Animal Feed Additives - Global Strategic Business Report

Description: This report analyzes the worldwide markets for Animal Feed Additives in US$ Million by the following Product Segments: Antibiotics/Antibacterials, Vitamins, Antioxidants, Amino Acids, and Others.

The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East/Africa, and Latin America. Annual estimates and forecasts are provided for the period 2013 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based on public domain information including company URLs. The report profiles 272 companies including many key and niche players such as:
- ADDCON Group
- Adisseo France SAS
- Ajinomoto Co., Inc.
- Alltech Inc.
- Archer Daniels Midland Company

Contents:
I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS
Study Reliability and Reporting Limitations
Disclaimers
Data Interpretation & Reporting Level
Quantitative Techniques & Analytics
Product Definitions and Scope of Study
Product Definitions
Antibiotics/Antibacterials
Vitamins
Antioxidants
Amino Acids
Others

II. EXECUTIVE SUMMARY
1. OUTLOOK
Feed Additives
Market Overview
Rising Meat Intake Spurs Growth Opportunities
Table 1: Global Meat Production (2013)
Percentage Share Breakdown of Volume Production by Type (includes corresponding Graph/Chart)
Table 2: Global Meat Production (2013)
Percentage Share Breakdown of Volume Production by Geographic Region (includes corresponding Graph/Chart)
Table 3: Global Beef and Veal Production (2013)
Breakdown of Volume Production in Thousand Metric Tons (Carcass Weight Equivalent) by Select Countries (includes corresponding Graph/Chart)
Current & Future Analysis
Expanding Population and Urbanization Fuels Demand
Table 4: World Population by Geographic Region (2000-2050) (in Millions) (includes corresponding Graph/Chart)
Amino Acids Find Extensive Application in Animal Feed
Essential Amino Acids for Swine and Poultry
Table 5: Global Feed Use Amino Acid Market (2013): Percentage Breakdown of Demand by Type (includes corresponding Graph/Chart)
Poultry Sector Puts Demand for Methionine in Overdrive
Lysine Posts Strong Growth
2. COMPETITIVE LANDSCAPE
Table 6: World Animal Nutrition Market (2013): Percentage Breakdown of Share by Company (includes corresponding Graph/Chart)
Competitive Analysis by Segment
Vitamins
Table 7: Global Vitamins Market by Leading Players (2013): Percentage Share Breakdown of Revenue for DSM, BASF, Chinese Players, and Others (includes corresponding Graph/Chart)
Presence of Select Leading Players in the Global Fat Soluble Vitamins Market
Presence of Select Leading Players in Water Soluble Vitamins Market
Table 8: Global Carotenoids Market by Leading Players (2013): Percentage Share Breakdown of Revenue for DSM, BASF, Chinese Producers, and Others (includes corresponding Graph/Chart)
Amino Acids
Table 9: Leading Players in the Global Methionine Market (2013): Percentage Breakdown of Production Capacities for Bluestar, Evonik, Novus, Sumitomo and Others (includes corresponding Graph/Chart)
Table 10: Leading Producers of Lysine Worldwide (2013): Percentage Breakdown of Volume Sales for ADM, Ajinomoto, CJ Cheiljedang (CJCJ), Evonik, GBT, and Others (includes corresponding Graph/Chart)
Table 11: Leading Producers of Threonine Worldwide (2013): Percentage Breakdown of Volume Sales for ADM, Ajinomoto, CJCJ, Evonik, and Others (includes corresponding Graph/Chart)
Table 12: Leading Producers of Tryptophan Worldwide (2013): Percentage Breakdown of Volume Sales for Ajinomoto, CJCJ, Evonik, GBT and Others (includes corresponding Graph/Chart)
Feed Enzymes
Table 13: Leading Producers of Feed Enzymes (2013): Percentage Breakdown of Sales for DSM/Novozymes, BASF, Danisco, Adisseo and Others (includes corresponding Graph/Chart)
Medicated Feed Additives
Table 14: Leading Producers of Medicated Feed Additives (2013): Percentage Breakdown of Sales for Elanco, Merck, Novartis, Zoetis, and Others (includes corresponding Graph/Chart)

