Men's Grooming Market in India 2015 - 2020

Description:

Estimates suggest that Indian men's grooming market will grow at a CAGR of 22% by 2020. This growth is mainly due to the rising need to look well groomed, increasing per capita income, and rapid urbanization.

The demand for men's grooming market has seen a rise in the last few years because of increased consciousness of their looks among the male customer. Also as more than 50% of the population is under the age group of 30, the industry has huge local market. Moreover, rising urban middle class population, and improved distribution channels in tier II and tier III cities, are also expected to stimulate growth in the market through 2020.

Men's grooming product can be divided into Bath & Shower products, Hair Care, Skin Care, Deodorants and Shaving products.

Shaving products currently control the largest market share in terms of revenue in Indian men's grooming market. As per estimates, Indian shaving products market is expected to grow at a CAGR of 20% till 2020 and maintain its market share position even in 2020.

Deodorants and antiperspirants currently control the second largest market share in terms of revenue in Indian market. As per estimates, Indian deodorants and antiperspirants market is also expected to grow at a CAGR of 20% till 2020 and maintain its market share position.

Bath and shower, skin care and hair care products account for minor market share and they are forecasted to remain the same even in 2020.


EXIM Scenario in Indian Men's Grooming Market:

- India exported US$ 36.09 million worth of razors and the overall exported quantity was 5.44 million Kgs in FY 2014-15. UAE, United Kingdom, Singapore, USA and South Africa were the top five nations importing Indian razors in 2014-15.
- India imported US$ 5.89 million worth of razors and the overall imported quantity was 0.36 million Kgs in FY 2014-15. Germany, Poland, Mexico, China and Brazil were the top five nations exporting syringes to India in 2014-15.
- India exported US$ 45.71 million worth of safety razor blades and the overall exported quantity was 4 million Kgs. in FY 2014-15. UAE, Singapore, Ghana, Nepal and Sudan were the top five nations importing Indian safety razor blades in 2014-15.
- India imported US$ 41.35 million worth of safety razor blades and the overall imported quantity was 1.30 million Kgs. in FY 2014-15. Germany, China, Poland, Egypt and Mexico were the top five nations exporting safety razor blades to India in 2014-15.
- India exported US$ 0.50 million worth of shavers and the overall exported quantity was 11.80 thousand units in FY 2014-15. UAE, Afghanistan, Nepal, Germany and Nigeria were the top five nations importing Indian shavers in 2014-15.
- India imported US$ 8.90 million worth of shavers and the overall imported quantity was 3.66 million units in FY 2014-15. China, Germany, Mexico, Netherlands and Thailand were the top five nations exporting shavers to India in 2014-15.
- India exported US$ 1.82 million worth of shaving cream and the overall exported quantity was 0.54 million Kgs in FY 2014-15. UAE, USA, Morocco, Belgium and Nepal were the top five nations importing Indian shaving cream in 2014-15.
- India imported US$ 0.99 million worth of shaving cream and the overall imported quantity was 0.16 million Kgs in FY 2014-15. Germany, United Kingdom, Indonesia, China and France were the top five nations exporting shaving cream to India in 2014-15.

Scope of Men's Grooming Market in India 2015 - 2020 report:

- This report provides detailed information about Indian men's grooming market including future forecasts.
RESEARCH AND MARKETS

- This report identifies the need for focusing on men's grooming sector.
- This report provides detailed information on growth forecasts for overall Indian men's grooming market up to 2020.
- This report provides detailed information on segment wise (bath and shower products, hair care products, skin care products, deodorants, shaving products (including Pre-Shave and Post-Shave Products)) growth forecasts for Indian men's grooming market up to 2020.
- The report identifies the growth drivers and inhibitors for Indian men's grooming market.
- This study also identifies various policies related to Indian men's grooming market.
- The report identifies various credit, policy and technical risks associated with Indian men's grooming market.
- This report has detailed profiles 13 key players in Indian men's grooming market covering their business strategy, financial performance, future forecasts and SWOT analysis.
- This report covers in details the competitive landscape in Indian men's grooming market.
- The report identifies EXIM scenario for razors, safety razor blades, shavers, shaving cream, deodorants and antiperspirants, hair oil, hair cream, household soap in India.
- The report identifies top countries exporting razors, safety razor blades, shavers, shaving cream, deodorants and antiperspirants, hair oil, hair cream, household soap to India.
- The report identifies top countries importing razors, safety razor blades, shavers, shaving cream, deodorants and antiperspirants, hair oil, hair cream, household soap from India.
- This report identifies key industry bodies and associations and their role in Indian men's grooming market.
- This report identifies key government bodies and associations and their role in Indian men's grooming market.
- This report provides PESTLE (political, economic, social, technological, legal and environmental) analysis for Indian men's grooming market.
- This report provides Porter's Five Forces analysis for Indian men's grooming market.
- This report provides SWOT (strengths, weakness, opportunities and threats) analysis for Indian men's grooming market.
- This report identifies the key challenges faced by new players in Indian men's grooming market.
- This report also provides strategic recommendations for policy makers, service providers and investors.

