CNG & LPG Vehicle Market by Vehicle Type (Passenger Cars & Light Commercial Vehicles), Fuel Type (CNG & LPG), and by Geography (Asia-Pacific, Europe, Americas & ROW) - Industry Trends & Forecasts to 2020

Description:

The automotive CNG and LPG market has witnessed considerable growth in emerging countries such as China, India, and Germany, and the U.S. following upcoming emission norms and increase in supporting infrastructure.

This report classifies and defines the global CNG and LPG vehicle market size, in terms of volume and value. Market size, in terms of volume, is provided in thousand units from 2013 to 2020, while the market size, by value, is provided in terms of USD million. The report also segments the automotive CNG and LPG vehicle market into major regions (Asia-Pacific, Europe, Americas, and RoW). Additionally, key players in the CNG and LPG Passenger car, LCV, and Industrial trucks vehicle market have been identified and profiled.

Asia-Pacific is estimated to grow at the highest CAGR of 15.13% during the forecast period. In 2015, China is estimated to account for the largest market for CNG vehicles in the Asia-Pacific region, which is 59% of the total market share by value. This can be attributed to growing sales of CNG vehicles, supported by the increase in disposable income. Moreover, pollution levels in the country have reached an all-time high, which has led to the introduction of stringent emission norms in the country. The Chinese market is estimated to grow at a CAGR of 21.78% to be at USD 241.1 million in 2015. It is projected to reach USD 645.8 million by 2020. The CNG and LPG industrial truck market is growing at a CAGR of 2.47% during the forecast period. Asia-Pacific accounts for the largest estimated market share in the CNG and LPG Industrial truck market in 2015.

The report also provides a comprehensive review of market drivers, restraints, opportunities, challenges, and key issues in the global automotive CNG and LPG vehicle market. Apart from analyzing the quantitative aspects of these markets, the report also covers qualitative aspects, such as a value chain analysis, who supplies whom, product life cycle for each vehicle type, and Porter's Five Force analysis.

The automotive CNG and LPG vehicle market is dominated by a few major players such as Fiat Chrysler Automobiles NV (Italy), Ford Motors (U.S.), Suzuki Motor Corporation (Japan), Volkswagen (Germany), General Motors Company (U.S.), and Honda Motor Company (Japan). Key strategies adopted by these market players include regional expansion and new product development.
2.4.2 Demand Side Analysis
2.4.2.1 Fuel Prices
2.4.2.2 Total Cost Benefit On Ownership Of CNG/LPG Vehicle
2.4.2.3 Energy Security
2.4.2.4 Infrastructure: Roadways
2.4.2.5 Influence Of Macro Factors
2.4.3 Supply Side Analysis
2.4.3.1 Technological Advancement
2.5 Market Size Estimation

4 Premium Insights
4.1 Emerging Opportunities In The Automotive CNG & LPG Vehicle Market
4.3 Automotive CNG & LPG Vehicle Market, By Region, 2015–2020 (Usd Million)
4.4 Automotive CNG & LPG Vehicle Market, By Fuel Type, 2015 Vs 2020 (Usd Million)

5 Market Overview
5.1 Introduction
5.2 Market Segmentation
5.2.1 By Type
5.2.2 By Region
5.2.3 By Vehicle Type
5.3 Market Dynamics
5.3.1 Drivers
5.3.1.1 CNG And LPG Vehicles Have Significantly Low Running Costs Over Gasoline Vehicles
5.3.1.2 Vehicle Emission Norms
5.3.1.3 Government Incentives To Promote CNG& LPG Vehicle
5.3.2 Restraints
5.3.2.1 Lack Of Support Infrastructure
5.3.2.2 High Initial Cost
5.3.3 Opportunities
5.3.3.1 Public Awareness Regarding Air Quality
5.3.4 Challenges
5.3.4.1 Competition From Other Alternative Energy Vehicles
5.3.4.2 Evolution Of Powertrain Technologies
5.4 Burning Issues
5.4.1 Adoption Of Clean Energy
5.5 Porter'S Five Forces Analysis
5.5.1 Threat Of New Entrants
5.5.2 Threat Of Substitutes
5.5.3 Bargaining Power Of Suppliers
5.5.4 Bargaining Power Of Buyers
5.5.5 Intensity Of Competitive Rivalry
5.6 Value Chain Analysis

