Blood Pressure Monitoring and Measurement Instruments - Global Strategic Business Report

Description: The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East & Africa and Latin America. Annual estimates and forecasts are provided for the period 2015 through 2022. Also, a six-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research.

This report analyzes the worldwide markets for Blood Pressure Monitoring and Measurement Instruments in US$ by the following Product Segments: Sphygmomanometers (Aneroid Sphygmomanometers, & Digital Sphygmomanometers), Ambulatory and Automated BP Monitors, and Blood Pressure Transducers.

Company profiles are primarily based on public domain information including company URLs. The report profiles 90 companies including many key and niche players such as:

- A&D Medical
- American Diagnostic Corp.
- Beurer GmbH
- Bokang Instruments Co., Ltd.
- Briggs Healthcare

Contents: BLOOD PRESSURE MONITORING AND MEASUREMENT INSTRUMENTS

A GLOBAL STRATEGIC BUSINESS REPORT CONTENTS

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS
Study Reliability and Reporting Limitations
Disclaimers
Data Interpretation & Reporting Level
Quantitative Techniques & Analytics
Product Definitions and Scope of Study
Sphygmomanometers
Aneroid Sphygmomanometers
Digital Sphygmomanometers
Ambulatory and Automated BP Monitors
Ambulatory Blood Pressure Monitors
Automated BP Monitors
Blood Pressure Transducers

II. EXECUTIVE SUMMARY

1. INDUSTRY OVERVIEW
BP Monitors: Enabling Efficient Management of Hypertension for Preventing Life-Threatening Complications
BP Monitors: Measuring, Monitoring and Managing Issues Associated with High Blood Pressure
Growth Drivers in a Nutshell
Alarming Rise in Global Prevalence of Hypertension and the Need for Timely Monitoring Drive Steady Demand for BP Monitors
Table 1: Hypertension Prevalence (%) Worldwide by Region in Male and Females Aged 25+ Years (includes corresponding Graph/Chart)
Table 2: Economic Burden of Cardiovascular Diseases between 2011 and 2025: Breakdown of Lost Output Value by Income Group (includes corresponding Graph/Chart)
Hypertension: The Invisible Killer?
Table 3: Percentage of Hypertension-Associated Deaths in Various Non-Communicable Diseases (NCD) (includes corresponding Graph/Chart)
High Blood Pressure: A Defensive and Corrective System Rather than a Disease
High Blood Pressure (BP): A Potent Cause of Cardiovascular Diseases
CVD: High Prevalence Linked to Hypertension
Strokes and Arteriosclerosis
Hypertension in Pregnancy Can Prove Fatal
Hypertension in Teens and Kids
Masked Hypertension: Antithesis to White Coat Hypertension
Notable Device Trends
Professionals Favor Traditional Devices
Increasing Preference for Disposable Transducers over Reusable Transducers
Upper-Arm Monitors Integrated with Multiple Functions and Memory
Global Market Outlook

2. COMPETITION
BP Monitoring and Measurement Marketplace: Highly Fragmented and Competitive
Leading BP Monitor Models for 2015 and 2016
Omron 10 Series Wireless Upper Arm Blood Pressure Monitor
Panasonic EW3109W Portable Upper Arm Blood Pressure Monitor
Withings Wireless Apple and Android BP Monitor
LotFancy Blood Pressure & Heart Rate Monitor
Health Gurus Professional Blood Pressure Monitor
Pyle PHBPB20 and PHBPBW40BK Blood Pressure Monitors
Omron BP786
Omron 7 Series Wrist Blood Pressure Monitor
Slight Touch ST-401 Blood Pressure Monitor
GoWISE USA Digital Blood Pressure Monitor
Ozeri CardioTech
Other Noteworthy BP Monitors of 2015 and 2016
Popular Professional Blood Pressure Monitoring Instruments Worldwide
Dealmed: Professional Adult Blood Pressure Monitoring Kit with Stethoscope and Blood Pressure Sphygmomanometer
Omron HEM 907XL Professional Digital Blood Pressure Monitoring Device with IntelliSense Technology
CMS-08A Professional Blood Pressure Monitoring Device with Flash Memory and Software
MDF® Calibra Pro Aneroid Sphygmomanometer
MDF® Bravata Palm Aneroid BP Monitoring Instrument with Sphygmomanometer and Adult Sized Cuff
McKesson Professional Adult Blood Pressure Monitor with Premium Chrome Styled Cuff
Omron Blood Pressure Monitor Kit with Stethoscope and D-Ring Pressure Cuff
MDF® Iconica Palm Aneroid Sphygmomanometer and BP Monitoring Instrument with Adult Sized Cuff
MDF® Mobile Aneroid Sphygmomanometer
MDF Calibra Aneroid Digital Sphygmomanometer
Omron Healthcare: The Global Leader in Home Blood Pressure Monitors
Table 4: Omron's Leadership Presence in Home Blood Pressure Monitors Market by Geographic Region/Country (2016E): Percentage Market Share (%) in China, Japan, Europe, The Americas, and Others (includes corresponding Graph/Chart)
Omron: Contributing Significantly to Good Healthcare Worldwide
List of Leading Companies by Market Segment
Sphygmomanometers
Digital Sphygmomanometers
Aneroid Sphygmomanometers
Ambulatory and Automated BP Monitors
Blood Pressure Transducers
Key Wearable Technology Companies in BP Monitors Business: Snapshot Profiles
Apple
Adidas
Google
Hello Inc.
Samsung
Searete LLC
Sony
SportBrain Inc.
Valencell
Vital Features of a Reliable and Efficient Blood Pressure Monitor
Ease of Usage
Sources of Power
Alerts for Irregular Heartbeat
Large Displays for Easy Reading
Automatic Inflating Capability
Robust Memory for Storing BP Readings
Comprehensive Readings
Competition: Noteworthy Trends
Competition with Local Companies Intensifies in Regional Markets
Quality Products at Low Prices: Mantra for Success in the Marketplace
Companies Cater to Local Needs to Garner Share in Regional Markets