Contents:

1. Executive Summary
   1.1 Scope of Men's Grooming Market in India 2015-2020 Report
   1.2 Research Methodology

2. Need for Men's Grooming Market in India

3. Men's Grooming Market in India - Overview
   3.1 India's Share in Global Men's Grooming Market
   3.2 Men's Grooming Product Mix
   3.3 Value Chain Analysis

4. Market Segments & Forecasts for Men's Grooming Market in India
   4.1 Forecast for Overall Men's Grooming Market in India 2015-2020
   4.2 Segment Wise Forecast for Men's Grooming Market in India 2015-2020
      4.2.1 Bath and Shower Products
      4.2.2 Hair Care Products
      4.2.3 Skin Care Products
      4.2.4 Deodorants
      4.2.5 Shaving Products (including Pre-Shave & Post-Shave products)

5. Growth Drivers and Inhibitors for Men's Grooming Market in India
   5.1 Growth Drivers
   5.2 Growth Inhibitors

6. Policies related to Men's Grooming Market in India
   6.1 Drugs and Cosmetics Act, 1940
   6.2 Licensing
   6.3 Factory Premises
   6.4 Labeling

7. Risks associated with Men's Grooming Market in India
7.1 Credit Risk
7.2 Policy Risk
7.3 Technical Risk

8. Profile of Key Players
8.1 Emami Limited
8.1.1 Company Profile
8.1.2 Emami Limited in Men's Grooming Market Value Chain
8.1.3 Financial Performance of Emami Limited
8.1.4 Business Strategy
8.1.4.1 Product level Business Strategy
8.1.5 SWOT Analysis for Emami Limited
8.1.5.1 Strengths
8.1.5.2 Weakness
8.1.5.3 Opportunities
8.1.5.4 Threats
8.2 Gillette India Ltd
8.2.1 Company Profile
8.2.2 Gillette India Ltd in Men's Grooming Market Value Chain
8.2.3 Financial Performance of Gillette India Ltd
8.2.4 Business Strategy
8.2.4.1 Product level Business Strategy
8.2.5 SWOT Analysis for Gillette India Ltd
8.2.5.1 Strengths
8.2.5.2 Weakness
8.2.5.3 Opportunities
8.2.5.4 Threats
8.3 Philips India
8.3.1 Company Profile
8.3.2 Philips India in Men's Grooming Market Value Chain
8.3.3 Financial Performance of Philips India
8.3.4 Business Strategy
8.3.4.1 Product level Business Strategy
8.3.5 SWOT Analysis for Philips India
8.3.5.1 Strengths
8.3.5.2 Weakness
8.3.5.3 Opportunities
8.3.5.4 Threats
8.4 Vini Cosmetics Pvt Ltd
8.4.1 Company Profile
8.4.2 Vini Cosmetics Pvt Ltd in Men's Grooming Market Value Chain
8.4.3 Financial Performance of Vini Cosmetics Pvt Ltd
8.4.4 Business Strategy
8.4.4.1 Product level Business Strategy
8.4.5 SWOT Analysis for Vini Cosmetics Pvt Ltd
8.4.5.1 Strengths
8.4.5.2 Weakness
8.4.5.3 Opportunities
8.4.5.4 Threats
8.5 Garnier India Pvt Ltd
8.5.1 Company Profile
8.5.2 Garnier India Pvt Ltd in Men's Grooming Market Value Chain
8.5.3 Financial Performance of Garnier India Pvt Ltd
8.5.4 Business Strategy
8.5.4.1 Product level Business Strategy
8.5.5 SWOT Analysis for Garnier India Pvt Ltd
8.5.5.1 Strengths
8.5.5.2 Weakness
8.5.5.3 Opportunities
8.5.5.4 Threats
