capsule Collection
Cake Lingerie Introduces Maternity Range
Tommy Hilfiger Launches Exclusive Girls’ Wear for Ramadan
Pasha Fabrics Unveils Eid Collection for Women
Giovani Woman Launches Evening Wear Collection
G Design Unveils a New Collection of Pants
Curvy Fashionista Unveils Online Store for Plus Size Women’s Clothing
Enamor Unveils Couture Lingerie Collection
Girls With Guns Launches a New Range of Hunting Apparel
Byer California Launches Clothing Range for Young Women
TBDress.com Launches Sweet Petite Dresses for Young Girls
Pepsi Unveils New Fashion Collection
Being Human Introduces Dresses for Women
Nike Launches Fresh Athletic Range for Women
Acne Studios Unveils Underwear Line
Prohibition Clothing Unveils Women’s Collection
True&Co Unveils New Fall 2014 Range
Change International to Launch New Line of Women’s Lingerie
Meijer Reworks its Massini Line of Sportswear and Accessories
Nubian Skin Unveils Exclusive Lingerie for Women of Color
Kmart Launches the 2014 Adam Levine Spring and Summer Collection
Tail Activewear and Chris Evert Introduce Latest Line of Tennis and Active Clothing for Women
Lidl Launches Women’s Clothing Range
Victoria’s Secret Unveils Women’s Underwear Line
University Girls Apparel Unveils its Fall 2014 Collection
Happy Socks Unveils Underwear Line
Girls’ Generation’s Star Launches BLANC
Dirty Diana’s Clean Clothes Unveils Women’s Pullover Dresses Collection
Naked Brand Group to Launch Women's Lingerie Collection
Les Cent Culottes Features Maison Lejaby's Latest Lingerie Collection
AP for Women to Introduce Mod Lux 2013 Selection
Lindex Introduces The Black Pant Collection
Primark Launches Women's Wear Autumn/ Winter 2013 Collection
Mezzo Launches Spring and Summer Collection
Santini Introduces New Assortment of Urban Gear for Women
Khaadi Launches New Pret Wear Dresses Selection for Girls
Taankay Introduces Summer Collection 2013 Women and Girl's Casual Wear Dresses
Target Launches New Online-Only Brands at Target.com
Jockey International Launches Jockey® Bra
Target Introduces TEVOLIO Bridal Line at Target.com
Jones Group Unveils QMack Brand
Porsche Design Sport and Adidas Launch Designer Sportswear for Women
Levi's® Introduces Levi's® Revel Jeans for Women with Liquid Shaping Technology
Headhunter Unveils New Line of Women's Swimwear
Denise Cronwall Launches Women's Activewear Holiday Collection
Stella McCartney Lingerie Launches at Diane's Lingerie on South Granville

8. RECENT INDUSTRY ACTIVITY
Uniqlo to Enter Canadian Market
Jones New York to Shut Down 36 Canadian Retail Stores
Chico Plans to Close 120 Retail Stores
Cache Files Chapter 11 Bankruptcy Protection
Walton Brown and Kate Spade Form a Joint Venture
HanesBrands Acquires DB Apparel
ADF and Calvin Klein Enter Distribution and Retail Store License Agreement
Gap Partners with Arvind Lifestyle Brand Limited
Gap to Set Up Old Navy Stores in the Middle East
Destination Maternity Corporation Inaugurates Shop-In-Shops
Gildan Activewear Acquires Doris
Calvin Klein to Become Official Apparel Supplier for Ricoh Women's British Open
NBA Signs a League-wide Licensing Agreement with Peace Love World
Fusion Beats Inaugurates First Flagship Store
Belle Acquires Stake in Baroque Japan
Joe's Jeans Takes Over Hudson Clothing Holdings
Jerry Leigh of California and Xcel Brands Ink Licensing Agreement
All American Clothing Acquires El Paso Factory
Alessandra Ambrosio and Silver Sunrise Ink Exclusive Partnership with Cherokee
Charlesbank Capital Partners Acquires OneStopPlus Group
PVH Inks License Agreement with American Essentials and McGregor Industries
Gap Takes Over INTERMIX
PVH Acquires Warnaco Group
Target Canada Announces Exclusive Partnership with Beaver Canoe
PVH and Cutie Pie Baby Ink Licensing Agreement
Macy's Signs Agreement with LIDS Sports Group
Tommy Bahama Takes Over Canadian Business Operations from Jaytex Group
Kellwood Inks Licensing Agreement with Brown Shoe
HanesBrands to Take Over Maidenform Brands
GUESS Extends Collaboration with Tiesto
BRAVADA International Launches VivaVuva.com
ThredUP.com Forays into Women's Clothing Market
Victoria's Secret Store to Establish Stand-Alone PINK Store
Tommy Hilfiger Opens New Store in Cape Town
Destination Maternity to Establish Destination Maternity® Store in Calgary
Gap to Open Old Navy Store in Shanghai
Gap to Establish Old Navy Stores in Japan