3. MARKET TRENDS, ISSUES AND DRIVERS
Hypertension Related Complications in the Expanding Aging Population Drives the Focus on BP Monitoring
Demographic Statistics of the Global Aging Populace: Unfurling the Market Potential
Table 5: Global Aging Population (in Thousands) by Age Group: 1975-2050 (includes corresponding Graph/Chart)
Table 6: Global Population by Age-Group: Percentage Change Over the Period 2010-2050 (includes corresponding Graph/Chart)
Table 7: Infants and 65 and Above Individuals as a Percentage of Global Population: 1950-2050 (includes corresponding Graph/Chart)
Table 8: Global 60 Years and Above Population (in Millions) by Geographic Region: 1980-2050 (includes corresponding Graph/Chart)
Rising Popularity of Public Blood Pressure Monitoring Programs Benefits Market Expansion
Benefits of Public BP Devices
Bottlenecks in Public BP Devices
Supported by Digital Versions, Sphygmomanometers Continue to Dominate BP Monitors Sales
Steady Technology Evolution of Digital BP Monitoring Devices Drive Faster Growth
Mercury Sphygmomanometers GraduallyPhase Out
Portability and Effectiveness Attributes Drive Demand for Ambulatory BP Monitoring Systems
Will Ambulatory Devices Completely Eliminate Office BP Monitors?
Advantage of AOBP over Semi-automated Electronic Sphygmomanometers
Growing Prominence of Remote Blood Pressure Monitoring Spurs Demand for Home Use BP Monitors
Importance of Accuracy in Home BP monitors
Blood Pressure Transducer: A Cost Effective Solution for Detection of Blood Pressure Imbalances
Increasing Obesity Levels Lends Traction to Market Growth
Table 9: Global Obesity Epidemic: Percentage of Overweight, Obese, and Severely Obese Adults for 2014 & 2025 (includes corresponding Graph/Chart)
Table 10: Severely Obese Population (in Thousands) Worldwide by Country: 2014 & 2025 (includes corresponding Graph/Chart)
Mobile-Based Devices Set to Revolutionize the BP Monitoring Market Arena
A Few Popular BP Monitoring Smartphone Apps
iBP Blood Pressure
Heartwise Blood Pressure Tracker
Health Tracker PRO
MyVitals
Instant Blood Pressure
Smartphone Penetration Favors Self BP Monitoring Market
Table 11: Smartphone Penetration Rate (%) for Select Countries Worldwide as a Percentage of Population Owning a Phone: 2016 (includes corresponding Graph/Chart)
Underpenetrated Nature & Undiagnosed Population in Developing Countries Offer Lucrative Growth Opportunities
Table 12: Global Blood Pressure Monitoring and Measurement Instruments Market - Geographic Regions Ranked by CAGR (Value Sales) for 2015-2022: Asia-Pacific, Middle East & Africa, Latin America, US, Canada, Europe, and Japan (includes corresponding Graph/Chart)
China: An Untapped Goldmine for Blood Pressure Monitoring Devices
Rising Hypertensive Populace Spurs Growth in the Indian BPM Market

