Top ICT spenders in the UK Energy Sector; Estimated ICT budget breakdowns in 2015

Description: Summary
Top ICT spenders in the UK Energy Sector presents the output from this industry's ICT spend prediction statistical model, a log-linear regression model that provides ICT spending predictions based on a company's demographic profile. The statistical model has been developed using an extensive collection of survey and interview data that this industry has conducted with ICT decision makers on their IT spending, as well as the insight of our analyst team.

Key Findings
Top ICT spenders in the UK Energy Sector illustrates how this industry expects the top ICT spenders in UK energy sector to allocate their ICT budgets across the core areas of enterprise ICT spend, namely hardware, software, IT services, communications and consulting.

Synopsis
The predictions were formulated in March 2015 following a large survey of ICT decision makers. Estimated trends in ICT spending have been identified through to the end of 2015 following feedback from respondents on their forthcoming investment plans.

Reasons To Buy
- Understand how the United Kingdom energy enterprise ICT landscape is set to change in 2015 to prioritize your target market.
- Make effective business decisions by recognizing the opportunities within each of the core areas of ICT spend (hardware, software, IT services, telecommunications, and consulting).
- Realign your sales initiatives by understanding the current strategic objectives of the United Kingdom energy enterprises.
- Enhance your market segmentation with the included, detailed breakdown of opportunities within selected technology categories (enterprise application, business intelligence, and security products).

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