3. MARKET TRENDS
Growing Consumption of Poultry Bodes Well for Market
Table 15: Per Capita Consumption of Broilers in Select Markets (in Kilograms per Person per Year): 2013 (includes corresponding Graph/Chart)
Table 16: Global Broiler Meat Production (2013) Breakdown of Volume Production in Thousand Metric Tons (Ready-to-Cook Equivalent) by Select Countries (includes corresponding Graph/Chart)
Pork- A Key End Use Segment
Table 17: Top Ten Countries Worldwide in Terms of Pig Population (in Millions): 2013 (includes corresponding Graph/Chart)
Table 18: Global Pork Production (2013): Breakdown of Volume Production in Thousand Metric Tons (Carcass Weight Equivalent) by Country (includes corresponding Graph/Chart)
Increasing Focus on Clamping Down Antibiotics Usage as Growth Promoters
Restrictions on Antimicrobial use in Food Animals
Therapeutic Antibiotics Register Growth Despite Ban on AGPs
Opportunities Unfold for Novel Feed Additives
Increasing Prices of Natural Feed Products: A Boon to Animal Feed Additives
Expansion
Current Buzzword in the Market
Demand for Organic Trace Minerals on the Rise
Efforts to Develop Phytogenic Feed Additives Underway
Capacity Expansion Becomes the Norm among Lysine Producers
China to Dictate Global Lysine Prices
Demand for Feed-Grade Vitamins to Rise Steadily
Table 19: Global Vitamin Market (2013): Percentage Share Breakdown of Annual Sales of Vitamins by End-Use
Animal Feed and Human Health (includes corresponding Graph/Chart)
Table 20: Worldwide Feed Grade Vitamins Market by Type (2013): Percentage Breakdown of Volume Sales for Vitamin A, Vitamin E, Vitamin B, Vitamin C and Vitamin D (includes corresponding Graph/Chart)
Demand for Veterinary Enzymes Gains Momentum
Table 21: World Market for Industrial Enzymes in Food & Feed Applications (2013): Percentage Share Breakdown of Value Sales by Region/Country (includes corresponding Graph/Chart)
Table 22: Worldwide Feed Enzymes Market by End-Use Segment (2013): Percentage Share Breakdown of Value Sales for Poultry, Swine, Cattle, Aquaculture and Others (includes corresponding Graph/Chart)
Table 23: Global Feed Enzymes Market by Enzyme Type (2013): Percentage Share Breakdown of Revenues
4. PRODUCT OVERVIEW

Introduction
Animal Feed Industry

Table 24: Global Distribution of Livestock by Region (2013) (includes corresponding Graph/Chart)
Table 25: Worldwide Animal Feed Production by Region/Country (2013): Percentage Breakdown of Volumes for US, EU-27, China, Brazil, Mexico, Japan, and Rest of World (includes corresponding Graph/Chart)
Table 26: Worldwide Compound Feed Production by Region/Country (2013): Percentage Breakdown of Volumes for Asia-Pacific (Including Japan), Europe, The US, The Americas (Excl. the US) and Others (includes corresponding Graph/Chart)

Major Sectors
Poultry
Role of Growth-Promoters in Poultry
Effects of Growth Promoters
Alternatives to Antibiotics in Poultry Animal Feed

Cattle
Use of Diet Acidification on Rise

Pork
Role of Antibiotics in Pork Industry
Types of Animal Feed Additives

Antibiotics/Antibacterials
Product Description
Classes of Antibiotics
Ionophores
Coccidiostats

Medicated Feed

Vitamins
Vitamin Guarantee
Vitamin A
Carotenoids
Vitamin B
Riboflavin

Choline
Betaine
Vitamin B6
Vitamin B12

Niacin
Pantothenic Acid
P-Aminobenzoic Acid
Chemically-Synthesized Vitamins

Vitamin C
Vitamin D
Vitamin E
Vitamin K

Amino Acids
Product Description
Types
Methionine
Lysine
Threonine
Tryptophan
Glycine
Taurine
Arginine
Tyrosine
Antioxidants
Other Animal Feed Additives
Enzymes
Definition
Types of Enzymes
Phytase
Amylases
Beta-glucanase
Cellulases
Hemicellulases
Lipases
Pectinase
Proteases
Feed Acidifiers
Product Description
Feed Acidifier Groups Based on Mechanism
Classification of Feed Acidifiers