4. BP MONITOR INNOVATIONS AND ADVANCEMENTS
Smart Connected Devices for Blood Pressure Monitoring
Blip Blood Pressure Monitor that Works with Wi-Fi
QardioArm BP Monitor
Withings Wireless BP Monitors
Wireless BP Monitor iHealth Feel
5. PRODUCT OVERVIEW
Blood Pressure Monitoring: An Integral Part of Patient Monitoring
Table 13: Standards for Assessment of High Blood Pressure Established by the National Heart Lung and Blood Institute Joint National Committee of the US
Invasive and Non-Invasive Blood Pressure Monitoring
Home Blood Pressure Monitoring Results in Less Intensive Drug Treatment
Advantages of Home Blood Pressure Monitoring
Blood Pressure Monitoring and Measurement Instruments
Sphygmomanometers
Methodology
Inflation Deflation System
Observation Error
Systematic Error
Terminal Digit Preference
Observer Prejudice or Bias
Elimination of Errors
Manometer Positioning
Mercury Sphygmomanometers
Aneroid Sphygmomanometers
Wall Aneroid
Pocket Aneroid
Roll-by Mobile Aneroid
Caliber Adjustable Aneroid Instrument
Caliber Series Aneroid Sphygmomanometers
Digital Sphygmomanometers
Ambulatory and Automated BP Monitors
Ambulatory Blood Pressure Monitors
Automated BP Monitors
Blood Pressure Transducers
Catheters
Ways of Obtaining Blood Pressure with a Catheter
Different BP Levels
Normal
Pre-Hypertension
Stage 1 Hypertension
Stage 2 Hypertension
Correct BP Reading
Proper Storage and Care
Protocols for New Blood Pressure Monitoring Devices

6. PRODUCT INNOVATIONS/INTRODUCTIONS
Omron Healthcare Introduces Two New Blood Pressure Monitors
MOCACARE Unveils Mocacuff, a Wireless Blood Pressure Monitor
Just-Brill Introduces New Improved Digital Baby Thermometer
Philips Healthcare Launches a Suite of "Clinically-Validated" Health Monitoring Devices
Withings and Distributors Pvt. Ltd. Team Up to Introduce Smart Connected Health Devices
Omron Healthcare Unveils HEM-7130 Model, a New Blood Pressure Monitor
A&D Medical Launches a New Line of Personal Mobile Health Devices
SunTech Medical Introduces SunTech CT40 to the European Market
Omron Healthcare Unveils Wrist-Attached Device to Enable Continuous, Non-Invasive Beat-By-Beat Blood Pressure Monitoring.
Omron Healthcare Introduces Two New Blood Pressure Monitoring Systems
Omron Healthcare Unveils New Wearable Device to Monitor Blood Pressure
iHealth Lab Introduces iHealth Ease
Omron Healthcare Unveils HEM-9200T Blood Pressure Monitor
Paramount Surgimed Introduces Digital Blood Pressure Monitor
SunTech Medical Introduces Masimo

7. RECENT INDUSTRY ACTIVITY
iHealth Labs Acquires eDevice
AliveCor Partners with Omron Healthcare
Nokia Acquires Withings
Endophys Obtains FDA Clearance for New Blood Pressure Monitor
A&D Medical Provide BPMs to USA Weightlifting Team
SunTech Medical Obtains FDA Clearance the SunTech CT40
SunTech Medical and AtCor Medical Obtains FDA Clearance for Oscar 2TM ABPM with SphygmoCor®

8. FOCUS ON SELECT GLOBAL PLAYERS
A&D Medical (USA)
American Diagnostic Corp. (USA)
Beurer GmbH (Germany)
Bokang Instruments Co., Ltd. (China)
Briggs Healthcare (USA)
Draegerwerk AG & Co. KGaA (Germany)
GE Healthcare Ltd. (UK)
GF Health Products, Inc. (USA)
HealthSTATS International Pte Ltd. (Singapore)
iHealth Labs, Inc. (USA)
Jitron Pte Ltd. (Singapore)
Medel International srl (Italy)
Microlife AG (Switzerland)
Omron Healthcare Co., Ltd. (Japan)
Omron Healthcare, Inc. (USA)
Ozeri USA (USA)
PAUL HARTMANN AG (Germany)
Philips Healthcare (USA)
Rossmax International Ltd. (Taiwan)
Shenzhen Kingyield Technology Co., Ltd. (China)
Spacelabs Healthcare, Inc. (USA)
Spirit Medical Co., Ltd. (Taiwan)
SunTech Medical, Inc. (USA)
TaiDoc Technology Corp. (Taiwan)
Tarilian Laser Technologies Ltd. (UK)
W.A. Baum Co. Inc. (USA)
Welch Allyn, Inc. (USA)
Withings (France)

