In-Flight Entertainment & Connectivity Market by Product Type, Aircraft Type & Fit - Analysis & Global Forecasts to 2020

Description: "In-Flight Entertainment & Connectivity Market by Product Type (Connectivity, Content, Hardware), Aircraft Type (Narrow Body Aircraft, Wide Body Aircraft, Very Large Aircraft, Business Jets), Fit (Retrofit, Linefit) - Analysis & Global Forecasts to 2020"

The in-flight entertainment & connectivity (IFEC) market is expected to reach USD 5.80 Billion by 2020 from an estimated USD 2.85 Billion in 2015, at a CAGR of 15.23% from 2015 to 2020. The market is segmented by product type, aircraft type, fit, and region.

Based on product type, the market is segmented into connectivity, content, and hardware. The connectivity segment is classified into wired and wireless, the content segment is categorized is segmented into stored and streamed. Whereas, the hardware segment is subsegmented into portable and non-portable. The portable devices segment is expected to register double-digit growth during the forecast period. Its high growth can be attributed to enhancing the passenger’s experience, among others.

Based on aircraft type, the market is segmented into wide body aircraft, narrow body aircraft, very large aircraft, and business jets. The narrow body aircraft segment is expected to register the fastest growth during the forecast period. This growth can be attributed to the increasing number of aircraft deliveries in North America and Europe.

By fit, the market is segmented into retrofit and linefit. The linefit segment is expected to account for the larger market share during the forecast period.

By region, North America is expected to command the largest share of the in-flight entertainment & connectivity market. Its large share is attributed to the exponential growth in the data usage on the ground and in the air. However, the Asia Pacific market is expected to register the highest growth, mainly due to the wireless and seat centric solutions being adopted by increasing number of airlines.

The factors that are driving the growth of the in-flight entertainment & connectivity market are enhancing the passengers experience, exponential growth in the data usage on the ground and in the air, increase in the demand for large cabin business jets, and wireless and seat centric solutions being adopted by increasing number of airlines. Whereas, the factors that are restraining the growth includes high installation cost, and content management & up-gradation. However, increase in the long haul flight offer new growth opportunities for the market players.

Some major players in the in-flight entertainment & connectivity market include Panasonic Avionics Corporation (Japan), Thales Group S.A. (France), Zodiac Aerospace S.A. (France), and GoGo LLC (U.S.). Whereas, the other competitors of this market are Digecor, OnAir, and Viasat Inc.

Scope of the Report:

This report categorizes the in-flight entertainment & connectivity market into the following segments:

In-Flight Entertainment & Connectivity Market, by Product Type
- Connectivity
- Content
- Hardware

In-Flight Entertainment & Connectivity Market, by Aircraft Type
- Wide Body Aircraft
- Narrow Body Aircraft
- Very Large Aircraft
- Business Jets
In-Flight Entertainment & Connectivity Market, by Fit
- Retrofit
- Linefit

In-Flight Entertainment & Connectivity Market, by Region
- North America
- Europe
- Asia-Pacific
- Rest of the World (RoW)

Contents:
1 Introduction
  1.1 Objectives of the Study
  1.2 Market Definition
  1.3 Market Scope
    1.3.1 Markets Covered
    1.3.2 Years Considered for the Study
  1.4 Currency & Pricing
  1.5 Distribution Channel Participants
  1.6 Study Limitations
  1.7 Market Stakeholders

2 Research Methodology
  2.1 Research Data
    2.1.1 Secondary Data
      2.1.1.1 Key Data From Secondary Sources
    2.1.2 Primary Data
      2.1.2.1 Key Data From Primary Sources
      2.1.2.2 Key Industry Insights
      2.1.2.3 Breakdown of Primaries
  2.2 Market Size Estimation
    2.2.1 Bottom-Up Approach
    2.2.2 Top-Down Approach
  2.3 Market Breakdown and Data Triangulation
  2.4 Research Assumptions

3 Executive Summary

4 Premium Insights
  4.1 IFEC Market Overview
  4.2 IFEC Market Growth: By Product
  4.3 IFEC System Market: By Fit
  4.4 IFEC System Market Share in North America
  4.5 IFEC Market Share Analysis
  4.7 IFEC Hardware Market, Pricing Analysis, 2015-2020
  4.8 Life Cycle Analysis, By Region

