Towable RVs Market in North America 2015-2019

Description:
About towable RVs
Towable RVs include automobiles or trailers designed for recreation or pleasure activities such as vacations and camping, both on and off highways. They include features such as kitchen and bathroom facilities. Towable RVs are subject to the same registration and licensing as other automobiles, and may have to abide by specific laws. They are also known as caravans in Europe and North America.

The analysts forecast the towable RVs market in North America to grow at a CAGR of 10.94% over 2014-2019.

Covered in this report
This report covers the present scenario and the growth prospects of the towable RVs market in North America for 2015-2019. To calculate the market size, the report considers the unit sales of towable RVs. In terms of product type, towable RVs can be categorized into four segments: travel trailers, fifth wheel trailers, folding camp trailers, and truck campers. The report covers the present scenario and the growth prospects of all the four segments. In addition, it discusses the major drivers that influence the growth of the market. It also outlines the challenges faced by the vendors and the market at large, as well as the key trends that are emerging in the market.

The report, Towable RVs Market in North America 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. It covers the landscape of the market and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors
- Eclipse Recreational Vehicles
- Forest River
- Gulf Stream Coach
- Northwood Manufacturing
- Palomino RV
- Thor Industries

Other prominent vendors
- Aliner and Somerset Folding Camping Trailers
- Allied Recreation Group
- Augusta RV
- Coachmen Recreational Vehicle
- Cruiser RV
- DNA Enterprises
- Forks RV
- Grand Design RV
- Great West Vans
- Heartland Recreational Vehicles
- HL Enterprises
- Jayco
- Lance Camper
- Let’s Go Aero
- Little Guy Worldwide
- Prime Time Manufacturing
- Renegade RV
- Skyline
- Spartan Chassis
- Starcraft RV
- Winnebago
- Universal Trailer

Market drivers
- Customized campaigns and benefits
- For a full, detailed list, view our report

Market challenges
- Increased interest of dealers in RV auctions
- For a full, detailed list, view our report

Market trends
- Shift toward composite materials for RV production
- For a full, detailed list, view our report.

Key questions answered in this report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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