8.6 ITC Limited
8.6.1 Company Profile
8.6.2 ITC Limited in Men's Grooming Market Value Chain
8.6.3 Financial Performance of ITC Limited
8.6.4 Business Strategy
8.6.4.1 Product level Business Strategy
8.6.5 SWOT Analysis for ITC Limited
8.6.5.1 Strengths
8.6.5.2 Weakness
8.6.5.3 Opportunities
8.6.5.4 Threats
8.7 Marico Ltd
8.7.1 Company Profile
8.7.2 Marico Ltd in Men's Grooming Market Value Chain
8.7.3 Financial Performance of Marico Ltd
8.7.4 Business Strategy
8.7.4.1 Product level Business Strategy
8.7.5 SWOT Analysis for Marico Ltd
8.7.5.1 Strengths
8.7.5.2 Weakness
8.7.5.3 Opportunities
8.7.5.4 Threats
8.8 J. K. Helene Curtis Ltd (Park Avenue)
8.8.1 Company Profile
8.8.2 J. K. Helene Curtis Ltd in Men's Grooming Market Value Chain
8.8.3 Financial Performance of J. K. Helene Curtis Ltd
8.8.4 Business Strategy
8.8.4.1 Product level Business Strategy
8.8.5 SWOT Analysis for J. K. Helene Curtis Ltd
8.8.5.1 Strengths
8.8.5.2 Weakness
8.8.5.3 Opportunities
8.8.5.4 Threats
8.9 Vi-John Group
8.9.1 Company Profile
8.9.2 Vi-John Group in Men's Grooming Market Value Chain
8.9.3 Financial Performance of Vi-John Group
8.9.4 Business Strategy
8.9.4.1 Product level Business Strategy
8.9.5 SWOT Analysis for Vi-John Group
8.9.5.1 Strengths
8.9.5.2 Weakness
8.9.5.3 Opportunities
8.9.5.4 Threats
8.10 Procter & Gamble (P&G)
8.10.1 Company Profile
8.10.2 Procter & Gamble in Men's Grooming Market Value Chain
8.10.3 Financial Performance of Procter & Gamble
8.10.4 Business Strategy
8.10.4.1 Product level Business Strategy
8.10.5 SWOT Analysis for Procter & Gamble
8.10.5.1 Strengths
8.10.5.2 Weakness
8.10.5.3 Opportunities
8.10.5.4 Threats
8.11 Godrej Consumer Products Ltd
8.11.1 Company Profile
8.11.2 Godrej Consumer Products Ltd in Men's Grooming Market Value Chain
8.11.3 Financial Performance of Godrej Consumer Products Ltd
8.11.4 Business Strategy
8.11.4.1 Product level Business Strategy
8.11.5 SWOT Analysis for Godrej Consumer Products Ltd.
8.11.5.1 Strengths
8.11.5.2 Weakness
8.11.5.3 Opportunities
8.11.5.4 Threats
8.12 Hindustan Unilever Limited
8.12.1 Company Profile
8.12.2 Hindustan Unilever Limited in Men's Grooming Market Value Chain
8.12.3 Financial Performance of Hindustan Unilever Limited
8.12.4 Business Strategy
8.12.4.1 Product level Business Strategy
8.12.5 SWOT Analysis for Hindustan Unilever Limited
8.12.5.1 Strengths
8.12.5.2 Weakness
8.12.5.3 Opportunities
8.12.5.4 Threats
8.13 Supermax Personal Care Pvt. Ltd.
8.13.1 Company Profile
8.13.2 Supermax Personal Care Pvt. Ltd. in Men's Grooming Market Value Chain
8.13.3 Financial Performance of Supermax Personal Care Pvt. Ltd.
8.13.4 Business Strategy
8.13.4.1 Product level Business Strategy
8.13.5 SWOT Analysis for Supermax Personal Care Pvt. Ltd.
8.13.5.1 Strengths
8.13.5.2 Weakness
8.13.5.3 Opportunities
8.13.5.4 Threats

