Food Safety Testing Market by Contaminant (Pathogen, GMO, Toxin, Pesticide), Technology (Traditional & Rapid), Food Type (Meat & Poultry, Dairy, Fruit & Vegetable, Convenience Food) & Region - Global Trends & Forecast to 2020

Description: This report analyzes the food safety testing market, in terms of region, technology, contaminant, and food tested.

The global food safety testing market is gaining importance due to the pervasiveness of foodborne diseases worldwide. Increased stringencies of food safety rules & regulations by the governments of trading countries have also been pushing the growth of this market. Other driving factors include increasing globalization of food trade and development of rapid food safety testing techniques. The market is growing due to the implementation of stringent regulations to control the outbreaks of diseases.

Rapid advanced technologies are dominating the food safety testing market because traditional methods are time consuming and labor intensive. Culture method protocols are recognized as internationally accepted reference methods in foodborne pathogen detection (published by the International Organization for Standardization (ISO)). Advanced technologies are quick, accurate, and easy-to-use.

Rapid technologies, especially rapid detection kits, are used for food safety testing in processed foods. Worldwide different regulations have been set for ready-to-eat (RTE) products safety testing. Processed food products include frozen products, snacks, packaged products, etc. Listeria and other pathogens such as clostridium may be found in final RTE products.

The global food safety testing has been dominated by meat & poultry products owing to the fact that maximum number of illnesses have been due to meat & poultry products. The Asia-Pacific market is expected to grow due to the increase in agriculture produce trade supply. This is because the exported and imported products have to be safe and certified accordingly, based on the food safety regulations of that particular country. Food Safety and Inspection Services (FSIS) established a new rule to prevent contamination of meat and poultry products in slaughter houses and processing plants based on HACCP food safety control system.

The increased consumption of processed food, both in developing and developed countries, is creating a significant opportunity for processed food testing. Also, the contamination of most of the processed food occurs from the processing machineries. Inefficient supply chain and food contamination outbreaks are fueling the growth of the market.

The geographical and food tested segmentations was determined using secondary sources and verified through primary respondents. The demand in different regions was considered while estimating the share of the different regions in the food safety testing market. The market estimation was also based on various parameters, such as the number of players, demand trends, supply trends, and the extent of research activity in a particular region. The global food safety testing market is projected to reach a value of USD 16.1 Billion by 2020, at a CAGR of 7.4% from 2015.

The report provides a qualitative analysis of the leading players in the market. It also enumerates the development strategies preferred by these players. The market dynamics - in terms of market drivers, restraints, opportunities, and challenges - are discussed in detail in the report. Key players profiled in the report include SGS S.A. (Switzerland), Intertek Group Plc. (U.K.), Eurofins Scientific (Luxembourg), Bio-Rad Laboratories Inc. (U.S.), DNV GL (Norway), Bureau Veritas S.A. (France), DuPont (U.S.), Lloyd's Assurance Ltd. (U.K.), Silliker Inc. (U.S.), Ifp Institut Für Produktqualität GmbH (Germany), and Romer Labs Inc. (U.S.).

Scope of the Report

This study categorizes the food safety testing market on the basis of technology, contaminant, food tested, and region. The regional analysis is further extended with projections of the market size of their key contributing countries.
The food safety testing market is segmented as mentioned below:

By technology:
- Traditional
- Rapid

By contaminant:
- Pathogens
- Pesticides
- GMOs
- Toxins
- Others (residues, allergens)

By application:
- Meat & poultry
- Dairy
- Processed foods
- Fruits & vegetables
- Others (includes grains)

By region:
- North America
- Europe
- Asia-Pacific
- RoW

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