Low Voltage Cable Market by Overhead, by Underground, by End-User and by Region - Global Trends & Forecast to 2020

Description: "Low Voltage Cable Market by Overhead (Conductors, Fittings & Fixtures, Others), by Underground (PVC Cables, XLPE Cables, Cable Terminations, Cable Joints, Others), by End-User (Infrastructure, Industrial, Renewables) and by Region - Global Trends & Forecast to 2020"

"This report estimates the low voltage cable & accessories market, in terms of value (USD million). The market is estimated at USD 105.2 billion in 2015, and is projected to reach USD 147.3 billion by 2020. The market has been segmented into major regions, and then further split to country-level forecasting.

The research methodology used in the report involved the use of secondary sources, such as annual reports, press releases, and investor presentations of companies, white papers, and certified publications, articles from recognized authors, manufacturers associations, directories, and databases to identify and collect information that was useful for this extensive commercial study of the global low voltage cable market. Primary sources, such as experts and suppliers from the industry, have been interviewed to obtain and verify critical information, as well as to assess the future prospects of the market.

This study has profiled leading players of the industry, along with their recent developments and other strategic activities. Some of the key companies profiled include Prysmian S.P.A (Italy), Nexans S.A. (France), General Cable Corporation (U.S.), Sumitomo Electric Industries (Japan), NKT Cables Group GmbH (Germany), ABB Ltd. (Switzerland), Encore Wire Corporation (U.S.), Finolex Cables Limited (India), and Polycab Wires Pvt. Ltd. (India).

Asia-Pacific held the largest market share in the low voltage cables & accessories market in 2014, and is projected to grow at the highest CAGR due to the high urbanization and industrialization in countries such as China, India, and Japan which is increasing the spending for power infrastructure. China and India are two of the fastest-growing economies contributing towards the growth of low voltage cables & accessories market.

Upgrade of existing transmission & distribution network and implementation of smart grid in Europe and North America are driving the growth of the low voltage cables & accessories market in the respective geographies. In Europe, Germany and the U.K. contributed major market share in 2014, while the U.S. largely dominated the North American market in the same year. Market in Latin America and the Middle East & Africa regions are expected to grow at higher growth rates due to their current expansion transmission & distribution projects to meet the growing demand of power in these regions.

Low voltage cable market has been segmented based on various regions, namely Asia-Pacific, North America, Europe, Latin America, and Middle East & Africa. The report also includes country-level analysis based on installation; this analysis provides market sizes, by value for various methods of installations.

Contents:

1 Introduction
1.1 Objectives of the Study
1.2 Market Definition
1.3 Market Scope
1.3.1 Markets Covered
1.3.2 Years Considered for the Study
1.4 Currency
1.5 Limitations
1.6 Stakeholders

2 Research Methodology
2.1 Research Data
2.1.1 Secondary Data
2.1.1.1 Key Data From Secondary Sources
2.1.2 Primary Data
2.1.2.1 Key Data From Primary Sources
2.1.2.2 Key Industry Insights
2.1.2.3 Breakdown of Primaries: by Company Type, by Designation and by Region
2.2 Market Size Estimation
2.2.1 Bottom-Up Approach
2.2.2 Top-Down Approach
2.3 Market Breakdown & Data Triangulation
2.4 Research Assumptions & Limitations
2.4.1 Assumptions
2.4.2 Limitations

3 Executive Summary

4 Premium Insights
4.1 Attractive Growth Opportunities in the Low Voltage Cables & Accessories Market
4.2 Low Voltage Cables & Accessories Market, by Installation
4.3 Low Voltage Cables & Accessories Market in the Asia-Pacific Region, 2014
4.4 China Dominated the Low Voltage Cables & Accessories Market During the Forecast Period
4.5 Conductors Expected to Be the Fastest-Growing Overhead Product During the Forecast Period
4.6 Life Cycle Analysis, by Region