5 Market Overview
  5.1 Introduction
  5.2 Market Segmentation
    5.2.1 By Product
    5.2.2 By Aircraft Type
    5.2.3 By Fit
    5.2.4 By Region
  5.3 Market Dynamics
    5.3.1 Drivers
      5.3.1.1 Enhancing Passenger Experience
      5.3.1.2 IFEC is Becoming A Major Ancillary Revenue for Airlines
      5.3.1.3 Increase in the Dem and for Large Cabin Business Jets
5.3.1.4 Optimization of Operational Costs
5.3.2 Restraints
  5.3.2.1 Regulatory Framework and Associated Certification
  5.3.2.2 Rapid Technological Change
5.3.3 Challenges
  5.3.3.1 High Installation Cost
  5.3.3.2 Content Management and Up-Gradation
5.3.4 Opportunities
  5.3.4.1 Connectivity Wi-Fi Technology
  5.3.4.2 Increase in Long Haul Flights
5.3.5 Burning Issue
  5.3.5.1 Increasing Demand for New Content

6 Industry Trends
  6.1 Introduction
  6.2 Value Chain Analysis
  6.3 Supply Chain Analysis
  6.4 Industry Trends
  6.5 Porter’s Five Forces Analysis
    6.5.1 Threat From New Entrants
    6.5.2 Threat From Substitutes
    6.5.3 Bargaining Power of Suppliers
    6.5.4 Bargaining Power of Buyers
    6.5.5 Intensity of Competitive Rivalry
  6.6 Strategic Benchmarking
  6.7 Innovation & Patent Registrations

7 IFEC Market, By Product
  7.1 Introduction
  7.2 IFEC Market, By Product Type
    7.2.1 Hardware
      7.2.1.1 IFEC Hardware Market, By Type
    7.2.2 Connectivity
      7.2.2.1 IFEC Connectivity Market, By Type
    7.2.3 Content
      7.2.3.1 IFEC Content Market, By Type

8 IFEC Market, By Aircraft Type
  8.1 Introduction
  8.2 Narrow Body Aircraft
  8.3 Wide Body Aircraft
  8.4 Very Large Aircraft
  8.5 Business Jets

9 IFEC Market, By Fit
  9.1 Introduction
  9.2 Linefit
  9.3 Retrofit

10 In-Flight Entertainment and Connectivity Market, By Geography
  10.1 Introduction
  10.2 North America
    10.2.1 North America: In-Flight Entertainment and Connectivity Market, By Aircraft Type
    10.2.2 North America: In-Flight Entertainment and Connectivity Market, By Fit
    10.2.3 North America: In-Flight Entertainment and Connectivity Market, By Product Type
    10.2.4 North America: Connectivity Market, By Type
    10.2.5 North America: In-Flight Entertainment and Connectivity Market, By Country
      10.2.5.1 U.S.
      10.2.5.2 Canada
  10.3 Europe
    10.3.1 Europe: In-Flight Entertainment & Connectivity Market, By Aircraft Type
    10.3.2 Europe: In-Flight Entertainment & Connectivity Market, By Fit
    10.3.3 Europe: In-Flight Entertainment & Connectivity Market, By Product Type
10.3.4 Europe: In-Flight Entertainment & Connectivity Market, By Country
  10.3.4.1 U.K.
  10.3.4.2 France
  10.3.4.3 Germany

10.4 Asia-Pacific (APAC)
  10.4.1 APAC: In-Flight Entertainment and Connectivity Market, By Aircraft Type
  10.4.2 APAC: In-Flight Entertainment and Connectivity Market, By Fit
  10.4.3 APAC: In-Flight Entertainment and Connectivity Market, By Product Type
  10.4.4 APAC: In-Flight Entertainment and Connectivity Market, By Product Sub-Segment
  10.4.5 APAC: In-Flight Entertainment and Connectivity Market, By Country
    10.4.5.1 China
    10.4.5.2 India
    10.4.5.3 Australia

10.5 Rest of the World
  10.5.1 Latin America
  10.5.2 Middle East
  10.5.3 Africa

11 Competitive Landscape
  11.1 Introduction
  11.2 Market Share Analysis of the IFEC Market
  11.3 Competitive Situation and Trends
    11.3.1 Long-Term Contracts
    11.3.2 New Product Launches
    11.3.3 Partnerships, Collaborations, and Joint Ventures
    11.3.4 Other Developments

12 Company Profiles
(Company at A Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments)*
  12.1 Introduction
  12.2 GOGO LLC.
  12.3 Zodiac Aerospace S.A.
  12.4 Lufthansa Systems AG
  12.5 Panasonic Avionics Corporation
  12.6 Thales Group
  12.7 Honeywell International, Inc.
  12.8 Rockwell Collins, Inc.
  12.9 Viasat, Inc.
  12.10 Dige, Inc.
  12.11 Onair

*Details on Company at A Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments Might Not Be Captured in Case of Unlisted Companies.