9. EXIM Scenarios for Men's Grooming Market in India
9.0.1 Import Scenario
9.0.2 Export Scenario
9.1 EXIM Scenario of Razors
9.1.1 Export Scenario for Razors
9.1.2 Top 5 Nations Importing Indian Razors
9.1.3 Import Scenario for Razors
9.1.4 Top 5 Nations Exporting Razors to India
9.2 EXIM Scenario of Safety Razor Blades
9.2.1 Export Scenario for Safety Razor Blades
9.2.2 Top 5 Nations Importing Indian Safety Razor Blades
9.2.3 Import Scenario for Safety Razor Blades
9.2.4 Top 5 Nations Exporting Safety Razor Blades to India
9.3 EXIM Scenario of Shavers
9.3.1 Export Scenario for Shavers
9.3.2 Top 5 Nations Importing Indian Shavers
9.3.3 Import Scenario for Shavers
9.3.4 Top 5 Nations Exporting Shavers to India
9.4 EXIM Scenario of Shaving Cream
9.4.1 Export Scenario for Shaving Cream
9.4.2 Top 5 Nations Importing Indian Shaving Cream
9.4.3 Import Scenario for Shaving Cream
9.4.4 Top 5 Nations Exporting Shaving Cream to India
9.5 EXIM Scenario of Deodorants and Antiperspirants
9.5.1 Export Scenario for Deodorants and Antiperspirants
9.5.2 Top 5 Nations Importing Indian Deodorants and Antiperspirants
9.5.3 Import Scenario for Deodorants and Antiperspirants
9.5.4 Top 5 Nations Exporting Deodorants and Antiperspirants to India
9.6 EXIM Scenario of Hair Oil
9.6.1 Export Scenario for Hair Oil
9.6.2 Top 5 Nations Importing Indian Hair Oil
9.6.3 Import Scenario for Hair Oil
9.6.4 Top 5 Nations Exporting Hair Oil to India
9.7 EXIM Scenario of Hair Cream
9.7.1 Export Scenario for Hair Cream
9.7.2 Top 5 Nations Importing Indian Hair Cream
9.7.3 Import Scenario for Hair Cream
9.7.4 Top 5 Nations Exporting Hair Cream to India
9.8 EXIM Scenario of Household Soap
9.8.1 Export Scenario for Household Soap
9.8.2 Top 5 Nations Importing Indian Household Soap
9.8.3 Import Scenario for Household Soap
9.8.4 Top 5 Nations Exporting Household Soap to India

10. Competitive Landscape

11. Industry Associations Related to Men's Grooming Market in India
11.1 The Indian Home & Personal Care Industry Association (IHPCIA)
11.1.1 About
11.1.2 Roles & Objectives
11.2 All India Cosmetic Manufacturers Association (AICMA)
11.2.1 About
11.2.2 Roles & Objectives

12. Government Bodies Related to Men's Grooming Market in India
12.1 The Central Drugs Standard Control Organization (CDSCO)
12.1.1 About
12.1.2 Roles & Objectives

13. Analysis Models
13.1 PESTLE Analysis
13.1.1 Political factor
13.1.2 Economic factor
13.1.3 Social factor
13.1.4 Technological factor
13.1.5 Legal factor
13.1.6 Environmental factor
13.2 Porters Five Forces
13.2.1 Rivalry amongst existing firms
13.2.2 Threat of New Entrants
13.2.3 Threat of Substitutes
13.2.4 Bargaining Power of Buyers
13.2.5 Bargaining Power of Suppliers
13.3 SWOT Analysis
13.3.1 Strengths
13.3.2 Weakness
13.3.3 Opportunities
13.3.4 Threats


15. Current and Future Trends
15.1 Current Trend
15.2 Future Trend

16. Case Study
16.1 One size doesn't fits all for Gillette India

17. Strategic Recommendations
17.1 For Policy Makers
17.2 For Service Providers
17.3 For Investors
17.4 List of Exhibits
17.5 Company Information