5 Market Overview
5.1 Introduction
5.2 Market Segmentation
5.2.1 by Installation
5.2.2 by Product
5.2.2.1 Overhead Product
5.2.2.2 Underground Product
5.2.3 by End-User
5.2.4 by Region
5.3 Market Dynamics
5.3.1 Drivers
5.3.1.1 Increasing Renewable Energy Production
5.3.1.2 Growth in Industrialization & Urbanization
5.3.1.3 Government Initiative to Expand Or Upgrade the System
5.3.2 Restraint
5.3.2.1 Funding Constraint Makes the Market Volatile
5.3.2.2 Complex Planning & Authorization Delays the Project
5.3.3 Opportunities
5.3.3.1 Increasing Demand of Power
5.3.3.2 Wind Policies in Key Countries
5.3.4 Challenges
5.3.4.1 Raw Material Price Volatility
5.3.4.2 Budding Grey Market Providing Low Quality and Cheap Products
5.4 Impact Analysis of Market Dynamics
5.5 Value Chain Analysis
5.6 Porter'S Five Forces Analysis: Low Voltage Cables & Accessories Market
5.6.1 Threat of New Entrants
5.6.2 Threat of Substitutes
5.6.3 Bargaining Power of Suppliers
5.6.4 Bargaining Power of Buyers
5.6.5 Intensity of Competitive Rivalry

6 Low Voltage Cables & Accessories Market, by Installation
6.1 Introduction
6.2 Overhead
6.3 Underground

7 Low Voltage Cables & Accessories Market, by Product
7.1 Overhead Products
7.1.1 Conductors
7.1.2 Fittings & Fixtures
7.1.3 Other Low Voltage Accessories
7.2 Underground Products
7.2.1 Pvc Cables
7.2.2 Xlpe Cables
7.2.3 Cable Terminations
7.2.4 Cable Joints
7.2.5 Other Low Voltage Cables & Accessories

8 Low Voltage Cables & Accessories Market, by End-User
8.1 Introduction
8.2 Infrastructure
8.2.1 Commercial & Residential
8.2.2 Transportation & Others
8.3 Industrial Low Voltage Cables & Accessories Market
8.3.1 Utilities Low Voltage Cables & Accessories
8.3.2 Oil & Gas Low Voltage Cables & Accessories
8.3.3 Mining Low Voltage Cables & Accessories
8.3.4 Chemicals & Petrochemicals Low Voltage Cables & Accessories
8.3.5 Other Industrial Low Voltage Cables & Accessories
8.4 Renewables Low Voltage Cables & Accessories
8.4.1 Wind Power Low Voltage Cables & Accessories
8.4.2 Solar Power Low Voltage Cables & Accessories

9 Low Voltage Cables & Accessories Market, by Region
9.1 Introduction
9.2 Asia-Pacific
9.2.1 China
9.2.2 India
9.2.3 Japan
9.2.4 Australia
9.2.5 Rest of Asia-Pacific
9.3 Europe
9.3.1 Germany
9.3.2 U.K.
9.3.3 Russia
9.3.4 Denmark
9.3.5 Rest of Europe
9.4 North America
9.4.1 U.S.
9.4.2 Canada
9.5 Latin America
9.5.1 Brazil
9.5.2 Mexico
9.5.3 Argentina
9.5.4 Rest of Latin America
9.6 Middle East & Africa
9.6.1 Saudi Arabia
9.6.2 South Africa
9.6.3 Uae
9.6.4 Kuwait
9.6.5 Rest of Middle East & Africa

10 Competitive Landscape
10.1 Overview
10.2 Competitive Situation & Trends
10.3 Contracts & Agreements
10.4 Expansions
10.5 Mergers & Acquisitions
10.6 New Product Launches

11 Company Profiles
(Company at A Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments)*
11.1 Introduction
RESEARCH AND MARKETS

