General Lighting Market in China 2015-2019

Description:
About General Lighting Market
The general lighting market forms the biggest sector of the lighting industry, followed by automotive lighting and backlighting. The general lighting market includes lighting applications for residential, commercial, industrial, architectural, and outdoor purposes. The commercial and residential segments are the major drivers for general lighting market in China. This is mainly due to growing urbanization resulting in increased number of luxury malls, hotels, and other commercial complexes. The general lighting comes in two types: traditional and LED. The traditional lightings are categorized into incandescent bulbs, halogens, and CFLs and this category is seeing a decline in the sales because of the rising popularity of LED technology. The LED lighting market is expected to mark its dominance in the coming years.

The author predicts that the general lighting market in China will grow at a CAGR of 10.81% over the period 2014-2019.

Covered in this report
This report covers the present scenario and growth prospects of the general lighting market in China during 2015-2019. The report covers the residential segment, commercial segment, industrial segment, architecture segment, and outdoor segment lighting products. It also covers the technology landscape of the lighting industry. The report presents an overview of China, stating significant facts and information influencing the growth of general lighting market in the country. The report also categorizes the market on the following basis:
- By application: residential segment, commercial segment, industrial segment, architectural segment, and outdoor segment
- By type: LED and traditional lighting
- By technology: CFL, halogen, HiD, LED, LFL, and incandescent lighting
- By form: luminaire and replacement

Key regions
- Americas
- APAC
- EMEA

Key vendors
- Dongguan Kingsun Optoelectronic
- GE
- Koninklijke Philips
- NVC Lighting Technology
- OSRAM

Other prominent vendor
- Opple Lighting

Key Market drivers
- Increase in urbanization
- For a full, detailed list, view our report

Key Market challenges
- Quality issues of LEDs
- For a full, detailed list, view our report

Key Market trends
- Demand for architectural lighting fixtures
- For a full, detailed list, view our report

Key questions answered in this report
- What will the market size be in 2019 and what will the growth rate be?
- How is the general lighting market segmented on the basis of application, type, technology and form?
What are the key Market trends?
What is driving this market?
What are the challenges to market growth?
Who are the key vendors in this market space?
What are the market opportunities and threats faced by the key vendors?

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