Natural Food Colors & Flavors Market by Food Color Type (caramel, carotenoids & anthocyanins), Food Flavor Type (natural extracts, aroma chemicals & essential oils), Application & by Region - Global Forecast to 2020

Description: The global natural food colors & flavors market is projected to grow significantly from an estimated value of USD 5.19 billion in 2015 to USD 7.79 billion by 2020 at a CAGR of 7.0% from 2015 to 2020. The growth in this market is driven by the continuous growth in the food & beverages industry, increasing use of naturally derived food products, and the increasing health concerns of consumers.

The North American market will register the highest growth by 2020 owing to the significant increase in the awareness level in consumers for health and increasing demand for healthy and clean-label food products.

The additional health benefits of certain natural food colors & flavors, advanced technological innovation, and strict regulations regarding the inclusion of synthetic colors & flavors are expected to drive the market for natural food colors & flavors globally. In addition to this, key factors such as ill-effects of artificial colors & flavors and the presence of modernized retail chains in emerging markets supports the growth in the natural food colors & flavors market in the forthcoming years.

This report covers the global natural food colors & flavors market in major regions such as North America, Europe, Asia-Pacific, and RoW. The natural food colors & flavors market is segmented on the basis of food color type & application, natural food flavor type & application, and region. By natural food color type, the caramel segment is projected to dominate the global natural food color market from 2015 to 2020. By natural food flavor type, the essential oils segment is projected to dominate the global natural food flavor market from 2015 to 2020. By natural food colors & flavors application, the beverages segment is projected to be the largest market during the forecast period.

This report analyzes various marketing trends and establishes the most effective growth strategy in the market. It identifies market dynamics such as drivers, restraints, opportunities, and challenges. Major natural food colors & flavors companies such as Sensient Technologies Corporation (U.S.), Chr. Hansen Holding A/S (Denmark), Symrise AG (Germany), International Flavors & Fragrances Inc. (U.S.), Kerry Group Plc. (Ireland), Givaudan SA (Switzerland), Royal DSM N.V. (The Netherlands), Archer Daniels Midland Company (U.S.), and FMC Corporation (U.S.) have been profiled in it.

Reasons to buy this report:
- To get a comprehensive overview of the global natural food colors & flavors market
- To gain wide ranging information about the top players in this industry, their product portfolios, and key strategies adopted by them.
- To gain insights of the major countries/regions in which the natural food colors & flavors industry is flourishing

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