11.2 Prysmian S.P.A
11.3 Nexans S.A.
11.4 General Cable Corporation
11.5 Sumitomo Electric Industries, Ltd.
11.6 Nkt Cables Group Gmbh
11.7 Abb Ltd.
11.8 Encore Wire Corporation
11.9 Finolex Cables Limited
11.10 Te Connectivity Ltd.
11.11 Bahra Advanced Cable Manufacture Co. Ltd.
11.12 Brugg Group
11.13 Caledonian Cables Ltd.
11.14 Dubai Cable Company (Private) Ltd.
11.15 Hebei New Baofeng Wire & Cable Co., Ltd.
11.16 Kabelwerk Eupen AG
11.17 LS Cable & System Ltd.
11.18 Polycab Wires Pvt. Ltd.
11.19 Riyadh Cables Group of Companies
11.20 Southwire Company, LLC
11.21 Top Cable, S.A.

*Details on Company at A Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments Might Not Be Captured in Case of Unlisted Companies.

12 Appendix
12.1 Insights From Industry Experts
12.2 Other Developments, 2011-2015
12.3 Discussion Guide
12.4 Available Customizations
12.5 Introducing Rt: Real Time Market Intelligence
12.6 Related Reports

List of Tables:
Table 1 Impact Analysis of Market Dynamics
Table 2 Low Voltage Cable & Accessories Market Size, by Installation, 2013-2020 (USD Million)
Table 3 Overhead Low Voltage Cables & Accessories Market Size, by Region, 2013-2020 (USD Million)
Table 4 Underground Low Voltage Cables & Accessories Market Size, by Region, 2013-2020 (USD Million)
Table 5 Overhead Low Voltage Cables & Accessories Market Size, by Product, 2013-2020 (USD Million)
Table 6 Overhead Low Voltage Conductors Market Size, by Region, 2013-2020 (USD Million)
Table 7 Overhead Low Voltage Fittings & Fixtures Market Size, by Region, 2013-2020 (USD Million)
Table 8 Overhead Other Low Voltage Accessories Market Size, by Region, 2013-2020 (USD Million)
Table 9 Underground Low Voltage Cables & Accessories Market Size, by Product, 2013-2020 (USD Million)
Table 10 Underground Low Voltage PVC Cables Market Size, by Region, 2013-2020 (USD Million)
Table 11 Underground Low Voltage XLPE Cables Market Size, by Region, 2013-2020 (USD Million)
Table 12 Underground Low Voltage Cable Terminations Market Size, by Region, 2013-2020 (USD Million)
Table 13 Underground Low Voltage Cable Joints Market Size, by Region, 2013-2020 (USD Million)
Table 14 Underground Other Low Voltage Cables & Accessories Market Size, by Region, 2013-2020 (USD Million)
Table 15 Low Voltage Cables & Accessories Market Size, by End-User, 2013-2020 (USD Million)
Table 16 Infrastructure Low Voltage Cables & Accessories Market Size, by Region, 2013-2020 (USD Million)
Table 17 Infrastructure Low Voltage Cables & Accessories Market Size, by End-User, 2013-2020 (USD Million)
Table 18 Commercial & Residential Low Voltage Cables & Accessories Market Size, by Region, 2013-2020 (USD Million)
Table 19 Transportation & Others Low Voltage Cables & Accessories Market Size, by Region, 2013-2020 (USD Million)
Table 20 Industrial Low Voltage Cables & Accessories Market Size, by Region, 2013-2020 (USD Million)
Table 21 Industrial Low Voltage Cables & Accessories Market Size, by End-User, 2013-2020 (USD Million)
Table 22 Utilities Low Voltage Cables & Accessories Market Size, by Region, 2013-2020 (USD Million)