6 Technical Overview
6.1 Introduction
6.2 Components & Working Of CNG & LPG Engines
6.2.1 Components Of A CNG/LPG Kit
6.2.2 Working Of CNG Engines
6.2.3 Working Of LPG Engines
6.3 Different Types Of CNG/LPG Systems
6.3.1 Open Loop System
6.3.2 Closed Loop System
6.3.3 Sequential System
6.4 Reasons Behind Reduction In Power Delivery Of CNG  & LPG Vehicles
6.5 Important Terms
6.6 Modifications Required In Gasoline Engines For Installing CNG/LPG Equipment
6.7 Modifications Required In Diesel Engines For Installing CNG/LPG Equipment

7 CNG & LPG Market, By Fuel Type
7.1 Introduction
7.2 CNG Fuel Type
7.3 LPG Fuel Type

8 CNG & LPG Vehicle Market, By Vehicle Type
8.1 Introduction
8.2 CNG & LPG Passenger Car Market
8.3 CNG Lcv Market
8.3.1 Asia-Pacific
8.3.2 Europe
8.3.3 The Americas
8.3.4 RoW
8.4 CNG & LPG Industrial Truck Market

9 CNG & LPG Vehicle Market, By Region
9.1 Introduction
9.2 CNG & LPG Vehicle Market, By Region
9.3 CNG Vehicles Market, By Region
9.3.1 Asia-Pacific
9.3.1.1 China
9.3.1.2 India
9.3.1.3 Thailand
9.3.2 Americas
9.3.2.1 The Americas
9.3.2.2 U.S.
9.3.2.3 Brazil
9.3.3 Europe
9.3.3.1 Italy
9.3.3.2 Germany
9.3.3.3 Ukraine
9.3.4 Rest Of The World
9.3.4.1 Iran
9.3.4.2 Uzbekistan
9.4 LPG Vehicles Market, By Region
9.4.1 Asia-Pacific
9.4.2 Europe

10 CNG & LPG Vehicle Aftermarket Overview
10.1 Introduction
10.2 Cost Of Retrofitting CNG & LPG Kits In Vehicles, By Region
10.3 Aftermarket Players
10.3.1 Landi Renzo S.P.A
10.3.2 Impco Automotive
10.3.3 Venchurs Vehicle Systems
10.3.4 Westport Innovation Inc.
10.3.5 Tomasetto Achille S.P.A

11 Cost Comparison Overview On Ownership Of CNG & LPG Vehicles To Gasoline Vehicles
11.1 Introduction
11.2 Total Cost To Consumer On Ownership Of CNG & LPG Vehicles To Gasoline Vehicles For 2015-2020, By Country
11.2.1 India
11.2.2 U.S.
11.2.3 Brazil
11.2.4 Italy
11.2.5 Germany
11.2.6 France
11.2.7 South Korea
11.2.8 Poland
11.3 Conclusion
11.3.1 Savings From CNG Vehicles
11.3.2 Savings From LPG Vehicles

12 Competitive Landscape
12.1 Competitive Situation & Trends
12.2 Battle For Market Share: New Product Launch & Expansion Was The Key Strategy
12.2.1 Market Share Analysis
12.2.2 New Product Development
12.2.3 Expansions
12.2.4 Partnerships/Agreements/Joint Ventures & Supply Contract
12.2.5 Mergers & Acquisitions

13 Company Profiles
(Overview, Financial*, Products & Services, Strategy, And Developments)
13.1 Introduction
13.2 Fiat Chrysler Automobiles NV
13.3 Ford Motor Company
13.4 Suzuki Motor Corporation
13.5 Nikki Co. Ltd.
13.6 Kion Group
13.7 AC Spolka
13.8 Landi Renzo S.P.A
13.9 Volkswagen Group
13.10 General Motors Company
13.11 Honda Motor Company
13.12 Hyundai Motor Group
*Details Might Not Be Captured In Case Of Unlisted Companies