9. GLOBAL MARKET PERSPECTIVE
Table 14: World Recent Past, Current & Future Analysis for Blood Pressure Monitoring and Measurement Instruments by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2009 through 2022 (includes corresponding Graph/Chart)

Table 15: World Historic Review for Blood Pressure Monitoring and Measurement Instruments by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 16: World 14-Year Perspective for Blood Pressure Monitoring and Measurement Instruments by Geographic Region

Table 17: World Recent Past, Current & Future Analysis for Sphygmomanometers by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2009 through 2022 (includes corresponding Graph/Chart)

Table 18: World Historic Review for Sphygmomanometers by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 19: World 14-Year Perspective for Sphygmomanometers by Geographic Region - Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin America Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

Table 20: World Recent Past, Current & Future Analysis for Sphygmomanometers by Product Segment - Aneroid Sphygmomanometers and Digital Sphygmomanometers Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 21: World Historic Review for Sphygmomanometers by Product Segment - Aneroid Sphygmomanometers and Digital Sphygmomanometers Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 22: World 14-Year Perspective for Sphygmomanometers by Product Segment - Percentage Breakdown of Dollar Sales for Aneroid Sphygmomanometers and Digital Sphygmomanometers Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

Table 23: World Recent Past, Current & Future Analysis for Aneroid Sphygmomanometers by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2009 through 2022 (includes corresponding Graph/Chart)

Table 24: World Historic Review for Aneroid Sphygmomanometers by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 25: World 14-Year Perspective for Aneroid Sphygmomanometers by Geographic Region - Percentage Breakdown of Dollar Sales for Aneroid Sphygmomanometers and Digital Sphygmomanometers Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

Table 26: World Recent Past, Current & Future Analysis for Digital Sphygmomanometers by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2009 through 2022 (includes corresponding Graph/Chart)

Table 27: World Historic Review for Digital Sphygmomanometers by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 28: World 14-Year Perspective for Digital Sphygmomanometers by Geographic Region - Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin America Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

Table 29: World Recent Past, Current & Future Analysis for Ambulatory and Automated BP Monitors by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 30: World Historic Review for Ambulatory and Automated BP Monitors by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 31: World 14-Year Perspective for Ambulatory and Automated BP Monitors by Geographic Region - Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin America Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

Table 32: World Recent Past, Current & Future Analysis for Blood Pressure Transducers by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 33: World Historic Review for Blood Pressure Transducers by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 34: World 14-Year Perspective for Blood Pressure Transducers by Geographic Region - Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin America Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

III. MARKET

1. THE UNITED STATES
   A. Market Analysis
      Rising Incidence and Needed Improvements in Hypertension Control Drive Healthy Market Growth
      Growing Awareness of Morning Hypertension Tracking in the US
      Increasing Preference for Small Monitors
      Hypertension Prevalence in the US: A Statistical Review
      Table 35: High Blood Pressure Prevalence in the US by Gender (2016E) (includes corresponding Graph/Chart)
      Table 36: High Blood Pressure Prevalence in the US (2016E): Prevalence Rates for Male and Female Population by Age Groups (includes corresponding Graph/Chart)
      Table 37: High Blood Pressure Prevalence in the US (2016E): Prevalence Rates for Male and Female Population by Ethnic Group (includes corresponding Graph/Chart)
      Inadequate Patient Adherence to Recommended Lifestyle Changes Benefit Market Demand
      Downward Trend in BP Monitor Prices Drive Market Adoption
      Aging Population: A Weighty Growth Driver
      Table 38: US Population Breakdown by Age Group (2015) (includes corresponding Graph/Chart)
      Table 39: Aging Population in the US (2015 & 2030): 60 Years and Above Population (in Thousands) and Percentage of Population (includes corresponding Graph/Chart)
      Table 40: US Elderly Population: Expected Growth Rates Over the Years 2005-2030 (includes corresponding Graph/Chart)
      Strong Association between Obesity and Hypertension Spur Demand for BPM Instruments
      Key Factors Contributing to Rising Incidence of Obesity in the US
      Table 41: Obesity Prevalence in the US Adult Population by Age Group: 2014 (includes corresponding Graph/Chart)
      Mounting Healthcare Spending Drive Sales of Self Care BP Monitoring Devices
      Table 42: US National Health Spending (In US$ Trillion): 2014-2019 (includes corresponding Graph/Chart)
      Growing Prominence of Wireless Data Transmission to Fuel Demand for Advanced BP Devices
      Ban on Mercury Usage in BP Monitors
      Competitive Landscape
      Table 43: Leading Players in the US Home BP Monitors Market (2016E): Percentage Breakdown of Value Sales for Omron Healthcare, A&D Medical and Others (includes corresponding Graph/Chart)
      Table 44: Leading Blood Pressure Kit Brands in the US (2016E): Percentage Market Share Breakdown of Value Sales for HoMedics, Lifesource, Omron, Omron 10 Series Plus, Smartheart, Private Label, and Others (includes corresponding Graph/Chart)
      Regulatory Overview
      ANSI/AAMI SP10-1992 American National Standard for Electronic or Automated Sphygmomanometers
      Product Launches
      Strategic Corporate Developments
      Select Key Players
   B. Market Analytics
      Table 45: The US Recent Past, Current & Future Analysis for Blood Pressure Monitoring & Measurement Instruments by Product Segment - Sphygmomanometers (Aneroid Sphygmomanometers and Digital Sphygmomanometers), Ambulatory and Automated BP Monitors, and Blood Pressure Transducers Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 46: The US Historic Review for Blood Pressure Monitoring & Measurement Instruments by Product Segment
Sphygmomanometers (Aneroid Sphygmomanometers and Digital Sphygmomanometers), Ambulatory and Automated BP Monitors, and Blood Pressure Transducers Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 47: The US 14-Year Perspective for Blood Pressure Monitoring & Measurement Instruments by Product Segment
Percentage Breakdown of Dollar Sales for Sphygmomanometers (Aneroid Sphygmomanometers and Digital Sphygmomanometers), Ambulatory and Automated BP Monitors, and Blood Pressure Transducers Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