9. FOCUS ON SELECT PLAYERS
Women's and Girls' Clothing Manufacturers
Amer Sports Corporation (Finland)
Benetton Group Spa (Italy)
Berkshire Hathaway (US)
Fruit of the Loom (US)
Delta Galil Industries Ltd. (Israel)
Donna Karan International, Inc. (US)
10. GLOBAL MARKET PERSPECTIVE

Table 14: World Recent Past, Current & Future Analysis for Women's and Girls' Clothing by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 15: World Historic Review for Women's and Girls' Clothing by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 16: World 14-Year Perspective for Women's and Girls' Clothing by Geographic Region
Percentage Breakdown of Value Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, Latin America and Rest of World Markets for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

Table 17: World Recent Past, Current & Future Analysis for Women's and Girls' Dresses by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2014 through 2020 (includes corresponding Graph/Chart)
Markets Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 18: World Historic Review for Women's and Girls' Dresses by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 19: World 14-Year Perspective for Women's and Girls' Dresses by Geographic Region Percentage Breakdown of Value Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, Latin America and Rest of World Markets for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Table 20: World Recent Past, Current & Future Analysis for Women's and Girls' Suits & Coats by Geographic Region US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 21: World Historic Review for Women's and Girls' Suits & Coats by Geographic Region US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 22: World 14-Year Perspective for Women's and Girls' Suits & Coats by Geographic Region Percentage Breakdown of Value Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, Latin America and Rest of World Markets for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Table 23: World Recent Past, Current & Future Analysis for Women's and Girls' Blouses & Shirts by Geographic Region US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 24: World Historic Review for Women's and Girls' Blouses & Shirts by Geographic Region US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 25: World 14-Year Perspective for Women's and Girls' Blouses & Shirts by Geographic Region Percentage Breakdown of Value Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, Latin America and Rest of World Markets for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Table 26: World Recent Past, Current & Future Analysis for Women's and Girls' Slacks & Trousers by Geographic Region US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 27: World Historic Review for Women's and Girls' Slacks & Trousers by Geographic Region US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 28: World 14-Year Perspective for Women's and Girls' Slacks & Trousers by Geographic Region Percentage Breakdown of Value Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, Latin America and Rest of World Markets for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Table 29: World Recent Past, Current & Future Analysis for Women's and Girls' Underwear & Nightwear by Geographic Region US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 30: World Historic Review for Women's and Girls' Underwear & Nightwear by Geographic Region US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 31: World 14-Year Perspective for Women's and Girls' Underwear & Nightwear by Geographic Region Percentage Breakdown of Value Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, Latin America and Rest of World Markets for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Table 32: World Recent Past, Current & Future Analysis for Women's and Girls' Other Garments by Geographic Region US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2014 through 2020 (includes corresponding Graph/Chart)
Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 33: World Historic Review for Women's and Girls' Other Garments by Geographic Region US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 34: World 14-Year Perspective for Women's and Girls' Other Garments by Geographic Region
Percentage Breakdown of Value Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, Latin America and Rest of World Markets for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

III. MARKET

1. THE UNITED STATES
A. Market Analysis
Market Overview
Table 35: US Apparel Market (2014): Percentage Share Breakdown of Value Sales for Children's Apparel, Men's Apparel, and Women's Apparel (includes corresponding Graph/Chart)
American Women: A Demographic Profile
Table 36: Female Population in the US by Age Group (2014) (includes corresponding Graph/Chart)
Attitude is Everything
The Working Class Woman
Middle Age Women: Emerging Growth Driver
Women Aged 55 and Above
America's Minority Groups
Seasonality and its Impact on Apparel Retail
Men'swear Segment Poses Stiff Challenge to Women's Apparel Market
Table 37: Apparel Market in the US (2015 & 2020): Percentage Share Breakdown of Value Sales by Segment Menswear and Women's Wear (includes corresponding Graph/Chart)
US Manufacturers Shift Production Facilities to Offshore Locations
Low Labor Costs: Business Case for Offshoring of Apparel Manufacturing
Reshoring of Apparel Manufacturing to US Gains Momentum
The Leading Market for Plus-Size Clothing Worldwide
Maternity Wear Market: Positive Prospects in Store
Table 38: Birth Trends in the US: 2006-2015 (includes corresponding Graph/Chart)
Table 39: Pregnancy Rates in the US by Age Group per 1000 Women (includes corresponding Graph/Chart)
Rise in Working Class Woman
A Business Case for Maternity Apparel Manufacturers
Denim Wear Market: An Overview
Table 40: US Women's Jeans Market (2013): Percentage Share Breakdown of Value Sales by Retail Channel (includes corresponding Graph/Chart)
Women of All Age Groups Wear Jeans
Table 41: US Denim Jeans Market (2013): Average Number of Jeans Owned by Women by Age Group 13-24 Years, 25-34 Years, 35-55 Years, and 56-70 years (includes corresponding Graph/Chart)
Premium Denim Wear
A Niche Market
EU Revokes Tariff Hike on Premium Denim Jeans from the US
Hosiery Market in a Transition Phase
Table 42: Women's Hosiery Purchases in the US (2013): Percentage Share Breakdown of Value Sales by Age Group (includes corresponding Graph/Chart)
Table 43: Women's Hosiery Market in the US by Retail Channel (2013): Percentage Share Breakdown for Mass Merchandisers, Specialty Stores, Off-Price/Factory Outlets/Warehouse Clubs, Department Stores, National Chains and Others (includes corresponding Graph/Chart)
Table 44: Departmental Store Sales of Women Hosiery in the US by Category (2013): Percentage Share Breakdown of Value Sales for Pantyhose, Socks, Stockings, Tights, and Trouser Socks (includes corresponding Graph/Chart)
Consumers Look for Better Value in their Hosiery Purchases
Sheer Panty Hoses in the Lime Light Yet Again
Table 46: Leading Pantyhose/Nylon Brands in the US (2013): Percentage Share Breakdown of Sales for L'eggs Sheer Energy, No Nonsense, Hanes, L'eggs Silken Mist, Everyday by L'eggs, On the Go, No Nonsense Great Shapes Figure Enhancement, No Nonsense Essential Basics, Just My Size, Private Label and Others (includes corresponding Graph/Chart)