List of Exhibits

Exhibit 3.1 Market Share of Various Products in Men's Grooming Market in India
Exhibit 3.2 Men's Grooming Market Value Chain
Exhibit 4.1 Current and Forecasted Market Size of Men's Grooming Market in India (in INR billion)
Exhibit 4.2 Current and Forecasted Market Size of Men's Grooming Market in India (in US$ billion)
Exhibit 4.3 Forecast for Overall Men's Grooming Market in India 2015-2020 (in INR billion)
Exhibit 4.4 Estimated Market Share of Key Players in Men's Grooming Market in India in 2015
Exhibit 4.5 Estimated Market Share of Key Players in Men's Grooming Market in India in 2020
Exhibit 4.6 Forecast for Men's Bath & Shower Products Market in India 2015-2020 (in INR billion)
Exhibit 4.7 Forecast for Men's Hair Care Products Market in India 2015-2020 (in INR billion)
Exhibit 4.8 Forecast for Men's Skin Care Market in India 20015-2020 (in INR billion)
Exhibit 4.9 Forecast for Men's Deodorant Market in India 2015-2020 (in INR billion)
Exhibit 4.10 Forecast for Men's Shaving Market in India 2015-2020 (in INR billion)
Exhibit 5.1 Growth driver and inhibitors of Men's Grooming Market in India
Exhibit 8.1 Company Profile - Emami Limited
Exhibit 8.2 Contact Details - Emami Limited
Exhibit 8.3 Emami Limited in Men's Grooming Market Value Chain
Exhibit 8.4 Revenue of Emami Limited from 2009-10 to 2013-14 (in INR billion)
Exhibit 8.5 Year-wise Revenue Growth of Emami Limited from 2009-10 to 2013-2014 (in %)
Exhibit 8.6 Estimated Growth of Emami Limited in Revenue from 2014-15 to 2019-20 (in INR billion)
Exhibit 8.7 Estimated Year-wise Revenue Growth of Emami Limited from 2014-15 to 2019-20 (in %)
Exhibit 8.8 Major Products and services offered by Emami Limited
Exhibit 8.9 SWOT Analysis for Emami Limited
Exhibit 8.10 Company Profile - Gillette India Ltd
Exhibit 8.11 Contact Details - Gillette India Ltd
Exhibit 8.12 Gillette India Ltd in Men's Grooming Market Value Chain
Exhibit 8.13 Gillette India Ltd Revenue from 2009-10 to 2013-14 (in INR billion)
Exhibit 8.14 Gillette India Ltd Year-wise Revenue Growth from 2009-10 to 2013-14 (in %)
Exhibit 8.15 Gillette India Ltd Estimated Revenue from 2014-15 to 2019-20 (in INR billion)
Exhibit 8.16 Estimated Gillette India Ltd Year-wise Revenue Growth from 2014-15 to 2019-20 (in %)
Exhibit 8.17 Major Products offered by Gillette India Ltd
Exhibit 8.18 SWOT Analysis for Gillette India Ltd
Exhibit 8.19 Company Profile - Philips India
Exhibit 8.20 Contact Details - Philips India
Exhibit 8.21 Philips India in Men's Grooming Market Value Chain
Exhibit 8.22 Philips India Revenue from 2009-2010 to 2013-2014 (in INR billion)
Exhibit 8.23 Philips India Year-wise Revenue Growth from 2010-2011 to 2013-2014 (in %)
Exhibit 8.24 Philips India Estimated Revenue from 2014-15 to 2019-2020 (in INR billion)
Exhibit 8.25 Philips India Estimated Year-wise Revenue Growth from 2014-15 to 2019-2020 (in %)
Exhibit 8.26 Major Products offered by Philips India
Exhibit 8.27 SWOT Analysis for Philips India
Exhibit 8.28 Company Profile - Vini Cosmetics Pvt Ltd
Exhibit 8.29 Contact Details - Vini Cosmetics Pvt Ltd
Exhibit 8.30 Vini cosmetics Pvt Ltd in Men's Grooming Market Value Chain
Exhibit 8.31 Vini Cosmetics Pvt Ltd Revenue from 2010-2011 to 2013-2014 (in INR billion)
Exhibit 8.32 Vini Cosmetics Pvt Ltd Year-wise Revenue Growth from 2011-2012 to 2013-2014 (in %)
Exhibit 8.33 Estimated Vini Cosmetics Pvt Ltd Revenue from 2014-15 to 2019-2020 (in INR billion)
Exhibit 8.34 Estimated Vini Cosmetic Pvt Ltd Year-wise Revenue Growth from 2014-15 to 2019-2020 (in %)
Exhibit 8.35 Major Products offered by Vini Cosmetics Pvt Ltd
Exhibit 8.36 SWOT Analysis for Vini Cosmetics Pvt Ltd
Exhibit 8.37 Company Profile - Garnier India Pvt Ltd