13 Appendix
  13.1 Discussion Guide
  13.2 Available Customizations

List of Tables
Table 1 Study Years
Table 2 Enhancing the Passenger Experience
Table 3 Regulatory Framework and Associated Certification is One of the Major Restraints in the IFEC Market
Table 4 High Installation Cost is A Challenge in the IFEC Market
Table 5 Connectivity : Wi-Fi Technology
Table 6 Innovation & Patent Registrations
Table 7 IFEC Market, By Product Type, 2013 - 2020 (USD Million)
Table 8 IFEC Hardware Market, By Type, 2013-2020 (USD Million)
Table 9 IFEC Connectivity Market, By Type, 2013-2020 (USD Million)
Table 10 IFEC Content Market, By Type, 2013-2020 (USD Million)
Table 11 IFEC Market, By Aircraft Type, 2013-2020 (USD Million)
Table 12 Aircraft Deliveries, By Aircraft Type, 2014 vs 2034
Table 69 Middle East: In-Flight Entertainment & Connectivity Market, By Aircraft Type, 2013-2020 (USD Million)
Table 70 Middle East: In-Flight Entertainment & Connectivity Market, By Fit, 2013-2020 (USD Million)
Table 71 Middle East: In-Flight Entertainment & Connectivity Market, By Product Type, 2013-2020 (USD Million)
Table 72 Africa: In-Flight Entertainment & Connectivity Market Size, By Aircraft Type, 2013-2020 (USD Million)
Table 73 Africa: In-Flight Entertainment & Connectivity Market, By Fit, 2013-2020 (USD Million)
Table 74 Africa: In-Flight Entertainment & Connectivity Market, By Product, 2013-2020 (USD Million)
Table 75 Long-Term Contracts, 2011-2015
Table 76 New Product Launches, 2011-2015
Table 77 Partnerships, Collaborations, and Joint Ventures, 2011 - 2015
Table 78 Other Developments, 2011-2015