Tights & Leggings Gain Popularity

Table 47: Leading Tights Brands in the US (2014): Percentage Share Breakdown for Danskin Now, Garanimals, Hanes, June & Daisy, L'eggs, Love Your Assets, NoNonsense, Private Label, and Others (includes corresponding Graph/Chart)

Shapewear Market: On the Rise

Consolidation Activity Gains Momentum

Swimwear & Intimate Apparel Market: An Insight

Table 48: Swimwear Market in the US (2014): Percentage Share Breakdown of Revenues for Men's & Boy's Swimwear and Women's & Girls Swimwear (includes corresponding Graph/Chart)

Table 49: Leading Manufacturers of Underwear, Swimwear and Nightwear in the US (2013): Percentage Share Breakdown of Value Sales for Fruit of the Loom, Hanesbrands, Limited Brands, and Others (includes corresponding Graph/Chart)

Table 50: Leading Brands in the US Underwear, Swimwear and Nightwear Market (2013): Percentage Share Breakdown of Value Sales for Calvin Klein, Fruit of the Loom, Hanes, Jockey, Maidenform, Nike, Vanity Fair, Victoria's Secret, Wal-Mart, and Others (includes corresponding Graph/Chart)

Green is in Cotton

Online & Mobile Retailing Gains Ground

Competitive Landscape

Table 51: Leading Players in the US Women's and Girls' Clothing Market (2014): Percentage Share Breakdown of Revenues for Hanesbrands, VF Corporation, and Others (includes corresponding Graph/Chart)

Table 52: Leading Women's Outerwear Brands in the US (2013): Percentage Share Breakdown of Value Sales for Ann Taylor, Forever 21, Gap, Jones, Nike, Old Navy, Wal-Mart, and Others (includes corresponding Graph/Chart)

Table 53: Leading Retailers of Women's Clothing in the US (2013): Percentage Share Breakdown of Value Sales for Dillard's, J.C. Penney, Kohl's, Lane Bryant, Macy's, Nordstrom, Ross Stores, Target, Victoria's Secret, Wal-Mart, and Others (includes corresponding Graph/Chart)

Table 54: Women's Apparel Sales in the US by Retail Channel (2014): Percentage Share Breakdown for Department Stores, National Chains, Specialty Stores, Mass Merchants, Off-Price Retailers, and Others (includes corresponding Graph/Chart)

Trade Statistics

Table 55: US Exports of Knitted Hosiery (2013): Percentage Breakdown of Value Exports by Destination Country (includes corresponding Graph/Chart)

Table 56: US Imports of Knitted Hosiery (2013): Percentage Breakdown of Value Imports by Country of Origin (includes corresponding Graph/Chart)

Knitted (Synthetic Fibre) Swimwear

Table 57: US Exports of Women's and Girl's Knitted Synthetic Fiber Swimwear (2013): Percentage Share Breakdown of Value Exports by Country of Destination (includes corresponding Graph/Chart)

Table 58: US Imports of Women's and Girl's Knitted Synthetic Fiber Swimwear (2013): Percentage Share Breakdown of Value Imports by Country of Origin (includes corresponding Graph/Chart)

Knitted (Textile) Swimwear

Table 59: US Exports of Women's and Girl's Knitted Textile Swimwear (2013): Percentage Share Breakdown of Value Exports by Country of Destination (includes corresponding Graph/Chart)

Table 60: US Imports of Women's and Girl's Knitted Textile Swimwear (2013): Percentage Share Breakdown of Value Imports by Country of Origin (includes corresponding Graph/Chart)

Woven Swimwear

Table 61: US Exports of Women's and Girl's Woven Swimwear (2013): Percentage Share Breakdown of Value Exports by Country of Destination (includes corresponding Graph/Chart)

Table 62: US Imports of Women's and Girl's Woven Swimwear (2013): Percentage Share Breakdown of Value Imports by Country of Origin (includes corresponding Graph/Chart)

