A Profile of the Indian Paint Industry

Description: A Profile of the Indian Paint Industry is an extended version of the section on India presented in the regional Profile of the Asia Pacific Paint Industry. The study examines the same downstream paint markets, providing a more comprehensive outlook on the market trends as well as key factors affecting the industry.

Data presented in the report has been gathered from a variety of secondary sources and published statistics, backed up by interviews with industry executives in the country.

The report follows the outline below:

- Foreword
- Executive Summary with market data for 2013 & forecasts to 2018
- Country background (economic, demographic and climatic data)
- Status of the Indian Paint Industry (including an industry investment review)
- Official Paint Statistics (Paint Trade, Major Trade Partners, Paint Production)

*Market data is split by technology and chemistry.
- Company Profiles
- Paint Associations
- End User Statistics
- Directory of Indian Paint Manufacturers

Market data is split by technology type:

- Water based
- Solvent based
- UV Curable
- Powder

Market data is split by chemistry type:

- Alkyd
- Epoxy
- Polyurethane
- Acrylic
- Nitrocellulose
- Vinyl/styrene
- Polyester

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