Automotive Window and Exterior Sealing Systems Market by Type, Vehicle Type - Global Trends and Forecast to 2020

Description:

"Automotive Window and Exterior Sealing Systems Market by Type (Glass Run Channel, Roof Ditch Molding & Exterior Sealing), Vehicle Type (Passenger Car, LCV & HCV), & by Region (Asia-Pacific, Europe, North America & RoW) - Global Trends and Forecast to 2020"

The automotive window and exterior sealing systems has witnessed considerable growth in emerging economies such as China, India, and Mexico, due to technological advancement and increasing vehicle production.

This report classifies and defines the global automotive window and exterior sealing systems market size, in terms of volume and value. Market size, in terms of volume, is provided in thousand units from 2013 to 2020, while the market size, by value, is provided in terms of USD million. The report also segments the automotive window and exterior sealing systems market into major regions (North America, Asia-Pacific, Europe, and RoW). Key players in the automotive window and exterior sealing systems market have been identified and profiled.

Asian-Pacific is estimated to grow at the CAGR of 7.44% during the forecast period. China is the largest market for window and exterior sealing systems in the Asia-Pacific region. This can be attributed to growing sales of premium cars, driven by the rise in disposable income. Pollution levels in the country have reached an all-time high, which open up new opportunities in this market. The Chinese market is estimated to grow at a CAGR of 9.06% to be at USD 11,465.5 million in 2015. It is projected to reach USD 17,688.5 million by 2020.

The report also provides a comprehensive review of market drivers, restraints, opportunities, challenges, and key issues in the global automotive window and exterior sealing systems market. Apart from analyzing the quantitative aspects of these markets, the report also covers qualitative aspects, such as a value chain analysis, and Porter's Five Force analysis.

Toyoda Gosei Co Ltd. (Japan), Magna international Inc. (Canada), Copper Standard Holdings Inc. (U.S.), Minth Group Ltd (China), and Rehau (Switzerland) are few of the leading market players in the automotive window and exterior sealing systems market.

The automotive window & exterior sealing systems consists of products such as glass run channel, door seals (weatherstrips), windshield seals, and others. These products are mainly manufactured using EPDM as the raw material but as the technology has developed thermoplastic elastomers also find their use as raw materials. The developing markets in countries such as India and China use EPDM as raw materials. Whereas the technological advance markets in countries such as U.S. and Germany use TPEs as raw material for exterior sealing systems.

Contents:

1 Introduction
1.1 Objectives of the Study
1.2 Market Definition
1.3 Market Scope
1.3.1 Markets Covered
1.3.2 Years Considered for the Study
1.4 Currency
1.5 Package Size
1.6 Limitation
1.7 Stakeholders

2 Research Methodology
2.1 Research Data
2.2 Secondary Data
2.2.1 Key Secondary Sources
2.2.2 Key Data From Secondary Sources
2.3 Primary Data
2.3.1 Sampling Techniques & Data Collection Methods
2.3.2 Primary Participants
2.3.2.1 Key Industry Insights
2.4 Factor Analysis
2.4.1 Introduction
2.4.2 Demand Side Analysis
2.4.2.1 Impact of Gdp On Commercial Vehicle Sales
2.4.2.2 Urbanization Vs. Passenger Cars Per 1,000 People
2.4.2.3 Infrastructure: Roadways
2.4.2.4 Increasing Vehicle Production in Developing Countries
2.4.3 Supply Side Analysis
2.4.3.1 Technological Advancements
2.5 Market Size Estimation
2.6 Data Triangulation
2.7 Assumptions

3 Executive Summary

4 Premium Insights
4.1 Opportunities in the Automotive Window & Exterior Sealing Systems Market
4.2 Regional Analysis for the Automotive Window & Exterior Sealing Systems Market, 2015 & 2020
4.3 Global Automotive Window & Exterior Sealing Systems Market, By System Type
4.4 Global Automotive Window & Exterior Sealing Systems Market, By Vehicle Type
4.5 Global Automotive Window & Exterior Sealing Systems Product Life Cycle

5 Market Overview
5.1 Introduction
5.2 Market Segmentation
5.2.1 Automotive Window & Exterior Sealing Systems Market, By Type
5.2.2 Automotive Window & Exterior Sealing Systems Market, By Vehicle Type
5.2.3 Automotive Window & Exterior Sealing Systems Market, By Region
5.3 Market Dynamics
5.3.1 Drivers
5.3.1.1 Increasing Vehicle Production
5.3.1.2 Rising Demand for Modified Elastomers
5.3.1.3 Increasing Demand for Comfort
5.3.2 Restraints
5.3.2.1 Use of Laser Weld Technology to Seal the Roof
5.3.3 Opportunities
5.3.3.1 Growing Vehicle Sales in Emerging Economies
5.3.4 Challenges
5.3.4.1 Fluctuations in Raw Material Prices in the Asia-Pacific
5.4 Value Chain Analysis
5.5 Porter's Five Forces Analysis
5.5.1 Threat of New Entrants
5.5.2 Threat of Substitutes
5.5.3 Bargaining Power of Suppliers
5.5.4 Bargaining Power of Buyers
5.5.5 Intensity of Competitive Rivalry
5.6 Raw Material Analysis
5.6.1 Epdm
5.6.2 Thermoplastic Elastomers

