Beverage Packaging Market: Global Industry Analysis and Opportunity Assessment 2015 - 2025

Description: This report examines the ‘Beverage Packaging’ market for the period 2015-2025. The primary objective of the report is to analyse the underlying factors that are driving growth of the futuristic outlook market: Beverage packaging, which is significantly transforming buying habits of consumers across various markets. Product innovation, low-cost packaging, sustainable & convenient packaging, rising urbanization, increasing disposable income and enhanced purchasing power are some of the major drivers of the beverage packaging market.

The beverage packaging market report commences with an overview & introduction of the global market focusing on its various segment and major players. In the next section, it covers the beverage packaging market performance in terms of market dynamics. This section includes analysis of key trends, drivers and restraints from supply and demand sides, which are influencing the beverage packaging market. Impact analysis of key growth drivers and restraints, based on the weighted average model is included in the beverage packaging report to better equip and arm clients with crystal clear decision-making insights.

The primary focus of the section that follows is to analyse the beverage packaging market by adoption among various segments; the primary beverage packaging product type covered under the scope of the report are glass bottles, plastic bottles, cans, liquid packaging cartons (brick, gable-top etc.), pouch/sachet and others. Each product type has been analysed by application segments; for instance, value of plastic bottles, glass bottles or cans in CSD/soda etc. Moreover, the market is segmented by raw materials into glass, plastic, metal and paper/paperboard. Plastic segment has been sub-segmented as PET, HDPE/LDPE and others. On the basis of application, the market has been segmented into beer, alcoholic drinks, dairy beverages, carbonated soft drink (CSD)/soda, juice/soft drinks, mineral water and energy drinks/RTD beverages.

As highlighted earlier, the beverage packaging market is segmented on the basis of raw material, product type, application and region. Raw materials has been forecasted by both value and volume in the report through 2015 - 2025. In terms of volume, the glass segment accounted for the largest share due to greater weight than plastic or paper/paperboard. Metal beverage packaging largely consists of aluminium, followed by steel. These are primarily used to manufacture cans and as coating materials in liquid packaging cartons.

The next section of the report highlights beverage packaging adoption by regions. It provides a market outlook for 2015–2025 and sets the forecast within the context of the beverage packaging ecosystem. This study discusses the key regional trends contributing to growth of the beverage packaging market at a global level and also analyses the degree to which global drivers are influencing this market in each region. Key regions assessed in this report are North America, Latin America, Western Europe, Eastern Europe, Asia Pacific Excluding Japan, Middle East and Africa, and Japan. Regional market has been assessed by product type; for instance, value of plastic/glass bottle, can or liquid cartons in North America etc.

All the above sections, by product type, by application and by region, evaluate the present scenario and growth prospects of the beverage packaging market for the period 2015 - 2025. We have considered 2014 as the base year and provide data for the trailing 12 months.

To calculate the beverage packaging market size, we have considered revenue generated from sales of beverage packaging products by various manufacturers. The forecast presented here assesses the total revenue by value across the beverage packaging market. In order to offer an accurate forecast, we started by sizing the current market, which forms the basis of how the beverage packaging market would develop in the future. Given the characteristics of the market, we triangulated the outcome of three different types of analysis, based on supply side, downstream industry demand and economic envelope.

It is imperative to note that in an ever-fluctuating global economy, we not only conduct forecasts in terms of CAGR, but also provide analysis on the basis of key parameters such as year-on-year (Y-o-Y) growth to understand the predictability of the market and to identify the right opportunities across the beverage packaging market. This detailed level of information is important for the identification of various key trends of the beverage packaging market.
Also, another key feature of this report is the analysis of all key beverage packaging application segments, sub-segments, regional adoption and product segment revenue forecast in terms of absolute dollar. This is traditionally overlooked while forecasting the market. However, absolute $ opportunity is critical in assessing the level of opportunity that a provider can look to achieve, as well as to identify potential resources from sales and delivery perspective in the beverage packaging market.

Furthermore, to understand key growth segments in terms of growth & adoption of beverage packaging technology and regions, Future Market Insights developed the Beverage Packaging Market Attractiveness Index. The resulting index should help providers identify real market opportunities.

In the final section of the report, beverage packaging competitive landscape is included to provide report audiences with a dashboard view, based on categories of provider in the value chain, presence in beverage packaging product portfolio and key differentiators. Key categories of providers covered in the report are plastic bottle, liquid cartons and can manufacturers. This section is primarily designed to provide clients with an objective & detailed comparative assessment of key providers specific to a market segment in the beverage packaging value chain and potential customers for the same.