2. CANADA
Market Analysis
Table 48: Canadian Recent Past, Current & Future Analysis for Blood Pressure Monitoring & Measurement Instruments by Product Segment - Sphygmomanometers (Aneroid Sphygmomanometers and Digital Sphygmomanometers), Ambulatory and Automated BP Monitors, and Blood Pressure Transducers Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 49: Canadian Historic Review for Blood Pressure Monitoring & Measurement Instruments by Product Segment
Sphygmomanometers (Aneroid Sphygmomanometers and Digital Sphygmomanometers), Ambulatory and Automated BP Monitors, and Blood Pressure Transducers Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 50: Canadian 14-Year Perspective for Blood Pressure Monitoring & Measurement Instruments by Product Segment
Percentage Breakdown of Dollar Sales for Sphygmomanometers (Aneroid Sphygmomanometers and Digital Sphygmomanometers), Ambulatory and Automated BP Monitors, and Blood Pressure Transducers Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

3. JAPAN
A. Market Analysis
Growing Aging Population Drives the Blood Pressure Monitoring Market
Table 51: Aging Population in Japan (2015 & 2030): 60 Years and Above Population (in Thousands) and Percentage of Population (includes corresponding Graph/Chart)
Japan: Home to Omron Healthcare, the Global Leader in Home Based BP Monitors
Product Launches
B. Market Analytics
Table 52: Japanese Recent Past, Current & Future Analysis for Blood Pressure Monitoring & Measurement Instruments by Product Segment - Sphygmomanometers (Aneroid Sphygmomanometers and Digital Sphygmomanometers), Ambulatory and Automated BP Monitors, and Blood Pressure Transducers Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 53: Japanese Historic Review for Blood Pressure Monitoring & Measurement Instruments by Product Segment
Sphygmomanometers (Aneroid Sphygmomanometers and Digital Sphygmomanometers), Ambulatory and Automated BP Monitors, and Blood Pressure Transducers Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 54: Japanese 14-Year Perspective for Blood Pressure Monitoring & Measurement Instruments by Product Segment
Percentage Breakdown of Dollar Sales for Sphygmomanometers (Aneroid Sphygmomanometers and Digital Sphygmomanometers), Ambulatory and Automated BP Monitors, and Blood Pressure Transducers Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

4. EUROPE
A. Market Analysis
Steady Demand for Home Use Devices and Non-invasive Sphygmomanometers Offer Promising Outlook
Growth Drivers in Brief
European Parliament Resolves to Reduce Mercury Utilization
Product Launch
B. Market Analytics
Table 55: European Recent Past, Current & Future Analysis for Blood Pressure Monitoring & Measurement Instruments by Geographic Region - France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets
Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 56: European Historic Review for Blood Pressure Monitoring & Measurement Instruments by Geographic Region
France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 57: European 14-Year Perspective for Blood Pressure Monitoring & Measurement Instruments by Geographic Region
Percentage Breakdown of Dollar Sales for France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

