Romania: Tennis and Badminton Rackets Market

Description:
This report presents a comprehensive overview of the tennis and badminton rackets market in Romania and a forecast for its development in the next five years. It provides a detailed analysis of the market, its dynamics, structure, characteristics, main players, growth and demand drivers, etc.

The purpose of the report is to describe the state of the tennis and badminton rackets market in Romania, to present actual and retrospective information about the volumes, dynamics, structure and characteristics of production, imports, exports and consumption and to build a forecast for the market in the medium term. In addition, the report presents an elaborate analysis of the main market participants, the price fluctuations, growth and demand drivers of the market and all other factors, influencing its development.

This research report has been prepared using the publisher’s unique methodology, including a blend of qualitative and quantitative data. The information comes from official sources and insights from market experts (representatives of the main market participants), gathered by semi-structured interviews.

The report on the tennis and badminton rackets market in Romania includes:
- Analysis and forecast for the economy of Romania;
- Analysis and forecast for development of the market volume (market size), value and dynamics;
- Market structure (by origin, by types of products, etc.);
- Volume, dynamics and analysis of domestic production (past, current and future);
- Analysis of price levels (wholesale, retail, distributors, etc.) and their dynamics (past, current and future);
- Volume, dynamics and analysis of imports (past, current and future);
- Volume, dynamics and analysis of exports (past, current and future);
- Volume, dynamics and analysis of consumption (past, current and future);
- Characteristics of the main market participants (manufacturers, distributors, wholesalers, retailers, importers, exporters, Government structures, etc.) and the competitive landscape;
- Value chain analysis;
- Analysis of the factors, influencing the development of the market (market growth drivers, restraints, recent state programs, etc.);
- Analysis and forecast of the trends and levels of supply and demand on the market;
- Forecast for development of the market in the medium term (including three possible scenarios for development).

This report will allow you to:
- Quickly and cost-effectively gain competitive intelligence about the market;
- Track market data, including size, value, segmentation, forecasts, dynamics and structure - past, present and future;
- Track and identify key market trends, opportunities and threats and key drivers behind recent market changes;
- Strategically assess market growth potential, demand drivers and restraints on the market;
- Evaluate the key macroeconomic indicators to get insight into the general trends within the economy;
- See how the market performed in the past (over the last 5 years) and how it will perform in the future (in the next 5 years);
- Get acquainted with the leading companies on the market (manufacturers, distributors, wholesalers, retailers, importers, exporters, Governmental structures, etc.);
- Evaluate how diversified the market is in terms of competitive intensity, fragmentation and environment and understand competitive threats;
- Empower your marketing, branding, strategy and market development, consumption and supply functions with useful market insights;
- Build your investment strategy by assessing market attractiveness or company attractiveness;
- Build your own market entry or market expansion strategy or evaluate your current strategy;
- Add weight to pitches and presentations by using official and accurate data and calculations.

If you are interested in the tennis and badminton rackets market in Romania, this research report will provide you with invaluable analysis of the market, its recent and future development. In addition, the
report will save you time and money while presenting you all the necessary information, empowering you to make informed decisions and move your business forward.

By purchasing this report, you get 15% free customization - its structure and contents can be amended based on your specific requirements and goals. The report will be updated as of the current month of purchase. This report is 75% ready and is in completion stage. The final version of the research report will be presented up to 5 working days after your order. If you purchase the Enterprise License, you will get an Excel sheet with all the quantitative information in up to 2 working days after your purchase.

Contents:

