Global Digital Education Content Market 2015-2019

Description: About digital education content
Digital education content comprises a digital curriculum, such as e-learning for K-12, higher studies, and skill-based training. This content is available to educational institutions in standard and customized formats. Institutions can procure the content either by paying fees or access it through subscriptions.

Increased adoption of blended learning has influenced market growth. Blended learning has become popular with educational institutions and corporates, and has benefitted students and teachers as it combines the best of traditional classroom and online-based training.

The analysts forecast the global digital education content market to grow at a CAGR of 8.13% over the period 2014-2019.

Covered in this report
The report covers the present scenario and the growth prospects of the global digital education content market for the period 2015-2019. To calculate the market size, it considers revenue generated by packaged and customized digital content offered by vendors to the following end-users:
- K-12
- Higher educational institutes

Key regions
- Americas
- APAC
- EMEA

Key vendors
- Desire2Learn
- Discovery Education
- DreamBox Learning
- Promethean World

Other prominent vendors
- Aptara
- City and Guilds Group
- Echo360
- Educomp Solutions
- N2N Services
- Pearson
- Saba Software
- Tata Interactive Systems

Market drivers
- Rise in acceptance of blended learning
- For a full, detailed list, view our report

Market challenges
- Absence of quality checks on content delivered
- For a full, detailed list, view our report

Market trends
- Increased penetration of portable devices
- For a full, detailed list, view our report

Key questions answered in this report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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