Global Automotive Lead-acid Battery Market 2015-2019

Description: About automotive lead-acid batteries
Lead-acid batteries have been a popular energy storage technology for the past 100 years. They are used in automotive, stationary, and deep cycle applications. Lead-acid batteries have been the dominant battery technology in the automotive market. Even though new technologies have emerged, its dominance will remain untouched in the years to come due to its low cost and long lifespan. It is the only available technology for SLI applications in the automotive sector because of its excellent cold cranking performance.

The analysts forecast the global automotive lead-acid battery market to grow at a CAGR of 2.92%, in terms of units, over the period 2014-2019.

Covered in this report
The report covers the present scenario and the growth prospects of the global automotive lead-acid battery market for the period 2015-2019. The market has been segmented on the basis of geography and vehicle type.

The report, Global Automotive Lead-acid Battery Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, APAC, and EMEA; it also covers the global automotive lead-acid battery market landscape and its growth prospects in the coming years. The report also includes a discussion on the key vendors operating in this market.

Key regions
- Americas
- APAC
- EMEA

Key vendors
- Amara Raja Batteries
- East Penn Manufacturing
- Exide Technologies
- FIAMM
- GS Yuasa
- Johnson Controls

Other prominent vendors
- ATLASBX
- Camel Group
- Chaowei Power
- China Shoto
- Leoch International Technology

Market drivers
- Dominant technology in SLI applications
- For a full, detailed list, view our report

Market challenges
- Harmful effects of flooded lead-acid batteries
- For a full, detailed list, view our report

Market trends
- Increasing demand from emerging markets
- For a full, detailed list, view our report

Key questions answered in this report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Contents:
PART 01: Executive summary
  Highlights
PART 02: Scope of the report
  Market overview
PART 03: Market research methodology
  Research methodology
  Economic indicators
PART 04: Introduction
  Key market highlights
PART 05: Market landscape
  Market overview
  Five forces analysis
PART 06: Market by vehicle type
  Global automotive lead-acid battery market by vehicle type 2014-2019
  Global market for lead-acid batteries in passenger cars
  Global lead-acid battery market for commercial vehicle
  Global market for lead-acid batteries in two-wheelers
  Global market for lead-acid batteries in HEVs
PART 07: Market segmentation by geography
  Geographical segmentation of global automotive lead-acid battery market 2014
  Automotive lead-acid battery market in APAC
  Automotive lead-acid battery market in Americas
  Automotive lead-acid battery market in EMEA
PART 08: Key leading countries
PART 09: Market drivers
PART 10: Impact of drivers
PART 11: Market challenges
PART 12: Impact of drivers and challenges
PART 13: Market trends
PART 14: Vendor landscape
  Competitive scenario
  Other prominent vendors
PART 15: Key vendor analysis
  Amara Raja Batteries
  East Penn Manufacturing
  Exide Technologies
  FIAMM
  GS Yuasa
  Johnson Controls
PART 16: Appendix
  List of abbreviations
PART 17: Explore the author

List of Exhibits
Exhibit 01: Global automotive market outlook 2014 (millions of units)
Exhibit 02: Global automotive lead-acid battery market 2014-2019 (millions of units)
Exhibit 03: Global automotive lead-acid battery market 2014-2019 ($ billions)
Exhibit 04: Global historic lead-acid battery demand 2011-2014 (millions of units)
Exhibit 05: Five forces analysis
Exhibit 06: Global automotive lead-acid battery market by vehicle type 2014 and 2019
Exhibit 07: Global automotive lead-acid battery market by vehicle type 2014-2019
Exhibit 08: Global lead-acid battery market for passenger cars 2014-2019 (millions of units)
Exhibit 09: Global lead-acid battery market for passenger cars 2014-2019 ($ billions)
Exhibit 10: Leading countries in passenger car lead-acid battery market (millions of units)
Exhibit 11: Global lead-acid battery market for commercial vehicle 2014-2019 (millions of units)
Exhibit 12: Global lead-acid battery market for commercial vehicle 2014-2019 ($ billions)
Exhibit 13: Lead-acid battery market for commercial vehicle by demand type 2014-2019 (millions of units)
Exhibit 14: Global lead-acid battery market for two-wheelers 2014-2019 (millions of units)
Exhibit 15: Global lead-acid battery market for two-wheelers 2014-2019 ($ billions)
Exhibit 16: Key leading countries in two-wheeler segments 2011-2014 (millions of units)
Exhibit 17: Global lead-acid battery market for HEVs 2014-2019 (millions of units)
Exhibit 18: Global lead-acid battery market for HEVs 2014-2019 ($ billions)
Exhibit 19: Global lead-acid battery market for HEVs by demand type 2014-2019 (millions of units)
Exhibit 20: Global automotive lead-acid battery market by geography 2014 and 2019
Exhibit 21: Global automotive lead-acid battery market 2014-2019
Exhibit 22: Automotive lead-acid battery market in APAC 2014-2019 (millions of units)
Exhibit 23: Automotive lead-acid battery market in APAC 2014-2019 ($ billions)
Exhibit 24: Leading automotive lead-acid battery market in APAC 2014 (thousands of units)
Exhibit 25: Automotive lead-acid battery market in Americas 2014-2019 (millions of units)
Exhibit 26: Automotive lead-acid battery market in Americas 2014-2019 ($ billions)
Exhibit 27: Leading countries in lead-acid battery market in Americas 2014 (thousands of units)
Exhibit 28: Automotive lead-acid battery market in EMEA 2014-2019 (millions of units)
Exhibit 29: Automotive lead-acid battery market in EMEA 2014-2019 ($ billions)
Exhibit 30: Passenger car sales in major European countries 2011-2014 (millions of units)
Exhibit 31: Key leading countries 2014
Exhibit 32: Automotive sales demand in China 2011-2014 (millions of units)
Exhibit 33: Automotive sales demand in the US 2011-2014 (millions of units)
Exhibit 34: Automotive sales and export in India 2011-2014 (millions of units)
Exhibit 35: Automotive battery voltage profile under CCA
Exhibit 36: Start/stop vehicle mechanism
Exhibit 37: Global replacement demand for lead-acid batteries 2014-2019 (millions of units)
Exhibit 38: Global passenger car sales 2008-2014 (millions of units)
Exhibit 39: Impact of drivers
Exhibit 40: Impact of drivers and challenges
Exhibit 41: Automotive battery sales in emerging economies 2011-2014 (millions of units)
Exhibit 42: Discharge characteristics of AGM batteries
Exhibit 43: Amara Raja Batteries: Revenue segmentation 2015
Exhibit 44: Amara Raja Batteries: Business segmentation by revenue 2014 and 2015 ($ millions)
Exhibit 45: East Penn Manufacturing: Business segmentation
Exhibit 46: Exide Technologies: Product segmentation
Exhibit 47: GS Yuasa: Business segmentation by revenue 2014 and 2015 ($ billions)
Exhibit 48: GS Yuasa: Geographical segmentation by revenue 2015
Exhibit 49: GS Yuasa: Features of Li-ion battery
Exhibit 50: Johnson Controls: Business segmentation by revenue 2013 and 2014 ($ billions)
Exhibit 51: Johnson Controls: Geographical segmentation by revenue 2014

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