Luggage and Leather Goods Retailing in Italy - Market Summary and Forecasts; Comprehensive overview of the market, consumer, and competitive context, with retail sales value and forecasts to 2019

Description:

Summary
The Italian retail market for luggage and leather goods was valued at EUR2.3 billion in 2014 and is forecast to register a CAGR of 0.11% over 2014-2019, to reach EUR2.4 billion by 2019. The sector will be dominated by a sluggish economic environment, which will be reflected in the lower per capita spending levels over the forecast period. Online spending is forecast to grow at a CAGR of 20.81% for the next five years, and the online share of total luggage and leather goods will increase from 5.8% in 2014 to 14.7% by 2019.

Key Findings
- Luggage and leather goods sales accounted for a marginal share of the total retail sales in 2014 and the sales are expected to grow at a CAGR of 0.11% over the next five years
- Commanding a 68% share of the overall sales in the segment, specialist retailers dominate the luggage and leather goods market in Italy.
- Online is the fastest-growing channel in the luggage and leather goods category
- Retailers are using omni-channel strategies to build brand awareness and loyalty by offering more choice and convenience.

Synopsis
“Luggage and Leather Goods Retailing in Italy - Market Summary and Forecasts” is a detailed sector report providing a comprehensive analysis of the emerging trends, forecasts and opportunities to 2019.

What else does this report offer?
- A thorough analysis of consumer trends changing economic and population factors
- Both qualitative and quantitative insights and analysis of the shifting luggage and leather goods retail dynamics from 2009 to 2019
- Sales of luggage and leather goods through the following channels from 2009 to 2019: Department stores; other specialist retailers; online; hypermarkets, supermarkets and hard-discounters; value, variety stores and general merchandise retailers; other general and non-specialist direct retailers; cash and carries and warehouse clubs; duty free retailers; clothing, footwear, accessories and luxury goods specialists
- An overview of key luggage and leather goods retailers operating across Italy and their presence across distribution channels

Reasons To Buy
- Gain a comprehensive knowledge on luggage and leather goods sector in the Italian retail market and develop a competitive advantage from the start of your supply chain
- Investigate current and forecast behaviour trends in luggage and leather goods category to identify the best opportunities to exploit
- Analyze the recommended actions to align your marketing strategies with the crucial trends influencing the consumer behavior
- Understand the fastest growing categories including luggage and leather goods, with insights on performance across key channels from 2009, with forecasts until 2019
- Explore novel opportunities that will allow you to align your product offerings and strategies to meet
demand by analyzing the vital economic and population trends, key consumer and technology trends influencing the luggage and leather goods market

- Analysis of key international and domestic players operating in the luggage and leather goods market - including store counts and revenues that give you a competitive edge - identify opportunities to improve your market share

Contents:
1 Introduction
1.1 What is this Report About?
2 Executive Summary and Outlook
3 Market Context
3.1 An economy with a rising unemployment and growing debt levels
3.1.1 Italian economy shows signs of modest recovery after two years of recession
3.1.2 Households rebuild their savings influenced by gloomy economic conditions
3.1.3 Services sector remains the dominant sector for employment
3.1.4 Threat of deflation is a concern for the Italian economy
3.1.5 Ongoing fiscal austerity and rising unemployment impacts the household consumption
3.2 Italy’s population growth rate declines due to economic downturn
4 Italian Shoppers
4.1 Retail sales plummet against a backdrop of low consumer confidence
4.2 Shopping tourist contribute in a major way towards retail sales in the country
4.3 Growing internet and social media usage affect consumer's purchasing behaviour
4.4 An increasing aging population deters retail sales growth across specific categories
5 Doing Business in Italy
5.1 Summary
5.1.1 Bureaucracy
5.1.2 Business culture
5.1.3 Geography
5.1.4 Infrastructure and logistics
5.2 Jobs Act set to bring in labour market reform
5.3 Stability Law 2015 may have negative impact on retailers
5.4 Taxation in Italy
5.4.1 Corporate income tax
5.4.2 Withholding tax
5.4.3 Indirect tax
5.4.4 Value added tax (VAT)
6 Retail - Product Sectors
6.1 Product Sector Analysis
6.1.1 Luggage and Leather Goods
6.2 Luggage and Leather Goods Category Overview
6.2.1 Luggage and Leather Goods
6.3 Major Retailers
6.3.1 Luggage and Leather Goods
7 Appendix
7.1 Definitions
7.2 Summary Methodology
7.2.1 Overview
7.2.2 The triangulated market sizing method
7.2.3 Industry surveys in the creation of retail market data
7.2.4 Quality control and standardized processes
7.3 About
7.4 Disclaimer