Exhibit 8.38 Contact Details - Garnier India Pvt Ltd
Exhibit 8.39 Garnier India Pvt Ltd in Men's Grooming Market Value Chain
Exhibit 8.40 Garnier India Pvt Ltd Revenue from 2012-2012 to 2013-2014 (in INR billion)
Exhibit 8.41 Garnier India Pvt Ltd Year-wise Revenue Growth 2013-2014 (in %)
Exhibit 8.42 Garnier India Pvt Ltd Estimated in Revenue from 2014-15 to 2019-2020 (in INR billion)
Exhibit 8.43 Garnier India Pvt Ltd Estimated Year-wise Revenue Growth from 2014-15 to 2019-2020 (in %)
Exhibit 8.44 Major Products offered by Garnier India Pvt Ltd
Exhibit 8.45 SWOT Analysis for Garnier India Pvt Ltd
Exhibit 8.46 Company Profile - ITC Limited
Exhibit 8.47 Contact Details - ITC Limited
Exhibit 8.48 ITC Limited in Men's Grooming Market Value Chain
Exhibit 8.49 Estimated ITC Limited Revenue from 2014-15 to 2019-2020 (in INR billion)
Exhibit 8.50 Estimated ITC Limited Year-wise Revenue Growth from 2014-15 to 2019-2020 (in %)
Exhibit 8.51 Major Products and services offered by ITC Limited
Exhibit 8.52 SWOT Analysis for ITC Limited
Exhibit 8.53 Company Profile - Marico Ltd
Exhibit 8.54 Contact Details - Marico Ltd
Exhibit 8.55 Marico Ltd in Men's Grooming Market Value Chain
Exhibit 8.56 Marico Ltd Revenue 2013-2014 (in INR billion)
Exhibit 8.57 Marico Ltd Estimated in Revenue from 2014-15 to 2019-2020 (in INR billion)
Exhibit 8.58 Marico Ltd Estimated Year-wise Revenue Growth from 2014-15 to 2019-2020 (in %)
Exhibit 8.59 Major Products offered by Marico Ltd
Exhibit 8.60 SWOT Analysis for Marico Ltd
Exhibit 8.61 Company Profile - J. K Helene Curtis Ltd
Exhibit 8.62 Contact Details - J. K. Helene Curtis Ltd
Exhibit 8.63 J. K. Helene Curtis Ltd in Men's Grooming Market Value Chain
Exhibit 8.64 J. K. Helene Curtis Ltd Revenue from 2010-2011 to 2013-2014 (in INR billion)
Exhibit 8.65 J. K. Helene Curtis Ltd Year-wise Revenue Growth from 2011-2012 to 2013-2014 (in %)
Exhibit 8.67 J. K. Helene Curtis Ltd Estimated Year-wise Revenue Growth from 2014-15 to 2019-2020 (in %)
Exhibit 8.68 Major Products offered by J. K. Helene Curtis Ltd
Exhibit 8.69 SWOT Analysis for J. K. Helene Curtis Ltd
Exhibit 8.70 Company Profile - Vi-John Group
Exhibit 8.71 Contact Details - Vi-John Group
Exhibit 8.72 Vi-John Group in Men's Grooming Market Value Chain
Exhibit 8.73 Vi-John Group Revenue from 2011-2012 to 2013-2014 (in INR billion)
Exhibit 8.74 Vi-John Group Year-wise Revenue Growth from 2012-2013 to 2013-2014 (in %)
Exhibit 8.75 Vi-John Group Estimated in Revenue from 2014-15 to 2019-2020 (in INR billion)
Exhibit 8.76 Vi-John Group Estimated Year-wise Revenue Growth from 2014-15 to 2019-2020 (in %)
Exhibit 8.77 Major Products offered by Vi-John Group
Exhibit 8.78 SWOT Analysis for Vi-John Group
Exhibit 8.79 Company Profile - Procter & Gamble
Exhibit 8.80 Contact Details - Procter & Gamble
Exhibit 8.81 Procter & Gamble in Men's Grooming Market Value Chain
Exhibit 8.82 Procter & Gamble Revenue from 2009-2010 to 2013-2014 (in INR billion)
Exhibit 8.83 Procter & Gamble Year-wise Revenue Growth from 2009-2010 to 2013-2014 (in %)
Exhibit 8.84 Procter & Gamble Estimated in Revenue from 2014-15 to 2019-2020 (in INR billion)
Exhibit 8.85 Procter & Gamble Estimated Year-wise Revenue Growth from 2014-15 to 2019-2020 (in %)
Exhibit 8.86 Major Products offered by Procter & Gamble
Exhibit 8.87 SWOT Analysis for Procter & Gamble
Exhibit 8.88 Company Profile - Godrej Consumer Products Ltd
Exhibit 8.89 Contact Details - Consumer Products Ltd
Exhibit 8.90 Godrej Consumer Products Ltd in Men's Grooming Market Value Chain
Exhibit 8.91 Godrej Consumer Products Ltd Revenue from 2010-2011 to 2013-2014 (in INR billion)
Exhibit 8.92 Godrej Consumer Products Ltd Year-wise Revenue Growth from 2011-12 to 2013-14 (in %)
