Furniture and Floor Coverings Retailing in Malaysia: Databook to 2019

Description:

Summary

Furniture and Floor Coverings Retailing in Malaysia: Databook to 2019 contains detailed historic and forecast retail sales values, segmented at a category level. The report takes into account macroeconomic indicators and industry-specific drivers to provide data that helps companies in the Retailing industry better understand the changes in their environment, seize opportunities and formulate crucial business strategies.

Key Findings

This report is the result of extensive market research covering the Furniture and Floor Coverings Retailing market in Malaysia. It provides detailed historic and forecast sales value, segmented at market and category level. Furniture and Floor Coverings Retailing in Malaysia: Databook to 2019 provides a top-level overview and detailed category insight into the operating environment of the retail industry in Malaysia, making it an essential tool for companies active across Malaysia retail value chain and for new players considering entering the market.

Synopsis

- Overview of the Furniture and Floor Coverings Retailing market in Malaysia

- Analysis of the Furniture and Floor Coverings Retailing market and its category including full year 2014 sales value and forecasts till 2019

- Historic and forecast sales value of the Furniture and Floor Coverings Retailing market for the period 2009 through to 2019

- Individual category analysis of historic and forecast sales value for the period 2009 through to 2019

Reasons To Buy

- Provides you with important figures of Furniture and Floor Coverings Retailing market in Malaysia

- Allows you to analyze market as the report offers detailed historic and forecast retail sales value, segmented at a category level.

- Provides you with information on sales segmentation by category in Furniture and Floor Coverings Retailing market

- Enhance your knowledge of the market with key figures on sales value and segmentation by category for the historic period

- Allows you to plan future business decisions using the report's forecast figures for the market along with the segmentation

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3.1 Definitions

3.1.1 All research is conducted in local currency in nominal prices. US dollar conversions for all data are made using an annual average exchange rate. For details please refer to Table 350 and Table 351 below.

3.1.2 This report provides 2014 actual sales; while forecasts are provided for 2014 - 2019

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