Table 23 Oil & Gas Low Voltage Cables & Accessories Market Size, by Region, 2013-2020 (USD Million)
Table 24 Mining Low Voltage Cables & Accessories Market Size, by Region, 2013-2020 (USD Million)
Table 25 Investment: Global Mining Project, by Metal, 2013
Table 26 Chemicals & Petrochemicals Low Voltage Cables & Accessories Market Size, by Region, 2013-2020 (USD Million)
Table 27 Other Industrial Low Voltage Cables & Accessories Market Size, by Region, 2013-2020 (USD Million)
Table 28 Renewables Low Voltage Cables & Accessories Market Size, by Region, 2013-2020 (USD Million)
Table 29 Renewables: Low Voltage Cables & Accessories Market Size, By End-User, 2013-2020 (USD Million)
Table 30 Wind Power: Low Voltage Cables & Accessories Market Size, by Region, 2013-2020 (USD Million)
Table 31 Solar Power Low Voltage Cables & Accessories Market Size, by Region, 2013-2020 (USD Million)
Table 32 Low Voltage Cables & Accessories Market Size, by Region, 2013-2020 (USD Million)
Table 33 Asia-Pacific: Low Voltage Cables & Accessories Market Size, By Installation, 2013-2020 (USD Million)
Table 34 Asia-Pacific: Overhead Low Voltage Cables & Accessories Market Size, by Product, 2013-2020 (USD Million)
Table 35 Asia-Pacific: Underground Low Voltage Cables & Accessories Market Size, by Product, 2013-2020 (USD Million)
Table 36 Asia-Pacific: Low Voltage Cables & Accessories Market Size, By End-User, 2013-2020 (USD Million)
Table 37 Asia-Pacific: Low Voltage Cables & Accessories Market Size, by Country, 2013-2020 (USD Million)
Table 38 China: Low Voltage Cables & Accessories Market Size, by Installation, 2013-2020 (USD Million)
Table 39 India: Low Voltage Cables & Accessories Market Size, by Installation, 2013-2020 (USD Million)
Table 40 Japan: Low Voltage Cables & Accessories Market Size, by Installation, 2013-2020 (USD Million)
Table 41 Australia: Low Voltage Cables & Accessories Market Size, by Installation, 2013-2020 (USD Million)
Table 42 Rest of Asia-Pacific: Low Voltage Cables & Accessories Market Size, By Installation, 2013-2020 (USD Million)
Table 43 Europe: Low Voltage Cables & Accessories Market Size, by Installation, 2013-2020 (USD Million)
Table 44 Europe: Overhead Low Voltage Cables & Accessories Market Size, By Product, 2013-2020 (USD Million)
Table 45 Europe: Underground Low Voltage Cables & Accessories Market Size, by Product, 2013-2020 (USD Million)
Table 46 Europe: Low Voltage Cables & Accessories Market Size, by End-User, 2013-2020 (USD Million)
Table 47 Europe: Overhead Low Voltage Cables & Accessories Market Size, by Product, 2013-2020 (USD Million)
Table 48 Europe: Underground Low Voltage Cables & Accessories Market Size, by Product, 2013-2020 (USD Million)
Table 49 U.K.: Low Voltage Cables & Accessories Market Size, by Installation, 2013-2020 (USD Million)
Table 50 Russia: Low Voltage Cables & Accessories Market Size, by Installation, 2013-2020 (USD Million)
Table 51 Denmark: Low Voltage Cables & Accessories Market Size, by Installation, 2013-2020 (USD Million)