5. REGULATORY & ENVIRONMENTAL ANALYSIS
Regulatory Environment
Registration of Additives
Public Authorities on Feed Additives
Regulatory Bodies Governing Feed Additives Market in Europe
The European Food Safety Authority
EFSA
FEDESA
The European Federation of Animal Health
IFAH- Europe
Regulatory Bodies Governing Feed Additives Market in the US
Association of American Feed Control Officials (AAFCO)
Functions of AAFCO
Role of the FDA in Monitoring Animal Feed Practices in the US
Alliance for the Prudent Use of Antibiotics (APUA)

6. PRODUCT INTRODUCTIONS/APPROVALS
Cargill Launches PROMOTE™
BASF Introduces Novasil Plus
Canadian Bio-Systems Unveils Maxi-Gen Plus
BIOMIN to Launch FUMzyme® Purified Enzyme in Bangkok
ABCA to Unveil Yeast-Based Feed Additives in Asia
BASF Rolls Out Novasil™ Plus
Meriden Animal Health Rolls Out Orego-Stim in Algeria
Tanke Biosciences Launches Three Organic Water-soluble Feed Additives
Elanco Animal Health Obtains FDA Approval for Rumensin® And Pulmotil® Feeding Combination

7. RECENT INDUSTRY ACTIVITY
Elanco to Take Over Lohmann Animal
DSM to Take Over Aland
Fermentalg and Adisseo Enter into Development Partnership for Animal Feed and Nutrition Products
DSM Establishes Premixes Facility in India
AECI to Acquire SA Premix
Ajinomoto Increases Production Capacity for AjiPro®-L
Purac and Cargill Join Forces for Development of Bio-Based Feed Solutions
ADM Establishes Feed-Premix Facility
Royal DSM Acquires Tortuga
Eurofins Scientific Inks Partnership Agreement with Phenomenex and AB SCIEX
Dechra Pharmaceuticals Takes Over Eurovet Animal Health
Kemin Acquires Genesis and Resources™ Brand
Apollo Secures European Commission Approval for Acquiring Taminco
Nutreco to Take Over Bellman Nutricia Animal
Anpario Takes Over Meriden Animal Health
BIOMIN Takes Over MICRO-PLUS
Elanco Takes Over ChemGen
Royal De Heus Acquires Majority Stake in Nutrifarms
Fujian Sunner Development to Establish Animal Feed Products JV
Evonik to Form JV with DonBioTech for Producing Biolys
European Patent Office Uphold Danisco’s Plea against Novozymes Patent
Nutriad Appoints Kalbe Farma as Sole Distributor in Indonesia
Nutreco Inks Agreement to Sell Trouw Nutrition Környék Kft to Nuscience Group

8. FOCUS ON SELECT GLOBAL PLAYERS
ADDCON Group (Germany)
Adisseo France SAS (France)
Ajinomoto Co., Inc. (Japan)
Ajinomoto Eurolysine S.A.S. (France)
Alltech Inc. (US)
Archer Daniels Midland Company (US)
BASF SE (Germany)
Biovet JSC (Bulgaria)
Cargill, Inc. (US)
Provimi Holding B.V. (The Netherlands)
Chr. Hansen A/S (Denmark)
DSM Nutritional Products (Switzerland)
DuPont (US)
Elanco Animal Health (US)
Evonik Industries AG (Germany)
InVivo NSA S.A. (France)
Kemin Industries, Inc. (US)
Lonza Group Ltd (Switzerland)
Novozenymes A/S (Denmark)
Novus International, Inc. (US)
Nutreco N.V (the Netherlands)
Phibro Animal Health Corporation (US)
Tessenderlo Group (Belgium)
The Mosaic Company (US)
Zoetis, Inc. (US)

9. GLOBAL MARKET PERSPECTIVE
Table 27: World Recent Past, Current & Future Analysis for Animal Feed Additives by Geographic Region/Country
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East/Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 28: World Historic Review for Animal Feed Additives by Geographic Region/ Country
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East/Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 29: World 15-Year Perspective for Animal Feed Additives by Geographic Region/Country
Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East/Africa, and Latin America for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)
Table 30: World Recent Past, Current & Future Analysis for Animal Feed Antibiotics/ Antibacterials by Geographic Region/Country
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East/Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 31: World Historic Review for Animal Feed Antibiotics/Antibacterials by Geographic Region/Country
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East/Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 32: World 15-Year Perspective for Animal Feed Antibiotics/Antibacterials by Geographic Region/Country
Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East/Africa, and Latin America for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)
Table 33: World Recent Past, Current & Future Analysis for Animal Feed Vitamins by Geographic Region/Country
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East/Africa, and Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
### III. MARKET

