Synthetic Paper Market by Type (BOPP, HDPE, Others), by Application (Label, Non-Label), by Geography (Asia-Pacific, Europe, North America, Row) - Trends & Forecast to 2020

Description: Synthetic papers offer different functionalities for a variety of applications in various industries, such as food & beverages, cosmetics, and pharmaceuticals for packaging & labeling and printing. Synthetic papers are not only durable and water-proof but also possess chemical resistance, tear resistance, and oil resistance. These superior performance characteristics, coupled with their outstanding printability, have gained synthetic papers a wide acceptance as materials of choice across various end user industries.

The size of the global synthetic paper market is estimated to be USD 275.4 Million in 2015 and is projected to reach USD 386.5 Million by 2020, at a CAGR of 7.0% from 2015 to 2020. The Asia-Pacific region is the global leader, in terms of consumption of synthetic paper and this dominance is expected to continue till 2020. Japan is the key market in this region, which contributes to more than 30% of the total demand for synthetic paper, followed by China, where the consumption rate is increasing steadily. The increase in the consumption of synthetic paper in packaging & labeling, food & beverages, cosmetics, pharmaceuticals, and printing industries has been observed in the Asia-Pacific region owing to continuous industrialization along with rise in the manufacturing sector in the region. The continuous growth and innovations as well as industrial consolidations are projected to ascertain a bright future for this market in the coming years.

Packaging & labeling and printing industries are the two major end user industries of synthetic paper. Their growth is driven by the rising affluence of the middle class in the developing countries, coupled with a rapid rate of urbanization which has led to a rise in the consumerism opportunities, such as a high demand for consumer goods and lifestyle services in this market. The increase in spending in the construction sector in the emerging economies, such as China, India and Taiwan is also expected to fuel the synthetic paper demand over the next few years.

This study estimates the market value for synthetic paper and projects the same for the forecast period, 2015 to 2020. As a part of quantitative analysis, this study segments the concerned market on the basis of type and end user of the synthetic paper market at country level with the current market estimation and forecast till 2020. The countries covered in this report are Japan, China, Taiwan, India, Australia, Germany, the U.K., France, Italy, the U.S., Canada, and Mexico. By type, the global synthetic paper market is segmented into biaxially oriented polypropylene (BOPP), high-density polyethylene (HDPE), and others. By application, the market is segmented into label and non-label. As a part of qualitative analysis, the research report also provides comprehensive information about various market drivers, restraints, opportunities, challenges, and key issues for this market. It also includes company profiling and competitive strategies adopted by different market players, including Nan Ya Plastics Corporation(Taiwan), Yupo Corporation(Japan), Arjowen SAS (France), American Profol Inc. (U.S.), Hop Industries Corporation (U.S.), PPG Industries, Inc. (U.S.), Relyco Sales, Inc. (U.S.), Transilwrap Company, Inc. (U.S.), Seiko Epson Corporation (Japan),MDV Papier-und Kunststoffveredelung GmbH (Germany), and Agfa-Gevaert N.V. (Belgium).

Scope of the Report: This research report categorizes the global synthetic paper market on the basis of type, application, and geography. It also forecasts volumes, revenues, and trends in each of the submarkets.

On the basis of Type: This market is segmented on the basis of type into BOPP, HDPE, and others. Each type is further described in detail in the report with forecast for volume and revenue.

On the basis of Application: This market is segmented on the basis of application into label and non-label. Each application segment is further described in detail in the report with forecast for their respective volumes and revenues.

On the basis of Geography: This market is also segmented on the basis of geography into Asia-Pacific, Europe, North America, and RoW.

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