Automotive Window and Exterior Sealing Systems Market by Type, Vehicle Type - Global Trends and Forecast to 2020

Description: "Automotive Window and Exterior Sealing Systems Market by Type (Glass Run Channel, Roof Ditch Molding & Exterior Sealing), Vehicle Type (Passenger Car, LCV & HCV), & by Region (Asia-Pacific, Europe, North America & RoW) - Global Trends and Forecast to 2020"

The automotive window and exterior sealing systems has witnessed considerable growth in emerging economies such as China, India, and Mexico, due to technological advancement and increasing vehicle production.

This report classifies and defines the global automotive window and exterior sealing systems market size, in terms of volume and value. Market size, in terms of volume, is provided in thousand units from 2013 to 2020, while the market size, by value, is provided in terms of USD million. The report also segments the automotive window and exterior sealing systems market into major regions (North America, Asia-Pacific, Europe, and RoW). Key players in the automotive window and exterior sealing systems market have been identified and profiled.

Asia-Pacific is estimated to grow at the CAGR of 7.44% during the forecast period. China is the largest market for window and exterior sealing systems in the Asia-Pacific region. This can be attributed to growing sales of premium cars, driven by the rise in disposable income. Pollution levels in the country have reached an all-time high, which open up new opportunities in this market. The Chinese market is estimated to grow at a CAGR of 9.06% to be at USD 11,465.5 million in 2015. It is projected to reach USD 17,688.5 million by 2020.

The report also provides a comprehensive review of market drivers, restraints, opportunities, challenges, and key issues in the global automotive window and exterior sealing systems market. Apart from analyzing the quantitative aspects of these markets, the report also covers qualitative aspects, such as a value chain analysis, and Porter's Five Force analysis.

Toyoda Gosei Co Ltd. (Japan), Magna international Inc. (Canada), Copper Standard Holdings Inc. (U.S.), Minth Group Ltd (China), and Rehau (Switzerland) are few of the leading market players in the automotive window and exterior sealing systems market.

The automotive window & exterior sealing systems consists of products such as glass run channel, door seals (weatherstrips), windshield seals, and others. These products are mainly manufactured using EPDM as the raw material but as the technology has developed thermoplastic elastomers also find their use as raw materials. The developing markets in countries such as India and China use EPDM as raw materials. Whereas the technological advance markets in countries such as U.S. and Germany use TPEs as raw material for exterior sealing systems.

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