#### 1. THE UNITED STATES

**A. Market Analysis**

**Outlook**

Meat Industry - An Overview

<table>
<thead>
<tr>
<th>Table</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>45</td>
<td>US Meat Production (2013)</td>
</tr>
<tr>
<td>46</td>
<td>US Meat Exports in 2013 by Type (in Million lbs.)</td>
</tr>
<tr>
<td>47</td>
<td>US Meat Imports in 2013 by Type</td>
</tr>
</tbody>
</table>

**Animal Feed Market**

A Brief Review

- FDA Curbs Antibiotic Usage for Farm Animals
- Russia's Ban of Ractopamine Adversely Impacts US Beef and Pork Market
- Natural
The Way to Go
Strong Demand for Commercial Amino Acids in Animal Feeds Market
Table 48: US Market for Amino Acids in Animal Feed (2013)
Percentage Breakdown of Revenues by Product Type
Methionine, Lysine, Threonine and Tryptophan (includes corresponding Graph/Chart)
Table 49: US Market for Amino Acids in Animal Feed (2013)
Percentage Breakdown of Unit Shipments by Product Type
Lysine, Methionine, Threonine and Tryptophan (includes corresponding Graph/Chart)
Vitamins
Table 50: US Market for Vitamin A in Animal Feed (2013): Percentage Breakdown of Revenues by End-Use Segments
Poultry, Swine, Ruminants, Aquaculture and Others (includes corresponding Graph/Chart)
Table 51: US Market for Vitamin C in Animal Feed Additives (2013): Percentage Breakdown of Revenues by End-Use Applications
Pet Feed, Aquaculture feed, Piglets, Starters & Pre-Starters and Others (includes corresponding Graph/Chart)
Table 52: US Market for Vitamin E in Animal Feed Additives (2013): Percentage Breakdown of Revenues by End-Use Segments- Ruminants, Swine, Poultry, Aquaculture and Others (includes corresponding Graph/Chart)
Table 53: US Dosage Recommendations for Vitamin E in Swine Feed (in Mg/Kg)
Table 54: US Dosage Recommendations for Vitamin E in Poultry Feed (in Mg/Kg)
Table 55: US Dosage Recommendations for Vitamin E in Ruminant Feed (in Mg/Kg)
Probiotics & Prebiotics
Table 56: Animal Direct Feed Microbials (DFM) Market in the United States (2013): Breakdown of Revenues by Type (includes corresponding Graph/Chart)
Regulatory Environment
Food and Drug Administration
Product Introductions/Approvals
Recent Industry Activity
Key Players
B.Market Analytics
Table 57: US Recent Past, Current & Future Analysis for Animal Feed Additives by Product Segment
Antibiotics/Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 58: US Historic Review for Animal Feed Additives by Product Segment
Antibiotics/ Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 59: US 15-Year Perspective for Animal Feed Additives by Product Segment
Percentage Breakdown of Dollar Sales for Antibiotics/Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

2. CANADA
A.Market Analysis
Outlook
Canadian Red Meat Market- A Brief Overview
Red Meat Exports and Imports Scenario:
Table 60: Canadian Red Meat Imports (2013)
Percentage Share Breakdown of Volume Imports by Meat Type (includes corresponding Graph/Chart)
Table 61: Canadian Red Meat Exports (2013)
Percentage Share Breakdown of Volume Exports by Meat Type (includes corresponding Graph/Chart)
Health Canada Scrutinizes Antibiotic Use in Food Animals
Product Introduction/Approval
Key Players
B.Market Analytics
Table 62: Canadian Recent Past, Current & Future Analysis for Animal Feed Additives by Product Segment
Antibiotics/Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 63: Canadian Historic Review for Animal Feed Additives by Product Segment
Antibiotics/ Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
3. JAPAN
A. Market Analysis
Outlook
An Overview of the Japanese Meat Industry
Japan Dependent on Imports for Beef
Animal Feed - Market Overview