Table 58: European Recent Past, Current & Future Analysis for Blood Pressure Monitoring & Measurement Instruments by Product Segment - Sphygmomanometers (Aneroid Sphygmomanometers and Digital Sphygmomanometers), Ambulatory and Automated BP Monitors, and Blood Pressure Transducers Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 59: European Historic Review for Blood Pressure Monitoring & Measurement Instruments by Product Segment
Sphygmomanometers (Aneroid Sphygmomanometers and Digital Sphygmomanometers), Ambulatory and Automated BP Monitors, and Blood Pressure Transducers Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 60: European 14-Year Perspective for Blood Pressure Monitoring & Measurement Instruments by Product Segment
Percentage Breakdown of Dollar Sales for Sphygmomanometers (Aneroid Sphygmomanometers and Digital Sphygmomanometers), Ambulatory and Automated BP Monitors, and Blood Pressure Transducers Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

4a. FRANCE
A. Market Analysis
Strategic Corporate Developments
Withings - A Major France-Based Company
B. Market Analytics
Table 61: French Recent Past, Current & Future Analysis for Blood Pressure Monitoring & Measurement Instruments by Product Segment - Sphygmomanometers (Aneroid Sphygmomanometers and Digital Sphygmomanometers), Ambulatory and Automated BP Monitors, and Blood Pressure Transducers Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 62: French Historic Review for Blood Pressure Monitoring & Measurement Instruments by Product Segment
Sphygmomanometers (Aneroid Sphygmomanometers and Digital Sphygmomanometers), Ambulatory and Automated BP Monitors, and Blood Pressure Transducers Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 63: French 14-Year Perspective for Blood Pressure Monitoring & Measurement Instruments by Product Segment
Percentage Breakdown of Dollar Sales for Sphygmomanometers (Aneroid Sphygmomanometers and Digital Sphygmomanometers), Ambulatory and Automated BP Monitors, and Blood Pressure Transducers Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

4b. GERMANY
A. Market Analysis
Select Key Players
B. Market Analytics
Table 64: German Recent Past, Current & Future Analysis for Blood Pressure Monitoring & Measurement Instruments by Product Segment - Sphygmomanometers (Aneroid Sphygmomanometers and Digital Sphygmomanometers), Ambulatory and Automated BP Monitors, and Blood Pressure Transducers Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 65: German Historic Review for Blood Pressure Monitoring & Measurement Instruments by Product Segment
Sphygmomanometers (Aneroid Sphygmomanometers and Digital Sphygmomanometers), Ambulatory and Automated BP Monitors, and Blood Pressure Transducers Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 66: German 14-Year Perspective for Blood Pressure Monitoring & Measurement Instruments by Product Segment
Percentage Breakdown of Dollar Sales for Sphygmomanometers (Aneroid Sphygmomanometers and Digital Sphygmomanometers), Ambulatory and Automated BP Monitors, and Blood Pressure Transducers Markets
4c. ITALY

A. Market Analysis

Medel International srl - A Major Italy-Based Company

B. Market Analytics

Table 67: Italian Recent Past, Current & Future Analysis for Blood Pressure Monitoring & Measurement Instruments by Product Segment - Sphygmomanometers (Aneroid Sphygmomanometers and Digital Sphygmomanometers), Ambulatory and Automated BP Monitors, and Blood Pressure Transducers Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 68: Italian Historic Review for Blood Pressure Monitoring & Measurement Instruments by Product Segment

Sphygmomanometers (Aneroid Sphygmomanometers and Digital Sphygmomanometers), Ambulatory and Automated BP Monitors, and Blood Pressure Transducers Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 69: Italian 14-Year Perspective for Blood Pressure Monitoring & Measurement Instruments by Product Segment

Percentage Breakdown of Dollar Sales for Sphygmomanometers (Aneroid Sphygmomanometers and Digital Sphygmomanometers), Ambulatory and Automated BP Monitors, and Blood Pressure Transducers Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

4d. THE UNITED KINGDOM

A. Market Analysis

Product Launch

Select Key Players

B. Market Analytics

Table 70: UK Recent Past, Current & Future Analysis for Blood Pressure Monitoring & Measurement Instruments by Product Segment - Sphygmomanometers (Aneroid Sphygmomanometers and Digital Sphygmomanometers), Ambulatory and Automated BP Monitors, and Blood Pressure Transducers Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 71: UK Historic Review for Blood Pressure Monitoring & Measurement Instruments by Product Segment

Sphygmomanometers (Aneroid Sphygmomanometers and Digital Sphygmomanometers), Ambulatory and Automated BP Monitors, and Blood Pressure Transducers Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 72: UK 14-Year Perspective for Blood Pressure Monitoring & Measurement Instruments by Product Segment

Percentage Breakdown of Dollar Sales for Sphygmomanometers (Aneroid Sphygmomanometers and Digital Sphygmomanometers), Ambulatory and Automated BP Monitors, and Blood Pressure Transducers Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