Exhibit 8.93 Godrej Consumer Products Ltd Estimated in Revenue from 2014-15 to 2019-2020 (in INR billion)
Exhibit 8.94 Godrej Consumer Products Ltd Estimated Year-wise Revenue Growth from 2014-15 to 2019-2020 (in %)
Exhibit 8.95 Major Products offered by Godrej Consumer Products Ltd
Exhibit 8.96 SWOT Analysis for Godrej Consumer Products Ltd
Exhibit 8.97 Company Profile - Hindustan Unilever Limited
Exhibit 8.98 Contact Details - Hindustan Unilever Limited
Exhibit 8.99 Hindustan Unilever Limited in Men's Grooming Market Value Chain
Exhibit 8.100 Hindustan Unilever Limited Revenue from 2009-2010 to 2013-2014 (in INR billion)
Exhibit 8.101 Hindustan Unilever Limited Year-wise Revenue Growth from 2010-11 to 2013-14 (in %)
Exhibit 8.102 Hindustan Unilever Limited Estimated in Revenue from 2014-15 to 2019-20 (in INR billion)
Exhibit 8.103 Estimated Hindustan Unilever Limited Year-wise Revenue Growth from 2014-15 to 2019-2020 (in %)
Exhibit 8.104 Major Products offered by Hindustan Unilever Limited
Exhibit 8.105 SWOT Analysis for Hindustan Unilever Limited
Exhibit 8.106 Company Profile - Supermax Personal Care Pvt Ltd
Exhibit 8.107 Contact Details - Supermax Personal Care Pvt Ltd
Exhibit 8.108 Supermax Personal Care Pvt Ltd in Men's Grooming Market Value Chain
Exhibit 8.109 Supermax Personal Care Pvt Ltd Revenue from 2010-2011 to 2013-2014 (in INR billion)
Exhibit 8.110 Supermax Personal Care Pvt Ltd Year-wise Revenue Growth from 2011-2012 to 2013-2014 (in %)
Exhibit 8.111 Supermax Personal Care Pvt Ltd Estimated in Revenue from 2014-15 to 2019-2020 (in INR billion)
Exhibit 8.112 Supermax Personal Care Pvt Ltd Estimated Year-wise Revenue Growth from 2014-15 to 2019-2020 (in %)
Exhibit 8.113 Major Products offered by Supermax Personal Care Pvt. Ltd.
Exhibit 8.114 SWOT Analysis for Supermax Personal Care Pvt Ltd
Exhibit 9.1 Export Value of Razors from India (in US$ million) from FY 03-04 to FY 14-15
Exhibit 9.2 Export Volume of Razors from India (in thousand Kg) from FY 03-04 to FY 14-15
Exhibit 9.3 Top 5 Nations Importing Indian Razors (in US$ million) in FY 14-15
Exhibit 9.4 Import Value of Razors in India (in US$ million) from FY 03-04 to FY 14-15
Exhibit 9.5 Import Volume of Razors in India (in thousand Kg) from FY 03-04 to FY 14-15
Exhibit 9.6 Top 5 Nations Exporting Razors to India (in US$ million) in FY 14-15
Exhibit 9.7 Export Value of Safety Razor Blades from India (in US$ million) from FY 03-04 to FY 14-15
Exhibit 9.8 Export Volume of Safety Razor Blades from India (in thousands Kg) from FY 03-04 to FY 14-15
Exhibit 9.9 Top 5 Nations Importing Indian Safety Razor Blades (in US$ million) in FY 14-15
Exhibit 9.10 Import Value of Safety Razor Blades in India (in US$ million) from FY 03-04 to FY 14-15
Exhibit 9.11 Import Volume of Safety Razor Blades in India (in thousands Kg) from FY 03-04 to FY 14-15
Exhibit 9.12 Top 5 Nations Exporting Safety Razor Blades to India (in US$ million) in FY 14-15
Exhibit 9.13 Export Value of Shavers from India (in US$ million) from FY 03-04 to FY 14-15
Exhibit 9.14 Export Volume of Shavers from India (in thousands) from FY 03-04 to FY 14-15
Exhibit 9.15 Top 5 Nations Importing Indian Shavers (in US$ million) in FY 14-15
Exhibit 9.16 Import Value of Shavers in India (in US$ million) from FY 03-04 to FY 14-15
Exhibit 9.17 Import Volume of Shavers in India (in thousands) from FY 03-04 to FY 14-15
Exhibit 9.18 Top 5 Nations Exporting Shavers to India (in US$ million) in FY 14-15
Exhibit 9.19 Export Value of Shaving Cream from India (in US$ million) from FY 03-04 to FY 14-15
Exhibit 9.20 Export Volume of Shaving Cream from India (in thousands Kg) from FY 03-04 to FY 14-15
Exhibit 9.21 Top 5 Nations Importing Indian Shaving Cream (in INR million) in FY 14-15