Key Segments Covered

By Application

Beer
Alcoholic Drinks
Dairy
CSD/Soda
Juice/Soft Drinks
Mineral/Bottled Water
Energy Drinks/Ready to Drink (RTD) Beverages

By Product Type

Bottles
Cans
Liquid Cartons
Pouch/Sachets
Others (Yogurt pots, Bulk Packaging etc.)

Key Regions

North America
Latin America
Western Europe
Eastern Europe
Asia Pacific Excluding Japan
Japan
Middle East and Africa

Key Companies

Ampac Holdings, LLC.
Amcor Limited.
Alcoa Inc.
Ball Corporation
Crown Holdings, Inc.
Owens-Illinois, Inc.
Contents:

1. Executive Summary
2. Research Methodology
3. Assumptions, Acronyms & Sources Used
4. Market Overview
   4.1. Global Beverage Packaging Market: Introduction
   4.2. Global Beverage Packaging Market Snapshot by Region
      4.2.1. North America Market Share 2014
      4.2.2. Latin America Market Share 2014
      4.2.3. Western Europe Market Share 2014
      4.2.4. Eastern Europe Market Share 2014
      4.2.5. Middle East and Africa Market Share 2014
      4.2.6. Asia Pacific Excluding Japan Market Share 2014
      4.2.7. Japan Market Share 2014
   4.4. Global Beverage Packaging Market Taxonomy
   4.5. Market Dynamics: Drivers, Restraints and Trends
      4.5.1. Supply Side Drivers
      4.5.2. Demand Side Drivers
      4.5.3. Market Restraints
   4.6. Global Beverage Packaging Market Trends
5. Global Beverage Packaging Market Size and Forecast by Raw Material
   5.1. Global Beverage Packaging Market Analysis by Raw Material
      5.1.1. Global Beverage Packaging Market Value Share by Raw material 2014 (US $ Mn)
      5.1.2. Global Beverage Packaging Market Volume Share by Raw material 2014 (Mn Tons)
   5.2. Glass
      5.2.2. Global Beverages Packaging Market Value Forecast by Glass, 2014-2020
   5.3. Metal
      5.3.1. Global Beverages Packaging Market Volume Forecast by Metal, 2014-2020
      5.3.2. Global Beverages Packaging Market Value Forecast by Metal, 2014-2020
   5.4. Plastic
      5.4.2. Global Beverages Packaging Market Value Forecast by Plastic, 2014-2020
      5.4.3. Global Beverage Packaging Market Analysis by Plastic Sub-segments
      5.4.3.1. High Density Poly Ethylene (HDPE) and Low Density Poly Ethylene (LDPE)
      5.4.3.1.1. Market Value and Forecast
      5.4.3.1.2. Absolute $ Opportunity
      5.4.3.2. Polyethylene Terephthalate (PET), Polystyrene and Polypropylene
      5.4.3.2.1. Market Value and Forecast
      5.4.3.2.2. Absolute $ Opportunity
   5.5. Paper/Paperboard
      5.5.2. Global Beverages Packaging Market Value Forecast by Paper/Paperboard, 2014-2020
6. Global Beverage Packaging Market Value and Forecast by Product Type
   6.2. Glass Bottles
      6.2.1. Global Beverage Packaging Market Analysis for Glass Bottles by Application
      6.2.1.1. Market Share by Application 2014 & 2020
6.2.2. Alcoholic Beverages
6.2.2.1. Market Value and Forecast
6.2.2.2. Absolute $ Opportunity
6.2.3. Carbonated Soft Drinks (CSD)/ Soda
6.2.3.1. Market Value and Forecast
6.2.3.2. Absolute $ Opportunity
6.2.4. Beer
6.2.4.1. Market Value and Forecast
6.2.4.2. Absolute $ Opportunity
6.2.5. Dairy
6.2.5.1. Market Value and Forecast
6.2.5.2. Absolute $ Opportunity
6.2.6. Juice/Soft Drinks
6.2.6.1. Market Value and Forecast
6.2.6.2. Absolute $ Opportunity
6.2.7. Mineral Water
6.2.7.1. Market Value and Forecast
6.2.7.2. Absolute $ Opportunity
6.2.8. Energy Drinks/ RTD Beverages
6.2.8.1. Market Value and Forecast
6.2.8.2. Absolute $ Opportunity
6.2.9. Global Beverage Packaging Market Attractiveness for Glass Bottles by Application

