Connected Logistics Market by Internet of Things (IoT) Technologies in Fleet Management, Warehouse and Inventory Management, by Connectivity Technologies (Zigbee, Wi-Fi, Satellite), by Devices, Transportation Mode, Services - Global Forecast to 2020

Description: Connected Logistics is an integration of various logistics solutions and services which make the use of IOT technology in order to make the logistics process seamless, transparent and within stipulated time frame. Today logistics has become more of a time bound and demand-driven process. This is because of increasing consumerization in the e-commerce industry, globalization leading to outsourcing and accelerating international business has all led to an increase in logistics operations across the globe. Connected logistics provide with solutions which help logistics providers to combat with such growing demands and as a means to differentiate themselves for the competition.

The connected logistics market is showcasing tremendous growth over the past few years. IoT in logistics is a new and disruptive technology which is at a nascent stage, but is expected to grow at an accelerating rate due to the abundant presence of digital technologies and the ubiquitous need of people, devices, sensors, and objects to stay connected. Apart from this, the declining costs of IoT components, such as sensors and RFID, have also increased its adoption in the logistics sector.

North America is a dynamic region in terms of connected logistics solutions deployment. However, the emerging economies of the APAC region are expected to have immense growth potential. However, the lack of IoT related infrastructure and security concerns cause some restraints in the deployment of connected logistics solutions. The report also focuses on technologies & standards and analyzes the market drivers, restraints, trends, and opportunities, along with a study on key players and the competitive outlook.

The report will help the market leaders or new entrants in this market in better understanding of the competitors and gain more insights to better one's position in business. There is a separate section on competitive landscape, which includes competitor ecosystem, mergers and acquisitions, VC funding, partnerships, and agreements. The report also includes in-depth profiles of technology vendors which presents insights on strategic business overview, product and service portfolio, and strategic business insights of vendors.

The connected logistics market is expected to grow from USD 5.05 Billion in 2015 to USD 20.46 Billion by 2020, at a Compound Annual Growth Rate (CAGR) of 32.3%

The report forecasts the market sizes and trends of connected logistics market in the following submarkets:

On the basis of solutions and systems:
- Logistics Management System
- Warehouse Management System
- Security and Monitoring System

On the basis of networking technologies:
- ZigBee
- Bluetooth
- Wi-Fi
- Cellular
- NFC
- Satellite

On the basis of devices:
- Sensing Devices
- RFID Tags
- Gateways

On the basis of services:

- System Integration
- Professional Service
- Third Party Logistics Services

On the basis of transportation modes:

- Roadways
- Railways
- Airways
- Seaways

On the basis of regions:

- North America
- Europe
- Asia-Pacific
- Middle East & Africa
- Latin America

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