Table 65: Japanese Compound & Mixed Feed Production (2013): Percentage Share Breakdown of Production by Type
Poultry Feed, Swine Feed, Cattle Feed, Mixed Feed and Other Feed (includes corresponding Graph/Chart)

Ajinomoto Co., Inc.
A Key Player

B. Market Analytics

Table 66: Japanese Recent Past, Current & Future Analysis for Animal Feed Additives by Product Segment
Antibiotics/Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 67: Japanese Historic Review for Animal Feed Additives by Product Segment
Antibiotics/ Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

Table 68: Japanese 15-Year Perspective for Animal Feed Additives by Product Segment
Percentage Breakdown of Dollar Sales for Antibiotics/Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

4. EUROPE
A. Market Analysis
Outlook
EU Meat Consumption and Production Overview
Key Statistical Findings

Table 69: EU27 Beef and Veal Production (2013)
Breakdown of Volume Production in '000 Tons of Carcass Weight Equivalent by Top Five Producing Countries
(includes corresponding Graph/Chart)

Table 70: EU27 Pork Production (2013)
Breakdown of Volume Production in '000 Tons of Carcass Weight Equivalent by Top Five Producing Countries
(includes corresponding Graph/Chart)

Table 71: EU27 Per Capita Consumption of Pork in Select Countries (2013) (includes corresponding Graph/Chart)

Table 72: EU27 Poultry Meat Production (2013)
Breakdown of Volume Production in '000 Tons of Carcass Weight Equivalent by Top Five Producing Countries
(includes corresponding Graph/Chart)

Table 73: EU27 Sheep Meat Production (2013)
Breakdown of Volume Production in '000 Tons of Carcass Weight Equivalent by Top Four Producing Countries (includes corresponding Graph/Chart)

Trends
Alternative Growth Promoters: On an Upward Trend
Amino Acids Have Bright Prospects
Snippets of Feed Vitamin Market in Europe

Key Statistics:
Table 74: Animal Direct Feed Microbials (DFM) Market in Europe (2013): Percentage Breakdown of Revenues by Type - Silage Inoculants, Live Yeast Animal Feed Probiotics, Aquaculture Probiotics, Inactivated Yeasts, and Bacterial Animal Feed Probiotics (includes corresponding Graph/Chart)

Table 75: European Compound Feed Consumption by Type of Feed Material (2013): Percentage Breakdown of Consumption for Cereals; Meals & Cakes; Food Industry Byproducts; Additives; Vitamins & Minerals; Oils & Fats; Dried Forage and Others (includes corresponding Graph/Chart)

Table 76: European Livestock Feed Utilization by Type of Animal Feeds (2013): Percentage Breakdown of Volume Sales for Forage, Industrial Compound Feed, Purchased Straight Feeds and Home-Grown Cereals (includes corresponding Graph/Chart)

Table 77: European Industrial Compound Feed Production for Cattle (2013): Percentage Breakdown of
Production Volume in Million Tons by Geographic Region- Germany, Spain, France, UK, Italy, Ireland, Denmark and Others (includes corresponding Graph/Chart)

Table 78: European Industrial Compound Feed Production for Swine (2013): Percentage Breakdown of Production Volume in Million Tons by Geographic Region- Spain, UK, Germany, France, Denmark, Italy, Ireland and Others (includes corresponding Graph/Chart)

Table 79: European Industrial Compound Feed Production for Poultry (2013): Percentage Breakdown of Production Volume in Million Tons by Geographic Region- France, UK, Germany, Italy, Spain, Ireland, Denmark and Others (includes corresponding Graph/Chart)

Regulatory Environment

EC Bans Antibiotic Growth Promotants
EU Lifts Ban on Processed Animal Protein in Fish Feed
EU Ordains FAMI-QS for Food Safety
EC Authorizes the Use of Certain Animal Feed Additives

B. Market Analytics

Table 80: European Recent Past, Current & Future Analysis for Animal Feed Additives by Geographic Region/Country
France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 81: European Historic Review for Animal Feed Additives by Geographic Region/Country
France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

Table 82: European 15-Year Perspective for Animal Feed Additives by Geographic Region/Country
Percentage Breakdown of Dollar Sales for France, Germany, Italy, UK, Spain, Russia and Rest of Europe for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