14 Appendix
14.1 Key Industry Insight
14.2 Porter'S Five Forces Analysis, By Country
14.2.1 Indian Market Is Dominated By Large Number Of Aftermarket Players
14.2.2 Strong Oem Presence Making It Difficult For New Players In China
14.2.3 Turkey Has Large Number Of Domestic & Global Players, Making It A Highly Competitive Market
14.2.4 Iran Has High Demand Of CNG & LPG Vehicles, But Limited Oems
14.2.5 Italy & Germany Have High Demand For CNG & LPG Vehicles, Attracting New Players
14.2.6 Brazil Has Not Actively Supported CNG Vehicles
14.2.7 Poland Has High Number Of Oems Following High Demand Of LPG Vehicles
14.2.8 French Consumers Prefer Electric Vehicles Over LPG
14.2.9 South Korea Has A Mature Market For LPG Vehicles
14.3 Discussion Guide
14.4 Introducing RT: Real Time Market Intelligence
14.5 Available Customizations
14.5.1 Company Information
14.5.2 CNG And LPG Vehicle Aftermarket
14.6 Related Reports

List Of Tables
Table 1 Total Cost To Consumer On Ownership Of CNG/LPG Vehicles To Gasoline Vehicles For Five Years, By Country
Table 2 Impact Of Drivers On The CNG & LPG Vehicle Market
Table 3 Impact Of Restraints On The CNG & LPG Vehicle Market
Table 4 Impact Of Opportunities On The CNG & LPG Vehicle Market
Table 5 Impact Of Challenges On The CNG & LPG Vehicle Market
Table 6 Functions Of The Components Of A CNG/LPG Kit
Table 7 CNG & LPG Vehicle Market, By Region, 2013–2020 ('000 Units)
Table 8 CNG & LPG Vehicle Market, By Region, 2013–2020 (USD Million)
Table 9 CNG Vehicles Market, By Region, 2013–2020 ('000 Units)
Table 10 CNG Vehicles Market, By Region, 2013–2020 (USD Million)
Table 11 LPG Vehicles Market, By Region, 2013–2020 ('000 Units)
Table 12 LPG Vehicles Market, By Region, 2013–2020 (USD Million)
Table 13 CNG & LPG Vehicle Market, By Vehicle Type, 2013–2020 ('000 Units)
Table 14 CNG & LPG Vehicle Market, By Vehicle Type, 2013–2020 (USD Million)
Table 15 CNG & LPG Passenger Car Market, By Region, 2013–2020 ('000 Units)
Table 16 CNG & LPG Passenger Car Market Size, By Region, 2013–2020 (USD Million)
Table 17 CNG LCV Market Size, By Region, 2013–2020 ('000 Units)
Table 18 CNG LCV Market Size, By Region, 2013–2020 (USD Million)
Table 19 Asia-Pacific: CNG LCV Market Size, By Country, 2013–2020 ('000 Units)
Table 20 Asia-Pacific: CNG LCV Market Size, By Country, 2013–2020 (USD Million)
Table 21 Europe: CNG LCV Market Size, By Country, 2013–2020 ('000 Units)
Table 22 Europe: CNG LCV Market Size, By Country, 2013–2020 (USD Million)
Table 23 The Americas: CNG LCV Market Size, By Country, 2013–2020 ('000 Units)
Table 24 The Americas: CNG LCV Market Size, By Country, 2013–2020 (USD Million)
Table 25 RoW: CNG LCV Market Size, By Country, 2013–2020 ('000 Units)
Table 26 RoW: CNG LCV Market Size, By Country, 2013–2020 (USD Million)
Table 27 Global: Industrial Truck Market, By Fuel Type, 2013–2020 (Units)
Table 28 Europe: Industrial Truck Market, By Fuel Type, 2013–2020 (Units)
Table 29 Americas: Industrial Truck Market, By Fuel Type, 2013–2020 (Units)
Table 30 Asia-Pacific: Industrial Truck Market, By Fuel Type, 2013–2020 (Units)
Table 31 Africa: Industrial Truck Vehicle Market, By Fuel Type, 2013–2020 (Units)
Table 32 CNG & LPG Vehicle Market, By Region, 2013–2020 ('000 Units)
Table 33 CNG & LPG Vehicle Market, By Region, 2013–2020 (USD Million)
Table 34 CNG Vehicles Market, By Region, 2013–2020 ('000 Units)
Table 35 CNG Vehicles Market, By Region, 2013–2020 (USD Million)
Table 36 Asia-Pacific: CNG Vehicles Market, By Country, 2013–2020 ('000 Units)
Table 37 Asia-Pacific: CNG Vehicles Market, By Country, 2013–2020 (USD Million)