Table 52 Rest of Europe: Low Voltage Cables & Accessories Market Size, By Installation, 2013-2020 (USD Million)
Table 53 North America: Low Voltage Cables & Accessories Market Size, by Installation, 2013-2020 (USD Million)
Table 54 North America: Overhead Low Voltage Cables & Accessories Market Size, by Product, 2013-2020 (USD Million)
Table 56 North America: Low Voltage Cables & Accessories Market Size, by End-User, 2013-2020 (USD Million)
Table 57 North America: Low Voltage Cables & Accessories Market Size, by Country, 2013-2020 (USD Million)
Table 58 U.S.: Low Voltage Cables & Accessories Market Size, by Installation, 2013-2020 (USD Million)
Table 59 Canada: Low Voltage Cables & Accessories Market Size, by Installation, 2013-2020 (USD Million)
Table 60 Latin America: Low Voltage Cables & Accessories Market Size, by Installation, 2013-2020 (USD Million)
Table 61 Latin America: Overhead Low Voltage Cables & Accessories Market Size, by Product, 2013-2020 (USD Million)
Table 62 Latin America: Underground Low Voltage Cables & Accessories Market Size, by Product, 2013-2020 (USD Million)
Table 63 Latin America: Low Voltage Cables & Accessories Market Size, by End-User, 2013-2020 (USD Million)
Table 64 Latin America: Low Voltage Cables & Accessories Market Size, by Country, 2013-2020 (USD Million)
Table 65 Brazil: Low Voltage Cables & Accessories Market Size, by Installation, 2013-2020 (USD Million)
Table 66 Mexico: Low Voltage Cables & Accessories Market Size, by Installation, 2013-2020 (USD Million)
Table 67 Argentina: Low Voltage Cables & Accessories Market Size, by Installation, 2013-2020 (USD Million)
Table 68 Rest of Latin America: Low Voltage Cables & Accessories Market Size, by Installation, 2013-2020 (USD Million)
Table 69 Middle East & Africa: Low Voltage Cables & Accessories Market Size, by Installation, 2013-2020 (USD Million)
Table 70 Middle East & Africa: Overhead Low Voltage Cables & Accessories Market Size, by Product, 2013-2020 (USD Million)
Table 71 Middle East & Africa: Underground Low Voltage Cables & Accessories Market Size, by Product, 2013-2020 (USD Million)
Table 72 Middle East & Africa: Low Voltage Cables & Accessories Market Size, By End-User, 2013-2020 (USD Million)
Table 73 Middle East & Africa: Low Voltage Cables & Accessories Market Size, By Country, 2013-2020 (USD Million)
Table 74 Saudi Arabia: Low Voltage Cables & Accessories Market Size, By Installation, 2013-2020 (USD Million)
Table 75 South Africa: Low Voltage Cables & Accessories Market Size, By Installation, 2013-2020 (USD Million)
Table 76 Uae: Low Voltage Cables & Accessories Market Size, by Installation, 2013-2020 (USD Million)
Table 77 Kuwait: Low Voltage Cables & Accessories Market Size, by Installation, 2013-2020 (USD Million)
Table 78 Rest of Middle East & Africa: Low Voltage Cables & Accessories Market Size, by Installation, 2013-2020 (USD Million)
Table 79 Contracts & Agreements, 2011-2015
Table 80 Expansions, 2012-2014
Table 81 Mergers & Acquisitions, 2012-2014
Table 82 New Product Launches, 2011-2013