Strategic Corporate Developments

Product Launches

Leading Manufacturers

Major Retailers

B. Market Analytics

Table 63: US Recent Past, Current & Future Analysis for Women's and Girls' Clothing by Product Segment Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments
 Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 64: US Historic Review for Women's and Girls' Clothing by Product Segment
Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments
Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 65: US 14-Year Perspective for Women's and Girls' Clothing by Product Segment
Percentage Breakdown of Value Sales for Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

2. CANADA
A. Market Analysis
Market Overview
Table 66: Canadian Women's and Girls' Apparel Market (2014): Percentage Breakdown for Sales for Women, Girls and Others (includes corresponding Graph/Chart)
Demand for Luxury as well as Cost-Efficient Clothing Gaining Momentum
Canadian Apparel Market
Women's Wear
Hosiery Market: An Overview
Key Statistics
Table 67: Leading Retail Channels for Women's Clothing in Canada (2014): Percentage Breakdown by Value Sales for Apparel Specialty Chains, Department Stores, Discount Stores, Independent Specialty Stores, Sporting Goods/Pro Shops, and Others (includes corresponding Graph/Chart)
Table 68: Canadian Apparel Market by Retailer (2013): Percentage Breakdown of Value Sales for Gap, H&M, Mark's, Moores, Old Navy, Reitman's, Sears, The Bay, Walmart, Winners, and Others (includes corresponding Graph/Chart)
Table 69: Canadian Women's Denim Market by Sales Channel (2014): Percentage Breakdown of Value Sales for Apparel Specialty Stores, Departmental Stores, Discount Stores and Others (includes corresponding Graph/Chart)
Table 70: Canadian Lingerie Market by Leading Sales Channel (2014): Percentage Breakdown by Value for Apparel Specialty Stores, Discount Stores, Departmental Stores and Others (includes corresponding Graph/Chart)
Trade Scenario
Knitted Hosiery: Trade Scenario
Table 71: Canadian Exports of Knitted Hosiery (2013): Percentage Breakdown of Value Exports by Destination Country (includes corresponding Graph/Chart)
Table 72: Canadian Imports of Knitted Hosiery (2013): Percentage Breakdown of Value Imports by Country of Origin (includes corresponding Graph/Chart)
Knitted (Synthetic Fiber) Swimwear
Table 73: Canadian Exports of Women's and Girl's Knitted Synthetic Fiber Swimwear (2013): Percentage Share Breakdown of Value Exports by Country of Destination (includes corresponding Graph/Chart)
Table 74: Canadian Imports of Women's & Girl's Knitted Synthetic Fiber Swimwear (2013): Percentage Share Breakdown of Value Imports by Country of Origin (includes corresponding Graph/Chart)
Knitted (Textile) Swimwear
Table 75: Canadian Exports of Women's and Girl's Knitted Textile Swimwear (2013): Percentage Share Breakdown of Value Exports by Country of Destination (includes corresponding Graph/Chart)
Table 76: Canadian Imports of Women's and Girl's Knitted Textile Swimwear (2013): Percentage Share Breakdown of Value Imports by Country of Origin (includes corresponding Graph/Chart)
Woven Swimwear
Table 77: Canadian Exports of Women's and Girl's Women Swimwear (2013): Percentage Share Breakdown of Value Exports in US$ by Country of Destination (includes corresponding Graph/Chart)
Table 78: Canadian Imports of Women's and Girl's Woven Swimwear (2013): Percentage Share Breakdown of Value Imports by Country of Origin (includes corresponding Graph/Chart)
Strategic Corporate Developments
Product Launches
B. Market Analytics
Table 79: Canadian Recent Past, Current & Future Analysis for Women's and Girls' Clothing by Product Segment
Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments
Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 80: Canadian Historic Review for Women's and Girls' Clothing by Product Segment
Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments
Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 81: Canadian 14-Year Perspective for Women's and Girls' Clothing by Product Segment
Percentage Breakdown of Value Sales for Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

3. JAPAN
A. Market Analysis
Current & Future Analysis
Influence of American Fashion Trends
Influence of Seasons in Women's Wear Market
Consumer Profile
Table 82: Japanese Apparel Market by Gender (2013): Percentage Breakdown by Value Sales for Women, Men and Children (includes corresponding Graph/Chart)
Table 83: Key Apparel Types in Japan (2013): Percentage Breakdown of Distribution of Apparel in Japanese Wardrobes (includes corresponding Graph/Chart)
Table 84: Japanese Clothing Market by Retail Channel (2013): Percentage Breakdown of Value Sales for Chain Stores, Department Stores, Independent Stores, Internet Retailers, Off-Price Outlets, Specialty Stores, Street Markets, and Others (includes corresponding Graph/Chart)
A Peek into Hosiery Market
Strategic Corporate Development
Select Players
B. Market Analytics
Table 85: Japanese Recent Past, Current & Future Analysis for Women's and Girls' Clothing by Product Segment
Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments
Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 86: Japanese Historic Review for Women's and Girls' Clothing by Product Segment
Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments
Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 87: Japanese 14-Year Perspective for Women's and Girls' Clothing by Product Segment
Percentage Breakdown of Value Sales for Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