Table 38 Asia-Pacific: Automotive CNG & LPG Vehicle Market, By Fuel Type, 2013–2020 ('000 Units)
Table 39 Asia-Pacific: Automotive CNG & LPG Vehicle Market, By Fuel Type, 2013–2020 (USD Million)
Table 40 Asia-Pacific: CNG & LPG Passenger Car Market Size, By Country, 2013–2020 ('000 Units)
Table 41 Asia-Pacific: CNG & LPG Passenger Car Market Size, By Country, 2013–2020 (USD Million)
Table 42 Asia-Pacific: CNG LCV Market Size, By Country, 2013–2020 ('000 Units)
Table 43 Asia-Pacific: CNG LCV Market Size, By Country, 2013–2020 (USD Million)
Table 44 China: CNG Vehicles Market, By Type, 2013–2020 ('000 Units)
Table 45 China: CNG Vehicles Market, By Type, 2013–2020 (USD Million)
Table 46 India: CNG Vehicles Market, By Type, 2013–2020 ('000 Units)
Table 47 India: CNG Vehicles Market, By Type, 2013–2020 (USD Million)
Table 48 Thailand: CNG Vehicles Market, By Vehicle Type, 2013–2020 ('000 Units)
Table 49 Thailand: CNG Vehicles Market, By Vehicle Type, 2013–2020 (USD Million)
Table 50 Americas: CNG Vehicles Market, By Country, 2013–2020 ('000 Units)
Table 51 Americas: CNG Vehicles Market, By Country, 2013–2020 (USD Million)
Table 52 The Americas: CNG Passenger Car Market Size, By Country, 2013–2020 ('000 Units)
Table 53 The Americas: CNG Passenger Car Market Size, By Country, 2013–2020 (USD Million)
Table 54 The Americas: CNG LCV Market Size, By Country, 2013–2020 ('000 Units)
Table 55 The Americas: CNG LCV Market Size, By Country, 2013–2020 (USD Million)
Table 56 U.S.: CNG Vehicles Market, By Vehicle Type, 2013–2020 ('000 Units)
Table 57 U.S.: CNG Vehicles Market, By Vehicle Type, 2013–2020 (USD Million)
Table 58 Brazil: CNG Vehicles Market, By Vehicle Type, 2013–2020 ('000 Units)
Table 59 Brazil: CNG Vehicles Market, By Vehicle Type, 2013–2020 (USD Million)
Table 60 Europe: CNG Vehicles Market, By Country, 2013–2020 ('000 Units)
Table 61 Europe: CNG Vehicles Market, By Country, 2013–2020 (USD Million)
Table 62 Europe: Automotive CNG & LPG Vehicle Market Size, By Fuel Type, 2013–2020 ('000 Units)
Table 63 Europe: Automotive CNG & LPG Vehicle Market Size, By Fuel Type, 2013–2020 (USD Million)
Table 64 Europe: CNG & LPG Passenger Car Market Size, By Country, 2013–2020 ('000 Units)
Table 65 Europe: CNG & LPG Passenger Car Market Size, By Country, 2013–2020 (USD Million)
Table 66 Europe: CNG LCV Market Size, By Country, 2013–2020 ('000 Units)
Table 67 Europe: CNG LCV Market Size, By Country, 2013–2020 (USD Million)
Table 68 Italy: CNG Vehicles Market, By Vehicle Type, 2013–2020 ('000 Units)
Table 69 Italy: CNG Vehicle Market, By Type, 2013–2020 (USD Million)
Table 70 Germany: CNG Vehicles Market, By Vehicle Type, 2013–2020 ('000 Units)
Table 71 Germany: CNG Vehicles Market, By Vehicle Type, 2013–2020 (USD Million)
Table 72 Ukraine: CNG Vehicles Market, By Vehicle Type, 2013–2020 ('000 Units)
Table 73 Ukraine: CNG Vehicles, By Vehicle Type, 2013–2020 (USD Million)
Table 74 RoW: Market For CNG Vehicles, By Country, 2013–2020 ('000 Units)
Table 75 RoW: CNG Vehicles Market, By Country, 2013–2020 (USD Million)
Table 76 RoW: CNG Passenger Car Market Size, By Country, 2013–2020 ('000 Units)
Table 77 RoW: CNG Passenger Car Market Size, By Country, 2013–2020 (USD Million)
Table 78 RoW: CNG LCV Market Size, By Country, 2013–2020 ('000 Units)
Table 79 RoW: CNG LCV Market Size, By Country, 2013–2020 (USD Million)
Table 80 Iran: CNG Vehicles Market, By Vehicle Type, 2013–2020 ('000 Units)
Table 81 Iran: CNG Vehicles Market, By Type, 2013–2020 (USD Million)
Table 82 Uzbekistan: CNG Vehicles Market, By Vehicle Type, 2013–2020 ('000 Units)
Table 83 Uzbekistan: CNG Vehicles Market, By Type, 2013–2020 (USD Million)