4e. SPAIN

Market Analysis

Table 73: Spanish Recent Past, Current & Future Analysis for Blood Pressure Monitoring & Measurement Instruments by Product Segment - Sphygmomanometers (Aneroid Sphygmomanometers and Digital Sphygmomanometers), Ambulatory and Automated BP Monitors, and Blood Pressure Transducers Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 74: Spanish Historic Review for Blood Pressure Monitoring & Measurement Instruments by Product Segment

Sphygmomanometers (Aneroid Sphygmomanometers and Digital Sphygmomanometers), Ambulatory and Automated BP Monitors, and Blood Pressure Transducers Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 75: Spanish 14-Year Perspective for Blood Pressure Monitoring & Measurement Instruments by Product Segment

Percentage Breakdown of Dollar Sales for Sphygmomanometers (Aneroid Sphygmomanometers and Digital Sphygmomanometers), Ambulatory and Automated BP Monitors, and Blood Pressure Transducers Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

4f. RUSSIA

A. Market Analysis

Market for Digital BP Monitors on the Rise

B. Market Analytics

Table 76: Russian Recent Past, Current & Future Analysis for Blood Pressure Monitoring & Measurement Instruments by Product Segment - Sphygmomanometers (Aneroid Sphygmomanometers and Digital Sphygmomanometers), Ambulatory and Automated BP Monitors, and Blood Pressure Transducers Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)
Sphygmomanometers), Ambulatory and Automated BP Monitors, and Blood Pressure Transducers Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 77: Russian Historic Review for Blood Pressure Monitoring & Measurement Instruments by Product Segment
Sphygmomanometers (Aneroid Sphygmomanometers and Digital Sphygmomanometers), Ambulatory and Automated BP Monitors, and Blood Pressure Transducers Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 78: Russian 14-Year Perspective for Blood Pressure Monitoring & Measurement Instruments by Product Segment
Percentage Breakdown of Dollar Sales for Sphygmomanometers (Aneroid Sphygmomanometers and Digital Sphygmomanometers), Ambulatory and Automated BP Monitors, and Blood Pressure Transducers Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

4g. REST OF EUROPE
A. Market Analysis
Product Launch
Microlife AG - A Major Switzerland-Based Company
B. Market Analytics
Table 79: Rest of Europe Recent Past, Current & Future Analysis for Blood Pressure Monitoring & Measurement Instruments by Product Segment - Sphygmomanometers (Aneroid Sphygmomanometers and Digital Sphygmomanometers), Ambulatory and Automated BP Monitors, and Blood Pressure Transducers Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 80: Rest of Europe Historic Review for Blood Pressure Monitoring & Measurement Instruments by Product Segment
Sphygmomanometers (Aneroid Sphygmomanometers and Digital Sphygmomanometers), Ambulatory and Automated BP Monitors, and Blood Pressure Transducers Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 81: Rest of Europe 14-Year Perspective for Blood Pressure Monitoring & Measurement Instruments by Product Segment - Percentage Breakdown of Dollar Sales for Sphygmomanometers (Aneroid Sphygmomanometers and Digital Sphygmomanometers), Ambulatory and Automated BP Monitors, and Blood Pressure Transducers Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

5. ASIA-PACIFIC
A. Market Analysis
Rising Incidence & Undiagnosed Population in Asian Countries Offer Huge Market Growth Potential
China: Largest BP Monitors Market in Asia-Pacific & Manufacturing Hub for Aneroid Sphygmomanometers
India Offers Significant Growth Opportunities
Table 82: Indian BP Monitoring Market (2016E): Percentage Breakdown for Arm and Wrist BP Monitors by Volume (includes corresponding Graph/Chart)
Table 83: Indian Arm BP Monitoring Market (2016E): Percentage Breakdown for Conventional and Digital BP Monitors by Volume (includes corresponding Graph/Chart)
Table 84: Indian BP Monitoring Market by Segment (2016E): Percentage Breakdown of Sales for Non-Invasive, Digital BP Monitors (Home Monitoring) and Invasive (includes corresponding Graph/Chart)
Growing Popularity of Digital Blood Pressure Monitoring Devices in India
Omron HEM 7201 Blood Pressure Monitor
Omron HEM 7132 Blood Pressure Monitor
Omron HEM 7120 Blood Pressure Monitor
Dr Morepen's BP One Blood Pressure Monitor
HealthGenie BPM02T TALKING Blood Pressure Monitor
Other Niche Markets In Asia-Pacific
Australia
Hong Kong
Indonesia
Malaysia
New Zealand
Philippines
Singapore
South Korea
Taiwan
Thailand
Product Launches
Select Key Players
B. Market Analytics