4. EUROPE
A. Market Analysis
Market Overview
Consumer Trends
Young Girls Prefer High Street Shops
Swimwear and Beachwear Market in Europe
An Insight
Table 88: European Market for Swimwear by Gender (2014): Percentage Share Breakdown of Revenue for Women & Girls, and Men & Boys (includes corresponding Graph/Chart)
EU Annuls Tariff Hike on Premium Denim Jeans from the US
EXIM Statistics
Table 89: European Union Imports of Women's and Girl's Swimwear (2013): Percentage Share Breakdown of Value Imports by Country of Origin (includes corresponding Graph/Chart)
Table 90: European Union Exports of Women's and Girl's Swimwear (2013): Percentage Share Breakdown of Value Exports by Destination Country (includes corresponding Graph/Chart)
Strategic Corporate Development
B. Market Analytics
Table 91: European Recent Past, Current & Future Analysis for Women's and Girls' Clothing by Geographic Region
France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 92: European Historic Review for Women's and Girls' Clothing by Geographic Region
France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 93: European 14-Year Perspective for Women's and Girls' Clothing by Geographic Region
Percentage Breakdown of Value Sales for France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Table 94: European Recent Past, Current & Future Analysis for Women's and Girls' Clothing by Product Segment
Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 95: European Historic Review for Women's and Girls' Clothing by Product Segment
Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 96: European 14-Year Perspective for Women's and Girls' Clothing by Product Segment
Percentage Breakdown of Value Sales for Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

4a. FRANCE
A. Market Analysis
Market Overview
Table 97: French Apparel Market (Outerwear) by Gender (2013): Percentage Breakdown of Value Sales Women, Men and Children (includes corresponding Graph/Chart)
B. Market Analytics
Table 98: French Recent Past, Current & Future Analysis for Women's and Girls' Clothing by Product Segment
Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 99: French Historic Review for Women's and Girls' Clothing by Product Segment
Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 100: French 14-Year Perspective for Women's and Girls' Clothing by Product Segment
Percentage Breakdown of Value Sales for Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

4b. GERMANY
A. Market Analysis
Market Overview
Outerwear Market: Online Sales Propel Growth
Table 101: Leading Players in the German Women's Outerwear Market (2014): Percentage Share Breakdown of Retail Value Sales for C&A, Gerry Weber Retail, H&M, and Others (includes corresponding Graph/Chart)
Product Launches
Key Players
B. Market Analytics
Table 102: German Recent Past, Current & Future Analysis for Women's and Girls' Clothing by Product Segment
Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 103: German Historic Review for Women's and Girls' Clothing by Product Segment
Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 104: German 14-Year Perspective for Women's and Girls' Clothing by Product Segment
Percentage Breakdown of Value Sales for Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
4c. ITALY
A. Market Analysis
Market Overview
Competition
Table 105: Leading Players in the Italian Women's Wear Market (2014): Percentage Share Breakdown of Retail Value Sales for Gruppo Tessile Miroglio, Max Mara, and Others (includes corresponding Graph/Chart)
Key Statistics
Table 106: Italian Swimwear Market by Gender (2013): Percentage Share Breakdown of Volume Sales for Women & Girls, and Men & Boys (includes corresponding Graph/Chart)
Table 107: Italian Swimwear Market by Gender (2013): Percentage Share Breakdown of Revenue for Women & Girls, and Men & Boys (includes corresponding Graph/Chart)
Product Launch
Benetton GROUP SpA
A Leading Manufacturer
B. Market Analytics
Table 108: Italian Recent Past, Current & Future Analysis for Women's and Girls' Clothing by Product Segment
Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 109: Italian Historic Review for Women's and Girls' Clothing by Product Segment
Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 110: Italian 14-Year Perspective for Women's and Girls' Clothing by Product Segment
Percentage Breakdown of Value Sales for Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
4d. THE UNITED KINGDOM
A. Market Analysis
Market Overview
Table 111: Women's Wear Market in the UK (2014): Percentage Share Breakdown of Value Sales by Leading Retailers (includes corresponding Graph/Chart)
Trends at a Glance
Girls' Clothing: A Promising Market
Online Women's Clothing Sales Witnesses Growth
Rising Demand for Women's Plus-size Apparels
Tights for Plus Size Women
Lingerie: Rising Demand towards Larger Sizes
Swimwear Market: An Insight
Table 112: UK Swimwear Market by Gender (2013): Percentage Share Breakdown of Unit Sales for Women, Men, Girls, Boys (includes corresponding Graph/Chart)
Table 113: UK Swimwear Usage by Activity: Percentage Breakdown of Usage for Leisure, Sports and Leisure, and Sports (includes corresponding Graph/Chart)
Rising Popularity of Sportswear among Women
Bridalwear Market: A Saturated Market
Product Launches
B. Market Analytics
Table 114: UK Recent Past, Current & Future Analysis for Women's and Girls' Clothing by Product Segment
Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's &
Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 115: UK Historic Review for Women's and Girls' Clothing by Product Segment
Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 116: UK 14-Year Perspective for Women's and Girls' Clothing by Product Segment
Percentage Breakdown of Value Sales for Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