Table 83: European Recent Past, Current & Future Analysis for Animal Feed Additives by Product Segment
Antibiotics/Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 84: European Historic Review for Animal Feed Additives by Product Segment
Antibiotics/ Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

Table 85: European 15-Year Perspective for Animal Feed Additives by Product Segment
Percentage Breakdown of Dollar Sales for Antibiotics/Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

4a. France

A. Market Analysis
Outlook
An Overview of the French Meat Market
Recent Industry Activity
Key Players

B. Market Analytics

Table 86: French Recent Past, Current & Future Analysis for Animal Feed Additives by Product Segment
Antibiotics/Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 87: French Historic Review for Animal Feed Additives by Product Segment
Antibiotics/ Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

Table 88: French 15-Year Perspective for Animal Feed Additives by Product Segment
Percentage Breakdown of Dollar Sales for Antibiotics/Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

4b. Germany

A. Market Analysis
Outlook
An Overview of the German Meat Market

Table 89: German Commercial Meat Production (2013)
Percentage Share Breakdown of Volume Production (Tons) by Livestock Type
Pigs, Poultry, Cattle, and Others (includes corresponding Graph/Chart)

Germany Extends Measures to Monitor Antimicrobials Usage

B. Market Analytics

Table 90: German Recent Past, Current & Future Analysis for Animal Feed Additives by Product Segment
Antibiotics/Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 91: German Historic Review for Animal Feed Additives by Product Segment
Antibiotics/ Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

Table 92: German 15-Year Perspective for Animal Feed Additives by Product Segment
Percentage Breakdown of Dollar Sales for Antibiotics/ Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)
Key Players
B. Market Analytics
Table 90: German Recent Past, Current & Future Analysis for Animal Feed Additives by Product Segment
Antibiotics/Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 91: German Historic Review for Animal Feed Additives by Product Segment
Antibiotics/Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 92: German 15-Year Perspective for Animal Feed Additives by Product Segment
Percentage Breakdown of Dollar Sales for Antibiotics/Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)
4c. ITALY
A. Market Analysis
Outlook
B. Market Analytics
Table 93: Italian Recent Past, Current & Future Analysis for Animal Feed Additives by Product Segment
Antibiotics/Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 94: Italian Historic Review for Animal Feed Additives by Product Segment
Antibiotics/Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 95: Italian 15-Year Perspective for Animal Feed Additives by Product Segment
Percentage Breakdown of Dollar Sales for Antibiotics/Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)
4d. THE UNITED KINGDOM
A. Market Analysis
Outlook
Meat Market- An Overview
Segmental Review
Pork Market
Poultry Market
Mutton and Lamb
Beef Market
Recent Industry Activity
B. Market Analytics
Table 96: UK Recent Past, Current & Future Analysis for Animal Feed Additives by Product Segment
Antibiotics/Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 97: UK Historic Review for Animal Feed Additives by Product Segment
Antibiotics/Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 98: UK 15-Year Perspective for Animal Feed Additives by Product Segment
Percentage Breakdown of Dollar Sales for Antibiotics/Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)
4e. SPAIN
A. Market Analysis
Outlook
B. Market Analytics
Table 99: Spanish Recent Past, Current & Future Analysis for Animal Feed Additives by Product Segment
Antibiotics/Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 100: Spanish Historic Review for Animal Feed Additives by Product Segment
Antibiotics/Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives Markets
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 101: Spanish 15-Year Perspective for Animal Feed Additives by Product Segment
Percentage Breakdown of Dollar Sales for Antibiotics/Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

4f. RUSSIA
A. Market Analysis
Outlook
Overview of Meat Industry
B. Market Analytics
Table 102: Russian Recent Past, Current & Future Analysis for Animal Feed Additives by Product Segment Antibiotics/Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 103: Russian Historic Review for Animal Feed Additives by Product Segment Antibiotics/ Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 104: Russian 15-Year Perspective for Animal Feed Additives by Product Segment Percentage Breakdown of Dollar Sales for Antibiotics/Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