1. Introduction
   1.1. Report description
   1.2. Research methodology
2. Executive summary
3. Characteristics of tennis and badminton rackets
4. Characteristics of raw materials
5. State of the economy of Romania
   5.1. Characteristics of the economy of Romania in the last 5 years
   5.2. Forecast for the development of the economy of Romania for the next 3 years
6. Overview and analysis of the tennis and badminton rackets market in Romania
   6.1. Volume, value and dynamics of the tennis and badminton rackets market in Romania in the last 5 years
   6.2. Structure of the tennis and badminton rackets market in Romania in the last 5 years: production, imports, exports, consumption
   6.3. Structure of the tennis and badminton rackets market in Romania by origin
6.4. Key recent trends on the tennis and badminton rackets market in Romania
6.5. Competitive landscape of the market
6.6. Key drivers and restraints for the market development in the medium term
6.7. Forecast for development of the tennis and badminton rackets market in Romania for the next 5 years
7. Overview and analysis of the domestic production of tennis and badminton rackets in Romania
   7.1. Business tendencies in the industrial production in Romania in the last 5 years
   7.2. Volume, value and dynamics of the domestic production of tennis and badminton rackets in Romania in the last 5 years
   7.3. Share of Romania in the European production of tennis and badminton rackets
   7.4. Characteristics of the main producers of tennis and badminton rackets in Romania
8. Characteristics and analysis of the prices of tennis and badminton rackets in Romania
   8.1. Value chain analysis
   8.2. Structure of price formation
   8.3. Characteristics of the producer prices of tennis and badminton rackets in Romania in the last 5 years
   8.4. Characteristics of other prices of tennis and badminton rackets
9. Foreign trade operations of tennis and badminton rackets in Romania
   9.1. General foreign trade operations of Romania
   9.2. Foreign trade operations of tennis and badminton rackets in Romania in the last 5 years
10. Overview and analysis of the imports of tennis and badminton rackets to the Romanian market
   10.1. Volume, value and dynamics of the imports of tennis and badminton rackets to Romania in the last 5 years
   10.2. Main countries, importing tennis and badminton rackets to Romania
   10.3. Structure of the imports of tennis and badminton rackets by types of products
   10.4. Share of Romania in the European imports of tennis and badminton rackets
   10.5. Domestic companies, main importers of tennis and badminton rackets to the Romanian market
11. Overview and analysis of the Romanian exports of tennis and badminton rackets
   11.1. Volume, value and dynamics of the Romanian exports of tennis and badminton rackets in the last 5 years
   11.2. Recipient countries of the Romanian exports of tennis and badminton rackets
   11.3. Structure of the Romanian exports of tennis and badminton rackets by types of products
   11.4. Share of Romania in the European exports of tennis and badminton rackets
   11.5. Domestic companies, main exporters of tennis and badminton rackets from the territory of Romania
12. Characteristics of the consumption of tennis and badminton rackets in Romania
   12.1. Volume, value and dynamics of the consumption of tennis and badminton rackets in Romania in the last 5 years
   12.2. Structure of the consumption of tennis and badminton rackets in Romania in the last 5 years (by origin, by channel, etc.)
   12.3. Volume, value and dynamics of the per capita consumption of tennis and badminton rackets in Romania in the last 5 years
12.4. Balance between supply and demand on the tennis and badminton rackets market in Romania in the last 5 years and forecast for the next 5 years

13. Forecast for development of the tennis and badminton rackets market in Romania for the next 5 years
13.1. Factors, influencing the development of the tennis and badminton rackets market in Romania in the medium term
13.2. Forecast for market development in the medium term under three possible scenarios

About the Publisher

List of Tables:
- Key indicators on the tennis and badminton rackets market in Romania in the last 5 years
- Key indicators of the economy of Romania in the last 5 years
- Forecast for the economy of Romania for the next 3 years
- Volume and dynamics of the tennis and badminton rackets market in Romania in the last 5 years
- Value and dynamics of the tennis and badminton rackets market in Romania in the last 5 years
- Structure of the tennis and badminton rackets market in Romania in the last 5 years, in physical terms
- Structure of the tennis and badminton rackets market in Romania in the last 5 years, in value terms
- Structure of the tennis and badminton rackets market in Romania by origin in the last 5 years, in physical terms
- Structure of the tennis and badminton rackets market in Romania by origin in the last 5 years, in value terms
- Volume and dynamics of the tennis and badminton rackets market in Romania in the last 5 years
- Value and dynamics of the domestic production of tennis and badminton rackets in Romania in the last 5 years
- Volume and dynamics of other prices of tennis and badminton rackets in Romania in the last 5 years
- Volume and dynamics of the average producer prices of tennis and badminton rackets in Romania in the last 5 years
- Cost breakdown of the price formation of tennis and badminton rackets in Romania, in %
- Volume and dynamics of the foreign trade turnover by main commodities, in physical and value terms
- Foreign trade operations by main partner countries, in value terms
- Trade balance of tennis and badminton rackets foreign trade in Romania in the last 5 years, in physical terms
- Trade balance of tennis and badminton rackets foreign trade in Romania in the last 5 years, in value terms
- Volume and dynamics of the imports of tennis and badminton rackets in Romania in the last 5 years
- Value and dynamics of the imports of tennis and badminton rackets to Romania in the last 5 years
- Main countries, importing tennis and badminton rackets to Romania in the last 5 years
- Structure of the imports of tennis and badminton rackets by types of tennis and badminton rackets in the last 5 years, in physical terms
- Structure of the imports of tennis and badminton rackets by types of tennis and badminton rackets in the last 5 years, in value terms
- Volume and dynamics of the Romanian exports of tennis and badminton rackets in the last 5 years
- Value and dynamics of the Romanian exports of tennis and badminton rackets to Romania in the last 5 years
- Recipient countries of the Romanian exports of tennis and badminton rackets in the last 5 years
- Recipient countries of the Romanian exports of tennis and badminton rackets to Romania in the last 5 years
- Structure of the Romanian exports of tennis and badminton rackets by types of tennis and badminton rackets in the last 5 years, in physical terms
- Structure of the Romanian exports of tennis and badminton rackets by types of tennis and badminton rackets in the last 5 years, in value terms
- Volume and dynamics of the consumption of tennis and badminton rackets in Romania in the last 5 years
- Value and dynamics of the consumption of tennis and badminton rackets in Romania in the last 5 years
- Structure of the consumption of tennis and badminton rackets in Romania in the last 5 years, in physical terms
- Structure of the consumption of tennis and badminton rackets in Romania in the last 5 years, in value terms
- Volume and dynamics of the per capita consumption of tennis and badminton rackets in Romania in the last 5 years
- Value and dynamics of the per capita consumption of tennis and badminton rackets in Romania in the last 5 years
- Balance between supply and demand on the tennis and badminton rackets market in Romania in the last 5 years
years and forecast for the next 5 years, in physical terms
Balance between supply and demand on the tennis and badminton rackets market in Romania in the last 5 years and forecast for the next 5 years, in value terms
Forecast for the total supply of tennis and badminton rackets in Romania for the next 5 years (under the framework of the base scenario), in physical and value terms
Forecast for the total supply of tennis and badminton rackets in Romania for the next 5 years (under the framework of the pessimistic scenario), in physical and value terms
Forecast for the total supply of tennis and badminton rackets in Romania for the next 5 years (under the framework of the optimistic scenario), in physical and value terms