6 Automotive Window & Exterior Sealing Systems Market, By Vehicle Type
6.1 Introduction
6.2 Passenger Car
6.2.1 By Region
6.2.2 By System Type
6.3 Lcv
8.2.14 By Country
8.2.15 U.S.
8.2.15.1 By System
8.2.16 Mexico
8.2.16.1 By System
8.2.17 Canada
8.2.17.1 By System
8.2.18 Row
8.2.19 By Country
8.2.20 Brazil
8.2.20.1 By System
8.2.21 Russia
8.2.21.1 By System

9 Competitive Landscape
9.1 Market Share Analysis: Automotive Window & Exterior Sealing Systems Market
9.2 Competitive Situation and Trends
9.3 Expansions
9.4 Agreements/Joint Ventures/Partnerships
9.5 Mergers & Acquisitions
9.6 New Product Launches/Development

10 Company Profiles
(Overview, Financials, Products Offered, Strategy, and Developments)*
10.1 Introduction
10.2 Sumitomo Chemical Co., Ltd
10.3 Toyoda Gosei Co. Ltd.
10.4 Cooper-Standard Holdings Inc.
10.5 Magna International Inc.
10.6 Dura Automotive Systems Llc
10.7 Minth Group Ltd.
10.8 Ppap Automotive Limited
10.9 Henniges Automotive Holdings Inc.
10.10 Lauren Plastics Llc
10.11 Rehau
*Details On Overview, Financials, Products Offered, Strategy, and Developments Might Not be Captured in Case of Unlisted Companies.

11 Appendix
11.1 Key Industry Insights
11.2 Discussion Guide
11.3 Introducing Rt: Real-Time Market Intelligence
11.4 Available Customizations
11.5 Related Reports