Table 84 LPG Vehicles Market, By Region, 2013–2020 ('000 Units)
Table 85 LPG Vehicles Market, By Region, 2013–2020 (USD Million)
Table 86 Asia-Pacific LPG Vehicles Market, By Country, 2013–2020 ('000 Units)
Table 87 Asia-Pacific LPG Vehicles Market, By Country, 2013–2020 (USD Million)
Table 88 Europe: LPG Vehicles Market, By Country, 2013–2020 ('000 Units)
Table 89 LPG Vehicles Market, By Country, 2013–2020 (USD Million)
Table 90 New Product Developments, 2012–2015
Table 91 Expansions, 2012–2015
Table 92 Partnerships/Agreements/Joint Ventures & Supply Contracts, 2012–2015
Table 93 Mergers & Acquisitions, 2012–2015

List Of Figures

Figure 1 CNG & LPG Vehicle Market: Markets Covered
Figure 2 Research Design
Figure 3 Research Methodology Model
Figure 4 Breakdown Of Primary Interviews: By Company Type, Designation, & Region
Figure 5 Average U.S. Retail Fuel Prices Per Gasoline Gallon Equivalent (Gge)
Figure 6 Proved Natural Gas Reserves Vs. Production, By Country (2014)
Figure 7 Road Network Vs. Total Vehicle Sales
Figure 8 Economic Factor Analysis
Figure 9 Data Triangulation
Figure 10 Market Size Estimation Methodology: Bottom-Up Approach
Figure 11 Market Size Estimation Methodology: Top-Down Approach
Figure 12 Key Countries In The CNG Vehicle Market In 2015 ('000 Units)
Figure 13 CNG & LPG Vehicle Market Across All Regions In 2015 (Usd Million)
Figure 14 CNG Vehicles Market, By Region, 2015 -2020 (Usd Million)
Figure 15 LPG Vehicles Market, By Region, 2015 -2020 (Usd Million)
Figure 16 CNG & LPG Vehicle Market Share By Value (2020): Asia-Pacific Projected To Be The Fastest-Growing Market
Figure 17 CNG & LPG Vehicle Market, By Vehicle Type, 2015 Vs. 2020 (Usd Million)
Figure 18 CNG & LPG Industrial Truck Market, By Fuel Type, 2015- 2020 (Units)
Figure 19 Automotive CNG & LPG Vehicle Market Is Growing At A High Cagr Of 10.55 From 2015-2020
Figure 20 China Estimated To Witness Highest Growth During The Forecast Period
Figure 21 Europe To Account For The Largest Share In The CNG & LPG Market By 2020
Figure 22 Asia-Pacific To Account For The Largest Share In CNG Market & Europe To Account For Largest Share In LPG Market By 2020
Figure 23 LPG Vehicle Market, By Region, 2015 Vs 2020 (Usd Million)
Figure 24 CNG & LPG Industrial Truck Market, By Fuel Type, 2015 Vs. 2020 (Units)
Figure 25 Cost Savings Offered By CNG & LPG Vehicles Is The Major Driving Factor Of The Market
Figure 26 Porter'S Five Forces Analysis: LPG & CNG Vehicle Market
Figure 27 Value'S Five Forces Analysis: CNG And LPG Vehicle Market
Figure 28 CNG & LPG Engines Consist Of Over Ten Different Components
Figure 29 CNG Vehicles Market: Asia-Pacific To Account For The Largest Share In The Market In 2015 (Usd Million)
Figure 30 LPG Vehicles Market: Europe To Account For The Largest Share In The Market In 2015
Figure 31 2015 Vs. 2020: CNG & LPG Vehicle Market
Figure 32 CNG & LPG Passenger Car Market: Snapshot
Figure 33 CNG Lcv Market: Snapshot
Figure 34 Global Industrial Truck Market Growth (Units), 2015–2020
Figure 35 CNG Vehicles Market: Asia-Pacific To Account For The Largest Share In The Market In 2015 (Usd Million)