Table 117: Spanish Swimwear Market by Gender (2013): Percentage Share Breakdown of Volume Sales for Women & Girls, and Men & Boys (includes corresponding Graph/Chart)
Table 118: Spanish Swimwear Market by Gender (2013): Percentage Share Breakdown of Revenues for Women & Girls, and Men & Boys (includes corresponding Graph/Chart)

Table 119: Spanish Recent Past, Current & Future Analysis for Women's and Girls' Clothing by Product Segment
Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 120: Spanish Historic Review for Women's and Girls' Clothing by Product Segment
Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 121: Spanish 14-Year Perspective for Women's and Girls' Clothing by Product Segment
Percentage Breakdown of Value Sales for Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

Table 122: Russian Recent Past, Current & Future Analysis for Women's and Girls' Clothing by Product Segment
Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 123: Russian Historic Review for Women's and Girls' Clothing by Product Segment
Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 124: Russian 14-Year Perspective for Women's and Girls' Clothing by Product Segment
Percentage Breakdown of Value Sales for Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

Table 125: REST OF EUROPE
A. Market Analysis
Current & Future Analysis
Austria
Denmark
Netherlands
Table 125: Leading Players in the Dutch Women's Outerwear Market (2014): Percentage Share Breakdown of Value Sales for C&A Nederland, Hennes & Mauritz (H&M), and Others (includes corresponding Graph/Chart)
Table 126: Dutch Swimwear Market by Gender (2013): Percentage Share Breakdown of Volume Sales for Women & Girls, and Men & Boys (includes corresponding Graph/Chart)
Table 127: Dutch Swimwear Market by Gender (2013): Percentage Share Breakdown of Revenue for Women & Girls, and Men & Boys (includes corresponding Graph/Chart)
Switzerland
Portugal
Swimwear Market in Portugal
Gradually Reviving
Turkey
Sweden
Product Launches
Amer Sports Corporation (Finland)
A Leading Manufacturer
B. Market Analytics
Table 128: Rest of Europe Recent Past, Current & Future Analysis for Women's and Girls' Clothing by Product Segment
Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 129: Rest of Europe Historic Review for Women's and Girls' Clothing by Product Segment
Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 130: Rest of Europe 14-Year Perspective for Women's and Girls' Clothing by Product Segment
Percentage Breakdown of Value Sales for Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

5. ASIA-PACIFIC
A. Market Analysis
Market Overview
Product Launch
B. Market Analytics
Table 131: Asia-Pacific Recent Past, Current & Future Analysis for Women's and Girls' Clothing by Geographic Region
China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 132: Asia-Pacific Historic Review for Women's and Girls' Clothing by Geographic Region
China, India and Rest of Asia-Pacific MarketsIndependently Analyzed with Annual Sales Figures in US$ Million for the Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 133: Asia-Pacific 14-Year Perspective for Women's and Girls' Clothing by Geographic Region
Percentage Breakdown of Value Sales for China, India and Rest of Asia-Pacific Markets for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Table 134: Asia-Pacific Recent Past, Current & Future Analysis for Women's and Girls' Clothing by Product Segment
Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 135: Asia-Pacific Historic Review for Women's and Girls' Clothing by Product Segment
Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2007 through 2013 (includes...
corresponding Graph/Chart)
Table 136: Asia-Pacific 14-Year Perspective for Women's and Girls' Clothing by Product Segment Percentage Breakdown of Value Sales for Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
5a. CHINA
A. Market Analysis
China's Apparel Market: An Overview
Table 137: Chinese Apparel Market by Category (2013): Percentage Breakdown of Volume Sales for Children's wear, Denim Wear, Jackets, Knitted Underwear, Women's Wear, Men's Shirts, Men's Suits, T-Shirts, Thermal Clothing, Trousers, Woolen Wear and Others (includes corresponding Graph/Chart)
Table 138: Chinese Clothing Market by Retail Channel (2013): Percentage Breakdown of Value Sales for Chain Stores, Department Stores, Independent Stores, Internet Retailers Off-Price Outlets, Specialty Stores, Street Markets, Warehouse Clubs/ Hypermarkets and Others (includes corresponding Graph/Chart)
Women's & Girls' Wear Market: Promising Growth in Store
Fashion Conscious Women Transforming Luxury Products Market
Lingerie Sales on the Rise
Table 139: Leading Intimate Wear Brands in China (2014): Percentage Share Breakdown of Retail Value Sales for Aimer, Cosmo Lady, Embry, Huijie, Yoursun, and Others (includes corresponding Graph/Chart)
Women Drive Demand for Hosiery Products
Soaring Costs: A Major Concern for Apparel Companies
Potential Opportunities Lure International Players into Women's Sportswear Market
Domestic Apparel Brands Lead the Pack in Mass Market
Table 140: Leading Manufacturers of Women's Outerwear in China (2014): Percentage Share Breakdown of Value Sales by Company (includes corresponding Graph/Chart)
Table 141: Leading Brands of Women's Outerwear in China (2013): Percentage Share Breakdown of Value Sales for Adidas, Baleno, Bosideng, Etam, Jeanswest, Metersbonwe, Ochirly, Only, Semir, Vero Moda, Yishion, and Others (includes corresponding Graph/Chart)
Table 142: Leading Brands of Women's Apparel in China (2013): Percentage Share Breakdown of Sales for E-land, Elegant Prosper, Giderar, Jiuzi, Marisfrolg, Ochirly, Only, Ports, TeenieWeenie, VeroModa, and Others (includes corresponding Graph/Chart)
Table 143: Leading Players in the Chinese Maternity Wear Market (2013): Percentage Share Breakdown of Value Sales for O.C.T. Mami, Tianxiang, Hui Bao, Amery, Kenlavonne and Others (includes corresponding Graph/Chart)
E-Retailing Offers New Avenues of Growth
Table 144: Chinese Online Market by Category: 2013 (includes corresponding Graph/Chart)
Table 145: Chinese Online Apparel Market by Category: 2013 (includes corresponding Graph/Chart)
Strategic Corporate Developments
HOSA
A. Select Player
B. Market Analytics
Table 146: Chinese Recent Past, Current & Future Analysis for Women's and Girls' Clothing by Product Segment
Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 147: Chinese Historic Review for Women's and Girls' Clothing by Product Segment
Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 148: Chinese 14-Year Perspective for Women's and Girls' Clothing by Product Segment Percentage Breakdown of Value Sales for Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
5b. INDIA
A. Market Analysis
Current & Future Analysis
Apparel Industry
An Overview
Table 149: Indian Apparel Market (2013): Percentage Share Breakdown of Value Sales by Gender