Table 85: Asia-Pacific Recent Past, Current & Future Analysis for Blood Pressure Monitoring & Measurement Instruments by Geographic Region - China, India, Australia, Hong Kong, Indonesia, Korea, Malaysia, New Zealand, Philippines, Singapore, Taiwan, and Thailand Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 86: Asia-Pacific Historic Review for Blood Pressure Monitoring & Measurement Instruments by Geographic Region

Table 87: Asia-Pacific 14-Year Perspective for Blood Pressure Monitoring & Measurement Instruments by Geographic Region - Percentage Breakdown of Dollar Sales for China, India, Australia, Hong Kong, Indonesia, Korea, Malaysia, New Zealand, Philippines, Singapore, Taiwan, and Thailand Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

Table 88: Asia-Pacific Recent Past, Current & Future Analysis for Blood Pressure Monitoring & Measurement Instruments by Product Segment - Sphygmomanometers (Aneroid Sphygmomanometers and Digital Sphygmomanometers), Ambulatory and Automated BP Monitors, and Blood Pressure Transducers Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 89: Asia-Pacific Historic Review for Blood Pressure Monitoring & Measurement Instruments by Product Segment

Table 90: Asia-Pacific 14-Year Perspective for Blood Pressure Monitoring & Measurement Instruments by Product Segment - Percentage Breakdown of Dollar Sales for Sphygmomanometers (Aneroid Sphygmomanometers and Digital Sphygmomanometers), Ambulatory and Automated BP Monitors, and Blood Pressure Transducers Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

6. THE MIDDLE EAST & AFRICA

Market Analysis

Table 91: Middle East & Africa Recent Past, Current & Future Analysis for Blood Pressure Monitoring & Measurement Instruments by Product Segment - Sphygmomanometers (Aneroid Sphygmomanometers and Digital Sphygmomanometers), Ambulatory and Automated BP Monitors, and Blood Pressure Transducers Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 92: Middle East & Africa Historic Review for Blood Pressure Monitoring & Measurement Instruments by Product Segment - Sphygmomanometers (Aneroid Sphygmomanometers and Digital Sphygmomanometers), Ambulatory and Automated BP Monitors, and Blood Pressure Transducers Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 93: Middle East & Africa 14-Year Perspective for Blood Pressure Monitoring & Measurement Instruments by Product Segment - Percentage Breakdown of Dollar Sales for Sphygmomanometers (Aneroid Sphygmomanometers and Digital Sphygmomanometers), Ambulatory and Automated BP Monitors, and Blood Pressure Transducers Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

7. LATIN AMERICA

Market Analysis

Table 94: Latin American Recent Past, Current & Future Analysis for Blood Pressure Monitoring & Measurement Instruments by Product Segment - Sphygmomanometers (Aneroid Sphygmomanometers and Digital Sphygmomanometers), Ambulatory and Automated BP Monitors, and Blood Pressure Transducers Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 95: Latin American Historic Review for Blood Pressure Monitoring & Measurement Instruments by Product Segment

Table 96: Latin American 14-Year Perspective for Blood Pressure Monitoring & Measurement Instruments by Product Segment - Percentage Breakdown of Dollar Sales for Sphygmomanometers (Aneroid Sphygmomanometers and Digital Sphygmomanometers), Ambulatory and Automated BP Monitors, and Blood Pressure Transducers Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)
IV. COMPETITIVE LANDSCAPE
Total Companies Profiled: 90 (including Divisions/Subsidiaries - 95)
The United States (40)
Japan (6)
Europe (24)
- France (1)
- Germany (9)
- The United Kingdom (8)
- Italy (3)
- Rest of Europe (3)
Asia-Pacific (Excluding Japan) (24)
Middle East (1)

Ordering:
Order Online - http://www.researchandmarkets.com/reports/338844/
Order by Fax - using the form below
Order by Post - print the order form below and send to
Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Blood Pressure Monitoring and Measurement Instruments - Global Strategic Business Report
Web Address: http://www.researchandmarkets.com/reports/338844/
Office Code: SC2GTG9G

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 4950</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>USD 6930</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 10 Users:</td>
<td>USD 9405</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 15 Users:</td>
<td>USD 11880</td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title:    Mr  □  Mrs  □  Dr  □  Miss  □  Ms  □  Prof  □
First Name:  ___________________________________________  Last Name:  ___________________________________________
Email Address: *  ___________________________________________
Job Title:  ___________________________________________
Organisation:  ___________________________________________
Address:  ___________________________________________
City:  ___________________________________________
Postal / Zip Code:  ___________________________________________
Country:  ___________________________________________
Phone Number:  ___________________________________________
Fax Number:  ___________________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: __________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World