Figure 36 Emerging Market Opportunities For CNG In Asia-Pacific: Environmental Concerns & High Price Of Gasoline & Diesel To Drive Sales Of CNG Vehicles
Figure 37 Growth In China CNG Vehicle Market, 2015–2020
Figure 38 Market For CNG Vehicles In The Americas: Rising Ethanol & Petrol Prices To Drive Demand
Figure 39 U.S. CNG Vehicle Market Size: Passenger Car Segment Is Expected To Grow At The Highest Rate
Figure 40 European Market For CNG Vehicles: Growth Driven By Economic Recovery & Rise In Sales Of Eco-Friendly Vehicles
Figure 41 Germany CNG Vehicle Market Size, 2015–2019 (Usd Million)
Figure 42 Row CNG Vehicles Market: Iran To Witness Growth
Figure 43 LPG Vehicles Market: Europe To Account For The Largest Share In The Market In 2015
Figure 44 Asia-Pacific LPG Vehicles Market: Growth Driven By Compact Hybrid Cars
Figure 45 Europe LPG Vehicles Market: Growth Driven By Clean Environment Awareness & Government Regulation
Figure 46 Spending On Retrofitting Vehicles With CNG Kits, 2014
Figure 47 Cost Of Retrofitting Vehicles With LPG Kits, 2014
Figure 48 Total Cost To Consumer: Ownership Of CNG & LPG Vehicles Vis-À-Vis Gasoline Vehicles In Five Years, India
Figure 49 Total Cost To Consumer: Ownership Of CNG & LPG Vehicles Vis-A-Vis Gasoline Vehicles In Five Years, U.S.
Figure 50 Total Cost To Consumer: Ownership Of CNG & LPG Vehicles Vis-A-Vis Gasoline Vehicles In Five Years, Brazil
Figure 51 Total Cost To Consumer: Ownership Of CNG And LPG Vehicles Vis-A-Vis Gasoline Vehicles, In Five Years, Italy
Figure 52 Total Cost To Consumer: Ownership Of CNG & LPG Vehicles Vis-A-Vis Gasoline Vehicles In Five Years, Germany
Figure 53 Total Cost To Consumer: Ownership Of CNG & LPG Vehicles Vis-À-Vis Gasoline Vehicles In Five Years, France
Figure 54 Total Cost To Consumer: Ownership Of CNG And LPG Vehicles Vis-À-Vis Gasoline Vehicles In Five Years For South Korea
Figure 55 Total Cost To Consumer: Ownership Of CNG & LPG Vehicles Vis-A-Vis Gasoline Vehicles In Five Years For Poland
Figure 56 Italy Is The Most Attractive Destination
Figure 57 Poland Has The Highest Share In The LPG Vehicle Market
Figure 58 Companies Adopted New Product Launch And Expansion As Their Key Strategy From 2011 To June 2015
Figure 59 Fiat Chrysler Automobiles Nv Registered Highest Growth Rate From 2010 To 2014, Following Increased Demand After The Economic Downturn
Figure 60 Market Evaluation Framework: Agreements/Joint Ventures/Supply Contracts/Partnerships Have Fuelled The Demand For CNG & LPG Vehicles, 2012–2015
Figure 61 Market Share Analysis Of Top Five Oems
Figure 62 Region-Wise Revenue Mix Of Top Five Players
Figure 63 Competitive Benchmarking Of Key Market Players (2010-2014)
Figure 64 Fiat Chrysler Automobiles Nv: Company Snapshot
Figure 65 Fiat Chrysler Automobiles Nv: SWOT Analysis
Figure 66 Ford Motor Company: Company Snapshot
Figure 67 Ford Motor Company: SWOT Analysis
Figure 68 Suzuki Motor Corporation: Company Snapshot
Figure 69 Suzuki Motor Corporation: SWOT Analysis
Figure 70 Nikki Co. Ltd.: Company Snapshot
Figure 71 Nikki Co. Ltd.: SWOT Analysis
Figure 72 Kion Group: Company Snapshot
Figure 73 Kion Group: SWOT Analysis
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