Table 150: Indian Women’s Wear Market by Type (2014): Percentage Share Breakdown by Value for Saree, Salwar Kameez, Innerwear, Blouse/Petticoat, Sleepwear, Winterwear, Tops/Shirts, Trousers/Skirts and Others (includes corresponding Graph/Chart)

Ethnic Wear Dominates Women’s Apparel Market

Table 151: Indian Ethnic Wear Market (2014): Percentage Share Breakdown of Value Sales for Children’s Ethnic Wear, Men’s Ethnic Wear, and Women’s Ethnic Wear (includes corresponding Graph/Chart)

Surging Popularity of Western Wear

Western Formal Wear for Women: A Small Market

Strong Growth for Plus Size Apparels Market

Innerwear Market in India

Table 152: Indian Innerwear Market (2014): Percentage Share Breakdown of Value Sales by Category (includes corresponding Graph/Chart)

Leading Brands in Women’s Innerwear Market by Price Segment

Brands & Retailers Look to Expand Penetration of Women’s T-Shirts Market

E-tailers Collaborate with Artisans

Strategic Corporate Developments

B. Market Analytics

Table 153: Indian Recent Past, Current & Future Analysis for Women’s and Girls’ Clothing by Product Segment

Women’s & Girls’ Dresses, Women’s & Girls’ Suits & Coats, Women’s & Girls’ Blouses & Shirts, Women’s & Girls’ Slacks & Trousers, Women’s & Girls’ Underwear and Nightwear and Women’s & Girls’ Other Garments Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 154: Indian Historic Review for Women’s and Girls’ Clothing by Product Segment

Women’s & Girls’ Dresses, Women’s & Girls’ Suits & Coats, Women’s & Girls’ Blouses & Shirts, Women’s & Girls’ Slacks & Trousers, Women’s & Girls’ Underwear and Nightwear and Women’s & Girls’ Other Garments Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 155: Indian 14-Year Perspective for Women’s and Girls’ Clothing by Product Segment

Percentage Breakdown of Value Sales for Women’s & Girls’ Dresses, Women’s & Girls’ Suits & Coats, Women’s & Girls’ Blouses & Shirts, Women’s & Girls’ Slacks & Trousers, Women’s & Girls’ Underwear and Nightwear and Women’s & Girls’ Other Garments for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

5c. Rest of Asia-Pacific

A. Market Analysis

Current & Future Analysis

South Korea

Market Overview

Leggings Find Popularity among Korean Women

Indonesia

Women’s and Girls’ Clothing Market Witnesses Growth in Indonesia

Australia

Boom in Online Sales of Women’s Clothing

Rising Sales of Girls’ Clothing

Lingerie Market in Australia: An Overview

Malaysia

Singapore

Thailand

Taiwan

Product Launches

Embry Holdings Limited (Hong Kong)

A Major Retailer

B. Market Analytics

Table 156: Rest of Asia-Pacific Recent Past, Current & Future Analysis for Women’s and Girls’ Clothing by Product Segment

Women’s & Girls’ Dresses, Women’s & Girls’ Suits & Coats, Women’s & Girls’ Blouses & Shirts, Women’s & Girls’ Slacks & Trousers, Women’s & Girls’ Underwear and Nightwear and Women’s & Girls’ Other Garments Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 157: Rest of Asia-Pacific Historic Review for Women’s and Girls’ Clothing by Product Segment