List of Figures

Figure 1 IFEC Market Segmentation
Figure 2 IFEC Market Stakeholders
Figure 3 Research Design
Figure 4 Bottom-Up Approach
Figure 5 Top-Down Approach
Figure 6 Market Breakdown and Data Triangulation
Figure 7 Research Assumptions
Figure 8 Hardware Segment Accounted for the Largest Share in the IFEC Market(2015-2020)
Figure 9 WBA has the Highest Market in 2015
Figure 10 North America Accounts for the Highest Share in the IFEC Market
Figure 11 Attractive Market Opportunities in the IFEC Market, 2015-2020
Figure 12 Connectivity Market is Expected to Grow at the Highest CAGR During the Forecast Period
Figure 13 Retro-Fit & Line-Fit Market Trends
Figure 14 North American Region Accounted for A Major Share in the Connectivity Market in 2015
Figure 15 North America Accounted for the Largest Market Share in the IFEC Market in 2015
Figure 16 India & Australia to Grow at Higher Rate Than Matured Markets During the Forecast Period (2015-2020)
Figure 17 VLA has A Higher Cost of Installing IFEC System
Figure 18 APAC is Projected to Be the Fastest-Growing Market During the Forecast Period
Figure 19 IFEC Market, By Aircraft Type
Figure 20 IFEC Market, By Aircraft Type
Figure 21 IFEC Market, By Fit
Figure 22 IFEC Market, By Region
Figure 23 Enhancing the Passenger Experience Will Drive the IFEC Market Growth
Figure 24 Upcoming Business Jets in Different Fleet Size
Figure 25 Value Chain Analysis (2015): IFEC
Figure 26 Supply Chain Analysis: IFEC Market
Figure 27 Use of Personal Electronic Devices (PED) Constitute the Latest Trend in the IFEC Market
Figure 28 Porter's Five Forces Analysis Model (2015)
Figure 29 Porter's Five Forces Analysis: Factors Degree Summary
Figure 30 Strategic Benchmarking (2011-2014): Technology Integration & Product Enhancement
Figure 31 Online Streaming Solutions for Peds is Increasing the Demand for Onboard Connectivity From 2015 to 2020
Figure 32 IFEC Hardware Market, By Type, 2015 & 2020
Figure 33 IFEC Connectivity Market, By Type, 2015 & 2020
Figure 34 IFEC Content Market, By Type, 2015 & 2020
Figure 35 IFEC Market Share, By Aircraft Type, 2015
Figure 36 Delivery Units, By Aircraft Type, 2015 vs 2034
Figure 37 WBA Segment is Projected to Account the Largest Market Share for Linefit IFEC By 2020
Figure 38 VLA to Drive the Growth for Retrofit IFEC During the Forecast Period
Figure 39 Geographic Snapshot - Latin America is Estimated To Witness Lucrative Growth in the In-Flight Entertainment and Connectivity Market, 2015 - 2020
Figure 40 Germany Will Emerge as Attractive Destinations for the In-Flight Entertainment and Connectivity Market By Product, 2015 - 2020
Figure 41 Hardware is the Key Segment in the North American In-Flight Entertainment and Connectivity Market(2015)
Figure 42 Germany Accounts the Maximum Growth Opportunities for the In-Flight Entertainment &
Connectivity Product Market in Europe, 2015
Figure 43 China: Potential Market of In-Flight Entertainment and Connectivity in Asia-Pacific, 2015
Figure 44 Depreciation in the Currency is Limiting the Growth of the In-Flight Entertainment & Connectivity Market
Figure 45 Companies Adopted Contacts and New Product Launches as Key Growth Strategies From 2011 to 2015
Figure 46 GOGO LLC is Leading the Segmental Market Growth From 2012 to 2014
Figure 47 IFEC Hardware Providers Market Share Analysis, By Key Player, 2014
Figure 48 IFEC Connectivity Providers Market Share Analysis, By Key Player, 2014
Figure 49 IFEC Content Service Providers Market Share Analysis, By Key Player, 2014
Figure 50 IFEC Market has Witnessed Significant Growth From 2013 to 2015
Figure 51 New Product Launches is One of the Key Growth Strategies
Figure 52 Company Landscape, 2014
Figure 53 GOGO LLC.: Business Overview
Figure 54 GOGO LLC.: SWOT Analysis
Figure 55 Zodiac Aerospace S.A.: Business Overview
Figure 56 Zodiac Aerospace S.A.: SWOT Analysis
Figure 57 Lufthansa Systems AG: Business Overview
Figure 58 Lufthansa Systems: SWOT Analysis
Figure 59 Panasonic Avionics Corporation: Business Overview
Figure 60 Panasonic Avionics Corporation: SWOT Analysis
Figure 61 Thales Group: Company Snapshot
Figure 62 Thales Group: SWOT Analysis
Figure 63 Honeywell International, Inc.: Company Snapshot
Figure 64 Rockwell Collins, Inc.: Company Snapshot
Figure 65 Viasat, Inc.: Business Overview

Order by Fax - using the form below
Order by Post - print the order form below and send to
Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: In-Flight Entertainment & Connectivity Market by Product Type, Aircraft Type & Fit - Analysis & Global Forecasts to 2020
Web Address: http://www.researchandmarkets.com/reports/3388326/
Office Code: SCPLDCHB

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) -</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Single User:</td>
<td>[]</td>
<td>USD 4650</td>
</tr>
<tr>
<td>1 - 5 Users:</td>
<td>[]</td>
<td>USD 5650</td>
</tr>
<tr>
<td>Site License:</td>
<td>[]</td>
<td>USD 7150</td>
</tr>
<tr>
<td>Enterprisewide:</td>
<td>[]</td>
<td>USD 9000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr  [ ] Mrs  [ ] Dr  [ ] Miss  [ ] Ms  [ ] Prof
First Name: ____________________________ Last Name: ____________________________
Email Address: * ____________________________
Job Title: ____________________________
Organisation: ____________________________
Address: ____________________________
City: ____________________________
Postal / Zip Code: ____________________________
Country: ____________________________
Phone Number: ____________________________
Fax Number: ____________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World