List of Figures:
Volume and dynamics of the tennis and badminton rackets market in Romania in the last 5 years
Value and dynamics of the tennis and badminton rackets market in Romania in the last 5 years
Structure of the tennis and badminton rackets market in Romania in the last 5 years, in physical terms
Structure of the tennis and badminton rackets market in Romania in the last 5 years, in value terms
Structure of the tennis and badminton rackets market in Romania by origin in physical terms in the last 5 years
Structure of the tennis and badminton rackets market in Romania by origin in value terms in the last 5 years
Volume and dynamics of the domestic production of tennis and badminton rackets in Romania in the last 5 years
Value and dynamics of the domestic production of tennis and badminton rackets in Romania in the last 5 years
Value chain analysis of the tennis and badminton rackets market in Romania
Structure of the tennis and badminton rackets price formation in Romania, in %
Deviation of the average producer prices of tennis and badminton rackets in Romania in the last 5 years
Structure of the foreign trade turnover by main commodities, in physical and value terms
Structure of the foreign trade operations by main partner countries, in value terms
Trade balance of tennis and badminton rackets foreign trade in Romania in the last 5 years, in physical terms
Trade balance of tennis and badminton rackets foreign trade in Romania in the last 5 years, in value terms
Volume and dynamics of the imports of tennis and badminton rackets to Romania in the last 5 years
Main countries, importing tennis and badminton rackets to Romania in the last 5 years, in physical terms
Main countries, importing tennis and badminton rackets to Romania in the last 5 years, in value terms
Value and dynamics of the imports of tennis and badminton rackets by types of tennis and badminton rackets in the last 5 years
Value and dynamics of the imports of tennis and badminton rackets by types of tennis and badminton rackets in the last 5 years
Volume and dynamics of the Romanian exports of tennis and badminton rackets in the last 5 years
Recipient countries of the Romanian exports of tennis and badminton rackets in the last 5 years, in physical terms
Recipient countries of the Romanian exports of tennis and badminton rackets in the last 5 years, in value terms
Structure of the Romanian exports of tennis and badminton rackets by types of tennis and badminton rackets in the last 5 years
Value and dynamics of the consumption of tennis and badminton rackets in Romania in the last 5 years
Value and dynamics of the per capita consumption of tennis and badminton rackets in Romania in the last 5 years
Balance between supply and demand on the tennis and badminton rackets market in Romania in the last 5 years and forecast for the next 5 years, in physical terms
Balance between supply and demand on the tennis and badminton rackets market in Romania in the last 5 years and forecast for the next 5 years, in value terms
Forecast for the total supply of tennis and badminton rackets in Romania for the next 5 years (under the framework of the base scenario), in physical and value terms
Forecast for the total supply of tennis and badminton rackets in Romania for the next 5 years (under the framework of the pessimistic scenario), in physical and value terms
Forecast for the total supply of tennis and badminton rackets in Romania for the next 5 years (under the framework of the optimistic scenario), in physical and value terms
framework of the optimistic scenario), in physical and value terms

Ordering:

Order Online - [http://www.researchandmarkets.com/reports/3401463/](http://www.researchandmarkets.com/reports/3401463/)

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

- **Product Name:** Romania: Tennis and Badminton Rackets Market
- **Web Address:** [http://www.researchandmarkets.com/reports/3401463/](http://www.researchandmarkets.com/reports/3401463/)
- **Office Code:** SCPLHLZF

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 1999</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td>USD 2499</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 2999</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in **BLOCK CAPITALS**

- **Title:** Mr  □  Mrs  □  Dr  □  Miss  □  Ms  □  Prof  □
- **First Name:** __________________________  Last Name: __________________________
- **Email Address:** * __________________________
- **Job Title:** __________________________
- **Organisation:** __________________________
- **Address:** __________________________
- **City:** __________________________
- **Postal / Zip Code:** __________________________
- **Country:** __________________________
- **Phone Number:** __________________________
- **Fax Number:** __________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: __________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World