Exhibit 9.22 Import Value of Shaving Cream in India (in US$ million) from FY 03-04 to FY 14-15
Exhibit 9.23 Import Volume of Shaving Cream in India (in thousands) from FY 03-04 to FY 14-15
Exhibit 9.24 Top 5 Nations Exporting Shaving Cream to India (in US$ million) in FY 14-15
Exhibit 9.25 Export Value of Deodorants and Antiperspirants from India (in US$ million) from FY 03-04 to FY 14-15
Exhibit 9.26 Export Volume of Deodorants and Antiperspirants from India (in thousands Kg) from FY 03-04 to FY 14-15
Exhibit 9.27 Top 5 Nations Importing Indian Deodorants and Antiperspirants (in US$ million) in FY 14-15
Exhibit 9.28 Import Value of Deodorants and Antiperspirants in India (in US$ million) from FY 03-04 to FY 14-15
Exhibit 9.29 Import Volume of Deodorants and Antiperspirants in India (in thousands Kg) from FY 03-04 to FY 14-15
Exhibit 9.30 Top 4 Nations Exporting Deodorants and Antiperspirants to India (in US$ million) in FY 13-14
Exhibit 9.31 Export Value of Hair Oil from India (in US$ million) from FY 03-04 to FY 14-15
Exhibit 9.32 Export Volume of Tankers from India (in thousands Kg) from FY 03-04 to FY 13-14
Exhibit 9.33 Top 5 Nations Importing Indian Hair Oil (in US$ million) in FY 14-15
Exhibit 9.34 Import Value of Hair Oil in India (in US$ million) from FY 03-04 to FY 14-15
Exhibit 9.35 Import Volume of Hair Oil in India (in thousands Kg) from FY 03-04 to FY 14-15
Exhibit 9.36 Top 5 Nations Exporting Hair Oil to India (in INR million) in FY 14-15
Exhibit 9.37 Export Value of Hair Cream from India (in US$ million) from FY 03-04 to FY 14-15
Exhibit 9.38 Export Volume of Hair Cream from India (in thousands Kg) from FY 03-04 to FY 14-15
Exhibit 9.39 Top 5 Nations Importing Indian Hair Cream (in US$ million) in FY 14-15
Exhibit 9.40 Import Value of Hair Cream in India (in US$ million) from FY 03-04 to FY 14-15
Exhibit 9.41 Import Volume of Hair Cream in India (in thousands Kg) from FY 03-04 to FY 14-15
Exhibit 9.42 Top 5 Nations Exporting Hair Cream to India (in US$ million) in FY 14-15
Exhibit 9.43 Export Value of Household Soap from India (in US$ million) from FY 03-04 to FY 14-15
Exhibit 9.44 Export Volume of Household Soap from India (in thousands Kg) from FY 03-04 to FY 14-15
Exhibit 9.45 Top 5 Nations Importing Indian Household Soap (in US$ million) in FY 14-15
Exhibit 9.46 Import Value of Household Soap in India (in US$ million) from FY 03-04 to FY 14-15
Exhibit 9.47 Import Volume of Household Soap in India (in thousands Kg) from FY 03-04 to FY 14-15
Exhibit 9.48 Top 5 Nations Exporting Household Soap to India (in US$ million) in FY 14-15
Exhibit 10.1 Competitive Landscape in Indian Men's Grooming Market
Exhibit 13.1 Porters 5 forces for Men's Grooming Market
Exhibit 13.2 SWOT Analysis for Men's Grooming Market in India

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3412490/
Order by Fax - using the form below
Order by Post - print the order form below and send to
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

- Product Name: Men's Grooming Market in India 2015 - 2020
- Web Address: http://www.researchandmarkets.com/reports/3412490/
- Office Code: SCBRFLOQ

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td>USD 2500</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License</td>
<td>USD 3500</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td>USD 4500</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

- Title: Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof [ ]
- First Name:
- Last Name:
- Email Address: *
- Job Title:
- Organisation:
- Address:
- City:
- Postal / Zip Code:
- Country:
- Phone Number:
- Fax Number:

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: _______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World