Home Healthcare Market by Product, Software, Services, & Telehealth -
Global Forecasts to 2020

Description: The home healthcare market is categorized on the basis of products, services, software, and telehealth. The telehealth market is poised to grow at the highest CAGR during the forecast period. High growth in this market is attributed to the shift of healthcare delivery from traditional clinical settings to home care, technological advancements, and increasing adoption of telecommunication technologies.

North America is expected to dominate the market in 2015, with the U.S. accounting for a major share. However, Asia is expected to grow at the highest CAGR during the forecast period, owing to the increasing adoption of new technologies, rising demand for affordable healthcare alternatives, and expansion of major players in this region.

The home healthcare market is highly fragmented with several global as well as local players. Players in this market offer several products across different subsegments of this market. Key players in this market include Philips Healthcare (Netherlands), Kindred Healthcare (U.S.), Linde Group (Germany), Almost Family Inc. (U.S.), Abbott Laboratories (U.S.), LHC Group (U.S.), Johnson & Johnson (U.S.), A&D Company (Japan), Amedisys Inc. (U.S.), Fresenius SE & Co. KGaA (Germany), Omron Healthcare (Japan), McKesson Corporation (U.S.), Apria Healthcare Group (U.S.), Kinnser Software, Inc. (U.S.), and Roche Holdings AG (Switzerland).

Scope of the Report

This report categorizes the home healthcare market into the following segments and subsegments.

Home Healthcare Market, by Product:
- Testing, Screening, and Monitoring
  - Blood Pressure Monitors
  - Blood Glucose Monitors
  - Pulse Oximeters
  - Peak Flow Meters
  - Heart Rate Monitors
  - Fetal Monitoring Devices
  - HIV Test Kits
  - Sleep Apnea Monitors
  - Coagulation Monitors
  - Ovulation and Pregnancy Test Kits
  - Holter and Event Monitors
  - Cholesterol Monitoring Devices
  - Colon Cancer Test Kits
  - Home Hemoglobin A1c Test Kits
  - Drug and Alcohol Test Kits
  - ECG/EKG Devices
  - EEG Devices
  - Temperature Monitors
  - Hearing Aids
  - Pedometers
- Therapeutic
  - Oxygen Delivery Systems
  - Nebulizers
  - Ventilators
  - Sleep Apnea Therapeutic Devices
  - Wound Care Products
  - IV Equipment
  - Dialysis Equipment
  - Insulin Delivery Devices
  - Inhalers
- Other Therapeutic Products (Ostomy Devices, Automated External Defibrillators, and External Stimulation
Devices:
- Mobility Care
  -- Canes
  -- Crutches
  -- Mobility Scooters
  -- Walkers and Rollators
  -- Wheelchairs

Home Healthcare Market, by Service:
- Rehabilitation
- Infusion Therapy
- Unskilled Care
- Respiratory Therapy
- Pregnancy Care
- Skilled Nursing
- Hospice and Palliative Care

Home Healthcare Market, by Software:
- Agency Software
- Clinical Management Systems
- Hospice Solutions

Home Telehealth Market, by Type:
- Home Telehealth Monitoring Devices
- Home Telehealth Services
- Telehealth Software Solutions

Home Healthcare Market, by Region:
- North America
  -- U.S.
  -- Canada
- Europe
  -- Germany
  -- France
  -- U.K.
  -- Italy
  -- Spain
  -- Russia
  -- RoE
- Asia
- Rest of the World (RoW)

Market Stakeholders:
- Home Healthcare Equipment Manufacturers
- Home Healthcare Service Providers
- Home Health Software Vendors
- Nursing Service Providers
- Wound Care Product Manufacturing Companies
- Pregnancy Care Product Manufacturers and Service Providers
- Supportive Care Product Manufacturers and Service Providers
- Diagnostics Companies
- Research and Development (R&D) Companies
- Business Research and Consulting Service Providers
- Medical Research Laboratories
- Venture Capitalists

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