Drip Irrigation Systems Market by Crop Type (Field Crops, Vegetables, Orchard Crops, Vineyard and Rest (Crops)), Application (Agriculture, Landscape, Greenhouse and Others), Components & by Region - Global Trends and Forecasts to 2020

Description: Drip irrigation system, also known as trickle irrigation, is a system that primarily saves water and fertilizers by allowing water to gradually drip to the bases of plants and directly into the roots. The drip irrigation systems market is expected to witness high growth in the coming years. The major players in the market include Netafim Limited (Israel), Jain Irrigation System Limited (India), Lindsay Corporation (U.S.), The Toro Company (U.S.), and Eurodrip S.A. (Greece).

Drip irrigation system is a useful technique as it helps in preventing water wastage and protects against draught. The demand for drip irrigation systems has increased due to their efficient use of water and improvement in crop yield. The factors that are driving the market are rising population (leading to increase in food requirement) and growth in greenhouse production.

The Asia-Pacific region is the market leader in the global drip irrigation systems market, with a market share constituting 49.5%. This region led the market in 2014 and is expected to grow at the highest CAGR of 13.0% from 2015 to 2020. Markets in countries such as India and China are expected to witness growth as farmers in these countries are encouraged to make use of modern farming methods. Higher demand for food due to increasing population is driving the market for drip irrigation systems in this region.

This report includes revenue forecasts, market trends and opportunities for the period 2015 to 2020, and the overview of the competitive landscape for the period 2010 to 2015. The analysis has been conducted on the various market segments derived on the basis of crop type, application, component, and geography. On the basis of crop type, the market is segmented into field crops, vegetable crops, orchard crops, vineyards, and rest (crops). The geographical analysis includes regions, such as North America, Europe, Asia-Pacific, and RoW (rest of the world). The report also includes the key market drivers and inhibitors, along with their impact, in detail.

The key players were observed to prefer acquisitions, agreements, and expansions as strategies to garner a larger share in the market. The report also analyzes the market dynamics, winning imperatives, and issues faced by leading players.

Scope of the Report

This research report categorizes the global drip irrigation systems market into the following segments:

Global Drip Irrigation Market, By Components:
- Emitters
- Pressure Gauge
- Drip Tube
- Valves
- Filters
- Others

Global Drip irrigation Market, By Applications:
- Agricultural Irrigation
- Landscape Irrigation
- Greenhouse Irrigation
- Others

Global Drip irrigation Market, By Crop Types:
- Field Crops
- Vegetable corps
- Orchard Crops
- Vineyards
- Rest Crops

Global Drip irrigation Market, By Region:
- North America
- Europe
- Asia-Pacific
- RoW

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