Global Automotive Lead-acid Battery Market 2015-2019

Description:
About automotive lead-acid batteries
Lead-acid batteries have been a popular energy storage technology for the past 100 years. They are used in automotive, stationary, and deep cycle applications. Lead-acid batteries have been the dominant battery technology in the automotive market. Even though new technologies have emerged, its dominance will remain untouched in the years to come due to its low cost and long lifespan. It is the only available technology for SLI applications in the automotive sector because of its excellent cold cranking performance.

The analysts forecast the global automotive lead-acid battery market to grow at a CAGR of 2.92%, in terms of units, over the period 2014-2019.

Covered in this report
The report covers the present scenario and the growth prospects of the global automotive lead-acid battery market for the period 2015-2019. The market has been segmented on the basis of geography and vehicle type.

The report, Global Automotive Lead-acid Battery Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, APAC, and EMEA; it also covers the global automotive lead-acid battery market landscape and its growth prospects in the coming years. The report also includes a discussion on the key vendors operating in this market.

Key regions
- Americas
- APAC
- EMEA

Key vendors
- Amara Raja Batteries
- East Penn Manufacturing
- Exide Technologies
- FIAMM
- GS Yuasa
- Johnson Controls

Other prominent vendors
- ATLASBX
- Camel Group
- Chaowei Power
- China Shoto
- Leoch International Technology

Market drivers
- Dominant technology in SLI applications
- For a full, detailed list, view our report

Market challenges
- Harmful effects of flooded lead-acid batteries
- For a full, detailed list, view our report

Market trends
- Increasing demand from emerging markets
- For a full, detailed list, view our report

Key questions answered in this report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market trendss?
- What is driving this market?
What are the challenges to market growth?
Who are the key vendors in this market space?
What are the market opportunities and threats faced by the key vendors?
What are the strengths and weaknesses of the key vendors?
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