List of Figures

Figure 1: GDP Value (US$ billion), 2008-2014
Figure 2: Growth Rate of GDP (US$ billion, %), 2008-2014
Figure 3: GDP Value and Growth (EUR billion, %), 2008-2014
Figure 4: Forecasts for GDP Value and Growth (EUR billion, %), 2014-2019
Figure 5: Gross Domestic Savings Rate (% of GDP), 2004-2014
Figure 6: Share of Employment by Sector (%), 2004 and 2014E
Figure 7: Unemployment Rate(%), 2004-2014
Figure 8: Inflation Growth Rates (%), 2004-2014
Figure 9: Household Consumption Expenditure of Italy (EUR billion), 2004 and 2014
Figure 10: Household Consumption Expenditure of Major Countries (US$ billion), 2014
Figure 11: Growth of Household Consumption Expenditure (US$, %), 2004-2014
Figure 12: Rural and Urban Populations (millions) 2004, 2014, and 2019
Figure 13: Total Population and Growth Rate (Millions, %), 2004-2019
Figure 14: Population Split by Gender (%), 2014 and 2019
Figure 15: Population Split by Age Group (%), 2014 and 2019
Figure 16: Per Capita Spend on Retail (EUR), 2006 and 2014
Figure 17: Per Capita Spend (EUR) and Total Retail Spend by Age Group (%), 2006 and 2014
Figure 18: Consumer Confidence Index from 2011-2014
Figure 19: Tourist arrivals to Italy, (in thousands), 2009 and 2014
Figure 20: Social Network users and Penetration, Jan-2015
Figure 21: Rise in aging population and median age to affect overall consumer spending
Figure 22: Key Components of Doing Business in Italy
Figure 23: Share of Luggage and Leather Goods in Total Retail Sales, 2014 and 2019
Figure 24: Retail Sales Value and Growth (EUR billion, %) of Luggage and Leather Goods, 2014-2019
Figure 25: Spend per Head on Luggage and Leather Goods 2014 and 2019
Figure 26: Online Spend and Growth (EUR billion, %) in Luggage and Leather Goods, 2014-2019
Figure 27: Online Share of total Luggage and Leather Goods Spend, 2014 and 2019
Figure 28: Spending per Channel in Luggage and Leather Goods (%), 2014 and 2019
Figure 29: Italy Luggage and Leather Goods Retail Sales and Forecast (EUR mn), by Channel Group, 2009-2019
Figure 30: The Triangulated Market Sizing Methodology

List of Tables

Table 1: Italy Luggage and Leather Goods Retail Sales (EUR mn), by Channel Group, 2009-2014
Table 2: Italy Luggage and Leather Goods Retail Sales Forecast (EUR mn), by Channel Group, 2014-2019
Table 3: Italy Luggage and Leather Goods Retail Sales (US$ mn), by Channel Group, 2009-2014
Table 4: Italy Luggage and Leather Goods Retail Sales Forecast (US$ mn), by Channel Group, 2014-2019
Table 5: Italy Luggage and Leather Goods Retail Segmentation, by Channel Group, 2009-2019
Table 6: Key Luggage and Leather Goods Retailers in Italy
Table 7: Italy Exchange Rate EUR-US$ (Annual Average), 2009-2014
Table 8: Italy Exchange Rate EUR-US$ (Annual Average), 2015-2019
Table 9: Retail Channel Definitions
Table 10: Retail Category Definitions

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