Luggage and Leather Goods Retailing in Italy - Market Summary and Forecasts; Comprehensive overview of the market, consumer, and competitive context, with retail sales value and forecasts to 2019

Description:

Summary
The Italian retail market for luggage and leather goods was valued at EUR2.3 billion in 2014 and is forecast to register a CAGR of 0.11% over 2014-2019, to reach EUR2.4 billion by 2019. The sector will be dominated by a sluggish economic environment, which will be reflected in the lower per capita spending levels over the forecast period. Online spending is forecast to grow at a CAGR of 20.81% for the next five years, and the online share of total luggage and leather goods will increase from 5.8% in 2014 to 14.7% by 2019.

Key Findings
- Luggage and leather goods sales accounted for a marginal share of the total retail sales in 2014 and the sales are expected to grow at a CAGR of 0.11% over the next five years
- Commanding a 68% share of the overall sales in the segment, specialist retailers dominate the luggage and leather goods market in Italy.
- Online is the fastest-growing channel in the luggage and leather goods category
- Retailers are using omni-channel strategies to build brand awareness and loyalty by offering more choice and convenience.

Synopsis
“Luggage and Leather Goods Retailing in Italy - Market Summary and Forecasts” is a detailed sector report providing a comprehensive analysis of the emerging trends, forecasts and opportunities to 2019.

What else does this report offer?
- A thorough analysis of consumer trends changing economic and population factors
- Both qualitative and quantitative insights and analysis of the shifting luggage and leather goods retail dynamics from 2009 to 2019
- Sales of luggage and leather goods through the following channels from 2009 to 2019: Department stores; other specialist retailers; online; hypermarkets, supermarkets and hard-discounters; value, variety stores and general merchandise retailers; other general and non-specialist direct retailers; cash and carries and warehouse clubs; duty free retailers; clothing, footwear, accessories and luxury goods specialists
- An overview of key luggage and leather goods retailers operating across Italy and their presence across distribution channels

Reasons To Buy
- Gain a comprehensive knowledge on luggage and leather goods sector in the Italian retail market and develop a competitive advantage from the start of your supply chain
- Investigate current and forecast behaviour trends in luggage and leather goods category to identify the best opportunities to exploit
- Analyze the recommended actions to align your marketing strategies with the crucial trends influencing the consumer behavior
- Understand the fastest growing categories including luggage and leather goods, with insights on performance across key channels from 2009, with forecasts until 2019
- Explore novel opportunities that will allow you to align your product offerings and strategies to meet
demand by analyzing the vital economic and population trends, key consumer and technology trends influencing the luggage and leather goods market

- Analysis of key international and domestic players operating in the luggage and leather goods market - including store counts and revenues that give you a competitive edge - identify opportunities to improve your market share

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