Food Flavors Market by Type (Chocolate, Vanilla, Fruits & Nuts, Others), Origin (Natural, Synthetic), Application (Beverages, Savory & Snacks, Bakery & Confectionery, Dairy & Frozen Products, Others), & by Region - Global Forecast to 2020

Description: Flavor is a sensory impression of food or any other substance, which is determined by chemical senses of taste and smell. There are varied types of food additives added to food and beverages to make products tastier and more appealing. Flavors are prepared by the mixture of volatile chemicals. These are added to food products to either deliver a specific flavor or to enhance an existing flavor.

Apart from food and beverages applications, flavors are also used in the oral care industry and pharmaceuticals. The report provides a study on the global food flavors market categorizing food flavors based on their origin, type, application, and region. The report includes forecasts for global as well as regional food flavors market.

Food flavors are primarily segmented as natural and synthetic flavors. The regions covered in this report include North America (U.S., Canada, and Mexico), Europe (the U.K., Germany, France, Italy, Spain), Asia-Pacific (Japan, Indonesia, India, China, Australia-New Zealand), and rest of the world (Latin America, Africa and the Middle East).

The report provides a complete analysis of the leading players in the food flavors segment, highlight key segments that occupy maximum market shares, with a clear insight and commentary on developments and trends. The report also includes a chronology of developments with respect to new products, and their applications, ensuring coverage of latest findings in the flavor extraction technology.

The market dynamics is also attributed to the growing demand and penetration of organic food products. The variants and combination methods used to provide flavors to food are bound to undergo further developments with growing demands and concerns for food safety legislations and regulations.

The food flavors market is projected to grow at a CAGR of 5.4% from 2015 to 2020. Natural food flavors have attracted attention of food ingredients manufacturers, with increasing consumer demand for fresh and natural products. North America is the largest market for food flavors, followed by Asia-Pacific and Europe. Asia-Pacific represents the fastest growing market, followed by Europe.

The food flavors market, in terms of value, is projected to reach USD 15.1 Billion by 2020. In 2014, the market was dominated by the North American region, followed by Asia-Pacific. The Asia-Pacific market is projected to grow at the highest CAGR with rapid growth in the food & beverage industry, in developing countries such as India and China. The growing demand for health & wellness foods, technological innovation, and increasing consumer preference towards convenience and ready-to-eat meals are driving the food flavors market.

This report includes market sizes in terms of value (USD million) and volume (KT). Both ‘bottom-up’ and ‘top-down’ approaches were used to arrive at the market size and obtain the market forecast. Extensive secondary research was conducted to understand the market insights and trends, which was further validated through primary interviews. The report provides both, qualitative and quantitative analysis of the food flavors market, as well as offers worthy insights into competitive landscape and preferred development strategies adopted by key players. The report also analyzes market dynamics, challenges, and issues faced by leading players.

Scope of the Report:
The research study categorizes the market on the basis of origin, type, application, and region.

Global Food Flavors Market, By Origin:
- Natural
- Synthetic
Global Food Flavors Market, By Type
- Chocolate
- Vanilla
- Fruits & Nuts
- Others

Global Food Flavors Market, By Application
- Beverages
- Savory & Snacks
- Bakery & Confectionery
- Dairy & Frozen Products
- Others

Global Food Flavors Market, By Region
- North America
- Europe
- Asia-Pacific
- RoW

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