BIPV Technologies and Markets 2015-2022

Description: This report provides guidance on the new economics of BIPV in a new business environment where demand patterns have changed and subsidies have begun to disappear. It shows how BIPV products can be classified into types based on intelligence and functionality and how each type fits into its own characteristic niche. Supply chain issues are prominently discussed.

The report explores the strategies of the leading firms in BIPV and considers how and why some of them survived the solar shakeout and others did not. It also discusses what new entrants into the BIPV space will look like and where there is room for start-ups.

Finally, the report includes detailed eight-year market forecasts with breakouts by type of BIPV product, region in which the panels will be sold, type of building in which they are installed, etc. Forecasts are both in volume and value terms.

This report identifies where money will be made in the BIPV space. Now that the great PV shakeout is over, technological progress is happening again, and PV subsidies are beginning to disappear. We show how BIPV products can be classified based on intelligence and functionality, how demand patterns have changed, and how these are changing marketing requirements and strategies. We include detailed eight-year market forecasts in both volume and value terms, with breakouts by type of BIPV product, end-market regions, type of buildings, etc.

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