List of Tables
Table 1 Impact of Drivers On the Automotive Window & Sealing Systems Market
Table 2 Impact of Restraints On the Automotive Window & Sealing Systems Market
Table 3 Impact of Opportunities On the Automotive Window & Sealing Systems Market
Table 4 Impact of Challenges On the Window & Sealing Systems Market
Table 5 Automotive Window & Exterior Sealing Systems Market, By Vehicle Type 2013–2020 ('Ooo Units)
Table 6 Automotive Window & Exterior Sealing Systems Market, By Vehicle Type 2013–2020 (USD Million)
Table 7 Passenger Car Window & Exterior Sealing Systems Market Size, By Region, 2013–2020 (000 Units)
Table 8 Passenger Car Window & Exterior Sealing Systems Market Size, By Region, 2013–2020 (USD Million)
Table 9 Passenger Car Window & Exterior Sealing Systems Market Size, By System, 2013–2020 (000 Units)
Table 10 Passenger Car Window & Exterior Sealing Systems Market Size, By System, 2013–2020 (USD Million)
Table 11 Lcv Window & Exterior Sealing Systems Market Size, By Region, 2013–2020 (000 Units)
Table 12 Lcv Window & Exterior Sealing Systems Market Size, By Region, 2013–2020 (USD Million)
Table 13 Lcv Window & Exterior Sealing Systems Market Size, By System, 2013–2020 (000 Units)
Table 14 Lcv Window & Exterior Sealing Systems Market Size, By System, 2013–2020 (USD Million)
Table 15 Hcv Window & Exterior Sealing Systems Market Size, By Region, 2013–2020 (000 Units)
Table 16 Hcv Window & Exterior Sealing Systems Market Size, By Region, 2013–2020 (USD Million)
Table 17 Hcv Window & Exterior Sealing Systems Market Size, By System, 2013–2020 ('000 Units)
Table 18 Hcv Window & Exterior Sealing Systems Market Size, By System, 2013–2020 (USD Million)
Table 19 Automotive Window & Exterior Sealing Systems Market, By System Type, 2013–2020 ('000 Units)
Table 20 Automotive Window & Exterior Sealing Systems Market, By System Type, 2013–2020 (USD Million)
Table 21 Glass Run Channel Market, By Region, 2013–2020 ('000 Units)
Table 22 Glass Run Channel Market, By Region, 2013–2020 (USD Million)
Table 23 Glass Run Channel Market, By Vehicle Type, 2013–2020 ('000 Units)
Table 24 Glass Run Channel Market, By Vehicle Type, 2013–2020 (USD Million)
Table 25 Roof Ditch Molding Market, By Region, 2013–2020 ('000 Units)
Table 26 Roof Ditch Molding Market, By Region, 2013–2020 (USD Million)
Table 27 Roof Ditch Molding Market, By Vehicle Type, 2013–2020 ('000 Units)
Table 28 Roof Ditch Molding Market, By Vehicle Type, 2013–2020 (USD Million)
Table 29 Exterior Sealing Market, By Region, 2013–2020 ('000 Units)
Table 30 Exterior Sealing Market, By Region, 2013–2020 (USD Million)
Table 31 Exterior Sealing Market, By Vehicle Type, 2013–2020 ('000 Units)
Table 32 Exterior Sealing Market, By Vehicle Type, 2013–2020 (USD Million)
Table 33 Automotive Window & Exterior Sealing Systems Market, By Region, 2013–2020 ('000 Units)
Table 34 Automotive Window & Exterior Sealing Systems Market, By Region, 2013–2020 (USD Million)
Table 35 Asia-Pacific: Window & Exterior Sealing Systems Market, By Country, 2013–2020 ('000 Units)
Table 36 Asia-Pacific: Window & Exterior Sealing Systems Market, By Country, 2013–2020 (USD Million)
Table 37 China: Window & Exterior Sealing Systems Market, By System, 2013–2020 ('000 Units)
Table 38 China: Window & Exterior Sealing Systems Market, By System, 2013–2020 (USD Million)
Table 39 Japan: Window & Exterior Sealing Systems Market, By System, 2013–2020 (USD Million)
Table 40 Japan: Window & Exterior Sealing Systems Market, By System, 2013–2020 ('000 Units)
Table 41 South Korea: Window & Exterior Sealing Systems Market, By System, 2013–2020 ('000 Units)
Table 42 South Korea: Window & Exterior Sealing Systems Market, By System, 2013–2020 (USD Million)
Table 43 India: Window & Exterior Sealing Systems Market, By System, 2013–2020 ('000 Units)
Table 44 India: Window & Exterior Sealing Systems Market, By System, 2013–2020 (USD Million)
Table 45 Europe: Window & Exterior Sealing Systems Market, By Country, 2013–2020 ('000 Units)
Table 46 Europe: Window & Exterior Sealing Systems Market, By Country, 2013–2020 (USD Million)
Table 47 Germany: Window & Exterior Sealing Systems Market, By System, 2013–2020 ('000 Units)
Table 48 Germany: Window & Exterior Sealing Systems Market, By System, 2013–2020 (USD Million)
Table 49 France: Window & Exterior Sealing Systems Market, By System, 2013–2020 ('000 Units)
Table 50 France: Window & Exterior Sealing Systems Market, By System, 2013–2020 (USD Million)
Table 51 U.K.: Window & Exterior Sealing Systems Market, By System, 2013–2020 ('000 Units)
Table 53 Spain: Window & Exterior Sealing Systems Market, By System, 2013–2020 ('000 Units)
Table 54 Spain: Window & Exterior Sealing Systems Market, By System, 2013–2020 (USD Million)
Table 55 North America: Window & Exterior Sealing Systems Market, By Country, 2013–2020 ('000 Units)
Table 56 North America: Window & Exterior Sealing Systems Market, By Country, 2013–2020 (USD Million)
Table 57 U.S.: Window & Exterior Sealing Systems Market, By System, 2013–2020 ('000 Units)
Table 59 Mexico: Window & Exterior Sealing Systems Market, By System, 2013–2020 ('000 Units)
Table 60 Mexico: Window & Exterior Sealing Systems Market, By System, 2013–2020 (USD Million)
Table 61 Canada: Window & Exterior Sealing Systems Market, By System, 2013–2020 ('000 Units)
Table 62 Canada: Window & Exterior Sealing Systems Market, By System, 2013–2020 (USD Million)
Table 63 Row: Window & Exterior Sealing Systems Market, By Country, 2013–2020 ('000 Units)
Table 64 Row: Window & Exterior Sealing Systems Market, By Country, 2013–2020 (USD Million)
Table 65 Brazil: Window & Exterior Sealing Systems Market, By System, 2013–2020 ('000 Units)
Table 66 Brazil: Window & Exterior Sealing Systems Market, By System, 2013–2020 (USD Million)
Table 67 Russia: Window & Exterior Sealing Systems Market, By System, 2013–2020 ('000 Units)
Table 68 Russia: Window & Exterior Sealing Systems Market, By System, 2013–2020 (USD Million)
Table 69 Expansions, 2010–2014
Table 70 Agreements/Joint Ventures/Partnerships, 2010–2014
Table 71 Mergers & Acquisitions, 2011–2014
Table 72 New Product Launches/Development, 2013

List of Figures
Figure 1 Automotive Window & Exterior Sealing Systems Market: Markets Covered
Figure 2 Research Design
Figure 3 Research Methodology Model
Figure 4 Breakdown of Primary Interviews: By Company Type, Designation, & Region
Figure 5 Gross Domestic Product (Gdp) Vs. Total Vehicle Sales
Figure 55 Magna International Inc: Swot Analysis
Figure 56 Dura Automotive Systems Llc: Company Snapshot
Figure 57 Dura Automotive Systems Llc: Swot Analysis
Figure 58 Minth Group Ltd.: Business Overview
Figure 59 Ppap Automotive Limited: Business Overview

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