List of Figures:
Figure 1 Markets Covered: Low Voltage Cables & Accessories Market
Figure 2 Low Voltage Cables & Accessories Market: Research Design
Figure 3 Market Size Estimation Methodology: Bottom-Up Approach
Figure 4 Market Size Estimation Methodology: Top-Down Approach
Figure 5 Market Breakdown & Data Triangulation
Figure 6 Low Voltage Cables & Accessories Market Snapshot (2015 Vs 2020): Overhead to Lead the Market During the Forecast Period
Figure 7 Overhead Low Voltage Cables & Accessories Market by Product, 2015-2020
Figure 8 Underground Low Voltage Cables & Accessories Market by Product, 2015 Vs 2020
Figure 9 Asia-Pacific Led the Low Voltage Cables & Accessories Market in 2014
Figure 10 Low Voltage Cables & Accessories Market Is Expected to Rise With An Impressive CAGR From 2015 to 2020
Figure 11 Overhead Installation to Dominate the Overall Low Voltage Cables & Accessories Market During the Forecast Period
Figure 12 China Held the Highest Market Share in Asia-Pacific in 2014 (USD Million)
Figure 13 China Is Expected to Be Fastest Growing Market During the Forecast Period
Figure 14 Market for Conducting Wires Is Growing Faster Than Other Overhead Products
Figure 15 Asia-Pacific Market Is Expected to Grow at the Highest Rate During the Forecast Period
Figure 16 Low Voltage Cables & Accessories Market Segmentation: By Installation
Figure 17 Overhead Low Voltage Cables & Accessories Market Segmentation: By Product
Figure 18 Underground Low Voltage Cables & Accessories Market Segmentation: by Product
Figure 19 Low Voltage Cables & Accessories Market Segmentation: by End-User
Figure 20 Low Voltage Cables & Accessories Market Segmentation: by Region
Figure 21 Growing Industrialization & Urbanization Along With Increasing Renewable Production to Propel Market Growth
Figure 22 Global Renewable Electricity Production, 2008-2020 (Twh)
Figure 23 Global Power Consumption, 2010-2040 (Quadrillion Btu)
Figure 24 Low Voltage Cables & Accessories Market: Value Chain Analysis
Figure 25 Porter’S Five Forces Analysis: the Bargaining Power of Buyers Is Moderate to High in the Low Voltage Cables & Accessories Market
Figure 26 Overhead Low Voltage Cables & Accessories Is Expected to Dominate the Market During the Forecast Period
Figure 27 Overhead Low Voltage Cables & Accessories Market Is Expected to Grow at the Highest Rate in Asia-Pacific by 2020
Figure 28 Conductors Segment Is Expected to Dominate the Overhead Low Voltage Cables & Accessories Market During the Forecast Period
Figure 29 Pvc Cables Dominated the Underground Low Voltage Cables & Accessories Market in 2014
Figure 30 Infrastructure Segment Is Expected to Dominate the Market During the Forecast Period
Figure 31 Asia-Pacific Is Expected to Dominate the Infrastructure Low Voltage Cables & Accessories Market During the Forecast Period
Figure 32 Regional Snapshot: Rapidly Growing Markets are Emerging as New Hot Spots
Figure 33 China - An Attractive Destination for All Product Categories
Figure 34 Companies Adopted Various Growth Strategies From 2011 to 2015
Figure 35 Battle for Market Share: Contracts & Agreements Is the Key Strategy Adopted by the Players, 2011-2015
Figure 36 Market Share Analysis: Prysmian Held the Major Market Share (Value) in 2014
Figure 37 Market Leaders Based on Developments, 2011-2015
Figure 38 Market Evolution Framework: Contracts & Agreements Led to Market Growth Between 2011 &
Figure 40 Prysmian S.P.A: Company Snapshot
Figure 41 Prysmian S.P.A: SWOT Analysis
Figure 42 Nexans S.A.: Company Snapshot
Figure 43 Nexans S.A.: SWOT Analysis
Figure 44 General Cable Corporation: Company Snapshot
Figure 45 General Cable Corporation: SWOT Analysis
Figure 46 Sumitomo Electric Industries, Ltd.: Company Snapshot
Figure 47 Sumitomo Electric Industries, Ltd.: SWOT Analysis
Figure 48 Nkt Cables Group Gmbh: Company Snapshot
Figure 49 Nkt Cables Group Gmbh: SWOT Analysis
Figure 50 Abb Ltd.: Company Snapshot
Figure 51 Encore Wire Corporation: Company Snapshot
Figure 52 Finolex Cables Limited: Company Snapshot
Figure 53 Te Connectivity Ltd.: Company Snapshot
Figure 54 Brugg Group: Company Snapshot
Figure 55 Ls Cable & System Ltd.: Company Snapshot

Ordering:

Order Online - [http://www.researchandmarkets.com/reports/3412494/](http://www.researchandmarkets.com/reports/3412494/)

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Low Voltage Cable Market by Overhead, by Underground, by End-User and by Region - Global Trends & Forecast to 2020
Web Address: http://www.researchandmarkets.com/reports/3412494/
Office Code: SCPLPN88

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td>[ ]</td>
<td>USD 5650</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td>[ ]</td>
<td>USD 6650</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License</td>
<td>[ ]</td>
<td>USD 8150</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td>[ ]</td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Description</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Account number</td>
<td>833 130 83</td>
</tr>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp