Books, News and Stationery Retailing in the UK - Market Summary and Forecasts; Comprehensive overview of the market, consumer, and competitive context, with retail sales value and forecasts to 2019

Description:

Summary
Books, News and Stationery products market in the UK is forecast to contract in terms of sales over next five years. Increasing inclination towards adopting digital technology is expected to impact the performance of the books, news, and stationery products market in the UK. Sales through online channel are expected to grow at a CAGR of 10.7% during 2014-2019.

Key Findings
- Books, news and stationery segment is projected to witness sluggish growth over the next few years and account for 3.0% of the total retail market by 2019.

- Advent of digital technology, increasing internet penetration, and increasing adoption of mobile devices is projected to result in a decline of sales of books, news and stationery products.

- Online retail channel to post healthy growth in the forecast period

- As increasing number of consumers opt for e-books and organizations aiming at becoming paperless, books and stationery retailers are expected to witness sluggish growth over the next few years.

Synopsis
"Books, News and Stationery Retailing in the UK - Market Summary and Forecasts" is a detailed sector report providing a comprehensive analysis of the emerging trends, forecasts and opportunities to 2019.

What else does this report offer?
- A thorough analysis of consumer trends changing economic and population factors
- Both qualitative and quantitative insights and analysis of the shifting books, news and stationery retail dynamics for printed media, stationery and cards from 2009 to 2019
- Sales of books, news and stationery products through the following channels from 2009 to 2019: Music, video, book, stationery and entertainment software specialists; convenience stores (including Independents) and gas stations; online; other specialist retailers; hypermarkets, supermarkets and hard-discounters; cash and carries and warehouse clubs; value, variety stores and general merchandise retailers; department stores; other general and non-specialist direct retailers
- An overview of key books, news and stationery retailers operating across the UK and their presence across distribution channels

Reasons To Buy
- Gain a comprehensive knowledge on books, news and stationery sector in the UK's retail market and develop a competitive advantage from the start of your supply chain
- Investigate current and forecast behaviour trends in books, news and stationery category to identify the best opportunities to exploit
- Analyze the recommended actions to align your marketing strategies with the crucial trends influencing the consumer behavior
- Understand the fastest growing categories including printed media and stationery and cards, with insights on performance across key channels from 2009, with forecasts until 2019
- Explore novel opportunities that will allow you to align your product offerings and strategies to meet
demand by analyzing the vital economic and population trends, key consumer and technology trends influencing the books, news and stationery market

- Analysis of key international and domestic players operating in the books, news and stationery market - including store counts and revenues that give you a competitive edge - identify opportunities to improve your market share

Contents:

1 Introduction
   1.1 What is this Report About?
2 Executive Summary and Outlook
3 Market Context
   3.1 UK's economy takes a deep lurch due to Global recession
      3.1.1 UK economy saw a nascent recovery after global financial crisis
      3.1.2 Uncertain economic conditions led to a surge in savings rate
      3.1.3 Service sector remains the dominant sector for employment
      3.1.4 UK's unemployment rate falls to a record low
      3.1.5 Inflation rate is down to a decade low
      3.1.6 Consumer spending is one of the main drivers for the UK's recovery
3.2 Britain registers a strong population growth in Europe
4 UK Shoppers
   4.1 Click-and-collect services gained popularity among UK shoppers
   4.2 Online retailing on special days such as Black Friday, Cyber Monday, and Manic Monday have witnessed record-breaking sales
   4.3 Price sensitive consumers drive Private-label sales in UK
   4.4 Social media effects the purchasing decisions of UK consumers
   4.5 Chinese tourists boost retail sales in UK
5 Doing Business in UK
   5.1 Summary
      5.1.1 Bureaucracy
      5.1.2 Business culture
      5.1.3 Geography
      5.1.4 Infrastructure and logistics
   5.2 Taxation in the UK
      5.2.1 Corporate tax
      5.2.2 Withholding tax
   5.3 Trading Hours Law for Retailers
   5.4 Data Protection Law requires Organizations to Respond
   5.5 Accepting Returns and Giving Refunds: the Law
6 Retail - Product Sectors
   6.1 Product Sector Analysis
   6.2 Books, News and Stationery Category Overview
   6.4 Major Retailers
      6.4.1 Books, News and Stationery
7 Appendix
   7.1 Definitions
   7.2 Summary Methodology
      7.2.1 Overview
      7.2.2 The triangulated market sizing method
      7.2.3 Industry surveys in the creation of retail market data
      7.2.4 Quality control and standardized processes
   7.3 About
   7.4 Disclaimer