Women’s & Girls’ Dresses, Women’s & Girls’ Suits & Coats, Women’s & Girls’ Blouses & Shirts, Women’s & Girls’ Slacks & Trousers, Women’s & Girls’ Underwear and Nightwear and Women’s & Girls’ Other Garments Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2007 through 2013 (includes corresponding Graph/Chart)
Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 158: Rest of Asia-Pacific 14-Year Perspective for Women's and Girls' Clothing by Product Segment
Percentage Breakdown of Value Sales for Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

6. MIDDLE EAST

A. Market Analysis

Current & Future Analysis

Saudi Arabia

UAE

Plus Size is in

Online Sales of Women's Clothing Gain Momentum

Swimwear Market: An Overview

Strategic Corporate Development

Delta Galil Industries Ltd. (Israel)

A Key Player

B. Market Analytics

Table 159: Middle Eastern Recent Past, Current & Future Analysis for Women's and Girls' Clothing by Product Segment

Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 160: Middle Eastern Historic Review for Women's and Girls' Clothing by Product Segment

Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 161: Middle Eastern 14-Year Perspective for Women's and Girls' Clothing by Product Segment

Percentage Breakdown of Value Sales for Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

7. LATIN AMERICA

A. Market Analysis

Current & Future Analysis

Strategic Corporate Development

B. Market Analytics

Table 162: Latin American Recent Past, Current & Future Analysis for Women's and Girls' Clothing by Geographic Region

Brazil and Rest of Latin American Markets Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 163: Latin American Historic Review for Women's and Girls' Clothing by Geographic Region

Brazil and Rest of Latin American Markets Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 164: Latin American 14-Year Perspective for Women's and Girls' Clothing by Geographic Region

Percentage Breakdown of Value Sales for Brazil and Rest of Latin American Markets for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

Table 165: Latin American Recent Past, Current & Future Analysis for Women's and Girls' Clothing by Product Segment

Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 166: Latin American Historic Review for Women's and Girls' Clothing by Product Segment

Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments
Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 167: Latin American 14-Year Perspective for Women's and Girls' Clothing by Product Segment
Percentage Breakdown of Value Sales for Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

7a. BRAZIL
A. Market Analysis
Market Overview
Sales of Plus-Size Clothing on the Rise
Hosiery Market
An Overview
B. Market Analytics
Table 168: Brazilian Recent Past, Current & Future Analysis for Women's and Girls' Clothing by Product Segment
Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 169: Brazilian Historic Review for Women's and Girls' Clothing by Product Segment
Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2007 through 2013 (includes corresponding Graph/Chart)

7b. REST OF LATIN AMERICA
A. Market Analysis
Current & Future Analysis
Mexico
Table 171: Mexican Women's Wear Market (2014): Percentage Share Breakdown of Retail Value Sales by Leading Players (includes corresponding Graph/Chart)
B. Market Analytics
Table 172: Rest of Latin American Recent Past, Current & Future Analysis for Women's and Girls' Clothing by Product Segment
Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 173: Rest of Latin American Historic Review for Women's and Girls' Clothing by Product Segment
Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2007 through 2013 (includes corresponding Graph/Chart)

8. REST OF WORLD
A. Market Analysis
Current & Future Analysis
Strategic Corporate Development
B. Market Analytics
Table 175: Rest of World Recent Past, Current & Future Analysis for Women's and Girls' Clothing by Product Segment
Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 174: Rest of Latin American 14-Year Perspective for Women's and Girls' Clothing by Product Segment
Percentage Breakdown of Value Sales for Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 176: Rest of World Historic Review for Women's and Girls' Clothing by Product Segment
Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments
Independently Analyzed with Annual Sales Figures in US$ Million for the Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 177: Rest of World 14-Year Perspective for Women's and Girls' Clothing by Product Segment
Percentage Breakdown of Value Sales for Women's & Girls' Dresses, Women's & Girls' Suits & Coats, Women's & Girls' Blouses & Shirts, Women's & Girls' Slacks & Trousers, Women's & Girls' Underwear and Nightwear and Women's & Girls' Other Garments for the Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 500 (including Divisions/Subsidiaries - 514)

The United States (136)
Canada (17)
Japan (15)
Europe (284)
- France (18)
- Germany (72)
- The United Kingdom (52)
- Italy (73)
- Spain (26)
Rest of Europe (43)
Asia-Pacific (Excluding Japan) (56)
Latin America (3)
Africa (3)

Ordering:
Order Online - http://www.researchandmarkets.com/reports/338796/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Women's and Girls’ Clothing - Global Strategic Business Report
Web Address: http://www.researchandmarkets.com/reports/338796/
Office Code: SCDK88KE

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 4950</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>USD 6930</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 10 Users:</td>
<td>USD 9405</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 15 Users:</td>
<td>USD 11880</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr □ Mrs □ Dr □ Miss □ Ms □ Prof □
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World