4g. REST OF EUROPE
A. Market Analysis
Outlook
Review of Select Countries
Denmark
Norway
A. Major Importer of Sheep Meat
Poland
Table 105: Polish Pork Market (2010-2011): Production, Consumption, and Exports of Pork (in Million Metric Tons) (includes corresponding Graph/Chart)
Poultry Scenario
Record Exports of Pork from Poland
Ukraine: Poultry Represents the Major Meat Category
Product Introduction/Approval
Recent Industry Activity
Key Players
B. Market Analytics
Table 106: Rest of Europe Recent Past, Current & Future Analysis for Animal Feed Additives by Product Segment Antibiotics/Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 107: Rest of Europe Historic Review for Animal Feed Additives by Product Segment Antibiotics/ Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 108: Rest of Europe 15-Year Perspective for Animal Feed Additives by Product Segment Percentage Breakdown of Dollar Sales for Antibiotics/Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

5. ASIA-PACIFIC
A. Market Analysis
Outlook
Asia-Pacific Dominates Global Goat Meat Consumption
Asia-Pacific: Largest Pork Meat Market Worldwide
India & China: Important Potential Future Markets
Feed Additives Market in South East Asia
Product Introduction/Approval
B. Market Analytics
Table 109: Asia-Pacific Recent Past, Current & Future Analysis for Animal Feed Additives by Geographic Region/Country China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 110: Asia-Pacific Historic Review for Animal Feed Additives by Geographic Region/Country China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 111: Asia-Pacific 15-Year Perspective for Animal Feed Additives by Geographic Region/Country China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)
Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

Table 111: Asia-Pacific 15-Year Perspective for Animal Feed Additives by Geographic Region/ Country Percentage Breakdown of Dollar Sales for China, India and Rest of Asia-Pacific for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

Table 112: Asia-Pacific Recent Past, Current & Future Analysis for Animal Feed Additives by Product Segment Antibiotics/Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 113: Asia-Pacific Historic Review for Animal Feed Additives by Product Segment Antibiotics/ Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

Table 114: Asia-Pacific 15-Year Perspective for Animal Feed Additives by Product Segment Percentage Breakdown of Dollar Sales for Antibiotics/Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

5a. CHINA

A. Market Analysis

Outlook

Meat Industry in China Witnesses Rapid Growth

Feed Additives- Market Overview

Table 115: China Additive Premix Product Market (2013): Percentage Breakdown of Share by Species (includes corresponding Graph/Chart)

Industry Scale

Table 116: Chinese Additive Feed Market (2012): Percentage Share of Production Capacities of Leading Additive Feed Producers in China (includes corresponding Graph/Chart)

Overview of Chinese Feed-Grade Amino Acid Market

Dynamics of the Lysine Market- A Brief Review

Lysine Rapidly Replaces Soybean Meal

Regulatory Environment

Ban on Select Feed Additives

Government Bans Ractopamine Manufacture and Distribution

Product Introduction/Approval

Recent Industry Activity

B. Market Analytics

Table 117: Chinese Recent Past, Current & Future Analysis for Animal Feed Additives by Product Segment Antibiotics/Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 118: Chinese Historic Review for Animal Feed Additives by Product Segment Antibiotics/ Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

Table 119: Chinese 15-Year Perspective for Animal Feed Additives by Product Segment Percentage Breakdown of Dollar Sales for Antibiotics/Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

5b. INDIA

A. Market Analysis

Outlook

Market Overview

Recent Industry Activity

B. Market Analytics

Table 120: Indian Recent Past, Current & Future Analysis for Animal Feed Additives by Product Segment Antibiotics/Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 121: Indian Historic Review for Animal Feed Additives by Product Segment Antibiotics/ Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

Table 122: Indian 15-Year Perspective for Animal Feed Additives by Product Segment Percentage Breakdown of Dollar Sales for Antibiotics/Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

5c. REST OF ASIA-PACIFIC
A. Market Analysis
Outlook
Focus on Select Regional Markets
Australia
New Zealand
The Philippines
Import Scenario
Thailand
Market Overview
Korea
Market Overview
Malaysia
Animal Feed Additives Market on the Rise
Imports - A Major Revenue Spinner
Product Introduction/Approval
Recent Industry Activity

B. Market Analytics
Table 123: Rest of Asia-Pacific Recent Past, Current & Future Analysis for Animal Feed Additives by Product Segment
Antibiotics/ Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 124: Rest of Asia-Pacific Historic Review for Animal Feed Additives by Product Segment
Antibiotics/Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 125: Rest of Asia-Pacific 15-Year Perspective for Animal Feed Additives by Product Segment
Percentage Breakdown of Dollar Sales for Antibiotics/ Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