List of Figures

Figure 1: GDP Value (US$ billion), 2008-2014E
Figure 2: Growth Rate of GDP (US$ billion, %), 2008-2014E
Figure 3: GDP Value and Growth (GBP billion, %), 2008-2014E
Figure 4: Forecasts for GDP Value and Growth (GBP billion, %), 2014-2019
Figure 5: Gross Domestic Savings Rate (% of Disposable Household Income), 2004-2014
Figure 6: Share of Employment by Sector (%), 2004 and 2014E
Figure 7: Unemployment Rate (%), 2004-2014E
Figure 8: Inflation Rate (%), 2004-2014
Figure 9: Household Consumption Expenditure in UK (GBP billion), 2004 and 2014E
Figure 10: Household Consumption Expenditure of Major Countries (US$ billion), 2014E
Figure 11: Rural and Urban Populations (millions) 2004, 2014, and 2019
Figure 12: Total Population and Growth Rate (Millions, %), 2004-2019
Figure 13: Population Split by Gender (%), 2014 and 2019
Figure 14: Population Split by Age Group (%), 2014 and 2019
Figure 15: Per Capita Spend on Retail (GBP), 2006 and 2014
Figure 16: Per Capita Spend (GBP) and Total Retail Spend by Age Group (%), 2006 and 2014
Figure 17: Click-and-collect services of retailers in the UK
Figure 18: 2014 Black Friday and Cyber Monday E-commerce in the UK 2014
Figure 19: Private label brands account for more than half of the UK grocery sales
Figure 20: 2014 Popular Social Media sites in UK
Figure 21: Chinese visitors in UK
Figure 22: Share of Books, News and Stationery in overall Retail, 2014 and 2019
Figure 23: Retail Sales Value and Growth (GBP billion, %) of Books, News and Stationery, 2014-2019
Figure 24: Spend per Head on Books, News and Stationery, 2014 and 2019
Figure 25: Online Spend in Books, News and Stationery and Growth (GBP billion, %), 2014-2019
Figure 26: Online Share of total Books, News and stationery Spend, 2014 and 2019
Figure 27: Spending per Channel in Books, News and stationery (% 2014 and 2019
Figure 28: UK Books, News and Stationery Retail Sales and Forecast (GBP mn), by Channel Group, 2009-2019
Figure 29: UK Books, News and Stationery Retail Market Dynamics, by Channel Group, 2009-2019
Figure 30: UK Books, News and Stationery Retail Sales and Forecast (GBP mn), by Category 2009-2019
Figure 31: UK Books, News and Stationery Retail Market Dynamics, by Category 2009-2019
Figure 32: UK Printed Media Retail Sales and Forecast (GBP mn), by Channel Group, 2009-2019
Figure 33: UK Stationery and Cards Retail Sales and Forecast (GBP mn), by Channel Group, 2009-2019
Figure 34: The Triangulated Market Sizing Methodology

List of Tables

Table 1: UK Books, News and Stationery Retail Sales (GBP mn), by Channel Group, 2009-2014
Table 2: UK Books, News and Stationery Retail Sales Forecast (GBP mn), by Channel Group, 2014-2019
Table 3: UK Books, News and Stationery Retail Sales (US$ mn), by Channel Group, 2009-2014
Table 4: UK Books, News and Stationery Retail Sales Forecast (US$ mn), by Channel Group, 2014-2019
Table 5: UK Books, News and Stationery Retail Segmentation (% value), by Channel Group, 2009-2019
Table 6: UK Books, News and Stationery Retail Sales (GBP mn), by Category 2009-2014
Table 7: UK Books, News and Stationery Retail Sales Forecast (GBP mn), by Category 2014-2019
Table 8: UK Books, News and Stationery Retail Sales (US$ mn), by Category 2009-2014
Table 9: UK Books, News and Stationery Retail Sales Forecast (US$ mn), by Category 2014-2019
Table 10: UK Books, News and Stationery Retail Segmentation (% value), by Category, 2009-2019
Table 11: UK Printed Media Retail Sales (GBP mn), by Channel Group, 2009-2014
Table 12: UK Printed Media Retail Sales Forecast (GBP mn), by Channel Group, 2014-2019
Table 13: UK Printed Media Retail Sales (US$ mn), by Channel Group, 2009-2014
Table 14: UK Printed Media Retail Sales Forecast (US$ mn), by Channel Group, 2014-2019
Table 15: UK Printed Media Retail Sales Forecast, by Channel Group, 2009-2019
Table 16: UK Printed Media Retail Sales, by Channel Group, 2009-2019
Table 17: UK Stationery and Cards Retail Sales (GBP mn), by Channel Group, 2009-2019
Table 18: UK Stationery and Cards Retail Sales Forecast (GBP mn), by Channel Group, 2014-2019
Table 19: UK Stationery and Cards Retail Sales Forecast (US$ mn), by Channel Group, 2009-2014
Table 20: UK Stationery and Cards Retail Sales Forecast (US$ mn), by Channel Group, 2014-2019
Table 21: UK Stationery and Cards Retail Segmentaion, by Channel Group, 2009-2019
Table 22: Key Books, News and Stationery Retailers in the UK
Table 23: UK Exchange Rate GBP-USD (Annual Average), 2009-2014
Table 24: Retail Channel Definitions
Table 25: Retail Category Definitions

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