6.3. Plastic Bottles
6.3.1. Global Beverage Packaging Market Analysis for Plastic Bottles by Application
6.3.1.1. Market Share by Application 2014 & 2020
6.3.2. Carbonated Soft Drinks (CSD)/ Soda
6.3.2.1. Market Value and Forecast
6.3.2.2. Absolute $ Opportunity
6.3.3. Beer
6.3.3.1. Market Value and Forecast
6.3.3.2. Absolute $ Opportunity
6.3.4. Dairy
6.3.4.1. Market Value and Forecast
6.3.4.2. Absolute $ Opportunity
6.3.5. Juice/Soft Drinks
6.3.5.1. Market Value and Forecast
6.3.5.2. Absolute $ Opportunity
6.3.6. Mineral Water
6.3.6.1. Market Value and Forecast
6.3.6.2. Absolute $ Opportunity
6.3.7. Energy Drinks/ RTD Beverages
6.3.7.1. Market Value and Forecast
6.3.7.2. Absolute $ Opportunity
6.3.8. Global Beverage Packaging Market Attractiveness for Plastic Bottles by Application

6.4. Cans
6.4.1. Global Beverage Packaging Market Analysis for Cans by Application
6.4.1.1. Market Share by Application 2014 & 2020
6.4.2. Alcoholic Beverages
6.4.2.1. Market Value and Forecast
6.4.2.2. Absolute $ Opportunity
6.4.3. Carbonated Soft Drinks (CSD)/ Soda
6.4.3.1. Market Value and Forecast
6.4.3.2. Absolute $ Opportunity
6.4.4. Beer
6.4.4.1. Market Value and Forecast
6.4.4.2. Absolute $ Opportunity
6.4.5. Juice/Soft Drinks
6.4.5.1. Market Value and Forecast
6.4.5.2. Absolute $ Opportunity
6.4.6. Energy Drinks/ RTD Beverages
6.4.6.1. Market Value and Forecast
6.4.6.2. Absolute $ Opportunity
6.4.7. Global Beverage Packaging Market Attractiveness for Glass Bottles by Application
6.5. Liquid Cartons
6.5.1. Global Beverage Packaging Market Analysis for Liquid Cartons by Application
6.5.1.1. Market Share by Application 2014 & 2020
6.5.2. Alcoholic Beverages
6.5.2.1. Market Value and Forecast
6.5.2.2. Absolute $ Opportunity
6.5.3. Beer
6.5.3.1. Market Value and Forecast
6.5.3.2. Absolute $ Opportunity
6.5.4. Dairy
6.5.4.1. Market Value and Forecast
6.5.4.2. Absolute $ Opportunity
6.5.5. Juice/Soft Drinks

Ordering:
Order by Fax - using the form below
Order by Post - print the order form below and send to
Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Beverage Packaging Market: Global Industry Analysis and Opportunity Assessment 2015 - 2025
Web Address: http://www.researchandmarkets.com/reports/3388672/
Office Code: SCDK7A43

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Product Format</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Electronic (PDF) - Single User</td>
<td>USD 5000</td>
</tr>
<tr>
<td></td>
<td>Electronic (PDF) - Site License</td>
<td>USD 7500</td>
</tr>
<tr>
<td></td>
<td>Electronic (PDF) - Enterprisewide</td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Field</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title:</td>
<td>[ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof [ ]</td>
</tr>
<tr>
<td>First Name:</td>
<td>__________________________</td>
</tr>
<tr>
<td>Last Name:</td>
<td>__________________________</td>
</tr>
<tr>
<td>Email Address:</td>
<td>__________________________</td>
</tr>
<tr>
<td>Job Title:</td>
<td>__________________________</td>
</tr>
<tr>
<td>Organisation:</td>
<td>__________________________</td>
</tr>
<tr>
<td>Address:</td>
<td>__________________________</td>
</tr>
<tr>
<td>City:</td>
<td>__________________________</td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td>__________________________</td>
</tr>
<tr>
<td>Country:</td>
<td>__________________________</td>
</tr>
<tr>
<td>Phone Number:</td>
<td>__________________________</td>
</tr>
<tr>
<td>Fax Number:</td>
<td>__________________________</td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World