6. MIDDLE EAST/AFRICA
A. Market Analysis
Outlook
Product Introduction/Approval
B. Market Analytics
Table 126: Middle East/Africa Recent Past, Current & Future Analysis for Animal Feed Additives by Product Segment
Antibiotics/ Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 127: Middle East/Africa Historic Review for Animal Feed Additives by Product Segment
Antibiotics/Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 128: Middle East/Africa 15-Year Perspective for Animal Feed Additives by Product Segment
Percentage Breakdown of Dollar Sales for Antibiotics/Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

7. LATIN AMERICA
A. Market Analysis
Outlook
Latin American Meat Market Overview
B. Market Analytics
Table 129: Latin American Recent Past, Current & Future Analysis for Animal Feed Additives by Geographic Region/Country
Brazil, Mexico and Rest of Latin American Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 130: Latin American Historic Review for Animal Feed Additives by Geographic Region/Country
Brazil, Mexico and Rest of Latin American Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 131: Latin American 15-Year Perspective for Animal Feed Additives by Geographic Region/Country
Percentage Breakdown of Dollar Sales for Brazil, Mexico and Rest of Latin American Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)
Table 132: Latin American Recent Past, Current & Future Analysis for Animal Feed Additives by Product Segment
Antibiotics/ Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 133: Latin American Historic Review for Animal Feed Additives by Product Segment
Antibiotics/ Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

Table 134: Latin American 15-Year Perspective for Animal Feed Additives by Product Segment
Percentage Breakdown of Dollar Sales for Antibiotics/ Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

7a. BRAZIL
A. Market Analysis
Outlook
Brazilian Meat Industry
An Overview
Recent Industry Activity
B. Market Analytics
Table 135: Brazilian Recent Past, Current & Future Analysis for Animal Feed Additives by Product Segment
Antibiotics/ Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 136: Brazilian Historic Review for Animal Feed Additives by Product Segment
Antibiotics/ Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

Table 137: Brazilian 15-Year Perspective for Animal Feed Additives by Product Segment
Percentage Breakdown of Dollar Sales for Antibiotics/ Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

7b. MEXICO
A. Market Analysis
Outlook
B. Market Analytics
Table 138: Mexican Recent Past, Current & Future Analysis for Animal Feed Additives by Product Segment
Antibiotics/ Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 139: Mexican Historic Review for Animal Feed Additives by Product Segment
Antibiotics/ Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

Table 140: Mexican 15-Year Perspective for Animal Feed Additives by Product Segment
Percentage Breakdown of Dollar Sales for Antibiotics/ Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

7c. REST OF LATIN AMERICA
A. Market Analysis
Recent Industry Activity
B. Market Analytics
Table 141: Rest of Latin America Recent Past, Current & Future Analysis for Animal Feed Additives by Product Segment
Antibiotics/ Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 142: Rest of Latin America Historic Review for Animal Feed Additives by Product Segment
Antibiotics/ Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2006 through 2012 (includes corresponding Graph/Chart)

Table 143: Rest of Latin America 15-Year Perspective for Animal Feed Additives by Product Segment
Percentage Breakdown of Dollar Sales for Antibiotics/ Antibacterials, Vitamins, Antioxidants, Amino Acids and Other Animal Feed Additives for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE
Total Companies Profiled: 272 (including Divisions/Subsidiaries 303)
The United States (55)
Canada (8)
Japan (5)
Europe (182)
France (19)
Germany (21)
The United Kingdom (36)
Italy (10)
Spain (10)
Rest of Europe (86)
Asia-Pacific (Excluding Japan) (43)
Latin America (6)
Africa (3) Middle East (1)


Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Animal Feed Additives - Global Strategic Business Report
Web Address: http://www.researchandmarkets.com/reports/338919/
Office Code: SCH3H2LL

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td></td>
<td>USD 4950</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td></td>
<td>USD 6930</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 10 Users</td>
<td></td>
<td>USD 9405</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 15 Users</td>
<td></td>
<td>USD 11880</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Field</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title:</td>
<td>Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof [ ]</td>
</tr>
<tr>
<td>First Name:</td>
<td></td>
</tr>
<tr>
<td>Last Name:</td>
<td></td>
</tr>
<tr>
<td>Email Address: *</td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card:  
You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check:  
Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer:  
Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ___________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp